





# MISSION

To create connections between people and animals that will inspire lifelong conservation of the natural world.



# VISION

Empowering change through conservation action and engagement.



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Photos on the cover and pages 2 (Canada lynx), 8 (Blanding's turtle), 14 (lesser Madagascar hedgehog tenrec), 30 (sandhill crane), and 40 (white-tailed deer) are courtesy of Edward Durbin Photography.



# MESSAGE

from the Zoo Director

As I reflect on 2022, one thing is readily apparent; Cosley Zoo is extremely fortunate to have so many dedicated and passionate supporters who care deeply about the zoo and its mission.

These advocates have and will make so much possible now and in the future. While their generosity has been apparent for many years, in 2022 donor support reached an all-time high (see pages 34 and 39).

In addition to all the wonderful things made possible by supporters in 2022, thanks to capital funds provided by the park district, the zoo was able to complete many needed infrastructure repairs and replacements (see page 35).

This great partnership between the Wheaton Park District and the Cosley Foundation, and the generosity of our supporters make such an enormous and positive difference for so many, a difference that will endure for generations to come.

The selfless generosity of our supporters has given me boundless hope for our future, a future in which Cosley Zoo will continue the pursuit of its mission and vision, a future where we will make a positive impact on our world and where we can be a center for conservation and a place of learning, discovery, and inspiration.

Sincerely,

Susan L. Wahlgren  
Cosley Zoo Director







# ANIMALS

## OUR PRIMARY FOCUS

As confirmed by our accreditation from the Association of Zoos & Aquariums (AZA), Cosley Zoo meets the gold standard for exceptional animal care. Our animal welfare program is centered around providing the very best care, which ensures that the animals receive far more than just their basic needs of proper nutrition, clean and naturalistic habitats, and veterinary care. Animal care at Cosley Zoo also means providing mental and physical stimulation, choice and control in their environments, and opportunities to participate in species-specific behavior. All these factors contribute to the greatest quality wellbeing for each animal. Animal welfare is a science and our staff regularly measures it by conducting assessments on each animal and its habitat. These evaluations allow us to analyze each animal's welfare and how their needs vary as the seasons change and as they progress through different life stages, ensuring we are providing excellent life experiences.

### A Fresh Direction

Since the zoo developed a mission in the 1990's, our focus has been on native Illinois wildlife and domestic farm animals. In 2022, with the arrival of the Canada lynx, the zoo began a gradual expansion of its variety of animal residents to include some species from other areas of North America.

The broadening of our animals to include North American species will provide the opportunity to expand the zoo's educational impact as we share different conservation stories and information about a wider variety of animals. Sharing these stories will help to grow our guest's appreciation for the wonderful diversity of wildlife and how they interact with us to ensure a healthy ecosystem.

### Canada Lynx Live in the Snowy North

These cats survive in bitter cold and deep snow.



*One of the new Canada lynx signs on display outside the habitat.*

### New to the Zoo

In June, the zoo was excited to welcome two, four-year-old Canada lynx sisters, Sage and Poppy. Their arrival marked the first time Canada lynx were exhibited in the zoo's history.

Before their arrival, the habitat underwent modifications to fulfill the needs of the incoming younger lynx sisters and help educate the zoo's visitors about this new species. Animal care staff replaced older logs, tree stumps, and other natural items in the habitat in addition to working with a designer to create new signs to replace the existing bobcat information. Once the habitat updates were complete, the planning to bring the lynxes to Cosley Zoo from Montgomery Zoo in Alabama began.

Upon arrival at the zoo, the lynx underwent a mandatory 30-day quarantine period which gave them the opportunity to adjust to their fresh surroundings and begin to bond with their new caregivers. To celebrate their arrival and introduce some of the zoo's largest supporters to the lynx, an exclusive Drinks with the Lynx event was held in August.



# ANIMALS

## OUR PRIMARY FOCUS

The Canada lynx were placed at Cosley Zoo through a Species Survival Plan (SSP) recommendation. SSPs are an Association of Zoos and Aquariums (AZA) conservation initiative designed to maintain long-term and geographically varied, healthy and genetically diverse populations of select endangered or threatened species within AZA facilities and partner organizations. These plans keep track of each individual animal of a species living in human care, manage genetics through a studbook, make breeding recommendations, and in some cases, even facilitate research and initiatives to reintroduce species back into the wild.

An additional new species to the zoo in 2022, a lesser Madagascar hedgehog tenrec, is another animal managed with a SPP. Within AZA, there are over 500 species managed through SSP programs.



### Generous Contributions

The relationships that the zoo has with the local community not only confirm that we are achieving our mission of creating connections between people and animals, these ties to our advocates also help us to provide the very best care to each and every one of the animals that call Cosley Zoo home. Thanks to generous donor support the zoo was able to purchase several new items to help provide enhanced care including:

- Two blood analysis machines that now allow the zoo to get immediate blood analysis results at a greatly reduced cost

- Scales to be used by animal care staff to help collect and document routine weights for each animal
- Modernized animal ambassador housing that provides significantly more space in addition to providing accurate temperature and humidity control specific to each animals' needs
- An artificial, natural-looking log that provides valuable shelter for the rabbits and is aesthetically pleasing to to the zoo's many visitors



*Blood analysis machines located in the zoo's animal clinic.*



*Natural-looking log shelter for the rabbits.*





# ANIMALS

## OUR PRIMARY FOCUS

Additionally, the zoo's animal care staff had the unique opportunity to mentor several local young people in designing enrichment that encourages natural behaviors in animals. On one occasion, staff worked with Eagle Scout candidate, Zach Popham, in designing and implementing a structure to provide enrichment for the chickens. The wood platform he constructed offers additional foraging, climbing, and shelter opportunities for the chickens.



*Zach and friends install a new enrichment platform in the chicken yard.*

The zoo also hosted a group from a Chicago school and taught them about the importance of enrichment. Students were challenged to use what they learned and design enrichment activities that would encourage the natural behaviors of four of the zoo's animal species:



*The white-tailed deer received a piñata that was hung to encourage jumping.*



*The Canada lynx were given a platform bed with a homemade pillow on top.*



*The red fox's enrichment was a box with a pillow to use as a den.*



*The raccoon received a bookshelf with corn and blueberries hiding under balls.*

# ANIMALS

## OUR PRIMARY FOCUS

### Avian Influenza

Just as COVID-19 restrictions lifted, zoo staff were faced with an additional concerning disease that greatly altered zoo and animal care operations in 2022. Beginning in January, the United States Department of Agriculture (USDA) began reporting many cases of an extremely contagious strain of Highly Pathogenic Avian Influenza (HPAI) across several areas of the United States, including the Midwest. This strain of HPAI was proving to be tremendously infectious in birds, with symptoms resulting in fatalities in poultry including chickens, turkeys, pheasants, quail, domestic ducks, geese, and guinea fowl, and was spreading rapidly from flock to flock.

In February, in response to the presence of HPAI near the zoo, a subcommittee of the zoo's Emergency Preparedness Team was developed to review the zoo's Response for the Management of High Consequence Diseases plan, as well as determine and implement any necessary enhanced biosecurity measures that were needed to ensure the health and safety of the over 75 individual birds that reside at the zoo. Some of the actions taken included overall increased biosecurity measures, such as the use of footbaths when entering and exiting areas containing birds and ensuring proper hand washing techniques; reaching out to zoo vendors, staff, interns, volunteers, and Junior Zookeepers to assess their contact with birds outside of the zoo and determining if any extra precautions needed to be established for those individuals; relocating some of the zoo's birds from outdoor to indoor areas to further minimize their risk of exposure; emptying the large 66,000 gallon duck pond and the pond in the deer habitat to prevent wild waterfowl from using them; increasing vermin control throughout the zoo; and providing open and updated information to staff and the public about the ongoing situation. In addition to all these measures

the zoo was also unable to start its public duck and chicken feeding programs which typically begin annually in late March to coincide with local schools' spring breaks.

The avian influenza subcommittee continued to meet weekly through July to assess the status of HPAI and the implementation of biosecurity protocols. Based on disease data, the team made the decision to return to normal operations in July.

While the presence of a serious avian influenza so close to the zoo presented its challenges, especially with such close proximity to the protocols required to ensure the safety of visitors and animals during the height of the COVID-19 pandemic, our team is proud to have successfully handled this situation with much thought and care.



*In an effort to minimize potential HPAI exposure, sandhill cranes Ichabod and Frasier were moved from the outdoor deer habitat into the, then empty, bobcat holding building.*





