

your *county.* your **history.**

- Sara Arnas, Museum Curator
- Sara Buttita, Museum Educator
- Michelle Podkowa, Visitor Services Coordinator
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Contents

- Introduction 2**
- Visitor Statistics 4**
- Education..... 6**
 - Birthday Parties..... 6**
 - Guided Tours 7**
 - Museum Programs and Events 7**
 - Santa Express Train..... 8**
- Facility Rentals 9**
- Marketing Efforts..... 10**
 - Community Outreach..... 10**
 - Radio and Cable Television 10**
 - Publicity (Release and Feature Articles) 11**
 - Printed Materials, Banners and Brochures 11**
 - E-Marketing..... 11**
 - Website Activity and Web Advertising..... 11**
 - Social Media 12**
 - Sponsorships..... 12**
- Collection..... 13**
 - Collection Status 13**
 - Acquisitions..... 13**
 - Preservation and Collection Maintenance 13**
- Exhibits..... 15**
 - Permanent Exhibits..... 15**
 - Changing Exhibits..... 15**
 - Loans..... 15**
- Institutional Stewardship..... 16**
 - Strategic Plan..... 16**
 - Business Plan..... 16**
 - Accreditation 16**
 - Timeline and Accomplishments 17**

Financial Summary	18
Operating Budget Comparison	19
Personnel.....	20
Staff.....	20
Wheaton Park District Administration	20
Volunteers	20
Interns.....	21
Staff Development.....	22
Professional Group Participation.....	22
DuPage County Historical Museum Foundation.....	23
Foundation Initiatives.....	23
DCHM Foundation Budget Comparison.....	25
Grants and Awards.....	26
Appendices.....	27
Appendix 1 Tour Information Table	28
Appendix 2 Marketing Collage	29
Appendix 3 Newspaper Articles.....	34
Appendix 4 Accreditation Requirements	46
Appendix 5 Award Letters	50

Cover Images:

Bull Counterbalance Windmill Weight, Simpson Windmill and Machine Company, Fairbury, NE c. 1900
 Anonymous Loan, Private Collection, Featured in *Early Illinois Folk Art 1825-1925*, 2013

Image By: Matt Ferguson

Adams Memorial Library/Museum Building Auditorium Windows, 2013

Image By: Michelle Podkova

Calligraphy Workshop, 2013

Image By: Michelle Podkova

Chicago Aurora Elgin Train, Wheaton Illinois 96.21.3

From the Collection of DuPage County Historical Museum

The History Singers Perform Mark Twain’s Music Box, 2013

Image By: Michelle Podkova

Redware Planter in Shape of a Dog, Yellow and orange, D.A. Sackett & Company, 1843-1885, Galena, IL
 On Loan from Kenneth R. Weitzel Featured in *Early Illinois Folk Art 1825-1925*, 2013

Image By: Matt Ferguson

Introduction

DuPage County Historical Museum (DCHM) functions as the only institution dedicated to the collection, preservation and interpretation of the material culture documenting the county of DuPage, Illinois. The collections represent artifacts collected by the DuPage County Historical Society since 1929 as well as artifacts collected by the Museum since its founding in 1965. Services offered at the DuPage County Historical Museum include historically based exhibitions, educational programs, birthday parties, document, map and photographic reproductions, research assistance, guided tours and venue rentals.



Hours of Operation



**Monday – Friday
8:30am-4:30pm**

**Weekends
12:00pm – 4:00pm**

**Free Admission,
Donations Appreciated**



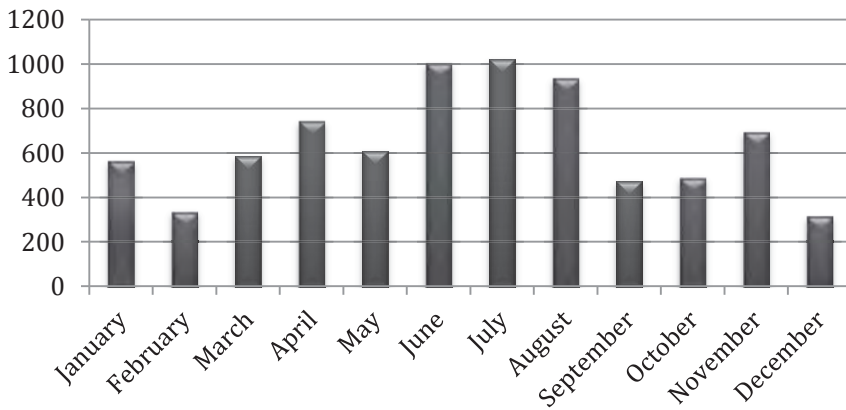
2013 Lego Train Show
Images By: Nellie Hertenstein

Visitor Statistics

The DuPage County Historical Museum is located in the center of Wheaton, one of the more than thirty communities within DuPage County. The Museum’s target audience consists of residents of DuPage County and the greater Chicagoland area. The Museum was closed ten days in 2013 to observe national holidays.

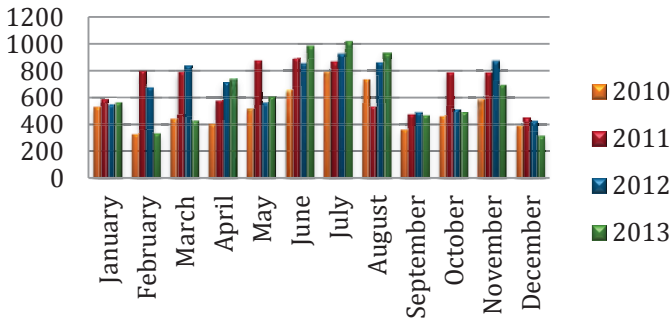
Visitor attendance is tracked on a daily basis. The data below reflects visitor numbers from January 2013 through December 2013 as well as comparisons to previous years.

2013 Monthly Attendance



Graph 1.

Annual Visitor Comparison 2010-2013



Graph 2.

Total Annual Daily Visit Comparison

2010 – 4,495
 2011 – 7,738
 2012 – 8,301
 2013 – 8,738



Early Illinois 1825-1925 Preview Night, 2013
 Image By: Ana Myers

Estimated Total Reach in 2013

14,742

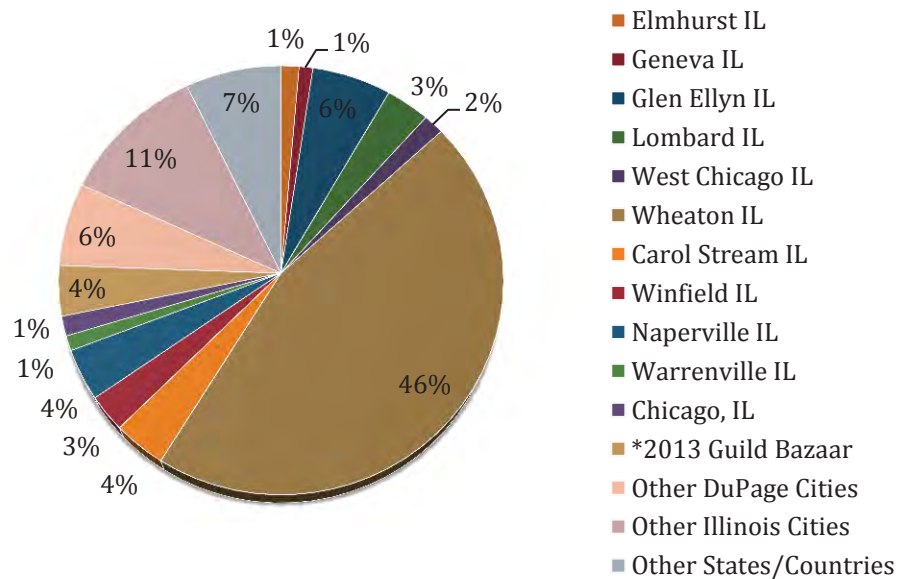
Geographical Visitor Data



Graph 3. Visual evidence of geographical data collected in 2013.

Staff makes a concerted effort to gather demographic information from visitors. The Museum had visitors from 33 different states as well as Canada, England, Japan, Mexico, Ecuador, Singapore and Denmark in 2013.

Visitors from Within DuPage County



Graph 4.

Education

The DuPage County Historical Museum provides programs, tours, and historical resources to audiences of all ages. These programs give people the opportunity to explore the important people, places and events that shaped this area.

Total educational revenue in 2013 was \$10,247 reflecting a decrease of 34% from the previous year (2012: \$15,654). This discrepancy may be attributed to the large participation rates by local Girl Scout troops in 2011-2012 who came to see the Girl Scout Centennial Exhibit.

In 2013, 26 public programs were held with over 4,310 people participating. This large increase of 235% in participation from 2012 may be attributed to the huge popularity of the Lego Train Show and the Santa Express Train trips.

Total educational supply and special presenter expenses in 2013 were \$5,201. Nearly half of that amount was covered by a \$2,500 grant given by the DuPage Community Foundation to fund the *Inside History Gallery* activities along with the family workshops and lecture series. That brings total net expenses for 2013 to \$2,701. The profit margin for educational programs in 2013 was 74% which is an increase over past years. Total speaker fees for 2013 were \$3,377 with many of the family programs and lectures offered to the public free of charge, or with a nominal fee or suggested donation. Offering free programs has helped to build attendance and broaden the audience base. Staff led all guided tours as well as school and scout programs which further reduced expenses.

Birthday Parties

In 2013, 5 birthday parties were held, with total revenue of \$820. This is a significant decrease from 2012 when 14 parties were held. The parties are semi-facilitated with Museum staff leading the educational and craft portion of the party, with time for parents to incorporate their own activities. New marketing efforts will be implemented in 2014, in an effort to increase the number of birthday party reservations.

Public Programs and Tours

Year	Number of Tours and Programs	Participants
2009	2	27
2010	22	426
2011	22	1280
2012	22	1285
2013	26	4310

Table 1

Birthday Parties

Average Price per Party
\$150-\$180

Cost of Supplies per Party
\$36.00



Birthday Party At the Museum
Image By: Museum Staff

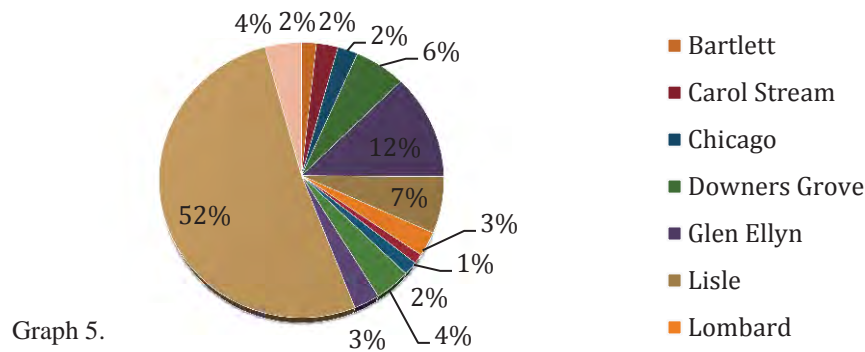
Guided Tours

The basic guided tour includes an explanation of the building’s history, an exterior examination of the architecture (weather permitting), and an overview of the exhibit with artifact highlights. Various programs are offered for school and scout groups. Staff developed several new programs to reflect the main exhibit in 2013 with themes of Folk Art. Forty-one tours and programs were conducted in 2013. This marks a decrease from 2012, but that was expected given the huge popularity of the Girl Scout exhibit. The listing of 2013 Tour Groups can be found in Appendix 1.

Museum Programs and Events

The Museum held 22 adult and family programs in 2013, with 1285 people attending programs. The Museum Educator organized and taught several programs to help reduce costs. Several presenters agreed to speak at the Museum at no charge. The Museum Educator also collaborated with local organizations, including the DuPage County Historical Society, the Girl Scouts of Greater Chicago and Northeast Indiana Council, and the DuPage County Genealogical Society to provide engaging program at little or no cost to the public. Total fees for presenters in 2013 were \$3,370; given the large number of programs offered to the public, the average cost per event was less than \$130 (compared to the average speaking fee of \$200-\$350 per event).

