



2021 ANNUAL REPORT



TABLE OF CONTENTS

3-4

A YEAR IN REVIEW

5-6

MEET THE TEAM

7

VOLUNTEERS

8

TOURNAMENTS & SPECIAL
EVENTS

9-18

ATHLETIC LEAGUES

19-20

CENTRAL ATHLETIC COMPLEX

21-25

FINANCIALS

BRAVO

ATHLETICS
MY GAME. YOUR GAME. OUR GAME. 

A YEAR IN REVIEW



The Wheaton Park District Athletic Department, along with its volunteers and part-time staff, strive to live out our mission, vision and values through every interaction. Our goal is to implement new techniques, strategies and lessons learned to promote growth and evolution within our programs. We are proud to say the Athletic Department did just that, serving over 11,500 participants in 2021. To help implement these changes, we utilize financial reports, program surveys, in-person conversations with our volunteers and trend analysis.

2021 was definitely a different year when it came to programming and the Athletic Department. Staff adapted to a “new normal” when providing program opportunities for the community. The Athletic Department staff did not miss a beat when it came to adjusting and modifying their programs to abide by the ever-changing DCEO All Sports Guidelines. Everyone worked to make sure programs ran with the utmost safety and concern for the health of participants, coaches, volunteers and staff. As shown in the report, Athletics is very excited that many programs were able to bounce back to normal participation numbers after a 2020 off year.

Volunteers continued to play a major role in helping implement programming within the Athletic Department. The volunteers for each program stepped up and helped provide a quality program during uncertain times and constantly changing guidelines. Without the help of these amazing volunteers, we would not have been able to offer the variety of programming we did and to the scale we were able to offer it.

The Wheaton Park District Athletic Department is unique in regards to the scope of leagues that are organized and ran. From travel soccer, wrestling, lacrosse, basketball and more, Wheaton provides every major sport and all leagues run in-house versus outside affiliates renting field and gym spaces.



MISSION

To provide safe, first-class athletic opportunities, services and facilities to our participants in a fun environment which enables athletes to develop physically, mentally, emotionally and socially during honest and respectful competition.

VISION

The athletes first, winning second philosophy is promoted by the Athletic Department to ensure success for individual athletes and teams. We accomplish this through well-organized programs, efficient staff training, welcoming facilities, prompt customer service and efficient communication to all participants.

VALUES

Integrity
Commitment
Kindness
Adaptability and Growth
Service
Fun

MEET THE TEAM



Daniel Novak
Director of Athletics & Facilities
Favorite Sport: Any Sport My Kids Are Playing
Years at WPD: 22



Adam Lewandowski
Superintendent of Athletic Programs & Facilities
Favorite Sport: Football
Years at WPD: 5



Troy Clements
Athletic Manager
Favorite Sport: Baseball
Years at WPD: 1



Darrell Houston
Athletic Manager
Favorite Sport: Lacrosse
Years at WPD: 9



Dana Mitchell
Data Administrative Coordinator
Favorite Sport: Cheerleading
Years at WPD: 14



Cody Nelson
Athletic Manager
Favorite Sport: Basketball
Years at WPD: 1



Matthew Wrobel
Athletic Manager
Favorite Sport: Hockey
Years at WPD: 10

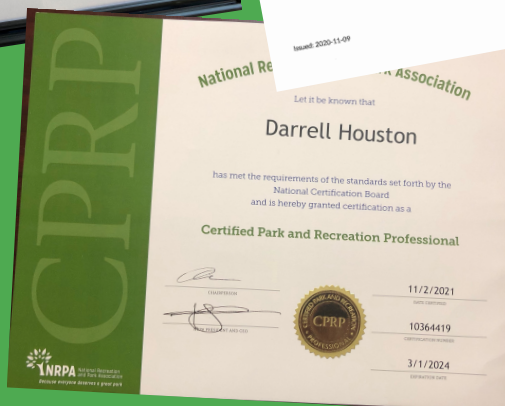
STAFF DEVELOPMENT

INVESTING IN PEOPLE

The Athletic Department staff are involved in multiple IPRA committees and attend state and national conferences through IPRA and NRPA.

We also had several staff complete certifications in:

- Adam Lewandowski
 - Certified Park and Recreation Executive
 - National Recreation and Park Association's 30 Under 30
 - Certified Pool & Spa Inspector
 - Emergency Management Institute Professional Development Series
 - Illinois BASSET Certification
- Darrell Houston
 - Certified Park and Recreation Professional
 - Professional Development School Board of Regents
 - U.S. Soccer Federation Referee
- Matthew Wrobel
 - E-Sports Program Director Certification
 - Illinois BASSET Certification
 - IMPACT Wheaton Member



OUR VOLUNTEERS ARE PRICELESS

THANK YOU VOLUNTEERS!



Wheaton Park District could not provide the level of service without our volunteer coaches and league board members. In 2021, we had 692 volunteers who accounted for 36,167 hours, worth \$434,004 based on a \$12/hour rate.

Volunteers allow us to provide our leagues and services at a reasonable cost to the community. Our volunteers are priceless and we want to thank and recognize each one. We look forward to seeing additional volunteers back in 2022.



CATEGORIES	2021
Total Participation	692
Total Number of Teams	492
Total Volunteer Hours	36,167
Total Volunteer Value	\$434,004

TOURNAMENTS & SPECIAL EVENTS

- **100-Year Anniversary Field Day**
 - 150 Attendees
- **Red, White, & Blue Softball**
 - 37 Teams | 2000+ Attendees
- **Baseball/Softball Championship Day**
 - 20 Teams | 1000+ Attendees
- **Rams Football Wheaton Bowl**
 - 64 Teams | 6500+ Attendees



