



Dear Arts & Craft Vendor:

We invite you to show and sell your handmade work at the Cream of Wheaton 2022 (June 3rd – 5th), a cooperative event of the Wheaton Park District and Wheaton Chamber of Commerce. Booth space will be located along Karlskoga Ave. and Hale St. In 2019, this fest attracted over 30,000 local and regional guests. This event features the Cosley Run for the Animals, the Chamber Marketplace, family entertainment, beer garden, food vendors and more.

Attached to this letter you will find an application. Listed below are requirements and additional information about this fest.

- Applicants, please submit 3 photos (digital preferred) that best represent your items. Photos may be used for event advertising materials. Please provide a short biography to accompany your artwork in advertising materials.
- Exhibitors are responsible for providing their own canopies and displays, such as tables, hangers, boards, crates, sandbags, etc. Tables must be covered to the ground on all sides. Booth spaces are 10'x10'. Security will be present throughout the night. All booths must be disassembled and packed away by 7P on Sunday.
- Exhibitors may set up and begin sales Friday evening, 4-8P (pricing listed below). Friday sales are optional and exhibitors may pay the fee for the convenience of early load in. Exhibitors interested in exhibiting Saturday & Sunday only must set up early morning, between 5-6:15A. No exceptions are made as the Cosley Run for the Animals will prohibit street access from 6:30-9A. Indicate your preference on the application. Saturday set-up times will be assigned on a first come, first served basis. Exhibitors must abide to the set-up time noted on their confirmation sheet. All exhibitors must be unloaded by Saturday at 6:15A.
- Exhibitors must be 18 years or older and display for the duration of the show. Artists are to be set up and ready for business by 8:30A on Saturday.
- There is no rain site. Artists are encouraged to have suitable materials to protect work from inclement weather.

1777 S. Blanchard Street | Wheaton, IL | 630-510-5131

- All tents must be properly weighted down for the safety of patrons. The fest is not responsible for any lost or damaged items (including tents).
- Limited daytime parking is available for exhibitors in the City Hall parking lot (located at Wheaton Ave. and Karlskoga Ave.) or available in the downtown Wheaton parking garage (Wesley St. between Hale St. and Wheaton Ave.)

| 2022 Pricing Structure | Friday, Saturday & Sunday | Saturday & Sunday |
|------------------------|---------------------------|-------------------|
| 10x10 Booth Space | \$150 | \$125 |

If you have any questions, please feel free to contact either of us at your convenience. We look forward to a successful event and thank you for considering participation in the Cream of Wheaton 2022!

Sincerely,

Deb Ditchman

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Matthew Wrobel

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Special Artist & Crafter Perks:

- Chance to win a FREE 2023 vendor booth in the Arts and Crafts Corner of Cream of Wheaton. Booth value for 2023 will be equivalent to the booth fee paid in 2022. Every paid booth entry will be entered to win. Prize drawn Saturday afternoon.
- Evening setup option with overnight security.
- On-site parking (first come, first served).
- On-site food vendors for purchase and entertainment throughout the fest.

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ARTS AND CRAFTS CORNER 2022

June 3, 4-8P | June 4, 8:30A-7P | June 5, 1-6P

Entry Deadline: **May 13, 2022**

Acceptance notifications by 5/20/22

MULTI-DAY | Friday/Saturday/Sunday = \$150 **OR** Saturday & Sunday = \$125

| | |
|-----------------------|--|
| Exhibitor Name | |
| Business Name | |
| Street Address | |
| City, State, Zip Code | |
| Cell Phone | |
| E-Mail Address | |
| Website* | |
| Type of Artwork | |

* Please check here if you do not want your website linked to our event website.

Indicate setup preference: **Friday Evening 6/3/22**

Early Sat. Morning 6/4/22 (times will be assigned in your acceptance letter)

Short biography for marketing purposes:

Checklist:

- Signed Application Form
- Entry Fee (please circle)
\$150 (Friday-Sunday)
\$125 (Saturday & Sunday Only)
- Payment (check or credit card)
- (3) Images on a CD or photographs
- Short biography of yourself/artwork

METHOD OF PAYMENT

Check payable to Wheaton Park District (Returned if your application is NOT ACCEPTED.)

VISA/MasterCard (Cards will ONLY be charged if your application is ACCEPTED.)

Card #: _____ - _____ - _____ - _____ Exp. ____/____ Amount: \$_____

Cardholder Name: _____

Authorized Signature: _____

WAIVER AND RELEASE OF ALL CLAIMS, HOLD HARMLESS, AND ASSUMPTION OF RISK

Please read this language carefully and be aware that in signing up and participating in the Cream of Wheaton Festival, you will be expressly assuming the risk and legal liability and waiving and releasing all claims for injuries, damages or loss (including death) which you might sustain as a result of participating in any and all activities connected with and associated with the Cream of Wheaton Festival.

I recognize and acknowledge that there are certain risks of physical injury (including death) to participants in the Cream of Wheaton Festival, and I voluntarily agree to assume the full risk of any injuries, damages or loss, regardless of severity, that I may sustain as a result of participating in any and all activities connected with or associated with the Cream of Wheaton Festival, including, but not limited to set up and take down. I further agree to waive and relinquish all claims I may have (or accrue to me) as a result of participating in the Cream of Wheaton Festival against the Wheaton Park District and the owner(s) and operator(s) of the Cream of Wheaton Festival site, including their respective officials, agents, volunteers and employees (hereinafter collectively referred as "the Parties"), irrespective of whether such injuries, damages, or loss are caused in whole or in part by any negligent act or omission of the Parties.

I do hereby fully release and forever discharge the Parties from any and all claims for injuries, damages or loss that I may have or which may accrue to me and arising out of, connected with, or in any way associated with the Cream of Wheaton Festival.

OTHER

The Wheaton Park District shall be not held responsible for lost, stolen, damaged, or abandoned personal items, nor for personal property, nor trailers or motor vehicles that are damaged, stuck in mud, or otherwise adversely affected by bad weather. I further recognize and agree that I am solely responsible for the safety and conduct of my vending booth helpers, family members, guests, invitees, and patrons.

COMPLIANCE WITH LAW, RULES AND REGULATIONS

I also agree to abide by all Festival rules, regulations, and applicable local, state, and federal laws.

Print Full Legal Name _____

Vendor Signature _____

Date _____