

Wheaton

BREW
20  16
FEST

SPONSORSHIP OPPORTUNITIES

August 6, 2016



wheatonbrewfest.com

Presented by

WHEATON PARK DISTRICT

The Wheaton Park District is a leader in the community and region, offering unique facilities, 500 acres of open space, and 54 parks that attract visitors from DuPage County and beyond. Through special events, programming, and services, Wheaton Park District serves over 800,000 people annually encouraging them to create, discover, and play. The Wheaton Park District was established as a separate municipal body by the citizens of Wheaton in 1921. Land for its first park, Memorial Park, was purchased in 1921, with Southside (now Central) Park acquired in 1922, and Northside Park soon after. Through both acquisition and donation, the district increased its park acres to 94 by 1970.

Today, the mission statement of the Wheaton Park District is "*to enrich the quality of community life through a diversity of healthy leisure pursuits and heightened appreciation for our natural world.*" This is done through a wide variety of parks and facilities, along with 9 annual major events and various other events throughout the year, most of which are partnerships benefiting local and global charitable organizations.

Our Parks and Facilities:

- | | |
|------------------------------------|-----------------------------|
| 1 banquet facility | 1 team-building course |
| 2 preschools | 1 fitness center |
| 44 multi-purpose athletic fields | 2 aquatic centers |
| 1 27-hole championship golf course | 1 natural area |
| 1 restaurant and sports bar | 1 sensory garden playground |
| 1 5-acre zoo | 1 county museum |

At a Glance...

What is Wheaton Brew Fest?

Wheaton, Illinois' annual outdoor craft beer fest takes place in Memorial Park on Saturday, August 6. The fest will feature over 80 unique brews, live entertainment, and food from some of Wheaton's favorite restaurants. A portion of the proceeds from the Wheaton Brew Fest will benefit CASA of DuPage.

Benefitting CASA of DuPage

CASA of DuPage County, Inc. is a non-profit organization that recruits, trains and supports volunteer citizen advocates to effectively speak to the best interests of abused, neglected, and dependent children in DuPage County's juvenile court system. Every child has the right to a safe, permanent, and nurturing home. We are so lucky to work with this great organization. CASA provides the Wheaton Brew Fest with all of the volunteers necessary to host this summer event.



Levels of Commitment

EVENT SPONSORSHIP PROVIDES OUR PARTNERS A VAST MARKETING & PROMOTIONAL VALUE TO A TARGETED AUDIENCE IN A VARIETY OF AVENUES. PLEASE SEE BELOW FOR INDIVIDUAL PARTNERSHIP BENEFITS OR CONTACT A MEMBER OF THE WHEATON PARK DISTRICT TO FIND OUT HOW WE CAN BEST SHOWCASE YOUR BUSINESS OR ORGANIZATION.

Platinum \$3,500

- Presenting Sponsor Exclusivity
- 10' X 10' Covered Booth Space at Event
- Logo on Wheaton Brew Fest Website
- Logo Recognition on CASA of DuPage Website
- Logo on Cover of Event Program
- Inclusion in Stage Announcements
- Logo Presence on Sponsorship Signage Day of Event
- Inclusion of Logo on all e-blasts (time sensitive)
- Ten General Admission Tickets or Six VIP Tickets
- Four Social Media Promos or Posts

Gold \$2,500

- Logo on Wheaton Brew Fest Website
- Logo in Event Program
- Logo on Sponsorship Signage
- Four Email Blast Inclusions
- Two Social Media Promos or Posts
- Eight General Admission Tickets or Four VIP Tickets

Silver \$1,500

- Logo on Wheaton Brew Fest Website
- Logo in Event Program
- Logo on Sponsorship Signage Day
- Two Email Blast Inclusions
- One Social Media Promo
- Six General Admission Tickets

Bronze \$1,000

- Logo on Wheaton Brew Fest Website
- Logo in Event Program
- Logo on Sponsorship Signage
- Two General Admission Tickets