NEW FOR 2022

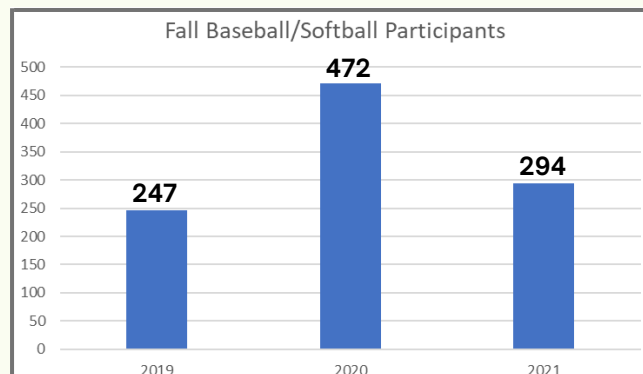
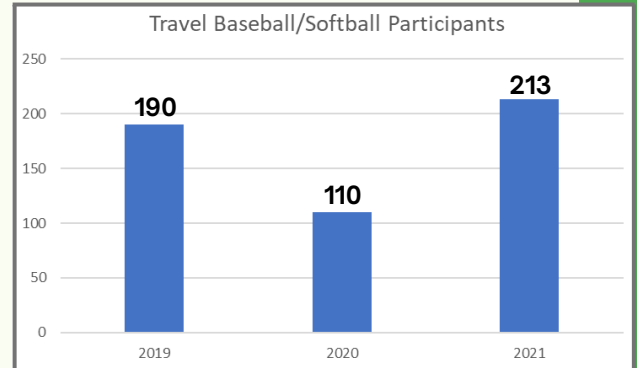
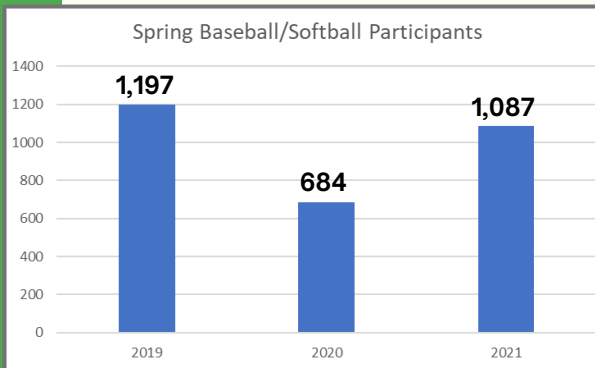
- Wheaton Rams Commitment Night
- Wheaton Rams Trivia Night
- Baseball/Softball All Star Day - returns after 1 year off
- Basketball Tournaments - returns after 1 year off
- Rams Cheer Spirit Spectacular - returns after 1 year off
- Wings Spring Classic - returns after 2 years off



2021 REVIEW



- Fall baseball/softball participation increased by 47 participants (19%) compared to 2019, bringing in an additional \$10,000 in registration fees.
- Baseball/softball secured 16 sponsors for the 2021 season bringing in over \$8,500.
- Gino's East baseball/softball pizza fundraiser brought in over \$2,500 in net profit.
- Baseball/softball annual part time staff costs decreased from \$26,026 in 2019 to \$2,546 in 2021 by full time staff taking on various duties of the program including field lining and equipment management.



Fall 2020 offered additional ages as only sport that could be played without restrictions.



NEW FOR 2022

- Atten Park, Graf Park, and Hoffman Park backstop renovations
- Franklin Park and Emerson School field renovations
- New 8U Warriors Full Time Travel Baseball Team

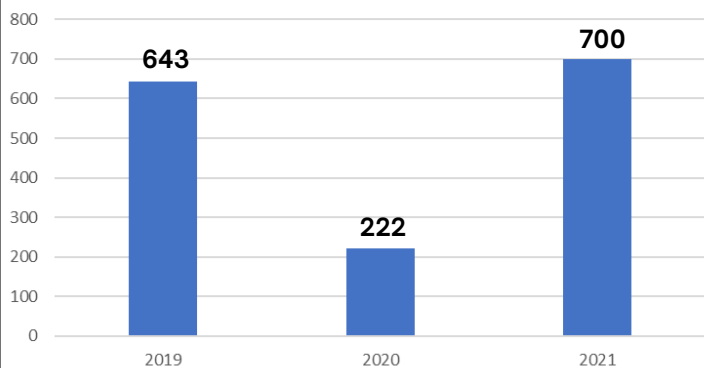
IN-HOUSE & FEEDER BASKETBALL



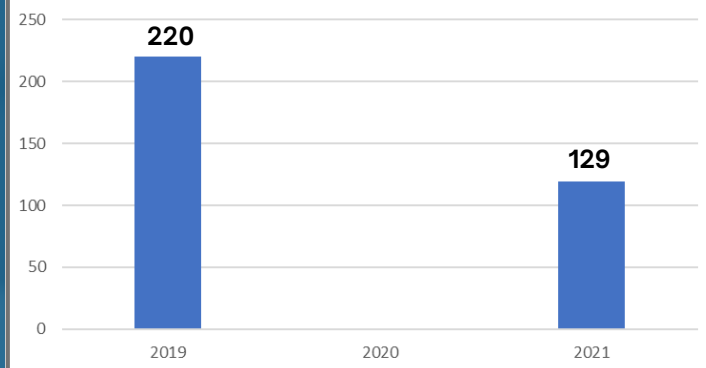
2021 REVIEW

- Spring feeder basketball league (WSBL) was created generating over \$7,000 in revenue.
- Summer 3v3 basketball league was created which had over 80 participants.
- Jr. Feeder program was created that had 50 participants in its first year.

In-House Basketball Participants



Travel Basketball Participants



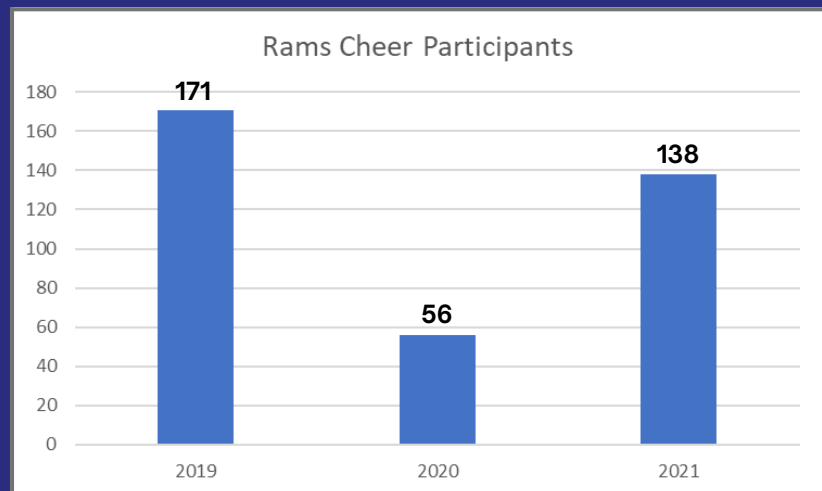
NEW FOR 2022

- Offer practices for 1st grade in-house teams.
- Introduce paid coaches for a more professional coaching experience for Feeder teams.
- Revamp travel tryout structure to avoid conflicting with fall sport schedules better.

