

fun run

2017 IN COLOR



SATURDAY, APRIL 22



WHEATONPARKDISTRICT.COM

FUN RUN IN COLOR DETAILS



AUDIENCE

Under 18	18-34	35-54	55-85+
39%	23%	32%	5%



OF RUNNERS= 1120

34%

Men

66%

Women

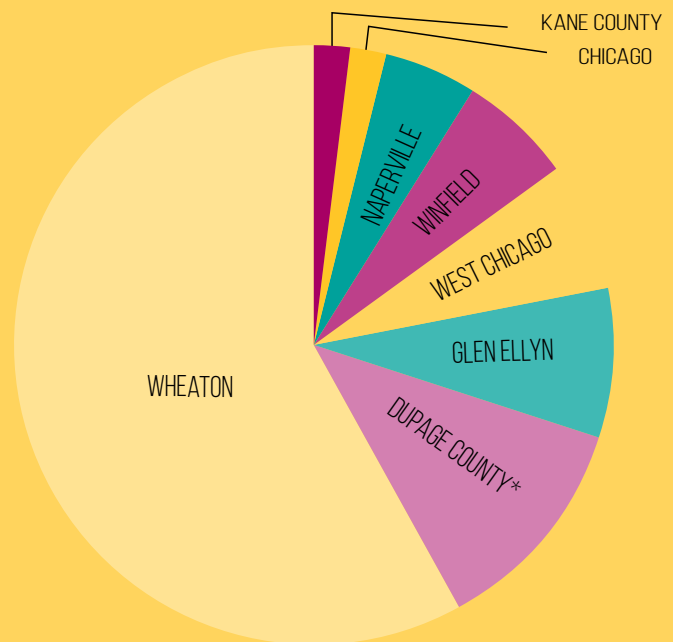


MARKETING REACH

82,542 impressions



LOCAL REACH



*Includes DuPage County residents from towns not already listed above.

BENEFITTING ORGANIZATIONS

Rotary



ROTARY CLUB OF WHEATON A.M.

Rotary's motto is "Service Above Self." The club engages in numerous community service projects, and provides \$20,000 annually in support for social service agencies, including Barlett Learning Center, Bridge Communities, Conservation Foundation, Convalescent Center, DONKA, DuPage Homeownership Center, ESSE, Foundation Fighting Blindness, Humanitarian Service Project, PADS, SCARCE, Spectrios Low Vision Center, Teen Parent Connection, and WDSRA. Additionally, the club funds \$8,000 annually for post high school scholarships for students residing within School District 200.



THE PLAY FOR ALL PLAYGROUND & GARDEN FOUNDATION

The Foundation's mission is to create barrier-free and universally accessible outdoor play spaces and gardens in DuPage County. Through the cognitive, social, and physical values of play, the Foundation will promote a spirit of inclusion and enhance quality of life, as well as support involvement in recreation and wellness activities for all people and abilities locally and regionally.

TESTIMONIALS

"What a fantastic event to involve our employees and their families with exercise and TONS OF FUN! We can't wait to do it again next year."

– Cathy Wenninger, *In The Swim*

"We love doing something as a team in the community!"

– Amanda Parsons, *Bauer & Bauer
Dentistry & Orthodontics*

SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000*	PARTICIPATION \$500
AVAILABILITY	1	2	3	9	5
# of Free Race Entries	15	10	5	1	1
PRE-EVENT RECOGNITION					
Company name incorporated with event logo	✓				
Social Media Promotion	✓	✓	✓		
Website Presence	✓	✓	✓	✓	✓
Email Blasts	✓	✓	✓	✓	
Quarter Page Ad in Wheaton Park District Program Guide	✓				
Event Poster/Flyers	✓	✓	✓	✓	
Event Signage	✓	✓	✓		
Press Release	✓	✓	✓	✓	✓
Recognition at Wheaton Rotary Meetings	✓	✓	✓	✓	✓
ON-SITE RECOGNITION					
10 X 10 Booth at Packet Pick Up or Event Day	✓	✓	✓	✓	✓
Logo on Event Banner	✓				
Logo on Runner Bib or Towel	✓	✓			
Logo on Back of Event Shirt	✓	✓	✓		
Logo on Mile Marker*					✓
POST-EVENT RECOGNITION					
Inclusion in Thank You Email Blast	✓	✓	✓	✓	✓
Dedicated Social Media Post	✓	✓			

*Based on Availability

PLATINUM

- ☐ Fun Run

GOLD

- ☐ Towel
- ☐ Race Bib

SILVER

- ☐ Start Line
- ☐ Finish Line
- ☐ Post-Race Party

BRONZE

- ☐ Color Stations**
 - ☐ Pink
 - ☐ Orange
 - ☐ Blue
 - ☐ Yellow
- ☐ Post-Race Refreshments
- ☐ Route Safety
- ☐ Photo Opportunity
- ☐ After Party
- ☐ Packet Pick-Up