# COSLEY ZOO ANIMALS



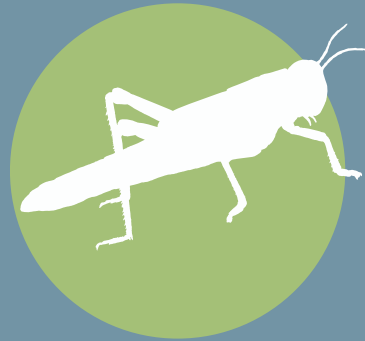
## AMPHIBIANS

3 SPECIES  
18 INDIVIDUALS



## BIRDS

23 SPECIES  
76 INDIVIDUALS



## INVERTEBRATES

5 SPECIES  
2 INDIVIDUALS  
3 GROUPS



## MAMMALS

17 SPECIES  
45 INDIVIDUALS



## REPTILES

9 SPECIES  
14 INDIVIDUALS

# COSLEY ZOO ANIMALS NEW IN 2022

5 COPE'S GREY  
TREEFROGS

1 AMERICAN  
KESTREL

1 AMERICAN ROBIN

2 CHICKENS

2 MALLARDS

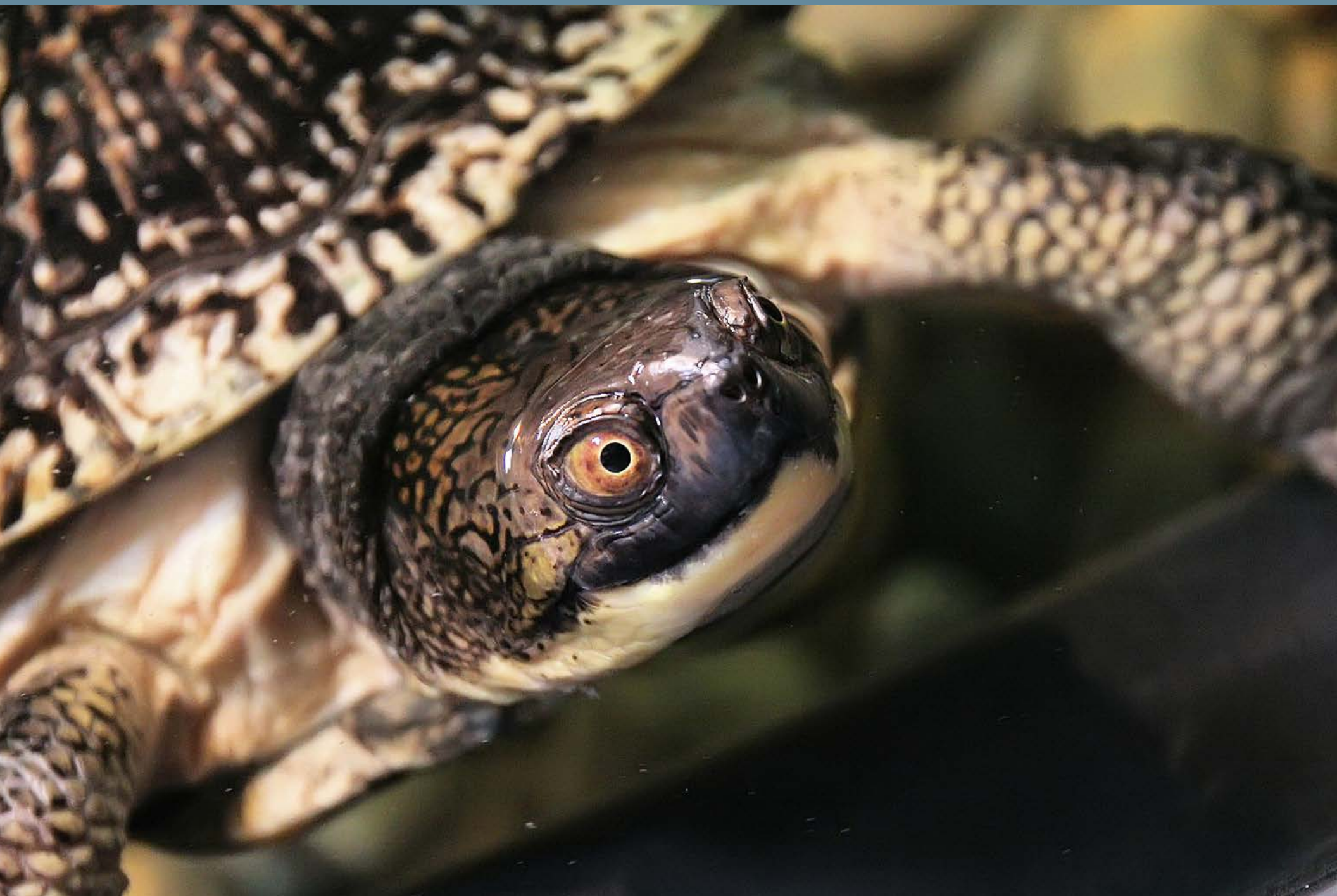
1 BROWN-HEADED  
COWBIRD

2 CANADA LYNX

1 EASTERN CHIPMUNK

1 LESSER MADAGASCAR  
HEDGEHOG TENREC

1 BEARDED DRAGON





# CONSERVATION

## MAKING A DIFFERENCE

As a key component of the zoo's mission, our staff have committed to conservation initiatives through many channels including being an active partner in the Blanding's Turtle Recovery Project, raising money and participating in working groups to support threatened and endangered species in the wild, teaching our surrounding communities about environmentally conscious living and how to take part in conservation efforts at home, and raising awareness about conservation initiatives at the local, national, and global levels.

### Coins for Conservation Display

The zoo's Coins for Conservation display is an interactive way for zoo visitors to donate their spare change and help support conservation efforts for various endangered species. In the fall, the coin drop was enhanced to allow visitors to donate dollar bills in addition to coins. Visitors contributed almost \$1,400 in support of conservation efforts for the African penguin, black-footed ferret, and the zoo's own Blanding's Turtle Recovery Project.



*New coin drop in the Coins for Conservation display allows for dollar bills to be donated in addition to spare change.*

### Blanding's Turtle Recovery Project

The Blanding's Turtle Recovery Project is Cosley Zoo's primary field conservation initiative. This program—a partnership between Cosley Zoo, the Forest Preserve District of DuPage County, and several other regional organizations—is working to increase the number of wild endangered Blanding's turtles in Illinois. Since 2001, the zoo has been part of the head start component of the project which has reared and released more than 4,000 Blanding's turtles back into the wild. The zoo is also home to seven adult males with valuable genetics that will be used for breeding once they reach maturity.



*What a difference a year makes! These two turtles grew a lot in their year at the zoo.*

2022 proved to be an interesting year for the Blanding's Turtle Recovery Project when a concerning shell rot fungus (*Emydomyces testavorans*) was detected in the water systems of nearby Kane and Lake Counties. This caused the zoo to launch additional biosecurity protocols which included disinfecting hands when moving between each of the eight turtle habitats, using different equipment in each of the habitats, and disinfecting any equipment that couldn't be duplicated in between habitats.



# CONSERVATION

MAKING A DIFFERENCE

In March, a veterinarian from Shedd Aquarium visited to look for evidence of the shell eating fungus in the turtles housed at Cosley Zoo. Staff also worked closely with Brookfield Zoo in running water sample tests in the zoo's turtle habitats to look for any sign of the fungus. Several turtles were positive for the fungus, while others were negative. The 63 negative turtles were moved from the Turtle Conservation Room to the Quarantine Building to ensure their continued health. After several negative tests each of these turtles was released into a DuPage County natural area.

Due to this concerning fungus, it is currently uncertain exactly what changes need to be made in order for the Blanding's Turtle Recovery Project to remain successful. The zoo is diligently working with the State of Illinois and DuPage County to determine care and possible treatment for the remaining positive hatchlings and seven adult males still living at the zoo.

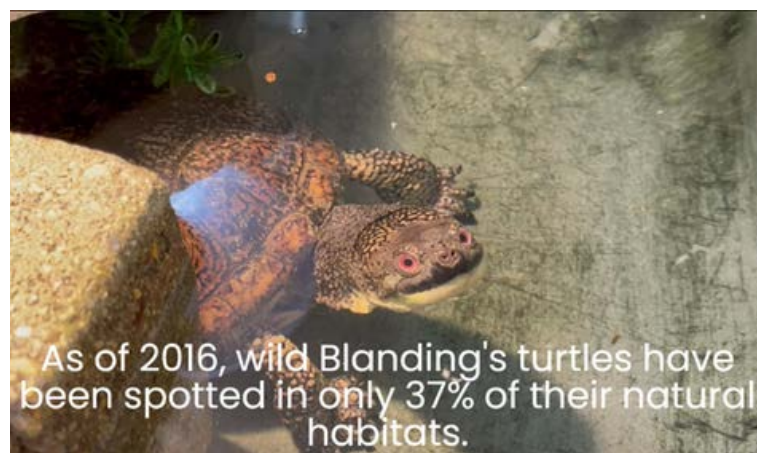


*Zookeeper Jack Bugaj releases a Blanding's turtle at a local forest preserve site.*



*A turtle is released with a GoPro ready nearby to capture the big moment.*

Also in 2022, an animal care volunteer created a short informational video about the Blanding's Turtle Recovery Project. The video is now being played on the TV in the barn aisle for guests to view during their visit.



*Snapshot of the informational video created to be on display in the barn aisle.*





# CONSERVATION

MAKING A DIFFERENCE

## Conservation Team

Cosley Zoo's multi-departmental Conservation Team once again organized several opportunities for zoo staff and the community to get involved in local conservation efforts.

In May and September, the team rallied the help of 50 volunteers to assist with the cleanup of Cosley Zoo's adopted section of Winfield Creek.

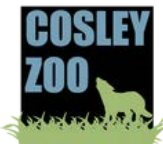
The conservation team also organized a light recycling drive. During the holiday season, zoo visitors were encouraged to drop off their old, unwanted, or broken string lights for recycling. An impressive 462 pounds of lights were diverted from the landfill!



*More than 460 pounds of lights were recycled during the 2022 holiday season.*



*Volunteers remove trash during the biannual stream cleanup events.*



# CONSERVATION

## MAKING A DIFFERENCE

### Community Science

For several years, the zoo has offered training sessions for two community science projects: The Great Backyard Bird Count and FrogWatch USA. The training offered by staff allows community members to get involved in conservation efforts and educates them about the threats affecting local animals. Each of these projects teaches how to identify species and report sightings online. The submitted data creates a geographic snapshot which permits scientists to evaluate bird, frog, and toad species distribution around the world.

In February, in preparation for the 25th annual Great Backyard Bird Count, Educator & Teen Specialist Jackie Karnstedt facilitated virtual training for more than 20 participants. An in-person training was also conducted for participants of the zoo's Junior Zookeepers (JZ) program. A total of 37 JZs participated in the count which took place February 18-21 where they submitted 75 checklists, spent 89 hours bird watching, and observed 2,998 individual birds representing 36 different species.

Zookeeper Alison LaBarge facilitated a virtual FrogWatch USA training in March for 19 community members. Trainees were then tasked with surveying frog and toad populations in local wetlands by identifying calls and submitting their findings over the course of the breeding season.



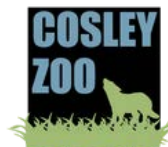
### Party for the Planet Returns

After a COVID-19-caused hiatus, the zoo brought back its annual Party for the Planet event in May. More than 400 guests had the opportunity to take part in nature related activities and visit booths to learn about ways they could have a positive impact on the environment.



