

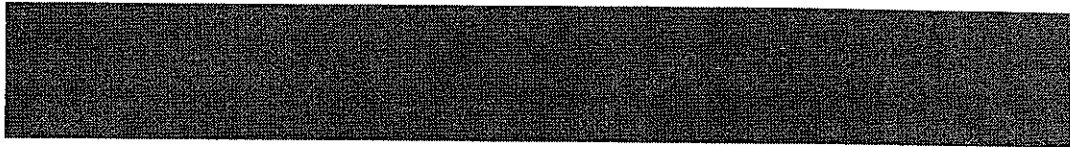
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OFFICIAL EVENT MERCHANDISER

Date: April 17, 2014

Prepared for: Bradley Keene
Wheaton Wings Soccer Club

Prepared by: Katie Connell-Colvin
National Director of Sales & Development
Fine Designs Imprinted Sportswear, Inc.



Description: On behalf of Fine Designs, Inc., I am proud to present the following proposal for consideration.

This strategic partnership would join our efforts in the creation of a comprehensive merchandising sales management program for the agreed event(s):

- **Wheaton Wings Spring Classic
~ May 16-18, 2014**

FINE DESIGNS, INC.

Letter From President

We have relieved so many event managers from the hassle of organizing their own event merchandise. This is what we love to do and we give it our best! For the past 15 years, we have come along side events small and large at the local, state, regional, national and international levels. We are proud to say that Fine Designs is the official merchandiser of the National Association of Intercollegiate Athletics (NAIA), US Club Soccer, AAU Junior Olympic Games, Oklahoma City Festival of the Arts, and many other esteemed organizations.

Every week we manage over 70 events worldwide and really make it quite simple – on-site customized event apparel – from start to finish, we do it all!

We want to partner with you in creating a memorable and organized event that will bring enjoyment to your guests and those involved. By choosing Fine Designs as your partner for official event merchandise, you will be set at ease with our professional conduct, experience, and reliability.

We approach every event individually, each with its own operational plan. In full consultation with your organization, we will select the appropriate apparel line and our graphic artists will work with you to custom design a logo that is sure to be a perfect fit for each event. Also, we donate apparel items to staff, volunteers, and officials in your organization or local host committee. We work for you!

Through our partnership, we are proud to offer you a bonus that will maximize gross sales for your event, remove expense line items from your budget, take away the hassle of left over merchandise, and eliminate the need to staff for sales. As your partner, Fine Designs is committed to your organization and can provide an agreement based on your needs.

Thank you for taking the time to learn more about Fine Designs!

Vicior Kostroub, President

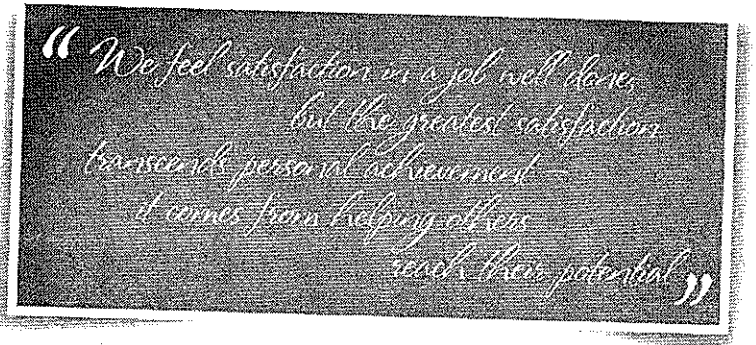


Fine Designs
IMPRINTED SPORTSWEAR

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THE OBJECTIVE...

We know the importance of maximizing revenue generation and strive to be the premier organization in the world supporting scholastic athletes. In addition, we understand that your valuable time is better spent managing the event, attracting more spectators and participants, fundraising, hospitality, public relations, special events, and overall student-athlete and fan experience. We submit the following document which will assist you in accomplishing the strategic goals of enhancing the "E" all the while locking in revenue you can count on toward your event and administrative budget(s).

THE GOALS...

We are committed to enhancing the prestige of your organization through our onsite personalized apparel services by bringing a positive atmosphere and creating many great memories that will last a lifetime!

We will:

- Feature your event and sell merchandise*
- Arrive to your event, set up a spectacular presentation, provide great customer service, and make successful sales, hassle free for you*
- Give visitors the opportunity to "build" a custom item right in front of their eyes*
- Ensure the process of printing the shirts is quick, easy and fun*
- Increase your revenue*
- Provide free staff merchandise*

THE SOLUTION...