2013 Tour, Program and School Attendees By Location



Graph 5.

Public Program Table

Museum Programs	Number of Programs	Various Topics	Participants
Adult Programs	9	Folk Art Lecture Series, Veteran’s Day Program, Museum Guild Bazaar	352
Family Programs	10	Lego Train Show, Polar Express, Mark Twain’s Music Box, Family Genealogy Program, Curious George	3,862
Children Programs	8	Folk Art Workshops, Victorian Valentines	96
TOTAL	26		4,310

Table 2.

2013 Programs included:

- Victorian Valentines program (2)
- President’s Day program presented by Batavia author Dan Van Haften
- Lego Train Show presented by the Northern Illinois Lego Train Club
- Staff partnered with the DuPage Genealogical Society to present “Write Your Family History NOW!”
- Staff partnered with the DuPage Historical Society to present “1933 Chicago World’s Fair”
- Folk Art Lecture series, topics included: Sheldon Peck, Windmill Weights, Scrimshaw, Juliette Kinzie and the Founding of Chicago
- Santa Express Train Trips (4)
- Children Workshop series, topics included: Tinfoil painting, scrimshaw carving, cross-stitch, paint a folk art portrait, quilting and calligraphy
- Family Day at Mayslake and Spring Celebration at Lakeview Nature Center
- Visit by Curious George

Santa Express Train

The DuPage County Historical Museum hosted four Santa Express programs in December. This was the third year the Museum offered the program. Tickets traditionally go on sale in September and they are sold out within two weeks. Drawing inspiration from the popular children’s book *The Polar Express* by Chris Van Allsburg, staff organized a train trip from Wheaton to the “North Pole”. Children dressed in pajamas enjoyed milk and cookies, while staff sang carols and read the story. Santa made a special appearance and visited with each family. This program was a huge success for the Museum, netting a profit of over \$5,668.

Combined enrollment for the four trips was 435. Whole Foods sponsored the event providing cookies and hot chocolate to the participants.



Self-portrait Workshop
Image By: Museum Staff



Calligraphy Workshop
Image By: Michelle Podkova



Rag doll Workshop
Image By: Michelle Podkova

Facility Rentals

In 2013, the Museum acted as host to various organizations and individual events throughout the community. The Museum utilized its website and was incorporated into Wheaton Park District Rental brochure to promote itself.

The following organizations were hosted at the Museum in 2013:

- Robis Incorporated
- The Downtown Wheaton Association
- Soli Deo Gloria
- The West Suburban Philanthropic Network
- The DuPage Community Foundation
- Private Retirement Party
- The Wheaton Newcomers Club.
- The City of Wheaton
- State Representative Sandra Pihos
- The Wheaton Public Library
- Keffer Financial Planning.
- Private Wedding Rehearsal Dinner

The Museum Auditorium also provides meeting space for programs and events within the Wheaton Park District including bid openings, committee meetings, special facility department meetings, marketing and development meetings, strategic planning committee meetings, special events planning meetings, finance meetings, staff meetings and more. In 2013 the Museum Auditorium hosted 45 meetings related to district activity.



Private Event
Image By: Kyle Schlegel

Year	Number of Events	Number of Attendees
2013	13	901
2012	9	651
2011	11	500
2010	10	935
2009	7	465

Table 3 *Numbers do not include staff or Wheaton Park District meetings.



Private Event
Image By: Kyle Schlegel

Marketing Efforts

The DuPage County Historical Museum staff works closely with the Wheaton Park District Marketing team to increase awareness about the Museum as a free destination and to promote programs and events. The staff continues to focus on forming partnerships with local businesses, media, as well as local historical museums, park districts, and organizations. A marketing collage is featured in Appendix 2.

Community Outreach

In 2013, staff concentrated on publicizing the *Early Illinois Folk Art 1825-1925* exhibit and related events. Staff took advantage of several broad reaching media opportunities including appearances on local television and radio. Media coverage of the exhibit was impressive with several articles featured in both local and national publications. Museum participated in several Wheaton Park District events including the Taste of Wheaton, Wine and Cultural Arts Festival, Cosley Uncorked Wine Tasting Event, and Week of the Young Child. Two new events were held this year, Curious George visits the Museum and the On Par for DuPage Golf Outing. Both included impressive attendance and feedback for the first year they were held.

Radio and Cable Television

- Staff participated in a radio interview with College of DuPage in March to discuss success of Lego Train show and upcoming *Early Illinois Folk Art 1825-1925* Exhibit.
- Staff was featured on the Naperville Television Community spotlight segment discussing the *Early Illinois Folk Art 1825-1925* Exhibit. This segment ran live on NCTV 17 as well as streamed on the Naperville TV website in May.
<http://www.nctv17.com/spotlightonnaperville/>
- Staff participated in an ABC 7 news segment filmed at Cantigny in May 2013. The segment featured everything Wheaton including the *Early Illinois Folk Art 1825-1925* Exhibit and the Taste of Wheaton
- Staff filmed a segment for Batavia television to publicize the Fox Valley Antiques Show in partnership with CSADA held in October.

In 2013...

15,495 visits to the Museum website

1,487 subscribers to email database



Curious George Visits the Museum
Image By: Museum Staff

www.dupagemuseum.org

 Find us on
Facebook



Publicity (Release and Feature Articles)

Regular press releases and calendar items were submitted to local editors for inclusion in print and web news pages. Articles of particular note and importance include the following and may be viewed in Appendix 3 of this document:

- *Maine Antique Digest* April 2013
- Series of articles featured in *Inside Wheaton* magazine October –November 2013
- Information included in DuPage County Convention and Visitor Bureau’s e-newsletter – November 2013

Printed Materials, Banners and Brochures

- The Museum produced a special version of the rack card to promote the *Early Illinois Folk Art 1825-1925* Exhibit.
- Seasonal program brochures, along with Folk Art post cards, posters and light pole banners were distributed throughout the community.
- Print ads for various exhibits and programs appeared in local publications including *Inside Wheaton* and *Glancer*.
- Outdoor banners were displayed on the Museum building at various Wheaton Park District facilities to promote the *Early Illinois Folk Art 1825-1925* Exhibit.
- Outdoor light pole banners were printed and displayed throughout downtown Wheaton for the *Early Illinois Folk Art 1825-1925* Exhibit.

E-Marketing

Monthly e-blasts, quarterly e-newsletters and targeted email invitations were issued to the growing email subscriber data base of the museum. The following indicates the open and click through rate on all e-blasts:

- In 2013, a total of 25 email blasts were distributed. 28% of those emails were opened and read. The industry average is between 25 and 30%.

Website Activity and Web Advertising

The DuPage County Historical Museum website was redeveloped in 2011 and submitted for an Agency Showcase Award through the Illinois Parks and Recreation Association. This new website format is visually pleasing and provides an easy navigation for the user. In 2013, featured television and radio interviews were included on the home page to increase awareness of special exhibits and events. Museum purchased ads for the Folk Art exhibit and various programs on *Tribune.com*, *FamilyTimeMagazine.com*, and *Oakleesguide.com*. The 15,495 visits to the Museum website is a positive increase from 12,620 in 2012.

Social Media

Museum and Marketing staff maintains the Facebook and Twitter pages. Both social media pages are updated three to five times a week. Posts focus mostly on programs, exhibits, and events at the Museum, but occasionally include historical facts about DuPage County, closures, and other important information.

In 2014, Museum staff hopes to engage page visitors in discussions and encourage them to ask questions and leave comments about the Museum. Progress has been made toward this goal in the last year with a number of followers posting on the pages and responding to comments staff makes.

Facebook

Year	Posts	Photo Albums	Total “Likes”	Average Views per Post	Highest Number of People to see a post
2010	26 [^]	4	Not recorded*	Not recorded*	Not recorded*
2011	80	7	127	29*	107*
2012	84	15	213	48	297
2013	94	13	329	63	378

[^]DCHM joined Facebook on May 7, 2010.

*Data incomplete, Facebook did not record data prior to July 19, 2011.

Table 4.

Twitter

Year	Total “Tweets” (Posts)	Total Followers
2011	21*	Not recorded
2012	130	80
2013	100	195

*DCHM joined Twitter on November 17, 2011.

Table 5.

Sponsorships

Whole Foods provided the cookies for the Santa Express Train events in December, for over 435 total participants. Whole Foods staff also served hot chocolate to participants as they waited to board the train.

Collection

Collection Status

Museum staff cares for over 30,000 three-dimensional objects and has over 3,000 to process into the collection. The Museum's archive features over 165 linear feet of photographs, letters, scrapbooks, maps and other primary source material.

Staff continues to work with Past Perfect, the software acquired for the digitization of the collection in 2010. The entry of this information is critical to the Museum staff's efficiency.

During the year staff also works with the collection to determine objects for exhibition at the Museum as well as other museums in the area.

Acquisitions

DuPage County Historical Museum is currently focusing on a large backlog of donations to the Museum and has placed a hold on new incoming donations.

Preservation and Collection Maintenance

In 2013 Museum staff worked with DuPage County to connect a modem to the HVAC system. This allows the Facility Department at DuPage County to better monitor the temperature and humidity controls for the building.

Several new security cameras were added to the auditorium, changing exhibit space and lower level to ensure artifacts in the collection and on loan are secure.

In 2013 DuPage County Historical Museum completed the Conservation Assessment Program with consultants Anne Sullivan and Shelley Reisman Paine. This opportunity was made possible through a grant with the Institute of Museum and Library Services and Heritage Preservation. The results are two complete reports on the building and collection. The collection report provides descriptions of challenges the Museum faces within the collection and what should be done to overcome those challenges within the next three to five years. This was an important step for Museum staff and will assist with digitizing the collection, inventorying the collection and will be included in an updated strategic plan.



Chatelaine from the DCHM Collection
67.103.1

Research Revenue Comparison

\$603.00 – 2013

\$275.00 – 2012

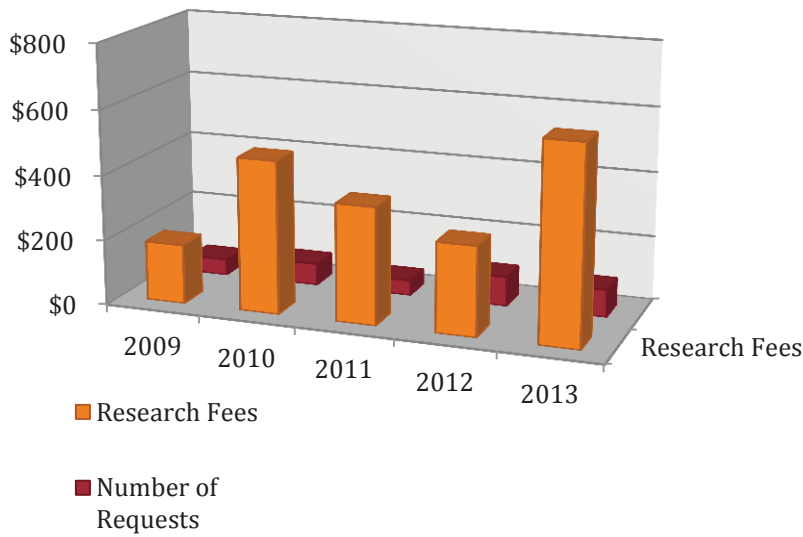


Clara Glos and Sister
Image from the DCHM Archive
67.26.9

Museum Research

The Museum assists students, historians, museums and the general public with research into local historical topics. Residents of DuPage are offered a half hour of complimentary research. After the initial 30 minutes, patrons are given an update on the information found. If more research is necessary the Museum charges a fee of \$25 per hour which is comparable to local museums such as Lake County Museum and the McHenry County Historical Museum. In 2013, Museum staff devised a Research Request Policy and a new system of digital collections management which facilitated the research process and led to faster response time for requests. Museum Assistant Alexis Muschal began overseeing and responding to requests in 2013, which also helped streamline the process.