### Plastic Free Ecochallenge

For the third consecutive year, Cosley Zoo was a sponsor for the Plastic Free Ecochallenge. This 31-day global initiative aims to bring awareness to the harmful long-term impact plastics have on the environment and encourages participants to reduce and refuse the use of single-use plastics. In addition to sponsoring the challenge, Cosley Zoo also led a team of staff and community members in partaking in the challenge. The zoo's 13-person team placed 95th out of 238 teams by earning points through making eco-conscious decisions such as using reusable bottles/cups, dishes, and cutlery; skipping the use of plastic straws; and furthering their knowledge on the detriments of plastic in nature and how to alter their daily habits to include less plastic.













# EDUCATION

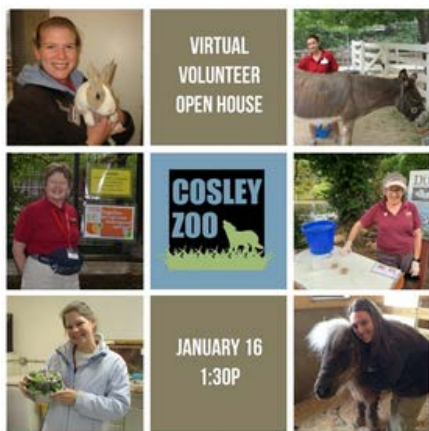
## SHARING THE MESSAGE

Our small but powerful team at Cosley Zoo connects with tens of thousands of people each year through educational programming. Creating opportunities where humans can touch an animal, watch it move, observe a species-specific behavior, or look into its eyes while it peers back, help visitors realize that we are not alone on the planet and that other species depend on us to make ecofriendly decisions that help keep them safe. These authentic experiences are vital in spreading the conservation message and inspiring others to care about the wild world around them and take action to protect it. We live in a world where wild places are becoming more threatened each year, so this take-home message becomes ever more important.

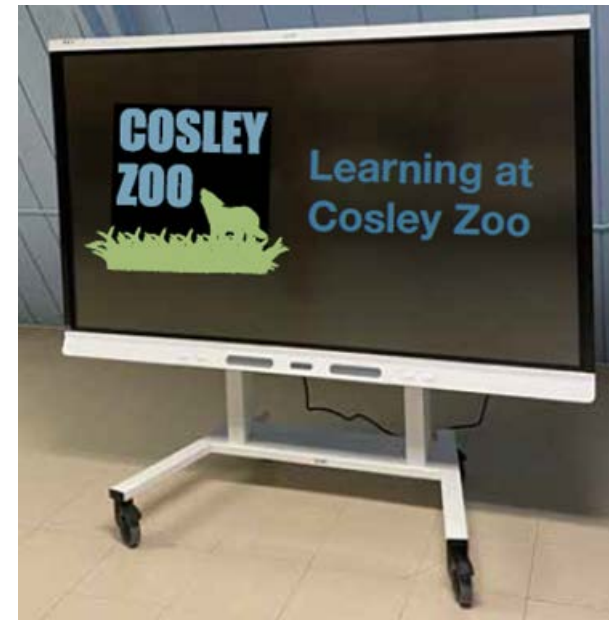
### Department Highlights

While our staff provides educational opportunities every day, some of the highlights in 2022 were:

- An inaugural virtual volunteer open house conducted for adults interested in learning more about volunteer opportunities available at the zoo.



*Graphic created to promote the first volunteer open house on social media.*



*A new SMARTboard for the zoo's classroom.*

- Funds were donated to purchase a SMARTboard, a laptop, Wi-Fi access in the zoo's classroom, and a document camera. These items enable the education staff to provide high-quality educational experiences for both on-site and virtual program participants. The new technology also made it possible for the zoo to better connect to more participants with diverse learning styles.
- A biomimicry program which challenged students from Timothy Christian High School in Elmhurst to solve human challenges by looking to nature for inspiration.
- A virtual zoo history program offered for zoo volunteers to attend.



# EDUCATION

## SHARING THE MESSAGE

- A generous donation, which allowed the zoo to purchase two “chat trees” intended for use during programs to allow participants to observe animals’ natural movements.



*Tabletop chat tree.*

- The return of Picnic with the Animals, an educational event that had not occurred since 2019 due to the COVID-19 pandemic. 166 guests took part in animal visits, nature-related activities, and toured behind the scenes to learn more about what goes on in the zoo’s feed preparation room and clinic.



*Junior Zookeepers networked with teens at Milwaukee County Zoo during a summer field trip.*

- Our Junior Zookeepers traveled to Milwaukee County Zoo. They spent time with some of Milwaukee's ZooTeens and interns, where they learned more about other zoo's teen programs and enjoyed some behind the scenes tours.
- Staff worked with twenty-four Wheaton College psychology students to provide them the opportunity to learn about positive reinforcement operant conditioning training by training some of the zoo's chickens. This was one of the largest classes of chicken trainers in the history of this partnership.
- The education team facilitated their first Zoo to You programs for a Chicago Public School (CPS), Laura Ward STEM Elementary School. Another CPS school enjoyed programs while visiting the zoo in the fall.





# EDUCATION

## SHARING THE MESSAGE

- Acquired several new animal ambassadors including a bearded dragon, a lesser Madagascar hedgehog tenrec, and two imprinted mallards.



*Ferdinand, one of two mallards.*

### Junior Zookeepers

The 2021-2022 Junior Zookeepers (JZ) program experienced a record 55 participants. With newfound virtual programming options the JZ program continued on a hybrid path—all normal in-person activities resumed in-person and the online opportunities became an unexpected bonus component of the program. In addition to the favorite onsite activities like facilitating duck feeding sessions, conducting interpretive Critter Carts, animal handling, and the Summer Incentives program, one of the most popular virtual activities in 2022 was the option to participate in biweekly club meetings offered by Lincoln Park Zoo, called ZooClub. This opportunity allowed JZs to extend their animal and environmental knowledge and network with other teens from around the world. JZs also spent time working on Zooniverse, a collaborative community science-based online project platform that allows any citizen of the world to

participate in scientific research and discoveries. Their participation involved identifying wildlife in pictures captured by motion activated field cameras for four different projects taking place around the country.



*A JZ is ready to teach zoo visitors about eggs during the zoo's Easter event.*



*Another JZ teaches young visitors about great horned owls and allows them to touch an owl wing biofact.*



### Program Numbers

2022 allowed many school, scout, and specialty groups, like retirement communities, the opportunity to return to outside activities. The chart below shows a breakdown of participation by program type.

Numbers of Program Participants in 2022		
Type of Program	Number of Participants	Percentage of Total
Guest Engagement	30,014	62%
Rentals	5,086	10%
Camps	130	<1%
Outreach	3,693	7%
Junior Zookeepers	574	1%
Special Events	3,603	7%
School Programs	3,919	8%
Scout Programs	240	<1%
Individual & Family Programs	740	1%
<b>Total</b>	<b>47,999</b>	<b>100%</b>

- *Guest engagement—Informal drop-in programs which do not require registration. Guest engagement includes Discovery Stations, animal encounters, and duck/chicken feeding opportunities.*
- *Rentals—Spaces at the zoo are reserved for parties, meetings, or other private events. Rentals often include educational animal presentations.*
- *Camps—Week-long summer programs for children ages 4-15.*
- *Outreach—Educational programs which take place at another organization's facility, such as a school, church, or retirement community.*
- *Junior Zookeepers—Meetings and other gatherings of Cosley Zoo's year-round teen program.*
- *Special events—Celebrations open to the public.*
- *School programs—Education offerings designed to complement classroom curriculum or meet other specific needs.*
- *Scout programs—Education offerings designed to complement scout badge requirements.*
- *Individual & Family Programs—Educational offerings designed for individuals and families.*







## *Education Program Testimonials*

- "Thank you for your efforts in creating a program that fit so well with our unit and standards!"
- "Everyone in our group was VERY impressed with the fantastic presentation and positive interactions with the students. The information was presented at the perfect level for our third grade students while also captivating the adults in the group. The students are still talking about the animals they got to meet last month. Thank you for a wonderful experience!"
- "The presenter did a fantastic job and it was obvious that she was a professional working with both animals AND small children."
- "This [the program] was the very last hour of the school day and even so, the young children were engaged and enjoyed the excellent presentation. I really, really appreciate this Zoo to You program and will recommend repeating it next year.

GREAT RESOURCE! GREAT JOB!"







# PEOPLE MAKING CONNECTIONS

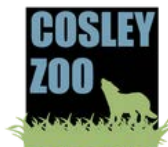
For almost 50 years, the one-of a kind team at Cosley Zoo has connected people to animals. The zoo's dedicated and passionate staff, interns, volunteers, and supporters all play a crucial role connecting people to the other amazing species that share the world with us.

## Staff Milestones and Transitions

Cosley Zoo welcomed several new staff members to its ever-evolving team in 2022. The animal care team welcomed the experience of new zookeepers Colby Frantz, Vanessa Ibarra, Nicole Nosal, and Jack Eckhorn-Martinez. In February, Killian Becker joined the staff in the gift shop followed shortly after by Judy Hood, who accepted the Senior Gift Shop Attendant role. Assistant Operations Manager Nate Teske and Operations Assistant Nick Schmiegelt joined the operations department.

In September, the zoo's Education Supervisor Natasha Fischer, a 19-year zoo veteran, chose to move on to a different phase of her career, accepting a job that allowed her to work from home. While Natasha's work and dedication to the zoo is missed, we are excited that Jackie Karnstedt, who served as the zoo's Educator & Teen Specialist for the past 10 years was promoted to the Education Supervisor role. An extraordinary educator, Jackie has developed a year-long Junior Zookeepers program into a robust and unique opportunity that has launched many of its teen participants into animal and nature-related careers. With her exceptional skills, passion, and dedication, we know that Jackie will continue to be a huge benefit to the zoo's education and guest experiences operation.

Two staff members celebrated milestone anniversaries in 2022. Zookeeper Amanda Rensch celebrated five years as part of the zoo team, and Ginny Christensen from the guest services department, also reached a significant milestone, celebrating 10 years of employment.



