



## Annual Report 2019



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*Private Museum rental, 2019. WPD Staff.*

*LEGO® Camp, June 2019. Michelle Podkova.*

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## Introduction

DuPage County Historical Museum (Museum) functions as the only institution dedicated to the collection, preservation and interpretation of the material culture documenting DuPage County. As a 501 (c) (3) organization, the DuPage County Historical Museum Foundation (Foundation) raises money to support the Museum. The Museum is free to the public and open seven days a week.

## Mission Statement

The DuPage County Historical Museum is operated as a facility of Wheaton Park District, owned by the County of DuPage by resolution of the County Board pursuant to state stature. Its principal purposes are to educate the general public through the collection, preservation, interpretation, and exhibition of materials which document the history of DuPage County and its relationship to Illinois and the nation, and to provide local history services for historical organizations and for scholarly endeavors.

## Stakeholders Quotes

“...I also love this place because the scavenger hunt for the museum book is always so very fun!”

~Lauren Nelson, Google Reviews, February 2019

“Awesome Museum!”

~Visitor, 4/5/19

“Let’s look some more, ‘cause this is fun!”

~Young Visitor with Grandmother, 4/24/19

“We really enjoyed visiting to the Museum. It was truly an excellent experience for the kids. The students learned so much from our visit. Thank you for allowing us to visit. We really appreciate it!”

~Maria Maltese, 5/26/19

“It is a very educational place. They have an amazing scale train of the town. Very impressive”

~Liz D Andujar, Google Reviews, July 2019

“GOOD MUSEUM BUT NEWSPAPER PUBLISHING DISPLAY REALLY STANDS OUT! [sic]”

~Adventure 801931, Trip Advisor, October 2019

## Visitor Data

In 2019, the Museum served 5,820 visitors. This is down 20% due to the Downtown Wheaton Streetscape Project which included construction on Wesley Street from March through December 2019. Data in the graphs on page 6-7 reflect 2019 visitor attendance. The Streetscape Project is expected to finish in 2021.



### Hours

Monday-Friday

9:30A-4:00P

Saturday-Sunday

12:00-4:00P

### Serves over 30 Communities

Year	Visitors
2014	6,577
2015	6,913
2016	7,433
2017	8,420
2018	7,301
<b>2019</b>	<b>5,820</b>