In 2013, the Museum answered 85 research requests, which was a decrease of 8% in requests compared to 2012. These requests produced \$603.00 in revenue. Topics for research requests included historic photographs of DuPage areas and homes, Chicago Bear Red Grange of Wheaton, and a skydiving accident in 1930.



Graph 6.

Exhibits

Museum staff created an exhibit calendar for changing exhibits through 2016. This calendar will allow staff to prepare for upcoming exhibits far in advance by researching specific artifacts for inclusion in exhibits as well as preparing images for marketing purposes.

Permanent Exhibits

DuPage County Historical Museum reorganized space within the Museum in 2013 and regained space on the first floor as the *Textile Gallery*. This space opened in April 2013 with *Early Illinois Folk Art 1825-1925*. Additional storage and educational space was also gained.

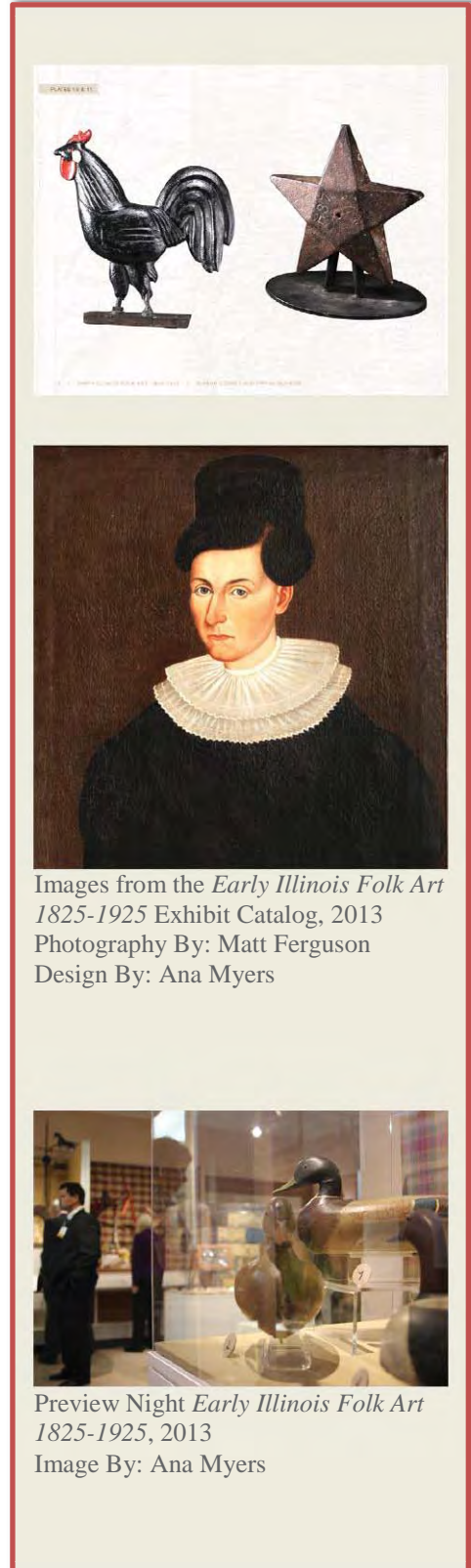
The Museum's *Inside History Gallery* (children's activity room) opened several new activity stations in 2013 including a kitchen station, portrait drawing, wardrobe and a weathervane activity. There are two stations that staff hopes to open in 2014 a Correspondence area to learn about letter and postcard writing and an Architecture area featuring images of iconic DuPage buildings and materials for visitors to explore hands-on learning.

Changing Exhibits

In 2013 DuPage County Historical Museum hosted the largest exhibit in Museum history. *Early Illinois Folk Art: 1825-1925* was scheduled from April 13, 2013 to September 15, 2013. Due to high interest, as well as a partnership opportunity with Chicago Suburban Antique Dealers Association, the exhibit was extended through October 27, 2013. The exhibit was nationally recognized and included loaned artifacts and images from several private collectors as well as Aurora Historical Society, Glen Ellyn Historical Society/Stacy's Tavern, Putnam County Historical Society and Batavia Depot Museum. Over 114 loaned artifacts were featured as well as six loaned images. Fifteen artifacts from the Museum's collection and one image were also included. The DCHM Foundation assisted in funding the Museum's first exhibition catalogue in conjunction with this exhibit.

Loans

DuPage County Historical Museum is currently host of two restored Civil War Flags on loan from the Illinois State Military Museum. Both flags are on loan through early 2015.



Images from the *Early Illinois Folk Art 1825-1925* Exhibit Catalog, 2013
Photography By: Matt Ferguson
Design By: Ana Myers

Preview Night *Early Illinois Folk Art 1825-1925*, 2013
Image By: Ana Myers

Institutional Stewardship

Strategic Plan

Staff presented a Strategic Plan to the DuPage County Development Committee and the DuPage County Board in 2010. The plan consists of long-range goals in the areas of Audience Development, Collections, Exhibits, Education, Accreditation, Financial Self-Sustainability, Capital Improvements/Assets, Volunteers, and Institutional Stewardship. In 2014 the Plan will be reevaluated and will include amendments to the Intergovernmental Agreement between DuPage County and Wheaton Park District, the Conservation Assessment Reports and a fundraising plan for the DuPage County Historical Museum Foundation Board.

Business Plan

Staff completed a Business Plan for the Museum in 2010 and it was submitted to the DuPage County Development Committee, DuPage County Board and Wheaton Park Board of Commissioners. A redesign of the Business Plan will be part of the Wheaton Park District Strategic Plan and will be completed in the next year.

Accreditation

DuPage County Historical Museum has been working towards Accreditation since 2009. Staff has identified several key areas that the Museum needs to focus on before accreditation may be obtained through the American Alliance for Museums (AAM). Itemized plans for these steps will be included in the updated Strategic Plan.

- Repair the building's outdated roof.
- Establish a solid timeline and fundraising plan for updating the Museum's permanent exhibit that focuses on the general history of DuPage County.
- Complete an inventory of the Museum's existing collections.
- Create a timeline and hire a dedicated staff member for managing the collections and archive.

The application process for accreditation was updated in 2013 and changes were made. The current requirements are listed in Appendix 4.



Adams Memorial Library/DuPage County Historical Museum
Image By: Museum Staff



Permanent Exhibit
Image By: Wheaton Park District Staff



Visitors at Building History Panel
Image By: Ana Myers

Timeline and Accomplishments

In 2013 DuPage County Historical Museum received a grant for \$7,190 to participate in the Heritage Preservation Conservation Assessment Program. Receiving this grant was a step listed in Museum Staff’s accreditation timeline. This allowed for two professional assessors to visit the Museum, meet with staff and supervisors and provide recommendations on the building and collection as well as recommendations relating to these areas. Staff will then take these recommendations and incorporate them into an updated Strategic Plan.

The Museum, DuPage County, Wheaton Park District and DCHM Foundation are all committed to the roof restoration project. DuPage County and Wheaton Park District are also in discussion to evaluate the original Intergovernmental Agreement. These elements are all extremely important and will impact accreditation.

American Alliance of Museums strongly suggests that prior to completing an application for accreditation a Museum participates in the Core Documents Verification. This allows members of their organization to approve the Museum’s Mission, Code of Ethics, Strategic Instructional Plan, Disaster Preparedness/Emergency Response Plan and Collections Management Policy.

Museums Accredited in Illinois

Illinois County	Number of Accredited Museums
Cook	15
DuPage	2
Lake	1
McLean	1
Peoria	1
Sangamon	1
Champaign	3
Coles	1
Jackson	1
Total	26

Table 6

Budget for Museums Accredited by the American Alliance of Museums¹

Annual Budget	% of Accredited Museum
\$350,000 and under	7%
\$350,000 to \$499,999	6%
\$500,000 to \$999,999	18%
\$1,000,000 to \$2.9M	30%
\$3M to \$4.9M	12%
\$5M to \$14.9M	17%
\$15M and over	10%

Table 7.

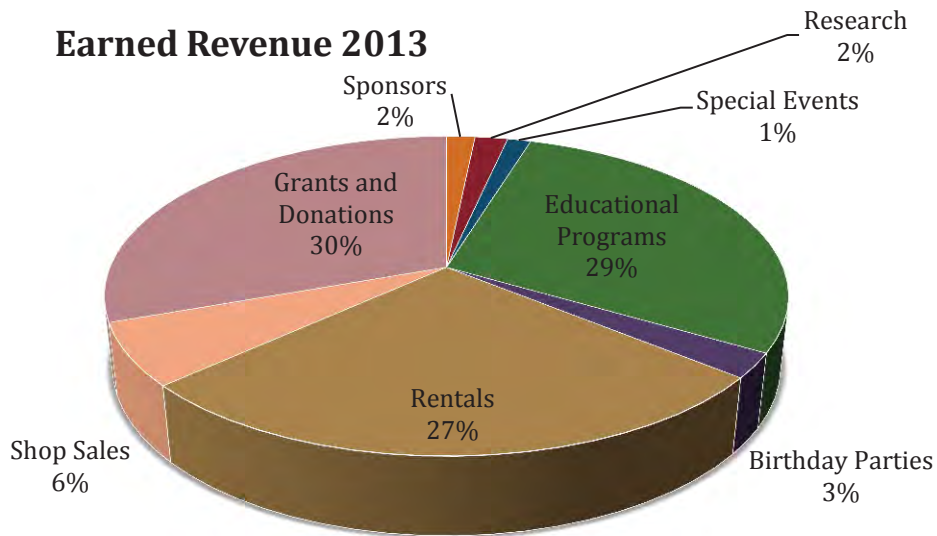
There are currently 26 Museums in the State of Illinois that are accredited. Naper Settlement and Morton Arboretum are the only museums from the County of DuPage that have been accredited by the AAM.

Financial Summary

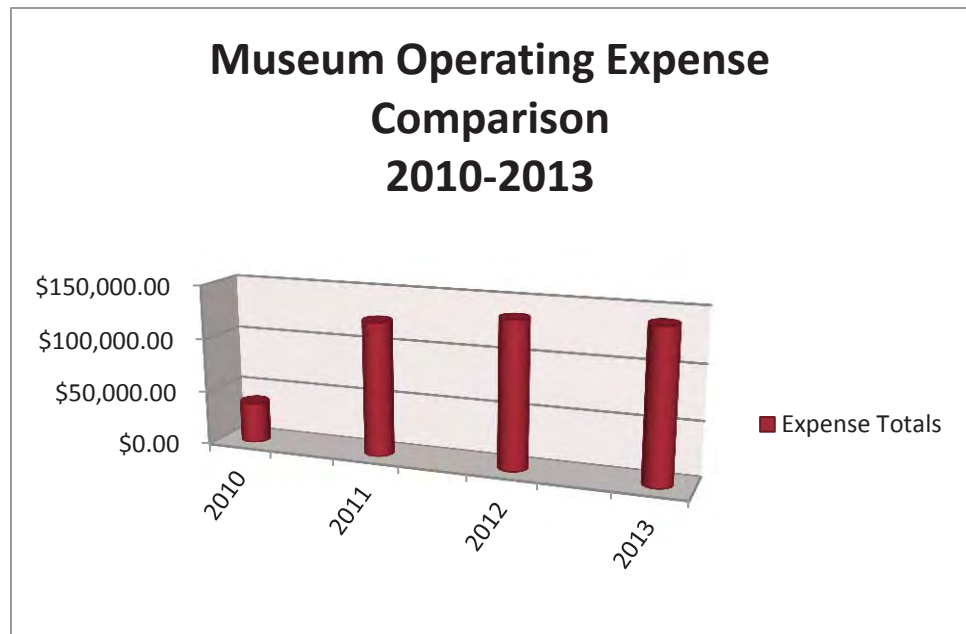
DuPage County Historical Museum continues to focus on earned revenue opportunities. In 2013, increases were seen in rentals, shops sales, sponsorships, special events, research fees and grants and donations compared to the previous year.