*Staff members Amanda Rensch (top) and Ginny Christensen celebrated milestone employment anniversaries in 2022. Congratulations Amanda and Ginny!*



# PEOPLE MAKING CONNECTIONS

## Volunteers & Interns

Cosley Zoo is fortunate to have a crew of dedicated volunteers and interns that help the zoo fulfill its mission in many ways: helping with animal diet preparation, offering enrichment opportunities for the animals, interpreting animal habitats, providing hands-on learning opportunities, ensuring the zoo remains beautiful and clean by assisting with litter removal, and so much more.



Education intern Isabella Cisneros allows young program participants to touch a hedgehog.

### Intern Testimonial

"As an environmental studies major, I was unsure where my studies would lead me career-wise. I knew I loved animals, liked being outside, and was interested in conservation work but I didn't know where that was going to lead me!...My internship experience [at the zoo] revealed to me a hidden love of being an educator!...Because of my internship at Cosley, I am interested in finding environmental education work after graduation! I'm thankful that Cosley gave me so many teaching opportunities...so that I could keep learning again and again what worked and what didn't. I was encouraged to keep learning and growing by Cosley Zoo staff and look forward to encouraging others to learn through the environmental education work I am now hoping to pursue."

—Isabella Cisneros, summer education intern 2022



The zoo thanked volunteers on social media and with cards and Cosley Zoo hats in recognition of National Volunteer Week.

In 2022, we were thrilled to welcome back a large number of volunteers and restart our intern programs. 64 volunteers and interns contributed a total of 7,388 hours of their time to the zoo, a monetary value of \$221,271 (\$29.95 per hour) according to [independentsector.org](https://independentsector.org).



Volunteer and intern hours decreased in 2020 and 2021 due to COVID-19. In 2022, the number of hours committed to the zoo began to rebound.





# PEOPLE MAKING CONNECTIONS

## Mike Williams Scholarship

For the past fourteen years, the zoo has offered a \$2,000 academic scholarship to a former Junior Zookeeper or intern. The scholarship was established in 2009 by Williams Architects to honor the memory of Mike Williams, a longtime supporter of Cosley Zoo. In 2022, the scholarship was awarded to Ashleigh Estes, who has had abundant experiences at the zoo. Since 2019, Ashleigh has participated in the zoo's Summer Teen Interpreters and Junior Zookeepers programs, completed an education internship, and continues to dedicate her time to the zoo today, as an adult interpretive volunteer. Ashleigh is currently pursuing a zoology degree at Olivet Nazarene University.



Ashleigh submitted a video to thank the zoo for its support while completing her most recent internship at Georgia Aquarium.



*KultureCity has partnered with the zoo to make it and many of its programs and events sensory inclusive.*

## Diversity, Equity, Accessibility, and Inclusion

The zoo's Diversity, Equity, Accessibility, and Inclusion (DEAI) team completed a three-year strategic plan which looked at how the zoo could continue to achieve its diversity mission of "welcoming all communities and celebrating diverse peoples without exception to inspire connections with the natural world" to further the mission of Cosley Zoo.

In order for the zoo to maintain its sensory inclusive certification, zoo staff also participated in training provided by KultureCity which taught them how to recognize guests with sensory needs and how to handle a sensory overload situation. Weighted lap pads and sensory bags equipped with various tools that allow guests who may feel overwhelmed by the zoo environment are also available for guests to borrow. This training ensures that all guests, including those with sensory sensitivities, can have a positive visit at the zoo.

The team also developed text for a new page on the zoo's website that informs visitors of all the ways the zoo strives to welcome and accommodate visitors of all backgrounds and abilities.



### Visitorship

Cosley Zoo welcomed 150,596 visitors in 2022. These guests came from 8 countries, 50 U.S. states, and 2 U.S. territories. The tables and maps below and on the following pages show a more detailed breakdown of our visitors' demographics, residency, and zoo membership status.

2022 Visitor Data—Age		
Age Group	Number of Visitors	Percentage of Total
Children (birth-17 years)	73,641	48.9%
Adults (18-54 years)	60,088	39.9%
Seniors (55+ years)	16,867	11.2%
Total	150,596	100%

2022 Visitor Data—Residency		
Age Group	Number of Visitors	Percentage of Total
Wheaton Park District Residents	26,656	17.7%
Non-residents	123,940	82.3%
Total	150,596	100%



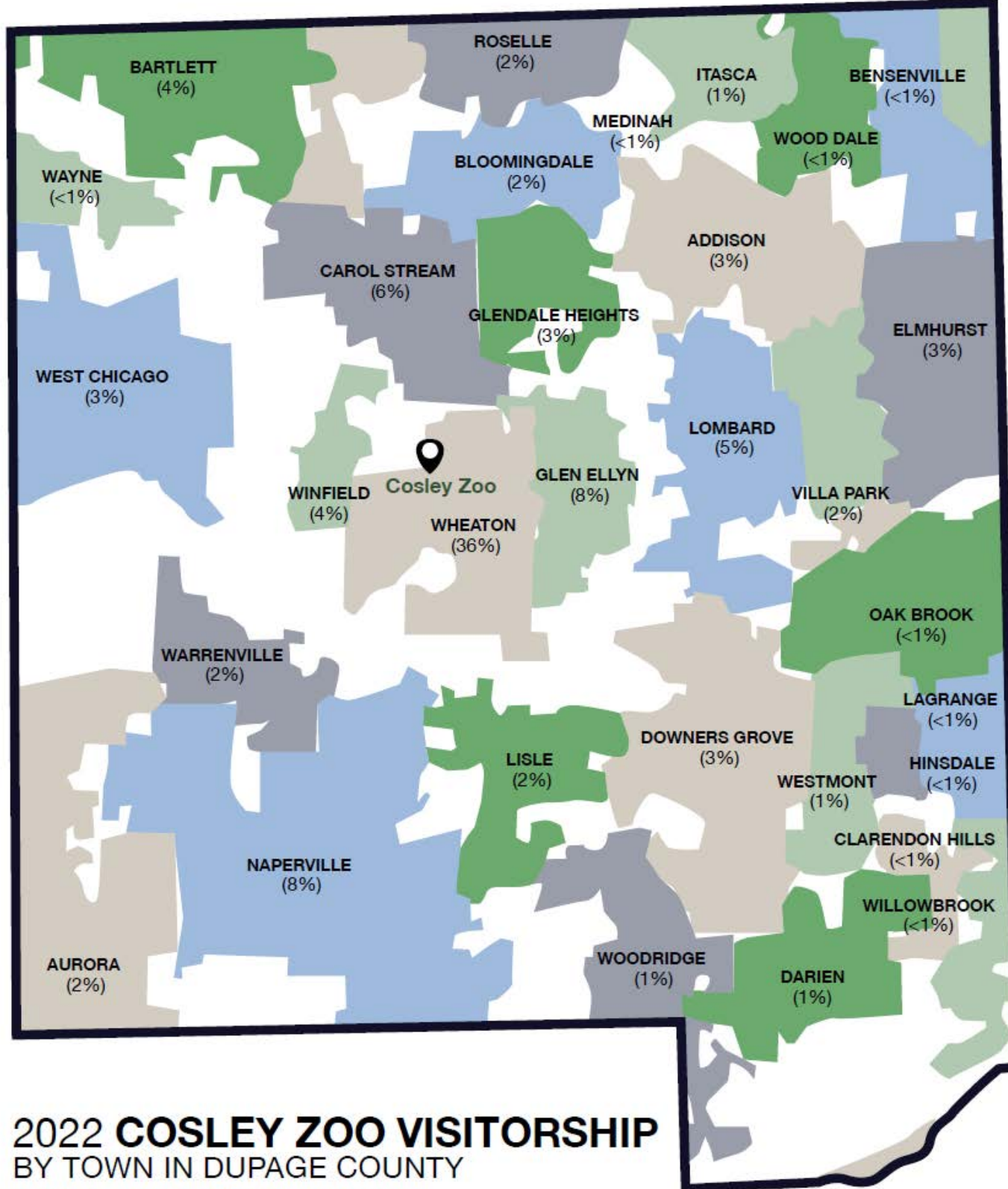


2022 Visitor Data—Members/Nonmembers		
Age Group	Number of Visitors	Percentage of Total
Cosley Zoo Members	21,836	14.5%
Nonmembers	128,760	85.5%
Total	150,596	100%

2022 Visitor Data—Paid Visitors vs. Free Admission		
Age Group	Number of Visitors	Percentage of Total
Paid Admission	51,904	34.5%
Free Admission*	98,692	65.5%
Total	150,596	100%

\*Visitors receiving free admission include Wheaton Park District residents, all children 17 and under regardless of residency, Cosley Zoo members, and members of reciprocal institutions.