- 1. After reading and approving the partnership agreement, just sign it and return via fax or email to your account representative.*
- 2. After receiving the signed agreement, your account representative will put you on the calendar and pass your info along to our design team.*
- 3. At this point, our design team will begin to work on a unique logo design for your event(s). Once the draft is finished, we will send it to you via email for any changes and/or approval. If you already have a tournament logo you wish to use, we can use that instead!*
- 4. On the Monday prior to the event, you will receive a call or email from our Regional Director to ensure a successful plan and confirm event details. At this time, we will need the names of all teams and/or registrants (if applicable).*
- 5. Finally, we arrive at the event, set up a spectacular presentation, provide great customer service, and make successful sales, all hassle-free for you!*
- 6. Following the event(s) your sales representative will pay the specified treasurer the event commission. If payment is preferred by check, Fine Designs will send payment to the specified address no later than 4 weeks following each event unless other arrangements have been made.*

Fine Designs started as a two-person company in 1994 and has blossomed into a multi-million dollar, international company specializing in on-site souvenir apparel. Under the leadership of its founders, Fine Designs has reached out to event communities in the United States and abroad to earn countless loyal customers from the local pro shops to some of the largest organizations in the world.

Fine Designs has enjoyed growth as it has re-invested much of its revenue back into the company. Yet as years go by, the most...

rewarding of all has been their commitment to re-invest back into the community and contribute to the lives of individuals, teams, and families, by encouraging friendship, social development, and physical activity, while still having fun.


Fine Designs has since expanded to its current structure of 24 offices worldwide and caters over 3,000 annual events. Their corporate headquarters in Seattle, Washington provides day-to-day support to the regional offices shown below:

WEST	SOUTH/SOUTHEAST	MIDWEST	EAST	EUROPE
Seattle, WA (HQ)	Dallas, TX	Chicago, IL	Boston, MA	West Sussex, United Kingdom
Sacramento, CA	Tulsa, OK	Minneapolis, MN	Richmond, VA	Germany (Just Opened)
Tacoma, WA	New Orleans, LA	Cleveland, OH	Hilton, NY	Ukraine, Eastern Europe
Denver, CO	Atlanta, GA	Des Moines, IA		
Anchorage, AK	Jacksonville, FL	Sioux Falls, SD		
Portland, OR	Charlotte, NC			
Los Angeles, CA				

With quality merchandise and an unstoppable drive to succeed, Fine Designs has become one of the largest and most widespread companies specializing in on-site event merchandising solutions. Fine Designs has served Sports Organizations, Local Host Organizations (LOC), Event Directors, Event Rights Holders, National Governing Bodies (NGB), festivals, concerts, and many other organized events around the world.

Placing a tremendous amount of time, energy, and effort into each event, they offer their service to every type of sport and event imaginable: concerts, community gatherings, street parades, bowl games, soccer, basketball, field hockey, softball, baseball, volleyball, hockey, rowing, archery, gymnastics, cheerleading, band, swimming, diving, karate, taekwondo, fencing, football, cross country, Irish dancing, racquetball, tennis, track & field, power lifting, cycling, music festivals, balloon festivals and many others. As new communities and events have emerged, Fine Designs has remained successful by adapting their products, styles, and designs to maximize customer satisfaction.

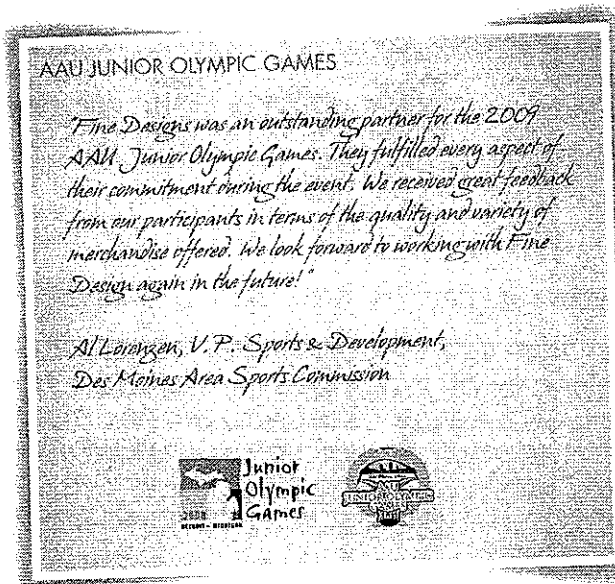
HERE IS ONE OF MANY FINE DESIGNS SUCCESS STORIES:

In 2008, Fine Designs entered into a multi-year agreement with the National Association of Intercollegiate Athletics (NAIA). Based on sales from previous vendors, Fine Designs made over \$100,000 more in profit from combined sales at all 23 NAIA's national championships. And this was all in the first year of the partnership! What a success! 