WHEATON RAMS CHEER

2021 REVIEW

- All 6 Rams Cheer teams made the state competition with 1 team winning 3rd place and another 2 teams winning 4th place!
- Fall Cheer & Pom Camp participation increased by 108% compared to 2019 and brought in over \$2,000 more in registration fees.



NEW FOR 2022

- Introducing a competitive Grade 1 cheer team option.
- Invest in equipment to help flyers better train and perfect body positions safely.
- Revamp summer cheer camp program to increase participation with prime time offerings.



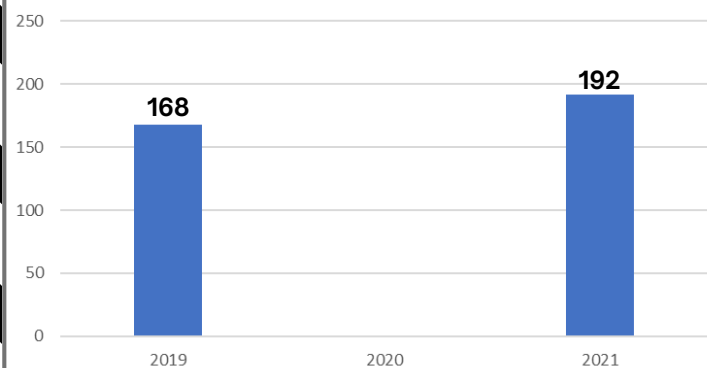
RAMS YOUTH FOOTBALL

2021 REVIEW

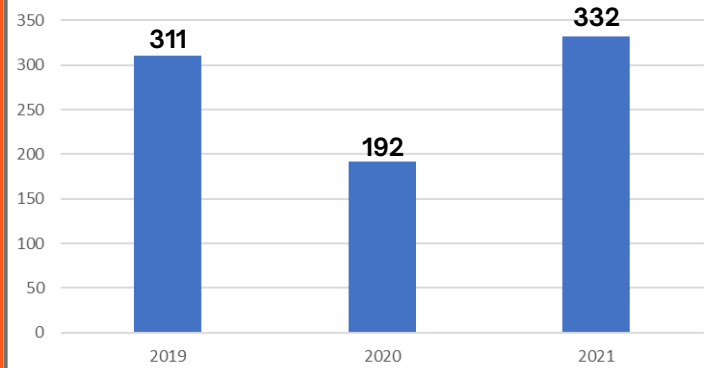
- Tackle football registration increased by 26 participants (16%) compared to 2019, bringing in \$12,000 more in registration fees.
- Rams Offseason program was created which had 117 participants bringing in almost \$6,000 in net profit.
- Rams Football Fantasy Football Sweepstakes fundraiser brought in over \$16,000 in net profit.



Rams Tackle Football Participants



Rams Flag Football Participants



NEW FOR 2022

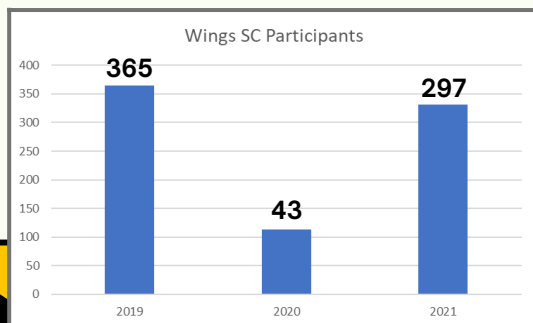
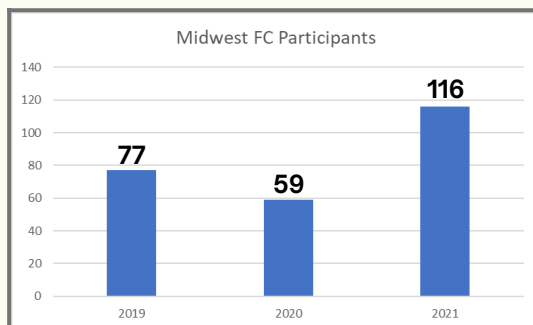
- Host a Rams Football Commitment Night event.
- Provide all tackle football players with practice jerseys and game socks as part of registration for team uniformity.
- Revamp sponsorship offerings with greater benefits to attract more sponsors.
- Begin 3-year process of helmet inventory overhaul to have most updated equipment.



MIDWEST FC & WINGS SC

2021 REVIEW

- Wings SC increased from 13 to 15 teams for the 2021/2022 season.



NEW FOR 2022

- Wings SC will be merging with Kopion FC to form one united club called Wheaton United SC. Our goal is to double the number of overall teams within the program.
- The Spring Classic Soccer Tournament will be brought back and restructured to use fields more effectively and create a true tournament feel.
- A Wheaton United summer camp will be created to give players a chance to keep their skills sharp during the summer offseason months.