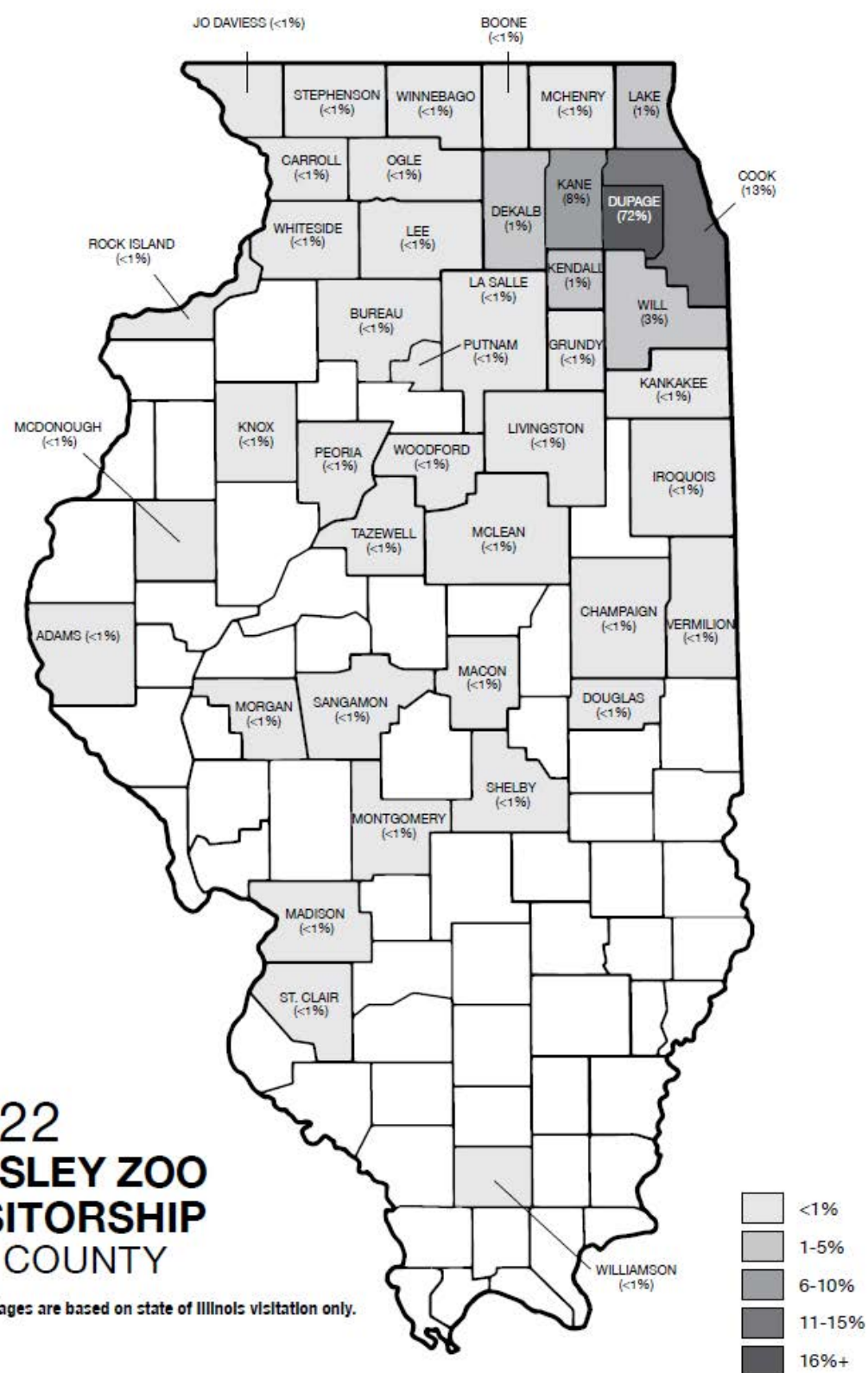
## 2022 COSLEY ZOO VISITORSHIP BY TOWN IN DUPAGE COUNTY

Percentages are based on DuPage County visitation only.

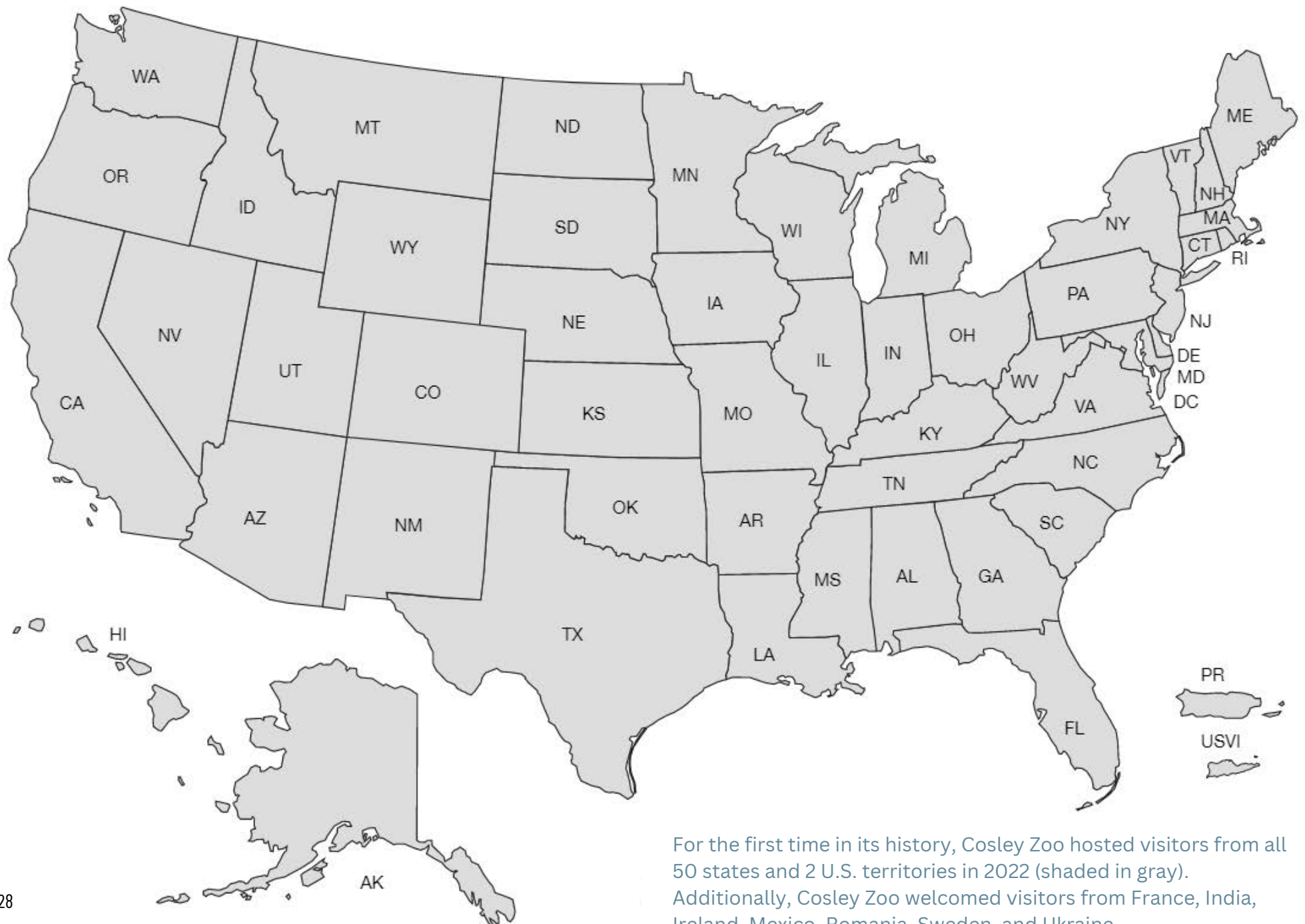


# 2022 COSLEY ZOO VISITORSHIP BY COUNTY

Percentages are based on state of Illinois visitation only.



# 2022 **COSLEY ZOO VISITORSHIP** BY STATE







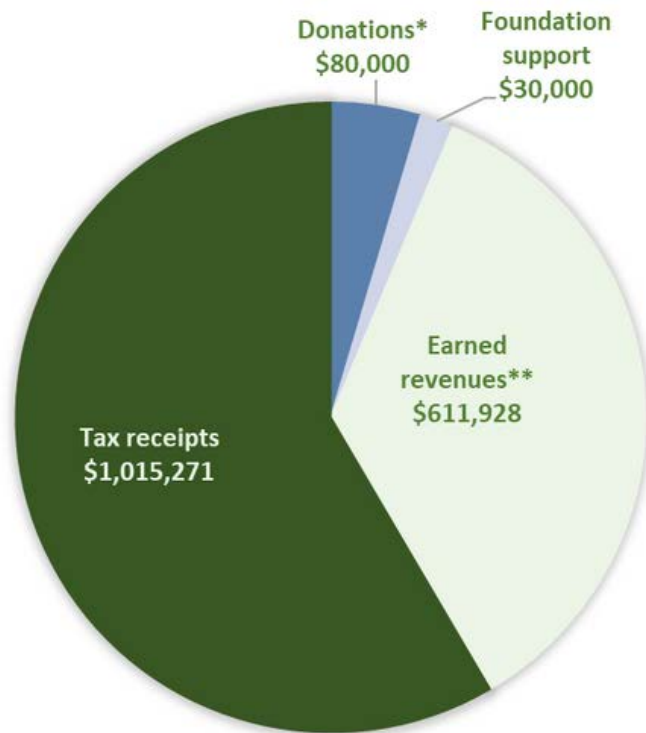




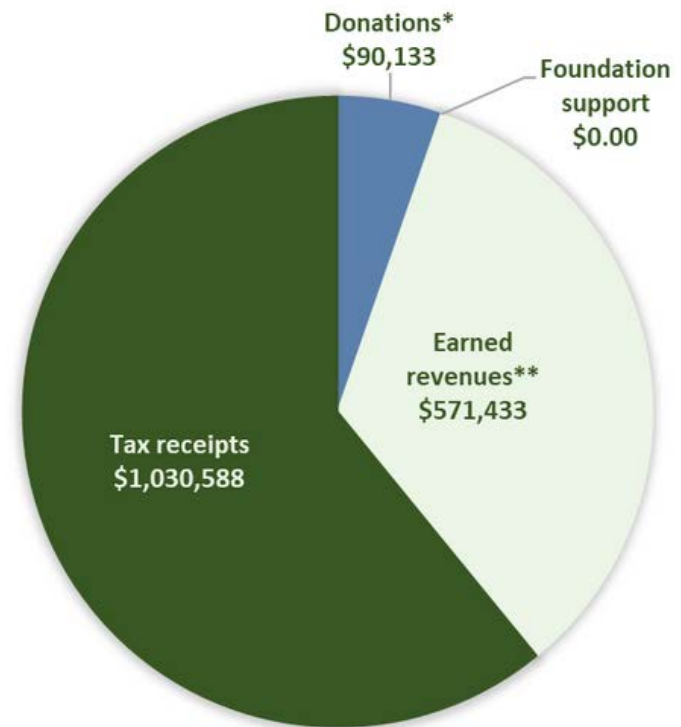


Budgeted revenue for 2022 totaled \$1,737,199 with actual revenue of \$1,692,154.