WHY FINE DESIGNS?

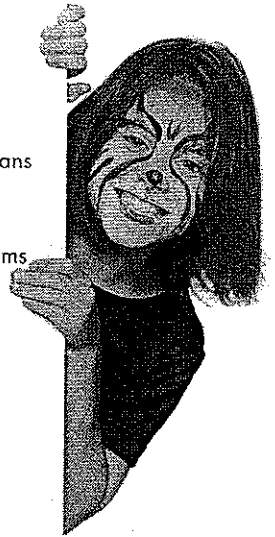
"We are not here to take away your profit, but to take away your hassle" - Victor Kostoub, President

One of the many conveniences of a partnership with us is our ability to service any event, anywhere, at absolutely NO cost to you. That's right... our service costs you nothing, and we do all the work. We will provide your organization with the best quality apparel, excellent service, and maximum revenue generation because we are simply the largest company around doing what we do.

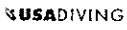
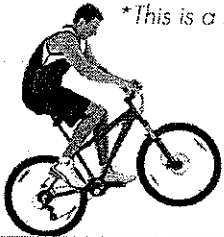


With over 300 employees available on any given day, we have the experience needed to handle your event no matter how big or small! Below you will find a list of just a few events and organizations that have partnered with us in the past.

EVENT NAME	ORGANIZATION	SPORT	NUMBERS
23 NAIA National Championships	NAIA	Various	45,000
US Club Soccer National Cup	US Club Soccer	Soccer	10,000
USATF JO Cross Country Championships	USA Track & Field	Cross Country	4,000
FINA World Youth Swimming Championship	Mexican Swimming Federation	Swimming	1,200
AAU Age Group Gymnastics Nationals	AAU Gymnastics	Gymnastics	1,600
Bound 4 Beijing USA Softball Tour	USA Softball	Softball	8,000 fans
National Youth Baseball Championships	National Youth Baseball Alliance	Baseball	2,500
AAU Diving National Championships	AAU Diving/Swimming	Diving	2,000
PONY Fastpitch Nationals	PONY Softball	Softball	120 teams
Great American Cross Country Festival	National Scholastic Sports Foundation	Cross Country	3,000
Cross Country Coaches Youth National	Kentucky Coaches Association	Cross Country	800
AAU Junior Olympic Games 98, 07-09	Norfolk, Des Moines, Knoxville, Detroit	Multi (20 sports)	12,000
AAU National Karate Championship	AAU Karate Committee	Karate	3,000
USA Track and Field Youth Nationals	USA Track & Field	Track & Field	3,000
YMCA Swimming Nationals	YMCA of America	Swimming	1,200
USTU Junior Olympic Championships	USA Taekwondo	Taekwondo	6,000
2008 High School Nationals	National HS Coaches Association	Multiple Sports	10,000
Premier Baseball Nationals	Premier Baseball Association	Baseball	1,500
AAU 10-U Boys Basketball Nationals	Southern AAU Hoops	Basketball	80 teams
AAU Junior National Volleyball	AAU Volleyball Committee	Volleyball	300 teams
US Summer National Diving Champ	City of Tallahassee	Diving	400
ISC World Fastball Championships	Quad Cities Sports Commission	Fastpitch Softball	80 teams
National Youth Football Champ	Sports Network International	Football/Cheer	5,000
World Synchronized Skating Champs	International Skating Union	Figure Skating	700
Junior & Cadet World Fencing Champs	Sportworks	Fencing	1,000
UPA Americup	United Performing Association	Cheer/Dance	4,000
USASA Nationals	USA Snowboard Association	Snow Boarding	1,600
Jefferson Cup	Richmond Striker Soccer Club	Soccer	650 teams



*This is a limited sample list of events, for a more comprehensive list please ask your Fine Designs Sales Associate.