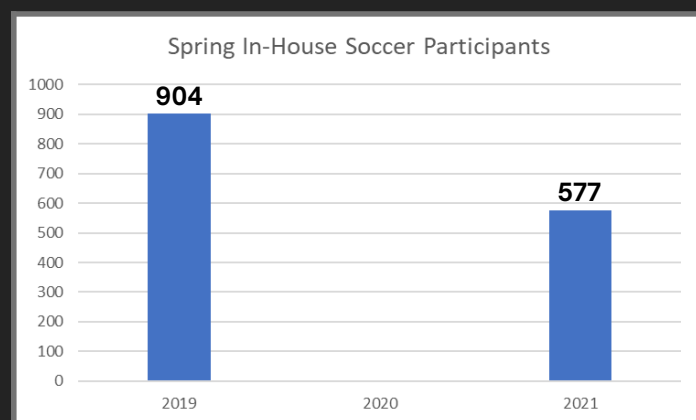
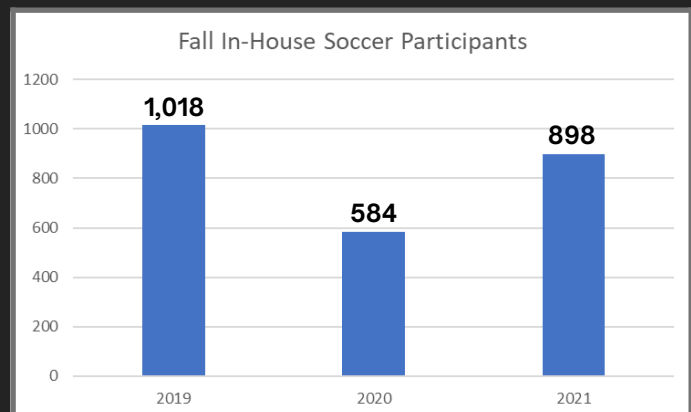
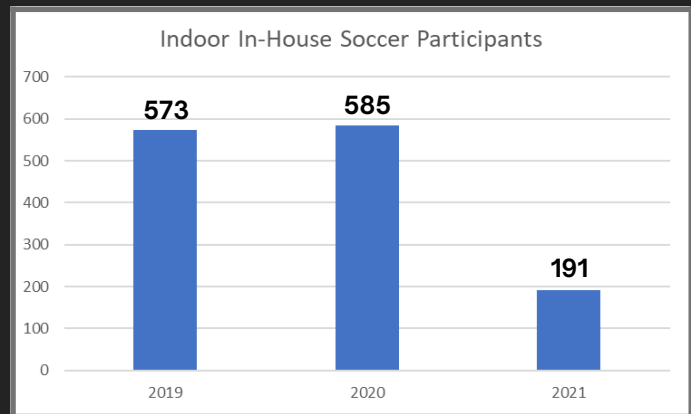


IN-HOUSE SOCCER



2021 REVIEW

- Fall Soccer participation increased by 52% compared to 2020.
- Saved \$12,000 in part-time spring soccer staff costs with the new referee system and contractual agreement.
- Free soccer clinics for in-house players, coached by Travel Soccer trainers, were implemented and had over 100 participants.



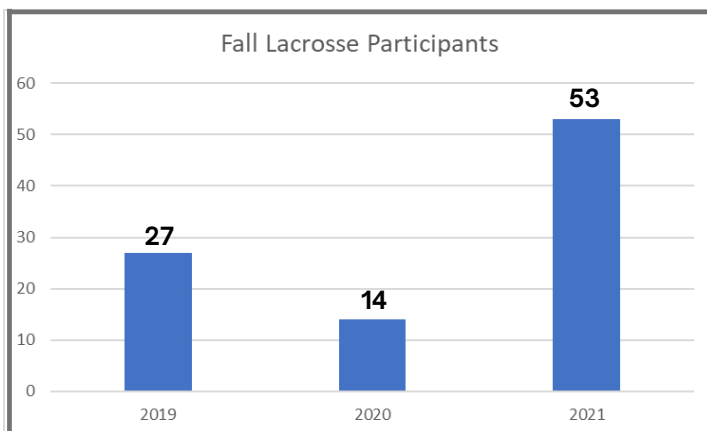
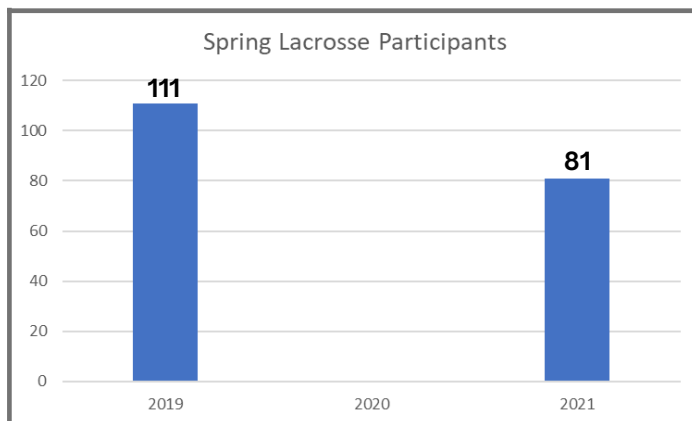
NEW FOR 2022

- Pee Wee soccer goals & 20 new soccer goals to provide safe play for all participants.
- Reversible jerseys in the fall to match the new travel soccer program color scheme.



2021 REVIEW

- Partnered with a new lacrosse contractor, Team Illinois to enhance the coaching and overall program experience.
- Fall lacrosse and summer lacrosse clinics were added to our lacrosse offerings to introduce more players to the game.



NEW IN 2022

- Girls lacrosse program will start in the spring.
- Additional offseason training opportunities will be offered to participants.

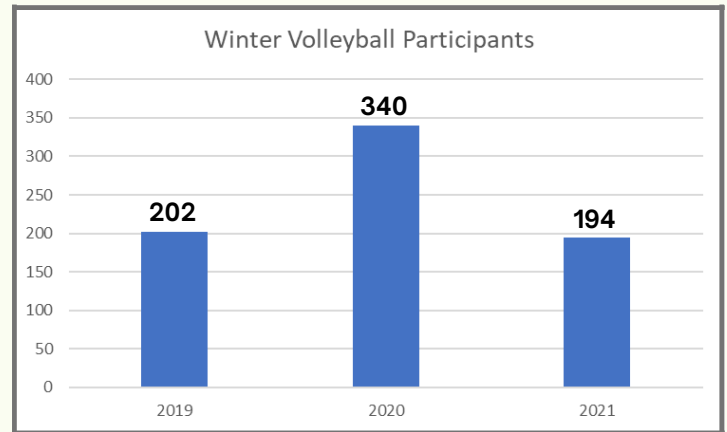
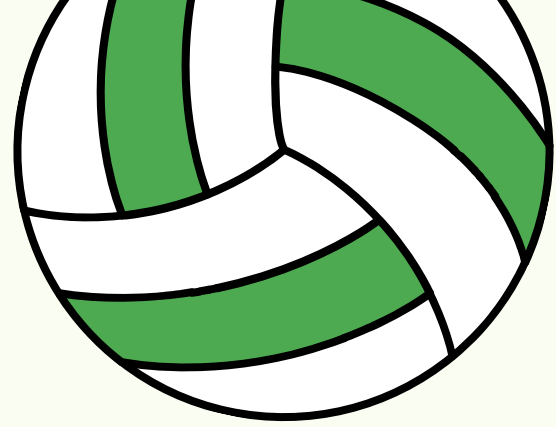


WE DIG IT, CAN YOU?