Participation \$500

- 10' X 10' Covered First Aid Booth
- Logo on Wheaton Brew Fest Website
- Listing in Event Brochure/Program

Food Vendor \$195

- Standard Business Vendor Booth (no tent or chairs, 1 table provided)
- *Requires Separate Application*





Partnership Commitment Form

Step 1: Please select your partnership level

partnership level requested	monetary commitment
	<input type="checkbox"/> Platinum (\$3,500) <input type="checkbox"/> Gold(\$2,500) <input type="checkbox"/> Silver (\$1,500) <input type="checkbox"/> Bronze (\$1,000) <input type="checkbox"/> Participation (\$500)

Step 2: Please complete your contact information.

company/organization information	
Company/Organization:	
Contact:	Phone (office/home):
Day of Contact:	Phone (day of contact cell):
Email:	Website:
Address:	City, State, Zip:

Step 3: Please send commitment form and payment to:

WHEATON PARK DISTRICT
 C/O NICOLE KAPALA
 855 W. PRAIRIE AVE.
 WHEATON, IL 60187

Step 4: Please email jpeg AND eps or ai file of logo (high resolution image required):

NICOLE KAPALA
nkapala@wheatonparks.org

Step 5: Select payment method.

company/organization information	
Payment Type:	
<input type="checkbox"/> CREDIT CARD (Visa) <input type="checkbox"/> CREDIT CARD (Visa) <input type="checkbox"/> Check (payable to Wheaton Park District)	
Name on Card:	Amount to be charged:
Signature:	
Credit Card Number:	Expiration Date:

Step 6: Please sign below to agree to the terms and conditions of the partnership as listed on the reverse side of this form.

Signature: _____

Printed Name: _____

Terms and Conditions of Partnership With the Wheaton Park District

1. **Statement of Purpose:** Partnership/Sponsorship with the Wheaton Park District (WPD) and for an event/program/activity/publication is to positively promote and financially support the mission and good works of the WPD.
2. **Control of Content and Selection:** WPD is ultimately responsible for control of content and selection of presenters, moderators, entertainers, products, event/program/activity logistics/layout, and/or publication logistics/layout.
3. **Involvement in Content:** WPD staff will accordingly with the Sponsoring Company's Contact to ensure appropriate involvement for the decisions regarding event/program/activity/publication content/layout.
4. **Disclosures of Financial Relationships:** WPD will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the WPD and the Company.
5. **Independence in the Use of Contributed Funds:** Partnership/Sponsorships made to the WPD may be setup as restricted or unrestricted. This information will be included in the Commitment Form.
6. **Auxiliary Support:** Any other support by the WPD for the Company in regards to the event/program/activity/publication (e.g., distributing brochures, preparing slides) must be given with the full knowledge and approval of the sponsor and WPD. This information is to be included in the Commitment Form.
7. **Logos:** All logos are to be sent to WPD in one of the following formats: jpg, png, tif, bmp. All artwork must be camera ready and high-resolution.
8. **Cancellation:** WPD holds the right to cancel or postpone an event at their discretion. This includes event/program/activity/publication cancelation due to inclement weather or unsafe conditions.
9. **Cancellation of Partnership/Sponsorship:** Cancellation of Partnership/Sponsorship must be done in writing at least 14 days prior to event/program/activity/publication.
10. **Indemnification:** The Company shall indemnify and hold WPD harmless from and against any and all loss, expense, or damage to WPD arising out of the negligence, willful misconduct, or breach of this Agreement by the Company, its agents, or employees.
11. **Certificate of Insurance:** At times, the WPD may require a Certificate of Insurance from the Company in accordance to the activities the Company may be participating in during an event/program/activity. Further information regarding a requirement for Certificate of Insurance will be included in the Commitment Form.
12. **Partnership/Sponsorship Payment:** All Partnership/Sponsorship payments must be received at least 30 business days in advance of event/program/activity/publication, unless otherwise agreed to in writing by WPD and the Company.
13. **Exclusivity:** When applicable – Sponsor would have category exclusivity based on their type or level of partnership.

Thank you for your support!