PARTICIPATION

- ☐ First Aid
- ☐ First Response
- ☐ Mile 1.0
- ☐ Mile 2.0
- ☐ Mile 3.0



**Note: Color Station Level is \$1,500.

SPONSORSHIP & PAYMENT SUMMARY

Sponsorship Commitment	Level	Fee
Fun Run in Color Sponsor		
TOTAL COMMITMENT		

Billing & Contact Information	
Company/Organization:	
Contact:	Phone (office/home):
Day of Contact:	Phone (day of contact cell):
Email:	Website:
Address:	City, State, Zip:

Along with commitment form and payment, please submit digital logos* for marketing and signage to:
 Kristina Nemetz, *Wheaton Park District*
 855 W. Prairie Ave. | Wheaton, IL 60187
 630.510.5064 p | 630.665.3779 f | knemetz@wheatonparks.org

** Please see Terms & Conditions of Sponsorship #15 Mechanical Requirements for logo formatting requirements.*

Payment & Invoicing	
Payment by check or ACH is preferred. Credit cards (<i>Visa, MasterCard</i>) are accepted for sponsorship less than \$5,000, some exceptions may apply.	
Payment Type: <input type="checkbox"/> CHECK # _____ ENCLOSED <input type="checkbox"/> PLEASE SEND INVOICE (Net 30) <input type="checkbox"/> CREDIT CARD	
Name on Card:	Amount Enclosed or To Be Charged:
Billing Address on Card:	Contact Phone Number for Payment Questions:
Signature:	Expiration Date:
Credit Card Number:	Security Code:

☐ I have read and accept the Terms and Conditions of Sponsorship as listed on the following page:

Signature	Printed Name	Date
-----------	--------------	------

TERMS & CONDITIONS OF SPONSORSHIP

1. **Statement of Purpose:** Sponsorship with the Wheaton Park District (WPD) for an event/program/activity/publication is to positively promote and financially support the mission and good works of the WPD.
2. **Control of Content and Selection:** WPD is ultimately responsible for control of content and selection of presenters, moderators, entertainers, products, event/program/activity logistics/layout, and/or publication logistics/layout.
3. **Involvement in Content:** WPD staff will accordingly with the Sponsoring Company's Contact to ensure appropriate involvement for the decisions regarding event/program/activity/publication content/layout.
4. **Disclosures of Financial Relationships:** WPD will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the WPD and the Company.
5. **Auxiliary Support:** Any other support by the WPD for the Company in regards to the event/program/activity/publication (e.g., distributing brochures, preparing slides) must be given with the full knowledge and approval of the sponsor and WPD. This information is to be included in the Commitment Form.
6. **Logos:** All logos are to be sent to WPD in one of the following formats: png, tif, ai, bmp. All artwork must be camera ready and high-resolution with a transparent background. If your logo requires specific specifications please notify us at the time of sending.
7. **Cancellation:** WPD holds the right to cancel or postpone an event at their discretion. This includes event/program/activity/publication cancellation due to inclement weather or unsafe conditions.
8. **Cancellation of Sponsorship:** Cancellation of Sponsorship must be done in writing at least 60 days prior to event/program/activity/publication. Sponsorship is non-refundable, but may be transferable as long as none of the sponsorship benefits have been received.
9. **Indemnification:** The Company shall indemnify and hold WPD harmless from and against any and all loss, expense, or damage to WPD arising out of the negligence, willful misconduct, or breach of this Agreement by the Company, its agents, or employees.
10. **Certificate of Insurance:** The WPD may require a Certificate of Insurance from the Company in accordance to the activities the Company may be participating in during an event/program/activity. Further information regarding a requirement for Certificate of Insurance will be included in the Commitment Form.
11. **Sponsorship Payment:** All Sponsorship payments must be received at least 30 business days in advance of event/program/activity/publication, unless otherwise agreed to in writing by WPD and the Company.
12. **Exclusivity:** Category exclusivity is not guaranteed, exceptions may be made for Presenting Sponsors, please see benefits if applicable.
13. **Terms:** Net 30 days from commitment form received. Payment due prior to publication of any marketing materials or sponsorship/advertising benefits. All advertisers and sponsors are subject to final approval from the Wheaton Park District and its partners.
14. **Mechanical Requirements:** Art files will be accepted in the following formats: Illustrator CS6, EPS format, high res PDF. Ads created in Word, Excel, PowerPoint, or Publisher will not be accepted. If an ad is sent in an unusable format advertiser will be charged a minimum of \$150 for design time, or correct artwork may be submitted prior to the deadline.
15. **Waiver of Liability:** In participation of onsite activations or vendor booth benefits you assume full responsibility for any risks of loss, property damage or personal injury (including death), sustained by your organization and hold harmless the Wheaton Park District, its partnering organizations, volunteers, participants, and sponsors. A Certificate of Insurance may be required, please see event coordinator for requirements and details.