

and Shell Sponsor  
**HOWALTER ROOFING SERVICE INC.**

Presenting Sponsor  
**First Trust**

Beer Garden Sponsor  
**HAGGERTY**  
WHEATON - GLENHOLM

Gateway Sponsor  
**Wheaton**

Sunday Entertainment Sponsor  
**Wheaton Chamber of Commerce**

Photo: John Emmel



Wheaton Chamber of Commerce  
Wheaton Park District

Thursday,  
June 2-  
Sunday,  
June 5, 2016

[tasteofwheaton.com](http://tasteofwheaton.com)

# presented in partnership

## WHEATON PARK DISTRICT



The Wheaton Park District is a leader in the community and region, offering unique facilities, 500 acres of open space, and 54 parks that attract visitors from DuPage County and beyond. Through special events, programming, and services, Wheaton Park District serves over 800,000 people annually while encouraging them to create, discover, and play.

The mission of the Wheaton Park District is "*to enrich the quality of community life through a diversity of healthy leisure pursuits and heightened appreciation for our natural world.*" This is done through a wide variety of parks and facilities, along with 9 annual major special events and various other programs throughout the year, most of which include partnerships benefiting local and global charitable organizations.

Our Parks and Facilities:

- |                                    |                             |
|------------------------------------|-----------------------------|
| 1 banquet facility                 | 1 team-building course      |
| 2 preschools                       | 1 fitness center            |
| 44 athletic multi-purpose fields   | 2 aquatic centers           |
| 1 27-hole championship golf course | 1 natural area              |
| 1 restaurant and sports bar        | 1 sensory garden playground |
| 1 5-acre zoo                       | 1 county museum             |

## Wheaton Chamber of Commerce



The Wheaton Chamber of Commerce is the voice of the business community. Our members work together to foster meaningful business relationships, advocate on issues impacting the local economy, and develop business education and marketing opportunities. Our members are the pillars of the business community. Together we

join forces to influence business and community issues.

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## at a glance...

### WHAT IS THE TASTE OF WHEATON?

The four day event features a "taste" of all that Wheaton offers. Event features four days of entertainment at the Memorial Park band shell, carnival, arts & craft fair, Business after Hours Event featuring the 2016 Wheaton Award, business expo, Cosley Zoo Run 5K/10K, food vendors, beer and wine garden, Art in the Park, and more.

### UNIQUE ASPECTS OF THE EVENT

- **Slice of Wheaton**

The Wheaton Park District and Wheaton Chamber of Commerce brings local pizza vendors to the Taste of Wheaton on Thursday night. It is a huge success and a great way to kick off the event.

- **Business and Art & Craft Vendors**

In 2015, we welcomed over 50 business vendors and 30 Art & Craft Vendors. These vendors get to showcase their products and services to the community.

- **Art in the Park**

On Saturday, families and children of all ages took part in the Art in the Park. This experience features kids' art activities, climbing wall, art mural, and the popular family friendly entertainment.

# levels of commitment

EVENT SPONSORSHIP PROVIDES OUR PARTNERS A VAST MARKETING & PROMOTIONAL VALUE TO A TARGETED AUDIENCE IN A VARIETY OF AVENUES. PLEASE SEE PAGE 3 & 4 FOR INDIVIDUAL PARTNERSHIP BENEFITS OR CONTACT A MEMBER OF THE WHEATON PARK DISTRICT OR WHEATON CHAMBER OF COMMERCE TO FIND OUT HOW WE CAN BEST SHOWCASE YOUR BUSINESS OR ORGANIZATION.

## **diamond \$15,000**

- Presenting Partner

## **platinum \$5,000**

- Band Shell Sponsor
- Art in the Park Sponsor
- Beer Garden Sponsor

## **gold \$2,500**

- Carnival Partner
- Friday Entertainment Sponsor
- Saturday Daytime Entertainment Sponsor
- Saturday Evening Entertainment Sponsor
- Children's Entertainment Sponsor
- Sunday Party in the Park Sponsor

## **silver \$1,500**

- Climbing Wall Partner
- Photo Booth Sponsor
- Thursday Entertainment Sponsor
- Taste of Wheaton Gateway Sponsor

## **bronze \$1,000**

- Baggio Area Partner
- First Response Partner
- Art & Craft Fair Sponsor
- Volunteer Headquarters Sponsor
- Slice of Wheaton Sponsor

## **participation \$500**

- Sunday Entertainment Sponsor (3 available)
- Multi-Chamber Business After Hours Sponsor
- Ribbon Cutting Sponsor
- First Aid Sponsor (4 available)
- Misting Station Sponsor
- Bike Valet Sponsor
- Create Discover Play Area Sponsor