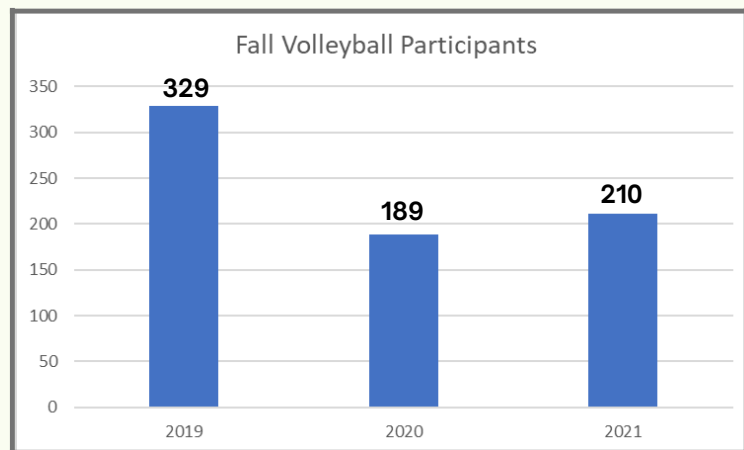
VOLLEYBALL

2021 REVIEW

- Fall Volleyball participation increased by 11% compared to 2020.
- Edison Middle School Volleyball showed an increase of 5% participation compared to 2020
- A volleyball camp at Hubble Middle School was implemented resulting in 70 participants.



2020 offered additional ages as only sport that could be played without restrictions



NEW FOR 2022

- A Franklin Volleyball camp will run during the summer.
- New volleyball carts were bought for more efficient set up and take down.

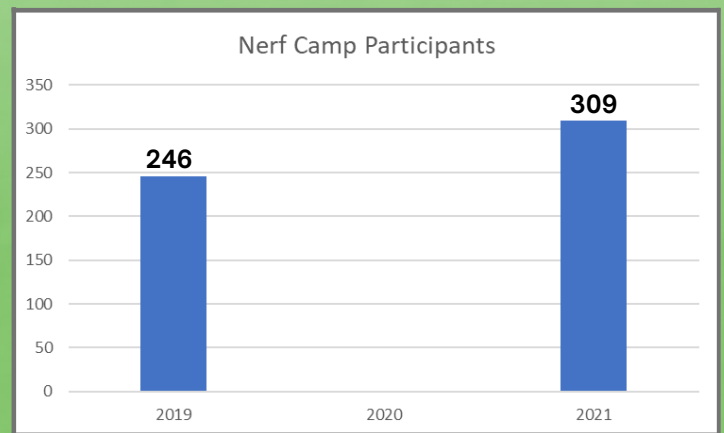
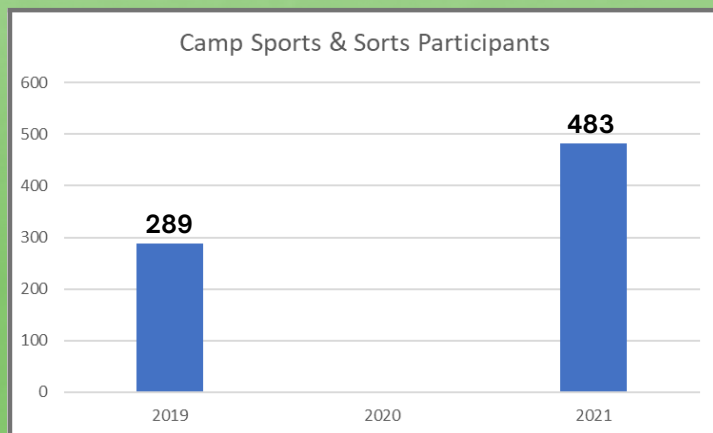




ATHLETIC CAMPS

2021 REVIEW

- Camp Sports and Sorts participation increased by 68% compared to 2019 numbers.
- Nerf Battle Summer Camp participation increased by 25% compared to 2019 numbers.



NEW FOR 2022

- Two additional sessions for Nerf Camp will be available for the summer.
- Increased field trip offerings for Camp Sports & Sorts throughout the summer.





VARIOUS ATHLETIC PROGRAMMING

2021 REVIEW

- A new partnership with Hot Shots Sports was created to offer numerous youth athletic classes for various ages.
 - First spring sessions had 199 participants bringing in \$14,720 in registration fees.
 - First summer sessions had 210 participants bringing in \$15,287 in registration fees.
- Soccer Shots participation increased by 20% compared to 2020.
- Introduced a new Snow Sports class that was implemented by full time Athletic staff and had over 20 participants each session.
- Introduced a new athletic training program created with Midwest Strength and Performance to enhance offseason speed and agility.



NEW IN 2022

- Jiu-jitsu program will begin with classes in the party room of the Central Athletic Complex.
- Pickleball classes and leagues will begin in 2022.



CENTRAL ATHLETIC COMPLEX

TOTAL RENTAL REVENUE

Month	2019	2020	2021
January	\$11,043.50	\$6,973.75	\$1,665.00*
February	\$12,986.00	\$7,867.90	\$5,474.50*
March	\$13,586.00	\$3,749.50	\$7,167.00*
April	\$18,195.50	\$8,960.00	\$12,225.50*
May	\$11,555.50	\$470.00	\$14,347.00
June	\$2,914.50	-\$4,328.74	\$2,405.00
July	\$4,695.00	\$3,615.00	\$931.00
August	\$6,615.00	\$927.50	\$1,400.00
September	\$5,755.00	\$3,490.00	\$3,150.00
October	\$6,031.50	\$5,142.00	\$3,345.00*
November	\$5,132.00	-\$30.50	\$3,710.00*
December	\$4,877.00	\$245.00	\$2,924.50*
TOTAL	\$103,386.50	\$37,081.41	\$58,744.50

*COVID restrictions still applied during the 2021 calendar year.