In 2012, the Museum closed a temporary exhibit on the history of the Girl Scouts. This exhibit inflated revenue for programs and birthday parties for that year. The decrease in those two areas in 2013 was directly impacted by the change in exhibits.

The graphs below visually describe the steady increase in the Museum's revenue and expenses over a four year period.



Graph 7.



Graph 8.

Operating Budget Comparison

All 2013 calculations are preliminary and will be confirmed through a professional annual audit

Description	2013 Actual	2012 Actual	2011 Actual
Sponsorships-Special Events	525.00	122.00	2,975.00
Ed. Programs/Research	10,850.66	17,614.60	9,170.50
Special Events	430.00	0.00	0.00
Facility Rentals	12,980.00	4,600.00	3,343.59
Shop Sales	2,072.45	1,858.98	1,578.34
Grants and Donations	140,060.88	137,517.37	134,883.01
Revenue Sub Totals:	166,918.99	161,712.95	151,950.51
Salary and Wages			
FT Administrative Salaries	95,715.17	93,689.01	89,697.35
Part Time Non Exempt	12,266.42	10,528.47	8,374.09
Contractual	10,294.17	13,527.30	7,774.20
Life Insurance	115.31	113.36	127.92
Employer Health Insurance	26,702.43	25,992.31	14,319.03
IS and T Services	5,475.62	7,452.31	0.00
Utilities	7,320.27	5,918.77	5,673.80
Supplies	14,537.48	10,726.87	12,137.17
IS and T Supplies	1,344.51	2,245.85	0.00
Marketing	2,428.53	2,581.09	3,603.97
Fundraising Expenses	0.00	0.00	0.00
Mileage Travel Reimbursement	1,236.40	1,205.62	704.86
Dues and Subscriptions	739.00	738.30	227.60
Training	718.50	324.50	1,215.36
Capital			
Capital Expense-Computers	173.08	781.16	0.00
Expense Sub Totals:	\$179,066.89	\$175,824.92	\$143,855.35
Revenue Totals:	\$166,918.99	\$161,712.95	\$151,950.51
Report Totals:	(\$15,647.90)	(\$14,111.97)	\$8,095.16

Personnel

Staff

There are currently two full-time staff positions including a Museum Curator and Museum Educator. Full-time Museum staff is also responsible for hiring and supervising two part-time Museum Assistants, Alexis Muschal and Aaron Ianno and part-time Visitor Services Coordinator Michelle Podkowa.

Wheaton Park District Administration

The Museum building also functions as the Administrative Office for Wheaton Park District. Staff serves the public as both Museum Assistant and Administrative Receptionists. Serving in the Administrative capacity, staff processes activity registrations, ticket sales and records citizen concerns for the district. Museum staff member Aaron Ianno has also been trained to create tickets in and is well-versed in the software. Staff also processes registrations for Special Facility events such as Taste of Wheaton, Fourth of July Parade, Brew Fest and others.

Volunteers

Volunteers work in the areas of collections management, archival research, exhibit development, visitor services, educational programming, and marketing. The volunteers provide the Museum with invaluable services and tremendous dedication. The Museum's individual volunteers and volunteer organizations contributed over 1549 hours equivalent to \$34,294.86 in 2013. †

The Museum's two volunteer organizations The Museum Guild and the DuPage Society of Model Engineers have been offering the Museum support for 30 years and 47 years respectively. The Museum Guild was founded in 1983. In addition to the thousands of dollars they have raised at the afore-mentioned Holiday Bazaar's each year, they donate time and talent to create the items for sale at the Bazaar.

The DuPage Society of Model Engineers has been involved with the Museum since it opened in 1967. Members of DPSME renovated the lower level space and installed the HO model railroad. Over the years members of DPSME have generously run the railroad for families on select Saturdays. Museum staff is not involved in the maintenance or operation of the railroad, which makes it imperative that DPSME continue to receive support from the staff.

DuPage County Historical Museum Guild

500 Hours

DuPage Society of Model Engineers

200 Hours

Individual Volunteer Hours

849



DuPage County Historical Museum
Guild, 2013

Image By: Jeremy Smith

Interns

The Museum has hosted interns on a regular basis for the past five years. In 2013 four students each completed 210 hours of internship work at the Museum.

Samantha Allen, a double major in History and Secondary Education with a Minor in French from Washington University in St. Louis, assisted with exhibit research and educational programs.

Alex Palmere a History Major and Sociology Minor from Northern Illinois University assisted with exhibit research and installation as well as a project to digitize cemetery records from the Archdiocese of Joliet for St. Stephan and St. Michael's in Wheaton.

Sydney Seidel, a History Major and English Minor from Wheaton College, assisted with exhibit research and installation.

Amy Caponigro, a graduate in Social Studies Education with minors in Fine Art and Art History, assisted with collection management and educational programs.

†Calculations were based on statistics from the Corporation for National and Community Service. The estimated value of volunteer time for 2012 was \$22.14 per hour.

http://independentsector.org/volunteer_time#sthash.ZYNKe0gY.dpbs

Volunteer Name	Year Started Volunteering	2013 Hours Contributed
Yuliya Birman	2010	64.5
Mychal Brown	2010	152
Jean Gieraltowski	2000	48.50
Jerry Gieraltowski	2004	61.50
Siobhan Heraty	2012	57.25
Stephen Jenkins	2013	29
Brad Kane	2013	128
Gillian Losh	2013	18
Leslie Salyers	2012	20
Emily McCafferty	2012	108
Nancy Morris	2010	78
Amy Nicholas	2013	5
Rachel Olson	2013	14.5
Jeremy Smith	2011	8
Sayam Uddin	2012	57.5
Totals		849

Table 8.

Staff Development

Sara Arnas, Museum Curator

CPR/AED training
Wheaton Park District Safety Committee
Casual Consortium of Curator's – Northern
Illinois and Wisconsin
Illinois Collections Preservation Network
Burn Recovery Workshop, 2013

Association of Midwest Museums Annual
Conference, Madison Wisconsin 2013
DuPage County Genealogical Society
Conference, 2013

Sara Buttita, Museum Educator

CPR/AED training
KDRMA Board, Program Chair
KDRMA Educator's Roundtable Meetings

Illinois Association of Museums Annual
Conference, Peoria Illinois 2013
Glessner House Museum, H.H. Richardson
Program

Michelle Podkowa, Visitor Services Coordinator

Illinois Association of Museums Annual
Conference, Peoria Illinois 2013
Glessner House Museum, H.H. Richardson
Program

Aaron Ianno, Museum Assistant

Rec Trac Training for Ticketing Functions,
Vermont Systems Incorporated

Professional Group Participation

DuPage County Historical Museum is a member with the following agencies:

American Association of Museums
American Association of State and Local
History
Association of Midwest Museums
Downtown Wheaton Association
DuPage County Convention and Visitor's
Bureau
Illinois Association of Museums

Illinois Heritage Association
Kane DuPage Regional Museum
Association
Landmark Illinois
National Trust for Historic Preservation
Wheaton Chamber of Commerce
West Suburban Philanthropic Organization

DuPage County Historical Museum Foundation

DuPage County Historical Museum Foundation was established in 2005 through resolution by the DuPage County Board. In 2010, the Board was reorganized in compliance with the Intergovernmental Agreement between DuPage County and Wheaton Park District. The Foundation's primary role is fundraising and development to support the mission of DuPage County Historical Museum. The Foundation is recognized as a 501(c)(3) not for profit.

Tim Elliott, Glen Ellyn, Board President, Attorney, Rathje Woodward

Keith Letsche, West Chicago, Vice President, Attorney, Bond Dickson

Mike Benard, Wheaton, Secretary, Executive Director Wheaton Park District

Michael Fortner, West Chicago, State Representative

Bob Jacobson, Wheaton, Chairman Milton Township Cemeteries Authority

Don Puchalski, Addison, DuPage County Board Member

Scott Shorney, Wheaton, Hope Publishing

Foundation Initiatives

In 2013 the DCHM Foundation focused on the following special events to increase revenue to support the Museum. Many of our events would not be possible without support from local businesses and individuals through sponsorships.

First Quarter:

Casino Night, March 1st, 2013

The annual speakeasy-themed event was produced for the third year at the Museum. The event highlighted casino activities for raffle prizes. Overall, the event net revenue was just over \$9,000.

Second Quarter:

Early Illinois Folk Art 1825-1925 Exhibit Catalog, April 11th, 2013

The Museum Foundation developed its first publication of an exhibit catalogue as a fundraising activity. The catalogue received recognition locally through press coverage and received an award from Graphic Design USA.



DCHM President Tim Elliott

Image By: Ana Myers



Casino Night Event

Image By: Val Lorimer



On Par Golf Outing, 2013

Images By: Ana Myers

Early Illinois Folk Art 1825-1925 Preview Night, April 11th, 2013

Guests from across the state were invited to this ticketed event to celebrate the opening of the *Early Illinois Folk Art 1825-1925* exhibit.

Third Quarter:

Shakespeare in the Park, August 24th and 25th, 2013

This new program in 2013 was developed through a partnership with Wheaton College Theater Department. Shakespeare in the Park event was attended by over 1800 guests and successfully served as a platform for heightening awareness about the Museum in the community. This event served as a springboard for future revenue streams as we move forward in planning for its continuance in 2014.

Windmill Weights Lecture, September 13th, 2013

Renowned guest speaker Dr. T. Lindsay Baker visited the Museum and gave a special lecture on windmill weights.

Fourth Quarter:

Chicago Suburban Antique Dealers' (CSADA) Fall Show, October 19th and 20th, 2013

Together through a partnership with CSADA, the Museum staff, volunteers, and foundation board members assisted with the organization of an advertisement booklet and coordination of ticket sales and admission during the two-day program held at the Kane County Fairgrounds. This was the second year for this program and it has garnered \$5,000 in net revenues for the Foundation.

On Par for DuPage, October 21st, 2013

Along with the community partner, People's Resource Center, the DuPage County Historical Museum Foundation hosted its first annual golf outing held at Arrowhead Golf Club. The event had an Oktoberfest-theme and included a raffle, silent auction, lunch, dinner, and golf activities. The event net over \$18,000 for both nonprofit agencies.

Annual Appeal, 2013

The annual appeal focused on the Museum's newest exhibit *In Vogue... & Out. The Power of the Purse and Pocketbook* end of year campaign took a two-pronged approach in recognizing its donors contributing \$150 or more. The donor would be recognized in traditional materials (i.e. newsletter, on-site recognition, etc.), but they were also issued special memberships to encourage regular visits to the Museum throughout the 2014 fiscal year. In total, the Museum Foundation net over \$2,500 for the end of year campaign.

Attuned Series, St. Nicholas, December 12th, 2013

The last in the Attuned Music Series, this family event invited students from a Jefferson School to perform holiday favorites and also included a performance by Terry Lynch as St. Nicholas.