WE ARE PROUD TO BE THE OFFICIAL TOURNAMENT APPAREL VENDOR FOR MANY OF THE LARGEST SOCCER TOURNAMENTS IN THE MIDWEST! HERE ARE JUST A FEW OF OUR CLIENTS: ROCKFORD RAPTORS, CHICAGO SOCKERS, FC PEORIA, SC WAUKESHA, ILLINOIS FC, APPLETON SC, CAMPTON UNITED SC, GROVE UNITED SA, LIBERTYVILLE SA, FC MILWAUKEE, SCHAUMBURG SA, OMAHA FC, MENASHA AREA SC, ACE SC, AND WC ST. LOUIS!

PRODUCTS

Top of the line merchandise is our priority. Our printing is guaranteed not to crack, peel or fade for the life of the garment!

We will be right there onsite at your events with a wide selection of merchandise which could include:

- Short sleeves
- Long sleeves
- Fashion style shirts
- Tank-tops
- Polo's
- Performance apparel
- Hooded sweatshirts
- Crew neck sweatshirts
- Cadet (zip-up) sweatshirts
- Sweat pants
- Shorts
- ... and much, much more!

If you have any special apparel requests, we would be happy to discuss color and style varieties that you may like!

OPERATION

The process of printing the shirts is quick, easy and fun. Visitors are given the opportunity to "build" a custom item right in front of their eyes! Each decal of choice is added to the designated area in a matter of seconds.

We make available an assortment of options to heat press onto the merchandise:

- 3 sizes of the event specific logo
- Letters
- Numbers
- Generic decals
- Slogans or phrases
- Team Rosters with Athlete Names
- ...and many more!

Our Commitment To You

FINE DESIGNS' MISSION:

TO INSPIRE AND EMPOWER EACH ORGANIZATION WITH THEIR VISION AND MAKE THEIR ACHIEVEMENTS MEMORABLE.

TO INSPIRE AND EMPOWER EVENT ORGANIZERS TO CONTINUE THEIR INVOLVEMENT IN THE COMMUNITY AND AROUND THE WORLD

TO INSPIRE AND EMPOWER INDIVIDUALS AND FAMILIES TO DEDICATE QUALITY TIME TO ORGANIZED ACTIVITIES.

We as Fine Designs are committed to enhancing the prestige of your organization through our on-site personalized apparel services by bringing a positive atmosphere and creating many great memories that will last a lifetime!

CHEER LEADERS BUYING APPAREL AT USA NATIONAL CHAMPIONSHIP



TAEKWONDO

Fine Designs! I can't say enough about these guys. We have worked with them for ten years. They completely turned around my revenue at Nationals. They have a fabulous line of apparel and just their willingness to make our event the big success that it is. We're doing over \$50,000.00 with them at nationals and they are now deeply embedded in most of our largest District and Regional events. You WILL NOT find a better vendor and I can practically guarantee you that your sales volume and commissions will exceed anything you've done so far. Give them a shot, you won't regret it.

*Mike Fiallo,
AAT Taekwondo National Chairman*

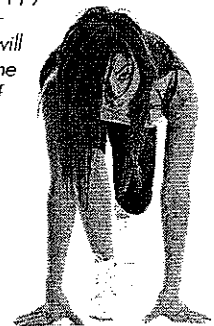
FINE DESIGNS IS YOUR ANSWER!

(Below is a list of benefits to your organization)