Staff completed an operating plan to help move the CAC towards a 100% cost recovery goal. The budget was analyzed over the past three fiscal years to generate the operating cost, price per square foot, and break even point analysis. This resulted in an increase in rental fees for the 2022 fiscal year.





The Central Athletic Complex Ice Rinks opened at the end of November. After a very successful season last year, where the rinks saw over 12,000 participants skate safely, the ice team decided to keep the same procedures in place. This includes taking reservations through Eventbrite, having 45-minute time slots, charging a fee for non-residents, and having capacity limits of 12 for the hockey rink and 75 for the open skate rink.



Hours of operation remained the same:

Monday-Friday | 4-8P

Saturday | 11A-8P

Sunday | 11A-6P



COMMUNITY FEEDBACK

“Just wanted to let you know how wonderful it is to have such a great place to skate. You and the entire team do a great job for our town. Thanks again and I look forward to next season.”

“The rinks have been great all season! Sorry to see them go, but please thank everyone involved!”

“Awesome & I just got the 5pm tickets! So excited the rink has opened up more...it's such a great place!”

“Just want to thank you and the town of Wheaton for providing us with such a great place to skate. Your entire team does an awesome job. Thanks.”



\$5 CAPITAL FEES/CAPITAL IMPROVEMENTS

The \$5 Athletic Fees for Capital Projects was implemented in 2009. This project fee was established to generate funds to enable the Wheaton Park District to construct new athletic facilities and upgrade existing athletic facilities or programs. Decisions on how to utilize \$5 Athletic Fees is determined by the Wheaton Park District for the best interest of the Wheaton residents.

The structure of the \$5 Athletic Fees for Capital Projects is designed so each participant in an athletic league or designated athletic program contributes five dollars each season.

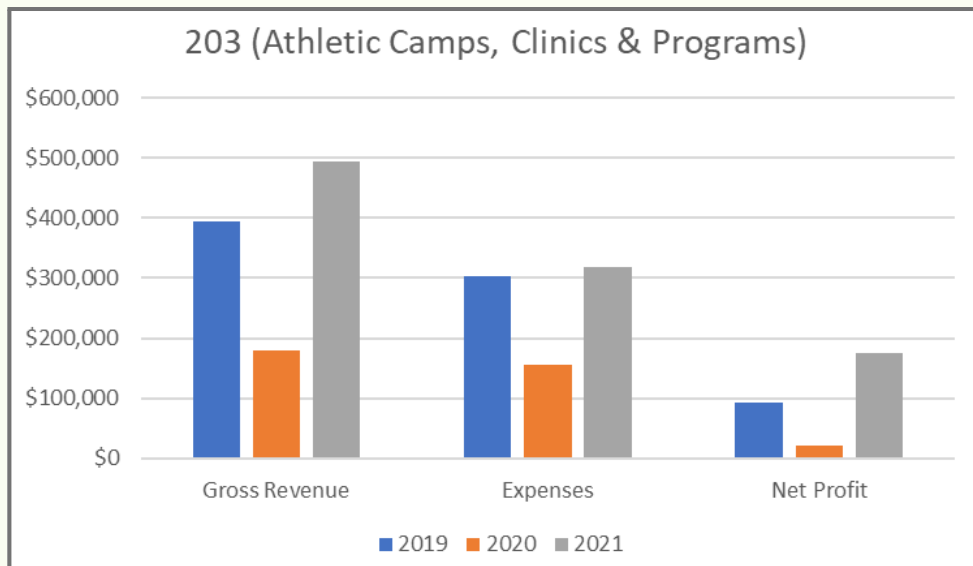
The fee is built into the registration and is transferred at the end of each year into a separate ledger account from each athletic league revenue account. The current balances are listed below and future projects are planned and determined within the park district's budget calendar.



SPORTS	BALANCE
Baseball/Softball	\$53,505.86
Basketball	\$64,672.13
Cheerleading	\$10,133.00
Football	\$32,093.00
Lacrosse	\$7,091.00
Soccer	\$56,752.60
Tennis	\$4,095.00
Volleyball	\$13,105.03
Wings SC	\$16,335.10
TOTAL	\$257,782.72