DCHM Foundation Budget Comparison

Description	2013 Actual	2012 Actual	2011 Actual
Music and Lecture	1,108.00	2,316.00	5,268.00
CSADA	6,529	6,405	
Special Events	3,339		
On Par for DuPage Golf	43,464		
Casino Night	11,623.05	10,740	
Sponsorships-Special Events	12,000.00		
Gift Shop Sales	4,309.80		
Grants and Donations	15,850.88	772.76	26,899.40
Auction/Raffle proceeds	1,555.00	1,897.19	
Foundation Memberships	712.39	866.37	1,124.24
General Donation- Appeal	3,930.00	4,315.00	
Revenue Sub Totals:	104,421.12	29,812.32	33,291.64
Contractual-Other	269.00	26,451.29	1,462.00
Music and Lecture	3,385.61	2,944.70	
Annual Appeal	1,942.85	3,070.89	
CSADA	1,624.35	1,302.00	
On Par	10,514.60		
Casino Night	2,789.41	3,693.32	
Salary Reimbursement	29,130.24	19,923.17	
Credit Card Processing Fees	733.26	205.98	228.54
Contractual - Other			
Entertainment	600.00		
Printing	1,794.67		
Supplies	9,401.60	6,285.18	2,072.78
Board Expenses	1,712.57	560.75	199.88
Fundraising Expenses		1,500.00	4,893.34
Operating Donations Made	12,372.77	0.00	11,621.00
Dues and Subscriptions	125.00	25.00	156.00
Advertising and Publicity	716.23	55.00	247.53
Postage	2,472.59		
Expense Sub Totals:	\$79,584.75	\$63,321.45	\$20,931.07
Fund Revenue Sub Totals:	\$106,798.07	\$29,812.32	\$ 33,291.64
Report Totals:	\$24,836.37	(\$33,509.13)	\$12,360.57

DuPage County Historical Museum Foundation raised an estimated \$106,798.07 with net revenue of \$24,836.37 in 2013. All 2013 calculations are preliminary and will be confirmed through a professional annual audit.

Sponsorships and Partnerships 2013

Casino Night
Ten Sponsors, \$4,400

Attuned
Two Sponsors, \$300

Early Illinois Folk Art 1825-1925
Five Sponsors, \$12,000

On Par
Twenty-three Sponsors, \$25,450

Curious George Visit
Two Sponsors, \$250

Foundation Event Partners
Chicago Suburban Antique Dealers (CSADA)
Downtown Wheaton Association
People's Resource Center
Wheaton College
Wheaton Grand Theater
Foundation
Wheaton Park District

Grants and Awards

In 2013 the efforts of both the museum staff and DCHM Foundation were recognized. National group Graphic Design USA recognized the design of the *Early Illinois Folk Art 1825-1925* catalogue. Illinois Association of Museums named volunteers, Jean and Jerry Gieraltowski the Volunteer of the Year Award and also awarded the *Early Illinois Folk Art 1825-1925* exhibit with an award of Excellence.

The *Early Illinois Folk Art 1825-1925* catalog was also submitted for a Marketing Campaign Agency Showcase Award through the Illinois Parks and Recreation Association.

Award letters can be viewed in Appendix 5.

DuPage County Historical Museum and Foundation also applied for more grants in 2013 than in previous years. Efforts led to encouraging results with grants coming from DuPage Community Foundation for educational programs related to exhibits in conjunction with the *Early Illinois Folk Art 1825-1925* as well as an upcoming exhibit in 2014-2015. A grant was also received through Heritage Preservation and Institute of Museum and Library Services for the Conservation Assessment Program. FORWARD DuPage also recognized the group with a grant to promote historic recipes, farming and healthy eating.



Jerry and Jean Gieraltowski
IAM Volunteers of the Year, 2013
Image By: Rob Gieraltowski

**\$2,500 Mini-grant for
programs association with
*Early Illinois Folk Art
1825-1925***

**\$5,000 Mini-grant for
programs associated with
exhibits in 2014-2015**



**\$7,190 grant for Conservation
Assessment Program**


Appendices

Appendix 1 Tour Information Table

<u>Group/Organization</u>	<u>Type of Group</u>	<u>Program</u>	<u>Location</u>
Boy Scouts	Cub Scouts	Program - Timeless Toys	Wheaton
Oak Trace	Senior	Tour - Museum	Downers Grove
4th/5th grade	Prairie School	Program-Great Depression	Wheaton
The Meadows	Senior	Tour - Museum	Glen Ellyn
Boy Scouts	Wolf Scouts	Tour - Museum	Wheaton
Boy Scouts	Tiger Cubs	Tour - Museum	Glen Ellyn
Boy Scouts	Tiger Scouts	Tour - Museum	Aurora
Boy Scouts	Bear Cubs	Tour - Museum	Wheaton
Kinder Care	School/Day Care	Tour - Self Guided	Elgin
World Relief DuPage /Wheaton College	ESL High School	Tour-Museum	Wheaton
Chicago West Doll Scholars	Doll Making Group	Tour-Folk Art Exhibit	Wheaton
Girl Scouts	Daisies	Program - Daisy Tea	Wheaton
Prairie School 4th/6th grade	School	Tour-Architectural for kids	Wheaton
Fountain Square -Sunrise Senior Living	Senior	Folk Art Tour	Lombard
Sandburg School	School	Tour-Self guided-Scavenger Hunt	Wheaton
Franklin Middle School Tour	School	Tour-	
Children of Mary Private	Special Needs	Tour-Architectural for kids Tour-Architecture	Bartlett Wheaton
Glen Ellyn Kinder Care	Day care	Tour-Architectural for kids	Glen Ellyn
Active Older Adults	Senior	Tour-Folk Art Exhibit	Lombard
Glen Ellyn Kinder Care	Day care	Tour-Architectural for kids	Glen Ellyn
Addison Trail High School	ELS	Tour- Folk Art	Addison
NWSRA	Special Needs	Tour-Museum	Rolling Meadows
Private Tour	Family	Tour-Museum and Folk Art	Wheaton
Concord Place	Senior	Tour- Folk Art	Northlake
Lowell Elementary	School	Program- Architecture Tour and Museum Tour	Wheaton
Classical Conversations	School	Architecture Tour	Wheaton
The Cleaners	Antique Group	Folk Art Tour	Oswego
Lincoln School Pack73 Wolf Den	Scout	Timeless Toys program	Wheaton
Medinah Park District	Senior	Architecture Tour	Medinah
Downers Grove Senior Group	Senior	Museum Tour	Downers Grove
Wolf Den Pack 68	Scout	Timeless Toys program	Glen Ellyn
Chicago History Group	Senior	Museum Tour	Chicago
Classical Conversations	HomeSchool	Living History Program	Wheaton
Tiger Scouts	Scout	Museum Detectives program	Wheaton
Bear Scouts	Scout	Museum Detectives + collecting	Wheaton

Appendix 2 Marketing Collage

Folk Art Exhibit – Print, Banners, Book



Early Illinois FOLK ART
1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM

April 13-September 15, 2013

Experience Folk Art This Summer



Available Now

Early Illinois Folk Art 1825-1925, Exhibit Catalogue \$20 or Purchase a Two-year Founder's Membership for \$100 and Receive a Complimentary Catalogue.

Please visit the Museum's Front Desk for details.



Available Now

Early Illinois Folk Art 1825-1925, Exhibit Catalogue \$20 or Purchase a Two-year Founder's Membership for \$100 and Receive a Complimentary Catalogue.

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Early Illinois FOLK ART

1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM

April 13-September 15, 2013




Early Illinois FOLK ART

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Early Illinois FOLK ART

1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM



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Early Illinois FOLK ART

1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM

April 13-September 15, 2013

Featuring both functional and decorative arrows, the lives and communities of everyday people will be explored through unique handmade objects. From cradles and dowsers to weathervanes and whittings, discover the tradition of folk art made and used in the 19th and early 20th centuries in Illinois.

For more information, please visit www.dupagemuseum.org.

Join us on April 11 from 6-8 pm. Be the first to see one-of-a-kind collections on exhibit and enjoy an evening at the museum during Preview Night! Tickets can be purchased at www.whitsondupagehistorical.com/tickets.

302 E. Wesley | Wheaton, IL 60187 | 630.510.4941

www.dupagemuseum.org



Early Illinois FOLK ART

1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM

April 13-September 15, 2013

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Early Illinois FOLK ART

1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM

April 13-September 15, 2013

Experience Folk Art this summer...

- Attend a workshop or lecture
- Discover the new interactive stations for kids
- Take home the newly published folk art catalogue featuring more than 100 items included in the exhibit.

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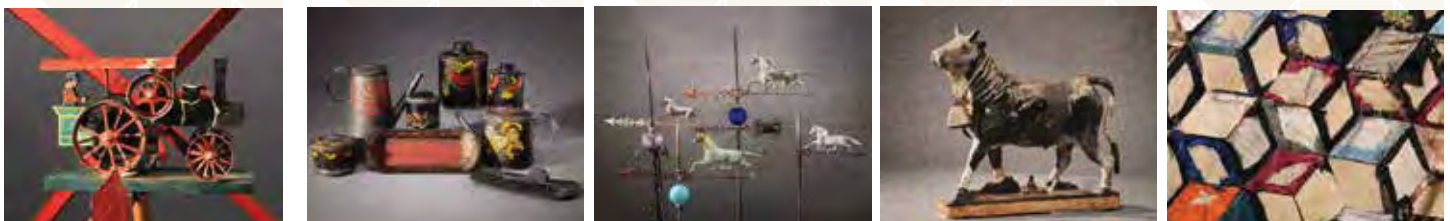
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302 E. Wesley | Wheaton, IL 60187 | 630.510.4941

www.dupagemuseum.org

Exhibit extended through October 27!



Eblasts

2013 National Service of Thanksgiving

Thanksgiving is a time to give thanks for all that we have and to share our gratitude with those around us. The 2013 National Service of Thanksgiving will be held on Thursday, November 21st, at 7:00 PM at the Wheaton Grand Theatre on Hyde Street.

Admission: Free and Will Contribution

Refreshments: A delicious meal will be served during the service.

Special Feature: A special performance by the Wheaton Community Choir.

Seating: Seating is available on a first-come, first-served basis. Arrive early to secure the best seats.

For more information, contact: [Contact Info]

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Wheaton Bank & Trust Company

Member FDIC

Commercial Banking

Personal Banking

Investment Services

Insurance Services

For more information, contact: [Contact Info]

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For more information, contact: [Contact Info]

Grand Slam Restoration Party!

November 8 | 6:00 PM | Wheaton Grand Theatre on Hyde Street

Thank you for purchasing a ticket to the best party in town! See you tonight!

The evening will be filled with... [Details]

There's never a dull moment at this party... [Details]

The grand slam with the best restoration party... [Details]

Admission is... [Details]

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For more information, contact: [Contact Info]

On Our DuPage Golf Outing - See you Tuesday!

Join us for a special golf outing on Tuesday, November 12th, at the DuPage Golf Course. The outing will include a breakfast, a round of golf, and a luncheon.

Admission: \$100 per person

Registration: Open until October 31st

For more information, contact: [Contact Info]

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Ads



Meet Curious George
at DuPage County Historical Museum

Downtown Wheaton | Saturday, June 29 | 1:30-3:30P | www.dupagemuseum.org



Experience Folk Art
at the DuPage County Historical Museum

Free Admission | Train Display | Interactive Station for Kids

dupagemuseum.org



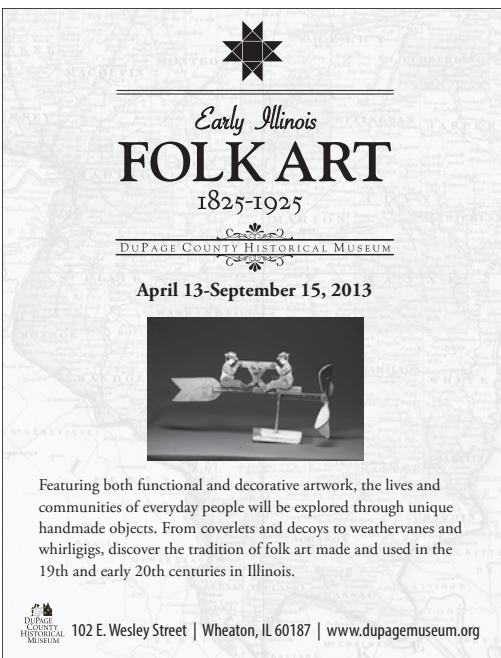
LEGO® Train Show 2014

February 8 & 9

DuPage County Historical Museum | Wheaton

Tickets at dupagemuseum.org


Free Admission



Early Illinois FOLK ART
1825-1925

DUPAGE COUNTY HISTORICAL MUSEUM

April 13-September 15, 2013



Featuring both functional and decorative artwork, the lives and communities of everyday people will be explored through unique handmade objects. From coverlets and decoys to weathervanes and whirligigs, discover the tradition of folk art made and used in the 19th and early 20th centuries in Illinois.