**BUDGETED REVENUE FISCAL YEAR 2022**



**ACTUAL REVENUE FISCAL YEAR 2022**



\*Donations include Holiday Wish Tree, Coins for Conservation, donations through the zoo's online ticketing system, individual donations, and conservation donations requested at the gift shop registers.

\*\*Earned revenues include admission fees, penny and wind machine income, animal adoptions, facility rentals, program revenue, sponsorships, grants, and interest.

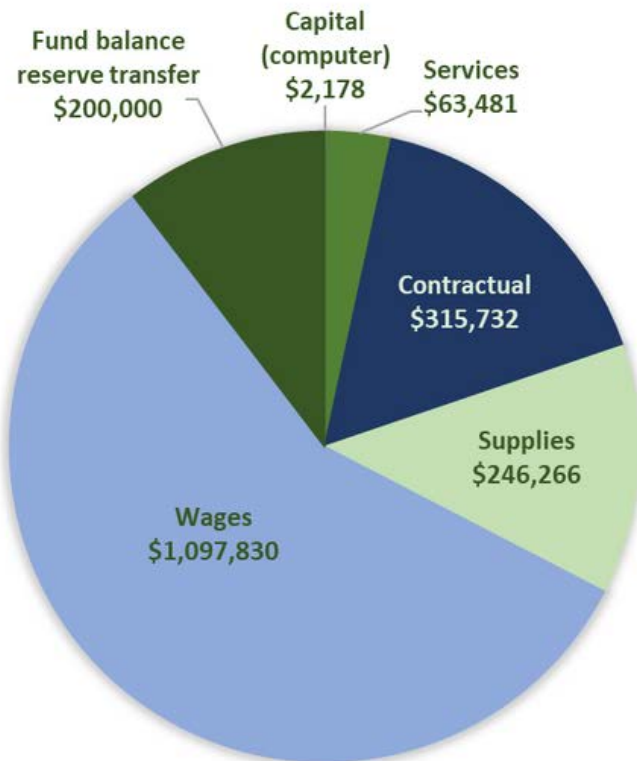


# FINANCE

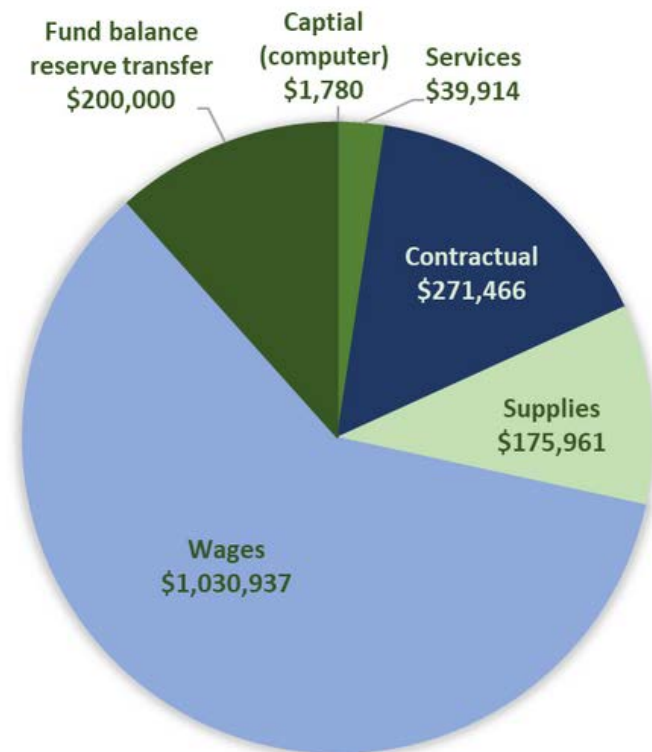
## DOLLARS AND SENSE

Budgeted expenses for 2022 totaled \$1,925,487 with actual expenses of \$1,720,058,

**BUDGETED EXPENSES FISCAL YEAR 2022**



**ACTUAL EXPENSES FISCAL YEAR 2022**





Cosley Zoo receives revenue from a variety of sources including both the Wheaton Park District and the Cosley Foundation. The following data is for Wheaton Park District revenue only. Information pertaining to Cosley Foundation revenue may be found on page 39.

Wheaton Park District Earned Revenue Sources, 2018-2022					
Revenue Source	2018	2019	2020 <sup>c</sup>	2021	2022
Donations, sponsorships, and grants	\$32,981 <sup>a</sup>	\$66,184 <sup>b</sup>	\$163,536 <sup>d</sup>	\$208,219 <sup>d</sup>	\$90,626
Penny and wind machine	\$5,048	\$5,220	\$74	\$3,050	\$2,545
Animal adoptions	\$1,095	\$865	\$1,688	\$1,665	\$1,235
General admission	\$287,566	\$278,933	\$199,495	\$418,684 <sup>e</sup>	\$342,166 <sup>f</sup>
Programs, events, and rentals	\$194,394	\$220,106	\$36,808	\$135,472	\$208,267
Cosley Foundation Support	\$25,000	\$25,000	\$30,000	\$30,000	\$0
Interest and miscellaneous income	\$15,333	\$34,294	\$18,445	\$1,797	\$16,724
<b>Total revenue</b>	<b>\$561,417</b>	<b>\$630,602</b>	<b>\$450,046</b>	<b>\$798,887</b>	<b>\$661,563</b>

*a Donations increased significantly due to a new donation program at the Wild Side Gift Shop point of sale and a personal contribution.*

*b There was another significant increase in donations due to a large personal contribution that the Cosley Foundation now receives.*

*c The 2020 COVID-19 pandemic resulted in a four-month zoo shutdown, which had a significant impact on many sources of revenue.*

*d Fall and year-end appeals were given to operations and now, to the Cosley Foundation.*

*e The admission fee increased in 2021 from \$7 to \$8 for non-resident adults and \$6 to \$7 for non-resident seniors.*

*f The admission fee was increased again in 2022 from \$8 to \$9 for non-resident adults and \$7 to \$8 for non-resident seniors.*



# FINANCE DOLLARS AND SENSE

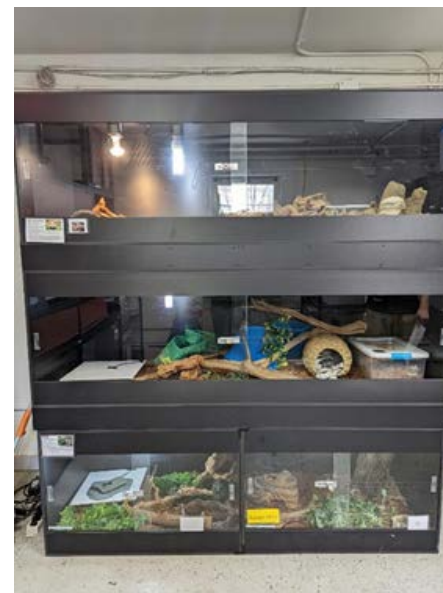
In 2022, Cosley Zoo was the recipient of several donations and a grant.

These funds made the following possible:

- A grant which allowed Illinois Zoo Directors to develop a more robust cooperative emergency plan which included a formal memorandum of understanding (MOU) between four small Illinois zoos and an online listing of unique resources available from each institution in case of emergency.
- Two chat trees for use in educational programming.
- A feeding ball, faux seaweed, and lily pads to provide more enrichment opportunities primarily for the Blanding's turtles.
- 10 new signs for the Canada lynx habitat.
- Stainless steel cabinets to replace the old cabinets in the lynx holding building.
- Interior renovation of the caboose to feature a new educational theme, "Animals Are Like Me".



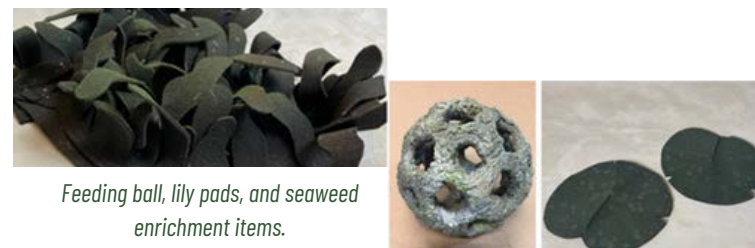
*New interactives installed in the caboose .*



*One of the new enclosure banks being used for ambassador animal housing.*

Donation funds gifted by several zoo supporters in 2021 allowed the zoo to purchase the following in 2022:

- A large animal scale
- Two blood analysis machines
- Two new ambassador animal enclosures
- Classroom technology upgrades including a SMARTboard, laptop, Wi-Fi, document camera, and lighting that will enhance the zoo's education programs
- An artificial log shelter for the rabbit enclosure



*Feeding ball, lily pads, and seaweed enrichment items.*



# FINANCE DOLLARS AND SENSE

\$350,035 of infrastructure and equipment updates, made possible by Wheaton Park District capital funds, were also completed throughout the zoo in 2022, including:

- Residing and painting the large red barn
- Repainting the aviary
- Replacement of brick pavers on the zoo's front entrance drive
- Rebuilding three viewing decks in the wildlife area
- Replacing the roof on the train station
- A new walk-in freezer for storing animal diets.



New decks were installed to view the white-tailed deer, raccoon, and fox habitats.



Stainless steel cabinets were installed in the lynx holding building.



One of the new signs installed outside of the Canada lynx habitat.









# COSLEY FOUNDATION

A PATH TO THE FUTURE

Since its inception in 1986, the Cosley Foundation has raised funds for the continued development of the zoo and has been an integral component of the zoo's overall success. The volunteer foundation board is passionate about Cosley Zoo and works diligently throughout the year to ensure the zoo receives the support it needs to grow and fulfill its mission for years to come.