**2019 Visitors :**

**5,820**

**2018 Total Reach:**

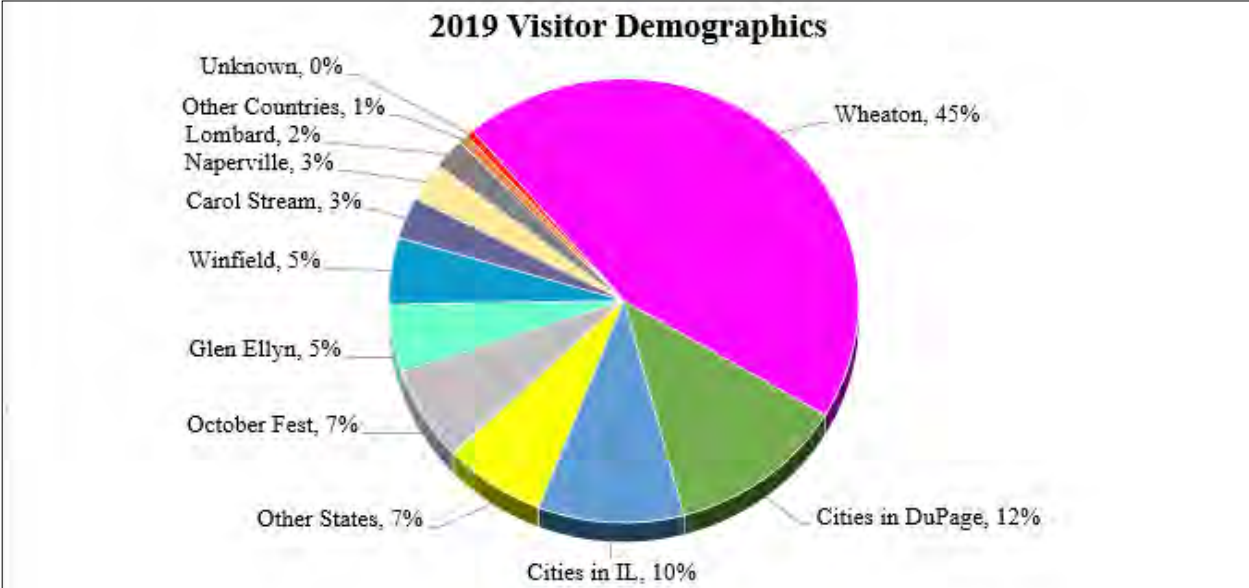
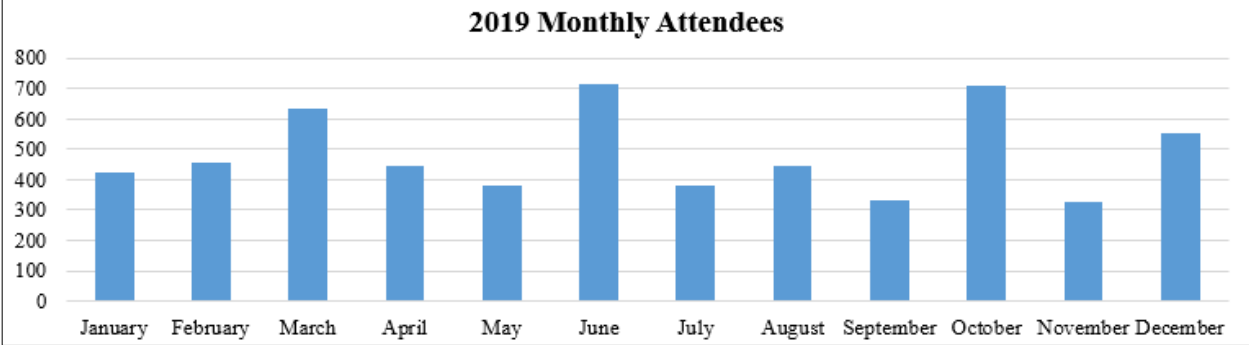
**23,359**

**Donations: \$12,034**



*Construction in front of the Museum, Summer 2019.*

*Michelle Podkowa*



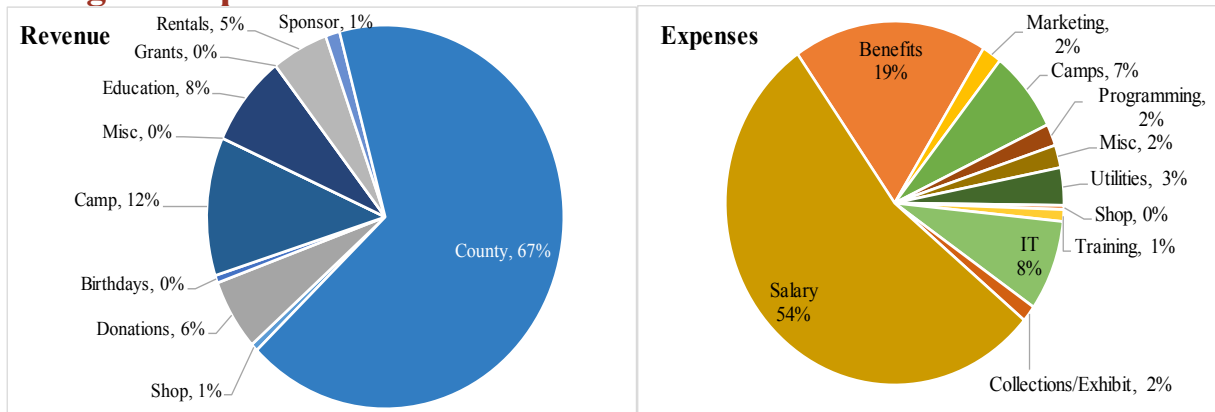
## Budget

A professional annual audit is completed every year.