DUPAGE COUNTY HISTORICAL MUSEUM
102 E. Wesley Street | Wheaton, IL 60187 | www.dupagemuseum.org



Explore and discover the fun at
DuPage County Historical Museum

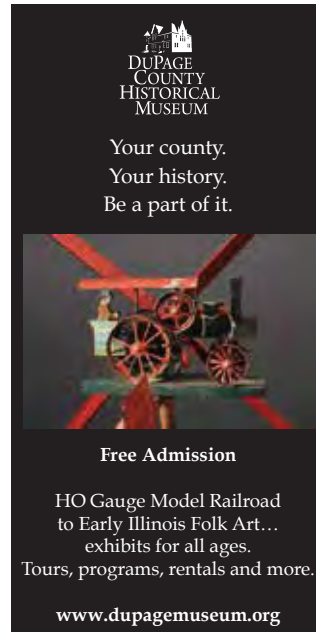
New folk art exhibit offers interactive/hands-on stations for kids

HO Gauge Model Railroad

Ask us about our birthday party packages!


DUPAGE COUNTY HISTORICAL MUSEUM

102 E. Wesley
Wheaton, IL 60187
630.510.4941
dupagemuseum.org



DUPAGE COUNTY HISTORICAL MUSEUM

Your county.
Your history.
Be a part of it.



Free Admission

HO Gauge Model Railroad to Early Illinois Folk Art... exhibits for all ages. Tours, programs, rentals and more.

www.dupagemuseum.org



DUPAGE COUNTY HISTORICAL MUSEUM

Your County. Your History. Be a Part of it.

Support the Museum of DuPage County

Now accepting interested applicants for the 2014 board.

Don't forget to visit our exhibit, *Early Illinois Folk Art, 1825-1925*, before it closes on October 27!



102 E. Wesley Street | Wheaton, IL 60187
630.510.4941 | dupagemuseum.org

Banners



DUPAGE COUNTY HISTORICAL MUSEUM
Your county. Your history. Be a part of it.

Fun for the whole family!

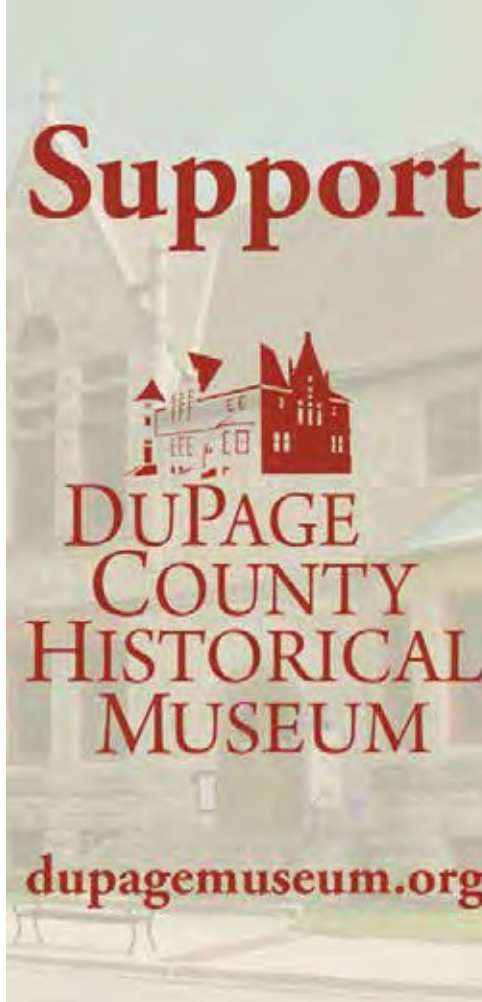
HO Model Railroad
Interactive Inside History Gallery

New Exhibit: *Early Illinois Folk Art, 1825-1925*


Birthday Parties, Tours,
Scout Programs



1011 DuPage Street | Winnetka, IL 60093 | 630.415.6900 | www.dupagemuseum.org



Support



DUPAGE COUNTY HISTORICAL MUSEUM

dupagemuseum.org

Train Days



dupagemuseum.org

Appendix 3 Newspaper Articles



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**Early Illinois Folk Art 1825-1925
JULIE EAKINS | APRIL 13TH, 2013**

The DuPage County Historical Museum in Wheaton, Illinois, opened the exhibition *Early Illinois Folk Art 1825-1925* on April 13. The exhibit, which offers the opportunity to examine the folk art of Illinois, continues through September 15.

The objects in the exhibit have been chosen to inform and inspire visitors about the history of Illinois. The exhibit includes a range of items, from tools to decorative articles for the home, that were typical throughout the state during the hundred years that the prairie was transformed from wilderness to settled farmland.

The exhibit was inspired by Bob and Caroline Jacobsen, longtime Wheaton residents and collectors of American folk art who volunteer for the museum's foundation.

Bob Jacobsen, an entrepreneur with as sharp an eye for business as for collecting beautiful objects, said he is concerned about local history. "Our history has been and continues to be removed from the state of Illinois. This is happening all across America. Pickers come in and recognize the value of what we have, purchase it, and sell it elsewhere. Our history ends up all over the map." Keeping "local history" local will require educating the public about the significance of these everyday objects. Jacobsen is convinced that "exhibits like this help young people learn to love history."

Keith Letsche, another museum foundation member and folk art collector, agrees. "This exhibit is a unique opportunity to view Illinois culture in context. Together, these objects present a fascinating picture of life in our state. And to see them all together in this building—which Ellsworth Brown, the former director of the Chicago Historical Society [1981-93], called 'our greatest artifact'—is particularly meaningful."

The DuPage County Historical Museum is a registered historic site and was designed by architect Charles Sumner Frost, who also designed structures such as



Two-piece hollow cast-iron bull with black and white paint, sometimes known as a "Baloney Bull," manufactured by the Simpson Windmill and Machine Company.

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Chicago's Navy Pier and the Maine State Building for the World's Columbian Exposition of 1893. Originally the Adams Memorial Library, one of the first libraries in the county and dedicated in 1891, the museum is an example of the Richardsonian Romanesque style.

The exhibit features domestic items, many of which come from personal collections and have not been displayed previously. Objects used outside the home include windmill weights, weathervanes, whirligigs, and carved decoys. Items used indoors include coverlets and pottery, including extraordinary examples of locally produced Galena ware that have never been seen by the public. Tinware, lighting, prints, and several samples of pen-and-ink calligraphy are on view. There are several examples of portrait paintings by Sheldon Peck (1797-1868), a folk artist who settled in DuPage County.

Jacobsen thinks that folk art exemplifies innovation and has many lessons to teach the current business world. "I believe the creative innovation seen in this exhibit is part of the key to the strength of our nation. I come from the manufacturing industry. I saw lots of innovation in my field. And I've always believed, heck, I'm not trained, but I learned to be innovative by watching what was happening around me in my field. I think people will be inspired by the exhibit. You can see the evolution of objects. One guy would take a look at something and ask himself, how did that guy make that thing? How can I do it better?"

The objects in the show are chosen to represent the problem-solving skills of Illinois settlers. "People needed water when they first arrived here, and plenty of it. Farmers needed water. Trains needed it. They knew how to get it out of the ground using technology from back east—Dutch windmills. But no one could afford the massive ones that they built back east. So they made smaller ones, which were more affordable, and they put great big blades on them to help pull the water from deep underground. Problem was, those big prairie winds coming out of the west would just knock the smaller windmills over. They tried putting a heavy box on it to weigh it down, keep it from falling over, but a box is boring. Let's put an animal on it! Chickens, horses, cows—all the farm animals were welcome."

Excellent examples of windmill weights include horses made by the Dempster Mill Manufacturing Company and a handsome two-piece hollow cast-iron bull with black and white paint, manufactured by the Simpson Windmill and Machine Company and sometimes known as a "Baloney Bull" because of the stuffed cylindrical quality of the metal figure as well as the meat in baloney.

Squirrels are common farmland animals that are not widely represented on weights or weathervanes. A rare example created by the Elgin Wind Power & Pump Co., Elgin, Illinois, is in the exhibit. Why so few squirrels? "Squirrels didn't sell well because farmers hated squirrels," Jacobsen pointed out.

According to Caroline Jacobsen, co-owner of the Sign of the Whale Antiques, Glen Ellyn, Illinois, popular animals that sold well were sometimes given names. "Roosters came in all types. There were hummers, rainbow tails, and barnacle eyes. Everyone always likes to be a little different from their neighbor."

Creating those differences illustrates another layer of innovation. Each molded metal chicken or rooster would start out the same, but the farmer's wife often painted the animal to make it unique for their farm. If another farmer liked her version, she might be hired to paint more. "Innovation is a group process," said Bob. "It's team play. You work together to improve something for the common good."

Another challenge posed by the Illinois prairie was fire. Barns were vulnerable when



late summer droughts made lightning more dangerous. Weathervanes that doubled as lightning rods became a fixture on farm buildings.

Because of local weather concerns “many lightning rod companies were founded in the Midwest,” said Bob. “But they didn’t stop with just a pole.” Companies added chickens to the weathervanes for hen houses. Glass balls, scrolled metal wind direction arrows, and stamped zinc animals added charm to a home or color to the roof of a barn that could be seen from the road.

“Handmade means well made,” said Caroline. “People expected and needed things to last. Women who lived in prairie homes liked to make colorful things. They added beauty to a drab life.”

Quilts were often made of scraps of old colorful cloth for just this purpose. “In the modern world, it’s called recycling,” Caroline said. “Using things that have been loved and cared for again and again, reinventing them as something new and useful.” Several coverlets chosen for the show illustrate the folk artist’s sensitivity to the well-made colorful object. One stunning piece is the jacquard single-cloth tied Beiderwand bedcover created by Jeremiah Saylor, in cream and red cotton, dated 1851.

The Jacobsens see the folk art show as more than a temporary exhibit. This is an opportunity to re-create the museum’s role in the community. They hope to inspire their friends and neighbors to help the museum create a sustainable collection of folk art that represents the history of Illinois.

“If we are going to protect our local history, we need gumption. We need to push,” said Bob. “We need to teach young people the joy of history.”

Caroline agreed, “We’d love to see more people interested in our history.”

The Jacobsens hope more people will understand the value of this important art form. Caroline recounted the tragic story of a young man who described tossing the contents of his grandparents’ farm home into the yard and burning everything as a means of quickly clearing out the house for sale. “We’ll never know what treasures were lost in that fire. We must teach people the value of these objects in order to protect and preserve our history.”

Keith Letsche is excited about the potential to create a deeper appreciation for the objects created in Illinois and about saving that history for future generations through the folk art exhibit. “We had one dealer who made an acquisition and stepped forward to donate it to the museum. Our community is going to be the real beneficiary of this exhibit.”

Bob Jacobsen is aware of the challenge ahead. “This won’t be easy. We will achieve it. This folk art show will be a shining light.”

A catalog is available. The museum is located at 102 East Wesley Street, Wheaton, Illinois. For more information, see the museum’s Web site (www.dupagemuseum.org) or call (630) 510-4941.

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To SARA MICHAEL
From BOB JACOBSEN
6/18/13

CSADA

Folk art is alive and well on the prairie. The April meeting of the Chicago Suburban Antiques Dealers Association (CSADA) was a catered affair held at the DuPage County Historical Museum in Wheaton, Illinois. Although this was a regular meeting of the association, the gathering was special because it was also an opportunity for the membership to experience the opening

of the new exhibit *Early Illinois Folk Art, 1825-1925*. It was special because the exhibit included a half-dozen examples of rare Sheldon Peck paintings, carved Perdew decoys, Galena pottery, Illinois coverlets and quilts, windmill weights, samplers, painted tin, chalk drawings, and clever whirligigs—all with Illinois roots. Several items were lent to the museum by CSADA members. The exhibit is beautifully executed with professional flair, and a slick catalog captures the essence. The event continues through September 15, and the catalog is available from the museum. For more information, visit the museum's Web site (www.dupagemuseum.org).