The board welcomed one new member in 2022, Jasmina Hoscheit. As of December 31, the Cosley Foundation Board of Directors was comprised of the following dedicated members:

- Matt Szafranski—President
- Shayne Purdue—Vice President
- Michael Benard—Secretary
- Adam Sharpee—Treasurer
- Jennifer Clark
- Phyllis Geyer
- Jasmina Hoscheit
- Rachel Ittner
- Larry Kmiecik
- Ashley Rabatic
- Susan Varcak



*Cosley Foundation President Matt Szafranski speaking at the donor appreciation event in October.*



*Board member Susan Varcak welcoming zoo supporters to Drinks with the Lynx event.*



# COSLEY FOUNDATION

A PATH TO THE FUTURE

In October, the foundation board members got together for their annual retreat at the zoo. The productive day included an interactive exercise regarding the zoo's strategic direction for the next 3-5 years.

The Cosley Foundation continued to work with fundraising consultant, Relevant Strategies & Solutions. With the support of the consultant, the foundation had a very successful fundraising year, earning almost \$700,000 through donations.



Zoo Director Susan Wahlgren leads the board in an operant conditioning training activity during October's board retreat at the zoo.



Foundation board members and a former JZ meet some animal ambassadors.

Part of the philanthropic success in 2022, were the funds raised through three appeals that took place throughout the calendar year.

In addition to fundraising appeals and other philanthropy efforts, the Cosley Foundation sponsors several events throughout the year including the Run for the Animals 5K/10K & Kids' 1/2 mile, the Mike Williams Cosley Classic Golf Outing, Pumpkin Fest, and the Festival of Lights and Christmas Tree Sale. These events raise funds for capital projects and support zoo operations (see details on the following page).

The sale of zoo memberships once again reached an all-time high with 1,350 memberships purchased in 2022.

Cosley Zoo Memberships 2019-2022				
	2019	2020	2021	2022
Number of memberships	848	618	998	1350





# COSLEY FOUNDATION

## A PATH TO THE FUTURE

The following chart shows the amount of revenue gained from Cosley Foundation fund raisers, as well as a five-year comparison of funds earned.

Cosley Foundation Net Revenue 2018-2022					
Revenue Source	2018	2019	2020	2021	2022
Zoo membership	\$36,462	\$54,471	\$34,129	\$58,759	\$71,136
Retail revenue	\$104,527	\$110,129	\$72,666	\$158,533	\$138,656
General donations	\$43,913	\$68,149	\$119,042	\$210,795	\$237,961
Capital donations	(\$15,719)	\$14,546	\$148,279	(\$61,496)*	\$448,257
Run for the Animals	\$64,114	\$64,702	\$23,239	\$23,967	\$23,525
Cosley Classic Golf Outing	\$40,161	\$39,743	\$15,643	\$37,576	\$32,880
Pumpkin Fest	\$15,717	\$12,730	\$16,998	\$17,816	\$16,758
Festival of Lights & Tree Sales	\$102,188	\$117,429	\$113,216	\$134,790	\$134,999
Interest & miscellaneous income	\$1,148	\$1,243	\$993	\$874	\$13,225
<b>Total net revenue</b>	<b>\$392,511</b>	<b>\$483,142</b>	<b>\$544,145</b>	<b>\$581,614</b>	<b>\$1,117,397</b>

\*Many of the donations received in 2021 were redirected from capital to zoo operations to help account for loss during COVID-19.









# MARKETING

## COMMUNICATING OUR VISION

In 2022, we focused on sharing Cosley Zoo's story to continue to drive attendance and increase participation in special events and fundraising programs.

As each new year approaches, we develop a plan for marketing and development goals. We organize a monthly calendar to outline various initiatives, events, and projects, and then meet once a month to review and execute.

We continued to offer advance admission registration in 2022 but also restored the ability for guests to pay upon arrival as we had offered for many years prior.

A total of six press releases were issued, 26 email blasts were distributed, and over 45 social media posts were designed in 2022. Email marketing and social media continue to be our preferred methods of marketing and communications. The average click through rate on emails is 4% and our engagement on social media has grown to 205,797. Instagram reached 5,742.

Our social media followers have grown dramatically, and our engagement continues to be strong. In 2022, Facebook followers remained steady at 22,600 followers while Instagram grew to 3,200, up from 2,838 in 2021. The zoo also created a LinkedIn account in 2022, which has over 200 followers.

Additional marketing highlights in 2022 include:

- Updating signage for display onsite at the zoo
- Direct mail and emails targeted to schools
- Featuring zoo programs and events in the Wheaton Park District's quarterly digital program guide

- Distribution of quarterly Cosley Tails printed and e-newsletters highlighting various animals, donor spotlights, staff members, and conservation efforts



*The fall 2022 Cosley Tails issue highlighted the arrival of the zoo's Canada lynx sisters.*

- Highlighting event and daily activity messages on the television screen displayed in the gift shop
- Posting news, photos, special events, and program information on social media
- Maintaining profiles and links from various advertisers such as kidlist.com, timeout.com, yelp.com, chicagoparent.com, and discoverdupage.com
- Continuing our profile presence on yelp.com—the page received 2,200 profile views and appeared in Yelp search results 65,468 times



# MARKETING

## COMMUNICATING OUR VISION

Cosley Zoo's website, [cosleyzoo.org](http://cosleyzoo.org), continues to see a high number of visitors. In 2022 the zoo had 242,219 unique visitors. New additions to the website included a DEAI information page and introducing the Canada lynx adoption package.



### Diversity, Equity, Accessibility, and Inclusion at Cosley Zoo

Cosley Zoo's Diversity, Equity, Accessibility, and Inclusion Team strives to promote our mission of "welcoming all communities and celebrating diverse peoples without exception to inspire connections with the natural world" to further the mission of Cosley Zoo.

Cosley Zoo maintains a growth mind set, believing that we are always able to learn and that as we learn, we can become better. Whereas Cosley Zoo has always recognized the importance of genetic diversity, ecological diversity, and biodiversity, we recognize the many opportunities that are available for us to become even more inclusive and accessible to people of all races, cultures, backgrounds, abilities, beliefs, and economic status. We work to be deliberately inclusive with the goal of making sure people have equitable access to Cosley Zoo. Furthermore, we work to increase our internal staff diversity and knowledge of these subjects, so all guests visiting the zoo feel represented and welcomed. The diversification of staff and their increased knowledge and understanding of why diversity, equity, and inclusion is important, improves our ability to engage with communities and guests in meaningful ways.

#### Cosley Zoo is Certified Sensory Inclusive

KultureCity has partnered with Cosley Zoo to make the zoo and many of its programs and events sensory inclusive. This initiative promotes an accommodating and positive experience for all guests with sensory sensitivities that visit the zoo.

As part of the certification process, the staff at Cosley Zoo have been trained by leading medical professionals on how to recognize guests with sensory needs and how to handle a sensory overload situation. Weighted lap pads and sensory bags equipped with noise canceling headphones, fidget tools and verbal cue cards are available to guests who may feel overwhelmed by the zoo environment.

Sensory sensitivities or challenges with sensory regulation are often experienced by individuals with autism, dementia, PTSD and other similar conditions. One of the major barriers for these individuals is sensitivity to overstimulation and noise, both of which can be an enormous part of the zoo atmosphere. With this certification, Cosley Zoo is better prepared to assist guests with sensory sensitivities in having the most comfortable and accommodating experience possible.

Prior to visiting the zoo, families can download the free KultureCity app where they can learn about the sensory features which are available at the zoo and where they can access them. Also on the app is Cosley Zoo's Social Story, which provides a preview of what to expect while visiting the zoo.

The KultureCity app can be downloaded here: <http://bit.ly/KCiPhone> or <http://bit.ly/KCAndroid>



The top ten visited pages of the zoo's website were:

1. Home—164,499 pageviews
2. Plan Your Visit—42,159
3. Fees & Reservations—38,370
4. Species List—21,097
5. Animals—18,324
6. Daily Activities—14,289
7. Festival of Lights—14,068
8. White-tailed deer—13,469
9. Event Calendar—13,012
10. Zoo Information—12,920

The top ten referral sites were:

1. Facebook—3,332
2. mykidlist.com—1,244
3. wheatonparkdistrict.com—643
4. classroom.google.com—595
5. hedegehogworld.com—576
6. discoverdupage.com—546
7. duckduckgo.com—511
8. runningintheusa.com—325
9. mommypoipins.com—226
10. naperville.macaronikid.com—200

Mobile devices are still representing a high majority of users at 58.2% as compared to 68% in 2021. Desktop users make up 39.7% and tablets are 1.9%.

The collage on the next several pages highlights various ads, signage, eblasts and other graphics created for Cosley Zoo in 2022.





# MARKETING

## COMMUNICATING OUR VISION





### Marketing Collage—General Facility

[ZOO INFORMATION](#) [PLAN YOUR VISIT](#) [GET INVOLVED](#) [EVENTS](#) [PROGRAMS](#) [FOR KIDS](#) [TICKETS](#) [BUY](#) [Q](#)


## Welcome to Cosley Zoo

Cosley Zoo gives visitors up-close interactions with nature right in the heart of the suburbs. Nestled on five acres, Cosley Zoo is home to farm animals and native wildlife. Visitors will discover exhibits that immerse them in natural habitats for white-tailed deer, red fox, Blanding's turtles, a coyote, and more. Cosley Zoo is also a center for animal education and conservation, offering programs that teach young and old how to care for the world around them and give back to the communities in which they live, work, and play.

[PLAN YOUR VISIT](#) [RESERVE TICKETS NOW](#)



[ZOO INFORMATION](#) [PLAN YOUR VISIT](#) [GET INVOLVED](#) [EVENTS](#) [PROGRAMS](#) [FOR KIDS](#) [TICKETS](#) [BUY](#) [Q](#)



## Daily Activities

Cosley Zoo maintains 20 exhibits, housing more than 200 animals that represent over 50 species. Every exhibit provides guests with an educational, safe, and fun way to personally interact with nature.

### Coyote Connection

Go behind the scenes with Cosley Zoo keepers to visit our coyote up close and observe a coyote training session. Learn about the important role coyotes play in our environment and how humans and coyotes can safely coexist.

