

PROPOSAL | DUPAGE COUNTY HISTORICAL MUSEUM

The DuPage County Historical Museum (DCHM) is owned by DuPage County and is operated under the leadership of the Wheaton Park District (WPD). Its mission is to educate the public through the collection, preservation, and exhibition of materials, documenting the history of DuPage County and providing local history services for historical organizations and scholarly endeavors.

Most of the foundation board members have recently participated in board training to better understand the foundation's purpose, as well as the board's role as a whole and as individuals. Next, DCHM would like to continue the momentum with board engagement and implement some ideas from the training.

PROJECT(S) SCOPE:

This proposal specifies actionable steps to be implemented from the June board training. Project completion would involve multiple meetings with (any of) the following:

- Foundation Board President
- WPD Executive Director
- staff leadership and/or
- the Foundation Board

The scope of work is outlined below with specific deliverables marked with an asterisk*. An initial meeting with staff leadership is recommended to confirm expectations, outcomes and timeline for 2024.

- Board Responsibilities/Commitments (12 hours)
 - Become An Ambassador
 - Storytelling – a process to share ideas (how, where, when)
 - Identify outreach opportunities for board members*
 - Create an outreach schedule
 - Board/Committee Recruitment
 - Establish a recruitment process to build the bench
 - Brainstorm ideas – how/where to recruit potential members*
 - New Director Onboarding
 - Document List for binder*
 - buddy/mentor system
 - clear outline – who, what, when
- Sustainability (6 hours)
 - Future DCHM membership – define the board's role
 - Capital Campaign Permanent Exhibit – research plans

A Better We (ABW) would provide presentation materials, resources, ideas, training, and tools for scope of work. The WPD Executive Director and the Annual Giving & Events Manager will approve all materials and resources. DCHM will provide administrative support to implement this training (i.e., print copies, provide AV support).

PROJECT COST:

The 2023 hourly rate of \$125/hour has been extended for DCHM (standard rate is \$175/hour). Hours indicated below are the best estimate to complete deliverables. Only actual project hours are billed in the final invoice and additional hours will be billed accordingly.

A timeline for completion will be created at the initial meeting with WPD Executive Director and staff.

- **PROJECT AREAS**
 - Board Responsibilities & Commitments – 12 hours
 - Sustainability – 6 hours
- **TOTAL HOURS = 18 hours**
- **TOTAL COST = \$2,250**

ABOUT A BETTER WE.

A Better We. Services, LLC is a company focused on empowering communities and individuals for the greater good. Shefali M. Trivedi founded the company in March 2023 to deliver project management services, resources, training, and curated events to a growing network of nonprofit organizations, businesses, higher education institutions and community organizations.

Currently, A Better We. manages nine organization clients on a variety of projects, as well as a few individual clients with executive coaching. Projects include board training, strategic planning, DEI training, supporting grant funded projects (specific to the clients) and launching a capital campaign. A Better We. has recently completed three different board training sessions for organizations. Below is some feedback from clients about their experience with A Better We.

ABOUT FOUNDER & CEO – SHEFALI TRIVEDI

Shefali M. Trivedi is the Founder of ABetterWe.com, a company focused on empowering communities and individuals through project management services, consulting, resources, and curated events.

Ms. Trivedi has over thirty years of experience in marketing, sales and project management and has worked for in the government and nonprofit sectors during the last twenty years. Her career began at Merck & Co. in pharmaceutical sales, and she transitioned to the nonprofit sector with the Greater Chicago Food Depository, one of the largest food banks in the country. Her service career extended to government as she worked on countywide environmental initiatives in DuPage County.

Ms. Trivedi most recently served for nine years as Executive Director of Giving DuPage, the DuPage County Volunteer Center. During her tenure, Shefali was proud of many signature accomplishments for Giving DuPage, including:

- ✓ A 250% increase in volunteer engagement
- ✓ A thousand-fold growth in the digital marketing presence on social networks & email subscribers
- ✓ Creating and developing the first Nonprofit Partners Conference in DuPage County
- ✓ Launching Giving DuPage Days, the first ever giving day type event engaging 7,300 donors and raising over \$995,000 for hundreds of DuPage nonprofit organizations.

She is a sought-after speaker with chambers, colleges, community groups and faith organizations. In 2019, she was a recognized as a recipient of the 'Most Influential Women in Business' award with the Daily Herald Business Ledger.

Ms. Trivedi is a passionate advocate for women's empowerment, social impact, diversity & inclusion, the arts, and sustainability. A Better We. is a female-led, minority-owned business.

CONTACT INFORMATION

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A BETTER WE.

PROPOSAL SIGNED BY:

Shefali M. Trivedi
(print name)

CEO & Founder
(title)

Shefali M. Trivedi
(signature)

10/23/24
(date)

Michael Benard
(print name)

Executive Director
(title)

Michael Benard
(signature)

10-28-24
(date)