## **media**

- Media Gold | \$5,000
- Media Silver | \$2,500
- Media Bronze | \$1,000

<p><b>diamond \$15,000</b></p> <ul style="list-style-type: none"> <li>• Logo inclusion on Volunteer T-shirts (200)</li> <li>• Logo on all Taste Signage</li> <li>• Logo Inclusion in Media Print Advertisements</li> <li>• Listing in Press Releases</li> <li>• Logo on Event Publicity (Posters, E-blasts, etc.)</li> <li>• Logo Inclusion Taste Event Program</li> <li>• Logo in Summer Wheaton Park District Program Guide</li> <li>• Logo on Wheaton Park District Website with link to Partner Website</li> <li>• Logo on Wheaton Chamber of Commerce Website</li> <li>• Logo Inclusion in all Social Media</li> <li>• Official Host of Information Booth</li> <li>• Inclusion in Announcements at Band Shell</li> <li>• Ten Carnival Wristbands</li> </ul>	<p><b>platinum \$5,000</b></p> <ul style="list-style-type: none"> <li>• Custom Sign (Banner) designed and displayed at sponsored location</li> <li>• Logo on Taste Signage</li> <li>• Logo Inclusion in Media Print Advertisements</li> <li>• Listing in Press Releases</li> <li>• Logo on Event Publicity (Posters, E-blasts, etc.)</li> <li>• Logo in Taste Event Program</li> <li>• Logo in Fall Wheaton Park District Program Guide</li> <li>• Logo on Wheaton Park District Website</li> <li>• Logo on Wheaton Chamber of Commerce Website</li> <li>• Logo Inclusion in all Social Media</li> <li>• Inclusion in Announcements at Band Shell</li> </ul>	
<p><b>gold \$2,500</b></p> <ul style="list-style-type: none"> <li>• Custom Sign designed and displayed at sponsored location</li> <li>• Logo Inclusion in Taste Event Program</li> <li>• Listing on Wheaton Park District Website</li> <li>• Listing on Wheaton Chamber of Commerce Website</li> <li>• 10' X 10' Booth Space- date and time varies based on level chosen</li> <li>• Inclusion in Announcements at Band Shell during sponsored entertainment</li> <li>• Premium Booth at Taste of Wheaton's business expo (2 Days)</li> </ul>	<p><b>silver \$1,500</b></p> <ul style="list-style-type: none"> <li>• Custom Sign designed and displayed near sponsored location</li> <li>• Listing in Taste Event Program</li> <li>• Listing in Wheaton Park District Website</li> <li>• Listing in Wheaton Chamber of Commerce Website</li> <li>• Inclusion in Announcements at Band Shell during sponsored entertainment</li> </ul>	
<p><b>bronze \$1,000</b></p> <ul style="list-style-type: none"> <li>• Custom Sign designed and displayed at premier sponsored location</li> <li>• Listing in Taste Event Program</li> <li>• Listing on Wheaton Park District Website</li> <li>• Listing on Wheaton Chamber of Commerce Website</li> </ul>	<p><b>participation \$500</b></p> <ul style="list-style-type: none"> <li>• Custom Signage designed and displayed on-site</li> <li>• Listing in Taste Event Program</li> <li>• Listing on Wheaton Park District Website</li> <li>• Listing on Wheaton Chamber of Commerce Website</li> </ul>	
<p><b>Media:</b> <b>Gold \$5,000</b></p> <ul style="list-style-type: none"> <li>• Logo inclusion on Volunteer Shirts*</li> <li>• Custom Sign Designed and Displayed at Taste</li> <li>• Listing in Taste Event Program</li> <li>• Logo on Wheaton Park District Website</li> <li>• Logo on Wheaton Chamber of Commerce Website</li> <li>• Listing in Press Releases</li> <li>• Logo Inclusion in E-blasts</li> <li>• 10' X 10' Uncovered Booth in Market Place Business Expo</li> </ul>	<p><b>Silver \$2,500</b></p> <ul style="list-style-type: none"> <li>• Custom Sign Designed and Displayed at Taste</li> <li>• Listing in Taste Event Program</li> <li>• Listing on Wheaton Park District Website</li> <li>• Listing on Wheaton Chamber of Commerce Website</li> </ul>	<p><b>Bronze \$1,000</b></p> <ul style="list-style-type: none"> <li>• Custom Sign Designed and Displayed at Taste</li> <li>• Listing in Taste Event Program</li> <li>• Listing on Wheaton Park District Website</li> <li>• Listing on Wheaton Chamber of Commerce Website</li> </ul>

\*In order to receive maximum benefits, must commit by 4/15/16.