The association with the DuPage County Historical Museum Foundation (DCHMF) goes beyond a visit to the museum. DCHMF is a sponsor of the annual Fall Fox Valley Antiques Show, held each October in St. Charles, Illinois. The 39th annual fall show will occur October 19 and 20. For more information, exhibitors may contact D. Finegan at (847) 991-3911.

CSADA has expanded its membership boundaries to include the entire U.S., not just the Chicago environs. The April meeting included a review of applicants from Florida to Massachusetts who later were granted membership in May. For more information about CSADA, visit (www.csada.com).

Fred Mitchell
CSADA

Page 7A Maine Antique Digest July 2013 Issue
An International Newspaper - Monthly - for Museums, Preservationists,
Antique Dealers & Students of History

Fred Mitchell

Oswego, Ill

phone 630-554-8179

Page 7A

Maine Antique Digest

July 2013 Issue

"A Monthly Issue

Sent Internationally

To Museums, Educational
Institutions, Antique Dealers,

& Scholars of History

The 'Craft' of Making History

DuPage County Historical Museum Hosts Its 30th Annual Bazaar

*by Bonnie McMacken
Community contributor*

In the early 1980s, Wheaton resident Frances Norton was a housewife looking for a hobby. “She had just finished rehabbing an old house we had bought in Wheaton when she started looking around for a new project,” her husband said in Mrs. Norton’s obituary in the Chicago Tribune (she died in 2006). “She joined the [DuPage County] Historical Society, where her volunteer work led her to researching the Victorian era.”

Fueled by a love for Victorian history, Frances began hosting teas in her home, extravagant affairs with era-appropriate food, decorations and clothing.

“Her house was like a museum,” remembered Mary Udelhofen, chairwoman of the DuPage County Historical Museum Guild, a group of women dedicated to the preservation of the museum.

Frances started volunteering at the DuPage County Historical Museum in 1983. Eventually, she combined her love of Victorian decorating with her love of the museum by creating Christmas crafts to sell in the museum gift shop.

With the help of a few friends, Frances founded the DuPage County Museum Guild in 1983 to help the museum in various ways.

The Guild has been a place for friendship for its members, but above all, its goal has been to support the museum through the sale of crafts at the Annual Holiday Craft Bazaar, proceeds of which are given to the museum. This year, the DuPage County Historical Museum will hold its 30th Annual Holiday Bazaar. This small band of women has made a big impact on the community of Wheaton in very hidden ways, but the bazaar is their chance to give back to the community in a visible way, in which everyone can take part.

Origins of the bazaar

Before they started the bazaar, the Museum Guild met for simple reasons that resonate with many women: camaraderie and crafts. The women, led by Frances Norton, would meet



This month, the DuPage County Historical Museum Guild will celebrate the 30th annual Holiday Craft Bazaar. Shown here is a sampling of the historic items that are currently on display at the DuPage County Historical Museum. The museum’s guild is dedicated to preserving the history of the county.

Photo courtesy of the Wheaton Park District

regularly to do their needlework as a group and catch up on each others’ lives. Soon, Frances realized that people might actually buy their work, so she decided that the Guild would host a bazaar to raise money for the building.

The first bazaar was a success: It was a great way to get people into the museum to see all that it had to offer. It also gave the community a chance to support the work these women were doing and support the ongoing efforts of the museum. The bazaar continued year after year, buoyed by these incredible women who kept sewing, crocheting and crafting for a significant cause.

New leadership

Due to health concerns, Frances Norton had to leave the Guild after several years of service. Mary Udelhofen started leading the group about 20 years ago.

She has also been part of the DuPage County Historical Society board for many years.

“We used to advertise,” Mary said. “So for a few years we



had a pretty big group, about 30 people.”

Now, many of the women have gotten too old to do the focused crafts that the bazaar requires. Additionally, some of the women have passed away.

But Mary continues as the Guild’s fearless leader, motivated by a desire to keep the Guild — and its mission — alive.

“The Guild is really inspiring,” said Sara Buttita, educator at the DuPage County Historical Museum. “So many ladies have been involved over the years. They’re proof that residents of DuPage County really care about their history.”

The women of the Guild are now part of that rich historical legacy in DuPage County.

Mary Udelhofen said she and the other women have been inspired not only by the museum and all it stands for in the community of Wheaton, but by an affection for one another and the employees at the museum throughout the years.

“We do it for the camaraderie and to help the museum,” said Mary. “The people who work there are so wonderful, and we’re just very happy to help.”

To Mary, as to other members of the Guild, their role and sacrifice seems small. But in reality, these women work hard all year long, meeting every other week to work and talk about their families.

They primarily make and sell Christmas ornaments, scrap-

book cards and notepads, and crocheted items. But they also try to keep it fresh, visiting other craft fairs for inspiration.

“The Guild is really inspiring. ... They’re proof that residents of DuPage County really care about their history.”

— Sara Buttita, educator at the DuPage County Historical Museum

A big impact

The DuPage Historical Museum Guild has raised almost \$50,000 through their bazaar over the years.

“That number may not seem like a lot,” said Mary Udelhofen. “But we can see our contribution in very tangible ways throughout the museum.”

Each year, the ladies take the profits from the bazaar and earmark it for a particular project or item at the museum.

The gifts have varied widely over the years. One year, the Guild donated mannequins for the costume gallery. They’ve aided in the restoration of light fixtures and wood in the museum. They’ve purchased very practical items for the museum, like display cases for the changing exhibits and a sound system for the auditorium.

Additionally, they’ve paid for the two full-time employees, Sara Arnas and Sara Buttita, to attend professional development conferences.

Though their contribution seems small to them, the Guild’s dedication to the historical preservation of these items that tell stories about our past and present is exemplary. They’ve seen the museum through some rocky times in its history.

The Guild didn’t necessarily save the museum from extinction, but the core group of women did stay committed to the museum during a tumultuous time.

Going forward

“I don’t know what will happen when I can’t lead the Guild anymore,” said Mary Udelhofen, now 82 years old. “Somebody needs to keep it going.”

Mary sees the Guild’s role as being significant to the heart and soul of the museum. And there’s still work to be done, which is a big part of what keeps her and the other Guild members crafting week after week.

In 2014, DuPage County will celebrate its 175th anniversary, which the museum staff wants to celebrate in a big way.

“We’ve got some very exciting things planned,” said Sara Buttita, “But, they’re still in the works.”

Details for the anniversary celebration will be unveiled over the next few months, with a special exhibit starting in the fall of 2014.

As part of the 175th year anniversary of the county, the DuPage County Historical Museum hopes to kick off a capital campaign to redesign the main floor of the building, which houses a large, permanent exhibit dedicated to the residents and history of DuPage County.

Continued on next page

Shown here are a few of the sights, crafts and interesting items available at the DuPage County Historical Museum Guild's Annual Holiday Craft Bazaar. Wheaton resident Frances Norton founded the guild in 1983. Soon after, the guild started the craft bazaar to support the museum through the sale of crafts, with all the proceeds from the sale of items at the bazaar put toward preserving the history of DuPage County by supporting the museum.

This year, the 30th Annual Holiday Craft Bazaar, held by the DuPage County Historical Society Guild, will be held from 10 a.m. to 3 p.m. Saturday, Nov. 16, at the DuPage County Historical Museum. Admission is free; the cost of the items vary.

To find out more about all the DuPage County Historical Museum has to offer, or to keep up to date on celebrations for the 175th anniversary of DuPage County, which will be held next year, visit dupagemuseum.org.

Photos courtesy of the Wheaton Park District

Continued from previous page

The museum also needs a new roof, a large expense that will be necessary in the next year or so.

"Most of all," said Sara Buttita, "what we need is awareness. A lot of people in Wheaton and the rest of DuPage County don't know about the wonderful exhibits and programs we have to offer."

Mary Udelhofen agreed, saying, "Before the museum was taken over by the park district, they needed volunteers to staff the front desk, so I did that one day a week. I was amazed by the number of people who walked through the doors that had never been there before."

Additionally, many people don't realize that the museum is free and open seven days a week. While adults will appreciate the rich history of the people of DuPage County, kids will be delighted by many of the exhibits as well, some of which have been funded by educational grants.

"We love it when families and school groups come in. We try to make programs accessible for most people and ages," said Sara Buttita.

While the Holiday Bazaar raises funds for the museum, it is also a way to get people into the doors so they can take part in all the museum has to offer. The Guild's women have become, in their own small and simple way, a piece of DuPage County history.

"We just keep going," said Mary Udelhofen. "We have no regrets."

If you're going

The 30th DuPage County Historical Museum's Guild Holiday Bazaar will take place on Saturday, Nov. 16, from 10 am to 3:30 pm at the DuPage County Historical Museum. Admission is free; the cost of the items vary.

To find out more about all the DuPage County Historical Museum has to offer, or to keep up to date on celebrations for the 175th anniversary of DuPage County, visit dupagemuseum.org.



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Convention Calendar – NEW!

Attention Dining Establishments & Attractions – Our Convention Calendar is now being displayed on the Partner Bulletins page on the [Simpleview extranet](#) for your convenience. This report will provide the current groups that will be in the DuPage County area during the current month, and which hotel they will be staying at. In order to view this, please log into the [Simpleview extranet](#).

News & Views

The DuPage CVB's monthly newsletter, News & Views, will now be available for all members to view on the Partner Bulletins page on the Simpleview extranet. It will still be sent via e-mail as well.

2013 Annual Meeting & Luncheon

Thanks to all of our members and partners who had attended the Annual Meeting hosted by the DuPage Convention & Visitors Bureau on September 12, 2013 at the Drury Lane Theatre & Conference Center in Oakbrook Terrace. Each of you helped make our 25th Anniversary celebration a success, and we truly appreciate your continued support!

IMPORTANT– Please Update Your Simpleview Account

Our staff has been busy for the last few months trying to contact and help all of our members get important information updated in our database, but we can't do it without you. If you have not already done so, PLEASE go in and update your information. We are working on the launch of our new web site, and your profile page will be populated directly from our database. Our Simpleview self-serve portal also makes it easier than ever to keep the photos of your property current, so please log in to the Simpleview extranet and upload your updated images under Member Record > Web > Media. [Contact Annette](#) if you need assistance.

Promote Your Packages & Events

Don't miss out on this no-cost opportunity to promote your events to an ever-growing online audience! [Submit your events](#) and [hotel packages](#) in order to have them posted on our site and to share with the Illinois Office of Tourism and VisitChicagoland.com for their promotions.

REMINDER TO MEMBERS: You can enter your events OR enter your hotel packages in the [Members Only](#) area on our web site. This self-serve process is quick and easy.

Partners in the News



[Le Meridien Chicago-Oakbrook Center](#), one of the DuPage CVB's newest members, is scheduled to open in the first half of 2014. Stay tuned for future updates on the progress and grand opening.



[Entertainment Cruises](#) announced that they will be adding a new ship to their fleet. A new private charter yacht will be arriving at Chicago's Navy Pier in Spring 2014.

Carol Bauer, Executive Coordinator for the [Village of Lombard](#), was named the "Most Dedicated" blood drive coordinator in the state by the Illinois Coalition of Community Blood Centers. Congratulations, Carol!

Successful Meetings, a national magazine, has awarded [Eaglewood Resort & Spa](#) the 2013 Pinnacle Award for being one of the finest meeting venues in the United States. Not only is this a tremendous accomplishment for one year, but this is the 5th year in a row that they have won this prestigious award – keep up the extraordinary work, Eaglewood staff!

[Clarion Hotel Elmhurst](#) won the 2013 Choice Hotels International Renovation and Redesign of the Year award, and had also been featured on the Hotel F&B magazine for being the first Choice Hotels location to host beta-testing and implement the brand new "Bistro C" concept.