- ✓ **CONVENIENCE**
We plan all on-site production and provide sales staff needed for each event. You no longer need to put countless hours into planning or recruiting staff to coordinate sales - **HASSLE FREE!**
- ✓ **AVAILABILITY**
One of the many conveniences of a partnership with us is our ability to service any event, anywhere, at absolutely **NO** cost to you! We offer our services **YEAR ROUND!**
(Your Account Representative is always available to help with any questions, comments or concerns you may have)
- ✓ **WE ARE LOCAL**
With 24 offices throughout the United States and the world, we are just around the corner to service the needs of your event(s). - see page 12 for a list of office locations.
- ✓ **FIRST CLASS SERVICE**
We ensure friendly, trained, and service oriented professional sales staff who will cater to each customer's needs, creating great memories that will last a lifetime - **BUILD EVENT REPUTATION!**
- ✓ **FREE STAFF MERCHANDISE**
We will provide a number of specified staff, volunteer, medical, site coordinator or gift apparel, which will offer your organization direct budget relief - **SAVINGS!**
- ✓ **INCREASED REVENUE**
It is our priority to enhance each visitors experience at our booth by offering a wide variety of products and add-on decals. Through these improvements Fine Designs will generate a greater spending average per customer resulting in greater profit to your organization!
- ✓ **WEB SALES OPPORTUNITY**
Fine Designs graphic team will develop an "Online Store" for your organization and event apparel merchandising! (Minimum sales quantities do apply. Ask your representative for details.)
- **IMPROVE YOUR BOTTOM LINE**
- ✓ **NO LEFTOVER INVENTORY**
Stop wasting valuable time worrying about the leftover inventory that will cut into your bottom line. Be relieved of planning for staffing, sizes, start-up cost, logo design, etc. - **RISK FREE!**
- ✓ **FREE GRAPHIC DESIGN**
Our award winning art department will make you stand out from the crowd with an amazing event logo custom designed just for your event - **AT NO COST TO YOU!**
- ✓ **PERSONALIZED ON-SITE SOUVENIR APPAREL**
Custom decals can be added in a matter of seconds in a huge variety of colors and styles! We will print each shirt as they are ordered on-site, giving each fan, visitor, athlete, or parent the opportunity to "build" their own custom shirt right there in front of their eyes. The process of printing the shirts is quick, easy and fun. The items purchased will have deeper meaning when it is personalized! - **STAND OUT!**
- ✓ **DISCOUNTED BULK ORDERS ARE AVAILABLE**
We can provide industry competitive prices for bulk silk screen & embroidery projects such as organization merchandise, corporate apparel, school functions or events, volunteer and gift apparel, etc.

Thousands of commissions, associations, event hosts, host organizations, governing bodies, and clubs are happy they chose Fine Designs to turn-key their event merchandising program. Working with Fine Designs will allow you to redirect your valuable time towards the administration of your programs and production of your events!

Contact Your Fine Designs Account Representative TODAY!



FINE DESIGNS AGREES TO THE FOLLOWING:

1. **Pay WHEATON PARK DISTRICT** a minimum guarantee of \$1,200. If there are less than 150 teams in attendance at the tournament, the minimum guarantee is waived and commission will be paid based on the scale below. In the event of the tournament be cancelled either completely or in part, due to weather or any other reason beyond Fine Designs' control, the minimum guarantee is waived and commission will be paid based on the scale below.
2. **Pay WHEATON PARK DISTRICT** according to the following formula below for the exclusive apparel sales for the aforementioned tournament(s), if in doing so, said amount is more than the \$1200 minimum guarantee:
 - * **28% of Gross Sales** if event generates sales of \$15,000 or more.
 - * **25% of Gross Sales** if event generates sales of \$14,999 or less.
3. **Donated Items:**
 - a. **Staff/Volunteer shirts** – Donate up to 100 Volunteer T-shirts at no cost to **WHEATON PARK DISTRICT**. Items will be yellow short sleeve tshirts with a small event logo on the chest and print on the back (STAFF or VOLUNTEER). If additional shirts are needed they can be purchased for \$6 each.
 - b. **Coupons** – Donate coupons good for \$3 off Fine Designs' merchandise to be passed out to and used only by the Wheaton Wings soccer program participants.
4. **Logo Design:** Provide all event logos, slogans and other decals at no charge, or use existing artwork.
5. **Roster/Typesetting:** Provide typesetting for COMPLETE LIST OF TEAM AND COMPETITOR NAMES to be used on the back of shirts as requested by clients.
6. **Design Proof:** Provide PROOF of ALL artwork to be used on-site with ample time for edits
7. **Inventory:** Provide no less than ten (10) styles of garments for sale.
8. **Quality of Production:** Provide Sales Kiosk will be aesthetically pleasing and draw spectators and participant's attention with colorful displays and graphics. All displays will be subject to review and approval of **WHEATON PARK DISTRICT**.
9. **Professional Staff:** Provide and compensate professionally trained onsite salespeople at agreed upon times at each event site.

WHEATON PARK DISTRICT AGREES TO THE FOLLOWING:

1. **Exclusive Souvenir Merchandiser:** Fine Designs shall have exclusive selling rights on Souvenir apparel (i.e. onsite screen printing) and all other general sport-specific sportswear (does not include equipment vendors).
2. **Revenue Sharing:** It is understood and agreed upon through this agreement that **WHEATON PARK DISTRICT** holds the exclusive authority to assign merchandise rights for its tournaments. Therefore, Fine Designs shall not be required to pay any percentage of sales to host facilities and/or other facility merchandise rights holders at any of **WHEATON PARK DISTRICT** tournament venues unless otherwise agreed. If revenue sharing is required, **WHEATON PARK DISTRICT** will handle negotiations and Fine Designs shall not be responsible for providing any additional percentage of sales to any other party.