FINANCIAL SUMMARY

203 ACTUALS (ATHLETIC CAMPS, CLINICS & PROGRAMS)

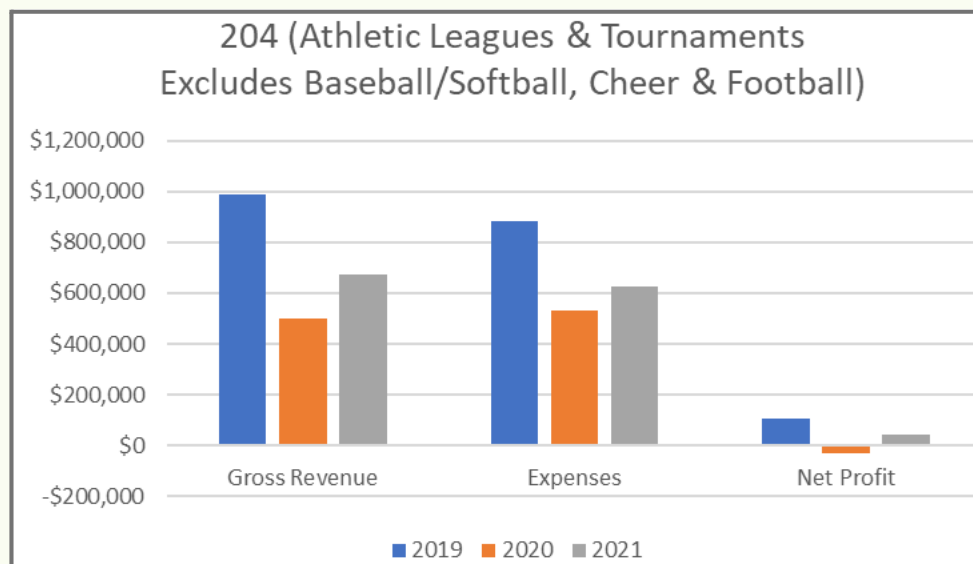


2021 Gross Revenue \$494,192

2021 Expenses \$318,618

2021 Net \$175,574

204 ACTUALS (ATHLETIC LEAGUES & TOURNAMENTS EXCLUDES BASEBALL/SOFTBALL, CHEER & FOOTBALL)



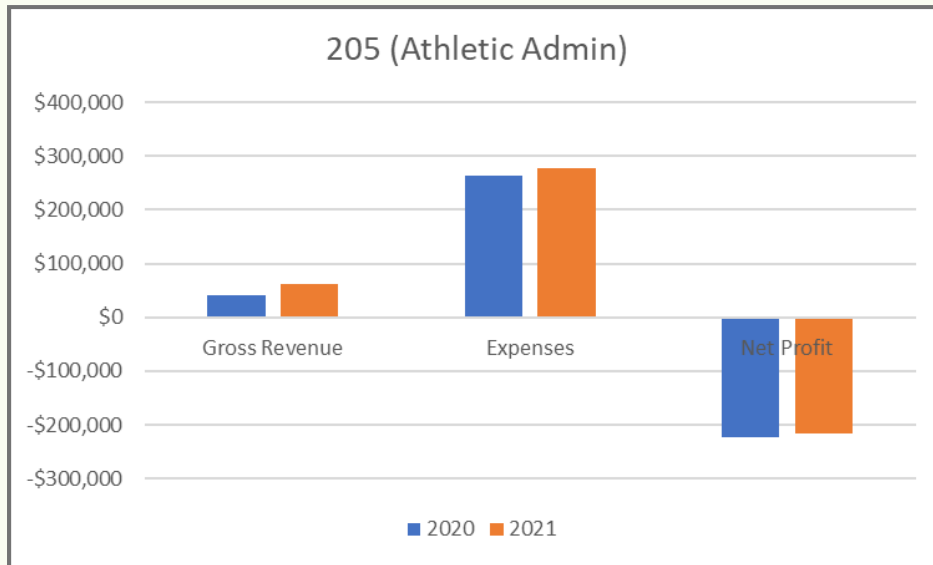
2021 Gross Revenue \$671,784

2021 Expenses \$628,497

2021 Net \$43,287

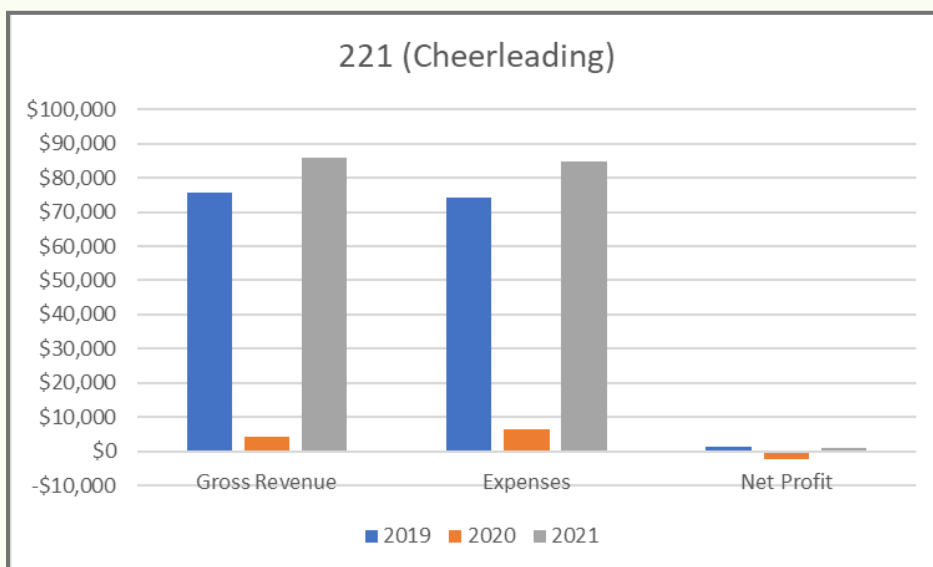
2021 FINANCIAL SUMMARY

205 ACTUALS (ATHLETICS ADMIN) - INCLUDES \$5 CAPITAL FEE AND PERCENT OF FULL TIME SALARIES



2021 Gross Revenue	\$61,350
2021 Expenses	\$277,059
2021 Net	-\$215,709

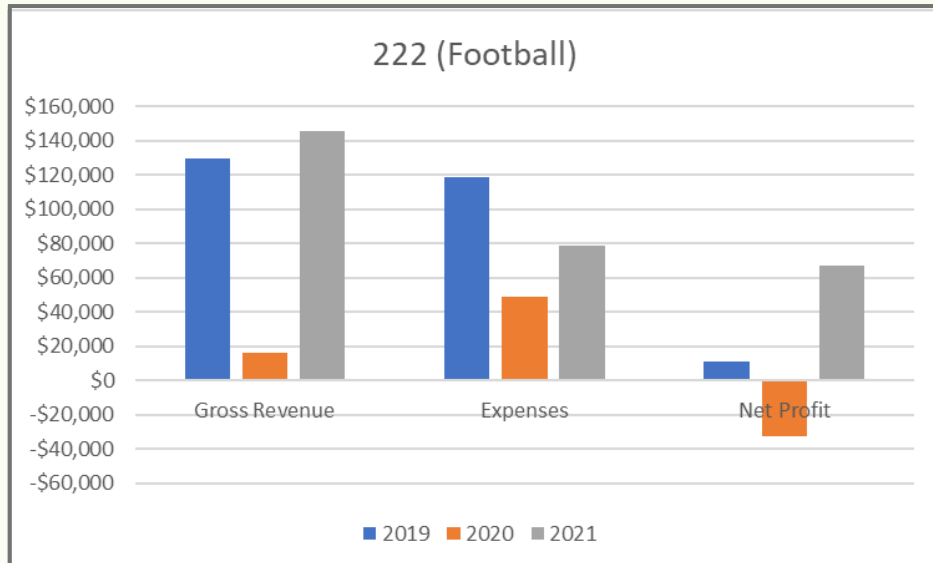
221 ACTUALS (CHEERLEADING)