U.S. News & World Report ranked [Elmhurst College](#) No. 13 among regional universities in the Midwest in the Best Value Schools category and No. 11 in the Best Regional Universities category.

Congratulations to nominee John Lounibos of the Hyatt Lodge at McDonald's Campus for winning the SMILES Award at the DuPage CVB's Annual Meeting & Luncheon.

Kudos to the [DuPage County Historical Museum](#) for being presented with two recent awards: The Award of Excellence from the Illinois Association of Museums for the folk art exhibit, and the American Graphic Design Award from Graphic Design USA.

Events and Special Offers

[Dell Rhea's Chicken Basket](#), located on historic Route 66, will now be open Mondays beginning October 7.



[Fischer Farm](#) will be hosting Heritage Day on October 12 from 11am – 3pm. It is a free family event at the Churchville Schoolhouse with Civil War re-enactors, music, food, a craft sale, and plenty of activities for kids.

[Arrowhead Golf Club](#) will be hosting "On Par for DuPage," a unique Oktoberfest-themed golf outing, on October 22 at 10am. There will be a craft beer tasting on the course and an Oompa band. Proceeds will benefit the DuPage County Historical Museum and People's Resource Center.



[Brookfield Zoo](#) is hosting *Boo! at the Zoo* on October 19-20 and October 26-27. They will be featuring plenty of activities, including the ever-popular costume parade/contest!

Book your holiday party at [McCormick & Schmick's](#) and receive a gift from them! Event must be booked between July 1 and October 1, 2013, and take place between November 11 and January 17, 2014.

Sales Team Spotlight



Breanna Vrkljan has joined the staff of the DuPage Convention & Visitors Bureau as Sales & Services Coordinator. She is responsible for administrative duties, handling catering inquiries and overseeing the services that the bureau offers to meeting planners holding events in DuPage. Welcome, Breanna!

Sales activities for the past month:

- Attended HPN trade show in Florida on September 9-11
- Participated in a sales call trip to Chicago September 19
- Attended IL Society of Association Executives meeting on September 23, and sponsored the “Lunch and Learn” program. There were also gift certificates (donated by our members) that were raffled off to the meeting planners who were in attendance.
- Hosted a polo event for our clients on September 22 where the sales team entertained clients in a reserved tent at the Oak Brook Polo Club. A delicious lunch was catered by Pinstripes, and the weather turned out to be absolutely wonderful for the event!

Get connected with the DuPage CVB

In addition to our member/partner functions, you can engage with the DuPage CVB through a variety of social media sites:

- We have an active [Facebook](#) following of over 9,000 fans! Please be sure to "LIKE" us, so you can learn about the latest events, promotions and announcements, and promote your events to our fans, too.
- Members of our marketing department have been busy visiting our members and taking video for promotional purposes. You can view our latest videos on the DuPage CVB [YouTube](#) Channel.
- Follow us on [Twitter](#) for the latest industry events, promotions and announcements from our members and partners, and join us every third Tuesday at 2PM for our monthly Tweet Chat at #dupagechat.
- Our weekly [blog](#) highlights our members and upcoming events in DuPage County. "Ashley's Angle" is a monthly feature that spotlights member venues. Contact Ashley if you'd like to invite her for a tour of your location.
- Are you on [Pinterest](#)? Let us know! We'll follow and pin information about you on our boards at [discoverdupage.com](#).
- We're also on [Instagram](#). Check it out!

Have Member Related Questions or Info to Share?

Send your member-to-member related announcements to me at annette@discoverdupage.com. You are also always welcome to contact me at 630.575.8070, extension 216. Until next month...

Annette Licitra
Partner Relations Manager

Appendix 4 Accreditation Requirements

A Guide to the New Reaccreditation Process

After several years of listening to the field through surveys, interviews, and convenings, a new, streamlined Reaccreditation process has been created—one that has been significantly changed, not just tweaked.

- Through a combination of policy, process, and technology changes, the time needed to complete a reaccreditation review has been reduced by 50% or more.
- The reaccreditation process has also been realigned to begin with a presumption of innocence and focus on what's changed at the institution, in the field, and in standards since the last review, rather than starting from zero.
- More emphasis is being put on institutional impact and less on process/policy.
- The Self-Study has gone paperless.

However, there has been no dilution of the standards, and the core architecture of a Self-Study, a site visit by peers, and review by the Accreditation Commission remains.

The Self-Study

- It's about 75 percent shorter than the previous version.
- It's comprised of the following sections:
 - **Organizational Data** – Simple demographic questions, such as museum type, governance, budget, and staff size.
 - **Museum Overview** – Questions that gather more detailed information about the museum's mission, collections, and other certifications; and special questions if the museum is (or part of) a museum system.
 - **Operational Data** – Questions that gather detailed data on finances, facilities, human resources, attendance, and types of collections. This section accounts for about 50% of the entire Reaccreditation Self-Study.
 - **Changes Since Last Review** – A dozen questions (a mix of essay and checkboxes) about the types of changes at the museum, and how the museum has responded, or been impacted by them.
 - **Attachments** – A list of documents to upload: 8 required; 2 if applicable; 4 optional.
 - **Help** – Definitions, resources, information on standards, and guidance on how to answer selected questions.
- You complete it entirely online. Access and update your data anytime for greater flexibility.
- There are three Self-Study submission deadlines each year: March 1, July 1 and November 1. Every accredited museum is already assigned one of these due dates for its next reaccreditation review.
- A review fee is due at the time of submission, beginning in 2015. The fee will be based on the museum's Alliance membership status. Tier 3 Members will receive a significant discount.
- A PDF reference copy of the Self-Study is available at: <http://bit.ly/16UWLQ6>.

The Site Visit

- Site visits will happen only during three periods of the year, and will be pre-assigned based on your museum's Self-Study due date (see the chart below).
- With this approach you will now know far in advance the six-week window when your site visit will occur so you can plan accordingly. You will work with your peer reviewers to set the exact dates of the 2-3 day site visit.
- You will still have the chance to vet a list of potential peer reviewers; the Alliance staff will select both team members.

Schedule

Self-Study submitted in:	Site visit takes place between:	Accreditation Commission reviews in:
March	July 15-August 30	October
July	November 1- December 15	February (of the next year)
November	March 10- April 14 (of the next year)	July

- The time from the Self-Study's submission to the Commission's decision will be about a year, barring any issues you need to remedy during the process. (See page 3 for a detailed timeline.)
- Accredited status will expire every ten years. Exceptions to this are:
 - In select cases the Commission may designate a shorter award period due to concerns.
 - Requests (from the museum) for extensions to the Self-Study due date or site visit period will be approved only in rare cases due to highly unusual extenuating circumstances. Any such extension time granted will be deducted from the museum's next 10-year accreditation period.

Preparing for Your Museum's Next Reaccreditation Review

- Put the museum's Self-Study due date, and corresponding site visit dates listed above, on the calendar...and tell the staff and governing authority members. Put site visit expenses in the budget for that year. Expect a 2-3 day visit by two reviewers.
- Review your museum's last Self-Study, Visiting Committee report, and Accreditation Commission decision letter: has the museum resolved or made progress on issues cited in these materials?
- Ensure your five Core Documents (listed below) meet standards and reflect current practice. Use the free Reference Guides for each Core Document available on the Alliance website. These five Core Documents will get particular scrutiny as part of the accreditation process. (Accredited museums do not have to apply to Core Documents Verification; this document review will occur as part of the accreditation process.)
 - Mission Statement
 - Strategic Institutional Plan(s)
 - Collections Management Policy (*if museum owns, manages or borrows collections*)
 - Institutional Code of Ethics
 - Disaster Preparedness/ Emergency Response Plan

Appendix 5 Award Letters



ILLINOIS ASSOCIATION OF MUSEUMS

September 7, 2013

Sara Arnas, Curator
DuPage County Historical Museum
102 E. Wesley
Wheaton, Illinois 60187

Dear Sara:

Congratulations! The DuPage County Historical Museum has been awarded an Excellent award for the exhibit, *Early Illinois Folk Arts 1825-1925*, by the Illinois Association of Museums. The exhibit's interactive components were strong and promoting the exhibit at an antique show was creative marketing. The nomination would have been strengthened by more information on the evaluation process.

The Illinois Association of Museums will present this Award of Excellence during our Annual Fall Conference, October 16-18, 2013. The presentation will be at the awards luncheon Friday October 18 in Peoria. We hope you and members of your organization will attend this exciting conference and join us to celebrate Illinois museums and their accomplishments. Registration forms are available at the IAM website, www.illinoismuseums.org. October 4 is the registration deadline.

Again, congratulations, and we look forward to seeing you in Peoria.

Sincerely,

A handwritten signature in black ink that reads "Martha Jane Downey". The signature is written in a cursive style.

Martha Jane Downey
Awards Chair



ILLINOIS ASSOCIATION OF MUSEUMS

September 7, 2013

Sara Arnas, Curator
DuPage County Historical Museum
102 E. Wesley
Wheaton, Illinois 60187

Dear Sara:

Congratulations, Jean and Jerry Gieraltowski have been named Volunteers of the Year by the Illinois Association of Museums. They have give 2,937 hours to the Museum and taken on a variety of responsibilities. The Gieraltowkis have proven their dedication to the DuPage County Historical Museum through good and tough times.

The Illinois Association of Museums will present the Volunteer of the Year Award during our Annual Fall Conference, October 16-18, 2013. The presentation will be at the awards luncheon Friday October 18 in Peoria. We hope you and members of your organization will attend this exciting conference and join us to celebrate Illinois museums and their accomplishments. Registration forms are available at the IAM website, www.illinoismuseums.org. October 4 is the registration deadline.

Again, congratulations to the Gieraltowskis, and we look forward to meeting them in Peoria.

Sincerely,

A handwritten signature in black ink that reads "Martha Jane Downey".

Martha Jane Downey
Awards Chair



Sara Arnas
DuPage County Historical Museum
102 East Wesley Street
Wheaton IL 60187

RE: 50TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS

I want to congratulate **WHEATON PARK DISTRICT** and the **DUPAGE COUNTY HISTORICAL MUSEUM** on your award-winning catalog design in our 2013 American Graphic Design Awards. From more than 9,000 entries to the 50th annual competition, just a small percentage of the advertising, design and marketing projects were selected as winners. Even fewer won multiple awards for a client, as did your firm. The performance by your marketing and design team is, in a nutshell, exceptional.

Moreover, you are in great company. Organizations whose designers and agencies are recognized in this year's competition include Apple, Angie's List, Bank of America, Best Buy, Boys & Girls Clubs, Children's Hospital, Citi, Cisco, Coca-Cola, Colgate-Palmolive, Columbia University, ConAgra, Del Monte, Federal Reserve Bank, Foot Locker, Ford, GE Healthcare, GM/Chevrolet, General Mills, Greater Miami CVB, Green Mountain Coffee, Harvard/Pilgrim Healthcare, Home Depot, IP, Intuit, John Deere, Kellogg, Kodak, Mattel, McDonald's, National Apartment Association, National Association of Realtors, Nestle, NFL, NYCEDC, NYU, Obama Inaugural Committee, OfficeMax, Paramount Pictures, P&G, Rockefeller Foundation, Smithsonian, Safeway, State of Kentucky, 3M, Unilever, US Army, US Navy, US Olympic Committee, Walgreens, Wendy's, Winterthur, Wrangler, Wrigley, and other leaders.

By way of background, the 50-year old competition is presented by Graphic Design USA (GDUSA), the business-to-business magazine for creative professionals. The awards program honors the power of design to shape commerce, culture and communications across all media including print and packaging, publishing and media, signs and p-o-p, internet and interactive graphics, and so much more.

Sincerely,
Editor/Publisher

A handwritten signature in blue ink, appearing to read 'Gordon Kaye', written over the typed name and title.

Cc: Ana Myers