Initials _____

WHEATON PARK DISTRICT AGREES TO THE FOLLOWING (CONT'D):

3. **Logo Property:** All data produced as a result of this program shall remain the sole property of WHEATON PARK DISTRICT.
4. **Space Provision:** Provide prime locations for vendor booth (space accommodations to be agreed upon by both parties).

National Director of Sales & Development for Fine Designs, Inc., Katie Connell-Colvin, shall serve as booking/tracking agent.

I agree to commit the organization I represent for the term stated in agreement for the charges related to the support of services requested. I have read the instructions and stipulations on this form and agree to comply with them as conditions for use of FDI services. I understand that Fine Designs, Inc. has the exclusive right to sell event apparel at the event. If it is discovered that any company other than Fine Designs, Inc. is selling apparel with the event name and or the event logo, that company must be immediately expelled from the event and the host will forfeit any and all commissions due from Fine Designs.

Client represents that it is the owner of all trademarks, service marks, names, and/or logos (the intellectual property) submitted to Fine Design, or that it has received proper authorization or license to use the same from others and can provide written proof of such authorization to Fine Designs upon request. Client agrees to indemnify Fine Designs from any and all expenses, including legal fees and damages, arising out of the unauthorized use of another's intellectual property.

The sale of Official Event logo AND screenprinted apparel is exclusively limited to Fine Designs.

Both parties understand that this document is subject to revision if both parties mutually agree to modify during the contract term.

If you agree with all terms and conditions of this partnership, please sign and fax to (815)425-3000 or email to katie@finedesigns.com.

FINE DESIGNS IMPRINTED SPORTSWEAR
AUTHORIZED SIGNATURE

name: Katie Connell-Colvin

title: Director of National Sales &
Development

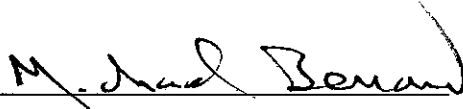
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date: 04.17.14

WHEATON PARK DISTRICT
AUTHORIZED SIGNATURE

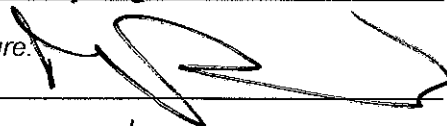
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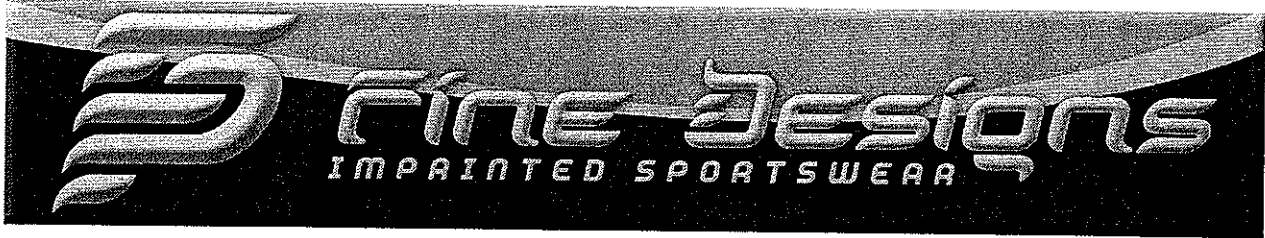
Exec Dir

signature:



date:

4/25/14



SAMPLE PRICING of OFFICIAL EVENT MERCHANDISE

Basic Prices (includes front logo only)

White Tshirts	\$18/\$20
Solid Color Tshirts	\$22
Tie-Dye Tshirt	\$24
Long-Sleeved White	\$25
Long-Sleeved Grey	\$27
Long-Sleeved Tie-Dye	\$28
Solid Color Hoodies	Grey \$36/Black \$38
Tie-Dye hoodie	\$40
Short-Sleeved performance Tshirts	\$27
Long-Sleeved performane Tshirts	\$35
Sweatpants	\$27

ADDITIONAL ADD-ONS (CUSTOMIZING!) will be available for all items!

WE OFFER:

- ROSTERS/TEAM NAMES!
- ADDITIONAL SMALL SPORT-SPECIFIC LOGOS
- ADDITIONAL LARGE SPORT-SPECIFIC LOGOS
- LARGE AND SMALL NUMBERS!