# partnership commitment form

**step 1:** Please select your partnership level

partnership level requested	monetary commitment	
	<input type="checkbox"/> Diamond (\$15,000)	<input type="checkbox"/> Platinum (\$5,000)
	<input type="checkbox"/> Gold (\$2,500)	<input type="checkbox"/> Silver (\$1,500)
	<input type="checkbox"/> Bronze (\$1,000)	<input type="checkbox"/> Participation (\$500)
	<input type="checkbox"/> Media	

**step 2:** Please complete your contact information.

company/organization information	
Company/Organization:	
Contact:	Phone (office/home):
Day of Contact:	Phone (day of contact cell):
Email:	Website:
Address:	City, State, Zip:

**step 3:** Please send commitment form and payment to:  
FOR SPONSORSHIP/ PARTNERSHIP  
KRISTINA NEMETZ  
WHEATON PARK DISTRICT  
855 W. PRAIRIE AVE.  
WHEATON, IL 60187  
[KNEMETZ@WHEATONPARKS.ORG](mailto:KNEMETZ@WHEATONPARKS.ORG)

**step 4:** Please email jpeg AND eps or ai file of logo (high resolution image required):  
KRISTINA NEMETZ  
[knemetz@wheatonparks.org](mailto:knemetz@wheatonparks.org)

**step 5:** Select payment method.

company/organization information	
Payment Type: <input type="checkbox"/> CREDIT CARD (Visa) <input type="checkbox"/> CREDIT CARD (Mastercard) <input type="checkbox"/> Check (payable to Wheaton Park District)	
Name on Card:	Amount to be charged:
Signature:	
Credit Card Number:	Expiration Date:

**step 6:** Please sign below to agree to the terms and conditions of the partnership as listed on the reverse side of this form.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_



## terms and conditions of partnership/sponsorship with Wheaton Park District and Wheaton Chamber of Commerce

1. **Statement of Purpose:** Partnership/Sponsorship with the Wheaton Park District (WPD) and Wheaton Chamber of Commerce (WCC) for an event/program/activity/publication is to positively promote and financially support the mission and good works of the WPD and WCC.
2. **Control of Content and Selection:** WPD and WCC is ultimately responsible for control of content and selection of presenters, moderators, entertainers, products, event/program/activity logistics/layout, and/or publication logistics/layout.
3. **Involvement in Content:** WPD and WCC staff will accordingly with the Sponsoring Company's Contact to ensure appropriate involvement for the decisions regarding event/program/activity/publication content/layout.
4. **Disclosures of Financial Relationships:** WPD and WCC will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the WPD and the Company.
5. **Independence in the Use of Contributed Funds:** Partnership/Sponsorships made to the WPD and WCC may be setup as restricted or unrestricted. This information will be included in the Commitment Form.
6. **Auxiliary Support:** Any other support by the WPD and WCC for the Company in regards to the event/program/activity/publication (e.g., distributing brochures, preparing slides) must be given with the full knowledge and approval of the sponsor and WPD and RC. This information is to be included in the Commitment Form.
7. **Logos:** All logos are to be sent to WPD and WCC in one of the following formats: jpg, png, tif, ai, bmp. All artwork must be camera ready and high-resolution.
8. **Cancellation:** WPD and WCC holds the right to cancel or postpone an event at their discretion. This includes event/program/activity/publication cancelation due to inclement weather or unsafe conditions.
9. **Cancellation of Partnership/Sponsorship:** Cancellation of Partnership/Sponsorship must be done in writing at least 14 days prior to event/program/activity/publication.
10. **Indemnification:** The Company shall indemnify and hold WPD and WCC harmless from and against any and all loss, expense, or damage to WPD and WCC arising out of the negligence, willful misconduct, or breach of this Agreement by the Company, its agents, or employees.
11. **Certificate of Insurance:** At times, the WPD and WCC may require a Certificate of Insurance from the Company in accordance to the activities the Company may be participating in during an event/program/activity. Further information regarding a requirement for Certificate of Insurance will be included in the Commitment Form.
12. **Partnership/Sponsorship Payment:** All Partnership/Sponsorship payments must be received at least 30 business days in advance of event/program/activity/publication, unless otherwise agreed to in writing by WPD, WCC and the Company.
13. **Exclusivity:** When applicable – Sponsor would have category exclusivity based on their type or level of partnership.

**thank you for your support!**