- Available daily 11-11:30A and 1-1:30P; must be checked in 15 minutes prior to program start time.
- Sign up in the Wild Side Gift Shop during your zoo visit, or call 630.665.5544 to make a reservation. First come, first served; maximum of 4 participants in the same household per program.

**Cost:** \$25 per person; 15% discount for Wild Bunch Plus and Keeper Club member levels.

### Duck Feeding

Duck feeding takes place at 10-10:30A and 2:30-3P daily, weather permitting, March 25-April 1 and April 15-October 8, 2023. Duck food is \$2/feeding.

### Back Packs

Cosley Zoo offers backpack tours for families. These eco-friendly packs are filled with a combination of activities and discovery items families can utilize while at the zoo. Each pack focuses on a different theme and will act as a "tour guide" as you make your way through the zoo, highlighting various exhibits and promoting animal and habitat conservation messages. Backpack tours are a great way for parents and children to explore the zoo together.

- \$5.00 per pack
- Packs can be checked out from the Wild Side Gift Shop

[Plan Your Visit](#)  
[Amenities](#)  
[Daily Activities](#)  
[Fees & Reservations](#)  
[Regulations](#)  
[Tickets](#)  
[Wild Side Gift Shop](#)



### Marketing Collage—Advertisements





# MARKETING

## COMMUNICATING OUR VISION

### Marketing Collage—Special Events



ENJOY A FUN-FILLED FALL EVENING!



Cosley Zoo | 1356 North Gary Ave., Wheaton



### Marketing Collage—Education & Outreach

## 2021 IMPACT REPORT

Here are the highlights of your tremendous impact through generous gifts, zoo membership, event participation and volunteering.

Welcomed a record number of  
**VISITORS - 173,000**

**EDUCATION**  
Hosted 1,236 programs with **52,000+ PARTICIPANTS** who learned about animals and conservation

**ANIMAL CARE & WELFARE**

Provided daily world-class care for **230 ANIMALS** and welcomed **23 NEW ANIMALS**

Conducted **3,600 ANIMAL TRAINING SESSIONS**

ACCREDITED BY THE  
**ASSOCIATION OF ZOOS & AQUARIUMS**  
The gold standard for animal care & welfare

Achieved 5-Year Reaccreditation



Cosley Zoo's goal is for each animal in our care to have the most natural and healthy life possible - it's our top priority. The zoo's comprehensive care program goes beyond proper nutrition and medical care. Each animal is stimulated mentally and physically through customized care plans. The results are zoo animals thriving and living years beyond their life expectancy in the wild.

Wylie - our coyote in residence for eight years - is an excellent example of an animal enjoying a healthy, invigorated life at Cosley Zoo.

#### What's Wylie's story?

Wylie was found by a family in the Chicago suburbs that thought they could raise him as a pet and soon learned a coyote is not a dog. Because he imprinted on humans, Wylie could not be returned to the wild. He lacked the skills to find food and shelter and doesn't fear humans, which poses a safety threat to both him and people. When Wylie was one-year old, Cosley Zoo acquired him through a wildlife rehabilitation facility. He helps our visitors to value and care for nature and educates them during Coyote Connection, a behind-the-scenes training session.

#### What types of training does Wylie participate in?

Through repeated training and positive reinforcement (nutritious food he loves), Wylie has learned to participate in his own medical care which reduces stress. He voluntarily stands still next to his enclosure's fence to allow staff members to safely give injections, listen to his heart, and observe his eyes and mouth.

#### What types of enrichment does the staff provide?

Wylie's zookeepers constantly think of new, creative ways to challenge his cognitive and physical abilities and stimulate a wild environment. They'll hide bones in his enclosure - in trees, under stones, in a box. Chicks, his zookeepers built a snowman for him to investigate. Like humans, animals become unmotivated and restless if their brains are unstimulated. The best stimulation we can offer

is choice - decision-making is the foundation of brain activity.

#### What is required for the care of Cosley Zoo animals?

The zoo's comprehensive care program requires many resources - highly trained and experienced staff, custom-designed facilities, veterinary equipment, nutritious food, and enrichment items. Countless hours of research and observation, daily training, and veterinarian check-ups ensure the best possible animal welfare.

#### How can I help?

Thank you for your interest in helping Cosley Zoo! To support our comprehensive care approach - from research to staff training to specialized tools and nutritious food - please donate at [cosleyzoo.fundRazr.com](http://cosleyzoo.fundRazr.com) or send a check, payable to the Cosley Foundation to Cosley Zoo, 1388 N. Gary Ave., Wheaton, IL 60187.

"I am always proud to look back upon the care that we have provided for an animal throughout its lifetime at the zoo. Our life-saving care provided them with the absolute best welfare in every aspect of their life."  
- Sue Warrington, Cosley Zoo Director



Cosley Zoo | 1388 N. Gary Avenue | Wheaton, IL | 630.865.5534 | [cosleyzoo.org](http://cosleyzoo.org)

Photo credit: Robert Davis (Photography)

"THE INSTRUCTOR READ THE WIDE VARIETY OF AGES AND ADJUSTED THE PRESENTATION TO THE WIDE RANGE OF DEVELOPMENTAL AND ATTENTION SPAN NEEDS."  
- NICHOLE PRADIER, PUBLIC EDUCATOR

"THE KIDS LOVED THE PRESENTATION AND THEY LEARNED A LOT! THE INSTRUCTOR DID A GREAT JOB ENGAGING THEM. THANKS!" - PHOEBE JANE LIZARD

**COSLEY ZOO**

**COME LEARN WITH US AT COSLEY ZOO**  
[COSLEYZOO.ORG](http://COSLEYZOO.ORG)





### Marketing Collage—Eblasts

**COSLEY ZOO**  
A LIFETIME OF INSPIRATION BEGINS HERE

**COSLEY ZOO RUN FOR THE ANIMALS**

5K | 10K | 1/2 MILE KIDS' RUN

**SATURDAY, JUNE 4**

**MEMORIAL PARK**

**Registration:**

**5K/10K:** \$30 through 5/3 | \$35 after 5/3 | \$40 at Packet Pick-up & Race Day

**Kids' 1/2 Mile:** \$15 | \$20 at Packet Pick-up & Race Day (ages 2-10)

**Virtual:** Run between June 4 - June 18

**5K/10K:** \$30

**Kids' 1/2 Mile:** \$15 (includes t-shirt shipping)

The Cosley Zoo Run for the Animals 5K/10K steps off at 7:30A & Kids' 1/2 Mile steps off at 8:45A. All participants receive a finishers medal and post-race refreshments in Memorial Park following the run. The Run is hosted by the Cosley Foundation to raise funds to care for the animals at Cosley Zoo as well as exhibit development and supports conservation projects.

[Register for Cosley Zoo Run for the Animals](#)


**COSLEY ZOO**  
A LIFETIME OF INSPIRATION BEGINS HERE

**Tickets** **Plan Your Visit** **Donate**

**COSLEY TAILS**

[Animals](#) [Programs & Events](#) [No Images? Click here](#)

[Facebook](#) [Instagram](#) [Twitter](#) [Cosley Zoo](#) [Fall 2022](#)



Your FALL issue of the [Cosley Tails](#) newsletter has arrived.

Inside this issue, you'll find...

- Lynx Arrive
- Director's Message
- Sun & Fun on the Course
- Pumpkins First, Christmas Trees Follow
- Donor Spotlight
- Animal Spotlight
- Programs & Events

Fall is beautiful at Cosley Zoo! Come visit us.

[View Fall Newsletter](#)

**COSLEY ZOO**  
**Festival of Lights**  
& CHRISTMAS TREE SALE  
November 25-December 30

Celebrate the holidays at Cosley Zoo. Fresh evergreen trees, wreaths, greenery and holiday gifts available. We will be open daily from 9A to 9P with lights at 3P. Admission is FREE for all visitors during the Festival.


**Santa's Craft Corner**

Saturdays | November 26 & December 3, 10 | 10A-2P  
Hollyhock Room, 2nd Floor | \$20 per house sold\*

Thank your chance to visit Santa, make a craft or two and tour the zoo. Admission includes crafts, refreshments and of course, a visit with the man in red himself. Be sure and bring your camera to capture holiday memories. No advanced registration is required.

\*Payable at the door (cash or credit accepted)

Holiday gift-giving for everyone on your list—even our animal residents!



**Cosley Zoo Wish Tree**  
Prices Vary | Wild Side Gift Shop

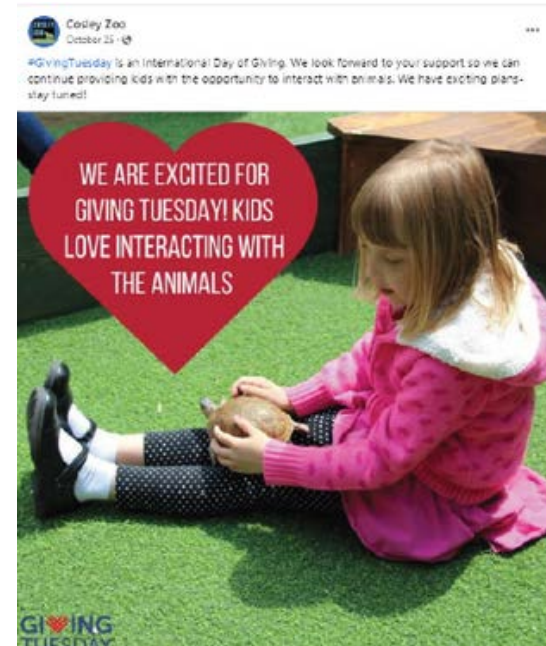
Help a zoo animal have an extra special holiday by choosing an ornament from the Wish Tree. All ornaments list a gift for your favorite animal. Make your payment at the register and we'll do the shopping.



# MARKETING

## COMMUNICATING OUR VISION

### Marketing Collage—Social Media









ACCREDITED BY THE  
**ASSOCIATION  
OF ZOOS &  
AQUARIUMS**

**COSLEY ZOO**

1356 NORTH GARY AVE., WHEATON IL 60187 | (630) 665-5534 | [www.cosleyzoo.org](http://www.cosleyzoo.org)