2021 Gross Revenue	\$85,866
2021 Expenses	\$84,757
2021 Net	\$1,109

2021 FINANCIAL SUMMARY

222 ACTUALS (FOOTBALL)

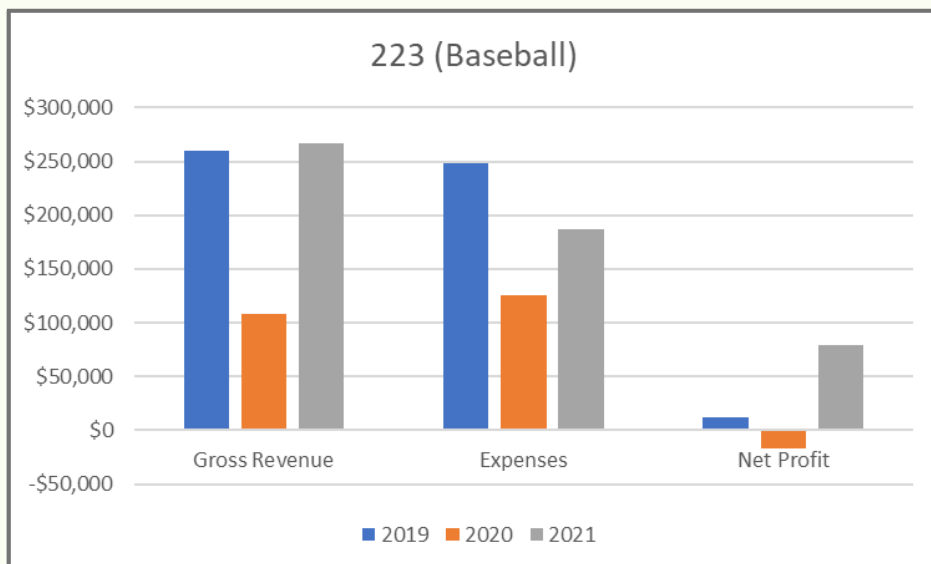


2021 Gross Revenue **\$145,807**

2021 Expenses **\$78,455**

2021 Net **\$67,352**

223 ACTUALS (BASEBALL/SOFTBALL)



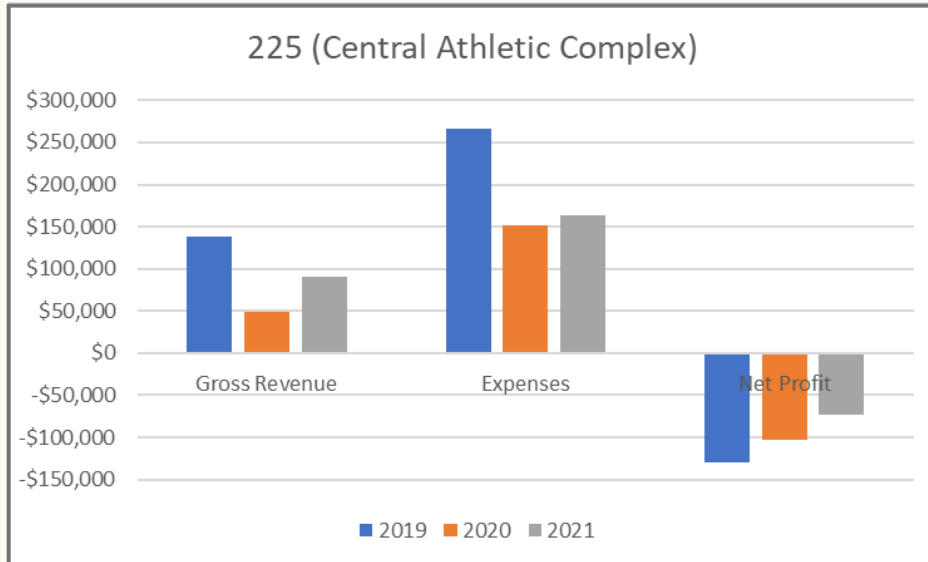
2021 Gross Revenue **\$266,292**

2021 Expenses **\$186,990**

2021 Net **\$79,302**

2021 FINANCIAL SUMMARY

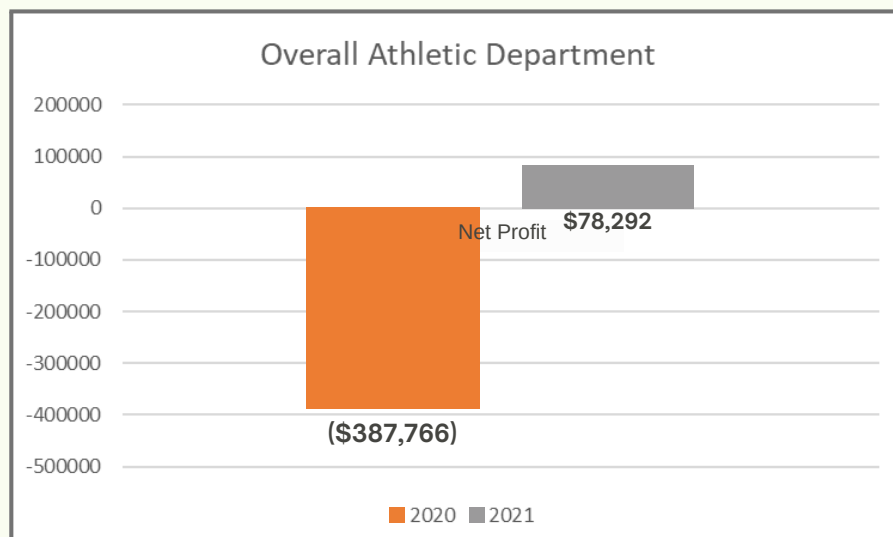
225 ACTUALS (CENTRAL ATHLETIC COMPLEX)



2021 Gross Revenue.....	\$90,597
2021 Expenses.....	\$163,221
2021 Net.....	-\$72,624

RECAPPING 2021 FINANCES

Figures are based off of athletic program and league fees, Central Athletic Complex, field rentals, and all athletic department expenses, including salaries.





MY GAME. YOUR GAME. OUR GAME.

ATHLETIC DEPARTMENT ANNUAL REPORT 2021