### Operating Budget

Revenues	2019	2018	2017	2016	2015
Grants & Donations	\$12,034	\$18,008	\$23,202	\$29,244	\$18,719
County	\$130,000	\$130,000	\$130,000	\$130,000	\$130,000
Edu. Prog/B-day/Research	\$45,942	\$38,971	\$36,454	\$35,578	\$30,533
Facility Rentals	\$10,290	\$4,925	\$4,520	\$4,994	\$1,610
Shop Sales	\$1,312	\$1,135	\$1,291	\$1,405	\$2,327
Special Events	\$28	\$0	\$0	\$2,037	\$230
Sponsorships	\$2,500	\$2,500	\$3,000	\$5,000	\$0
<b>Revenue Sub Total</b>	<b>\$202,104</b>	<b>\$195,540</b>	<b>\$198,467</b>	<b>\$208,259</b>	<b>\$183,419</b>
Expenses					
Capital Expense-Computers	(\$446)	(\$325)	(\$387)	\$0	\$0
Contractual	(\$23,457)	(\$18,773)	(\$21,089)	(\$21,029)	(\$15,912)
Dues and Subscriptions	(\$1,038)	(\$858)	(\$895)	(\$887)	(\$535)
FT Salaries & Insurance	(\$121,796)	(\$126,668)	(\$120,189)	(\$115,706)	(\$107,060)
Fundraising	(\$49)	\$0	(\$35)	\$0	(\$181)
IT Services & Supplies	(\$15,889)	(\$11,639)	(\$12,835)	(\$10,899)	(\$9,550)
Marketing	(\$3,695)	(\$2,735)	(\$1,663)	(\$2,585)	(\$2,950)
Mileage Reimbursement	(\$368)	(\$525)	(\$292)	(\$371)	(\$538)
Part Time Wages	(\$17,404)	(\$16,622)	(\$15,254)	(\$15,693)	(\$16,343)
Supplies	(\$4,417)	(\$4,997)	(\$10,004)	(\$8,423)	(\$6,360)
Training	(\$2,068)	(\$734)	(\$1,738)	(\$1,253)	(\$1,109)
Utilities	(\$6,569)	(\$6,286)	(\$6,956)	(\$7,324)	(\$9,151)
<b>Expense Sub Total</b>	<b>(\$197,197)</b>	<b>(\$190,163)</b>	<b>(\$191,338)</b>	<b>(\$184,170)</b>	<b>(\$169,689)</b>
<b>Report Totals</b>	<b>\$4,908</b>	<b>\$5,377</b>	<b>\$7,129</b>	<b>\$24,089</b>	<b>\$13,731</b>

### Budget Graphs





*Rich and Fertile Land.  
Michelle Podkowa*

**Educational Revenue:**  
**\$43,872.88**  
Increase of 18%

**Total Educational Reach:**  
**2,244**

**114 Total Offerings:**  
27 Events  
53 Tours/Programs  
12 Outreach Events  
12 Camps  
2 Presentations  
8 Birthday Parties

**Museum Events**

Type	Events	Attendees
Adult	13	234
Family	14	886
<b>Total</b>	<b>27</b>	<b>1,120</b>



*Fly a Kite Event. Michelle Podkowa*

**Education**

The Museum provides events, programs, tours, and presentations to audiences of all ages as part of our mission. Programming explores people, places, and events that shaped DuPage County.

**Museum Events**

The Museum collaborated with local organizations, including the Wheaton Public Library (WPL), DuPage County Historical Society (DCHS), Culinary Historians of Northern Illinois, and DuPage County Genealogical Society (DCGS) to provide engaging events and family workshops at little or no cost to the attendees. Total fees for presenters in 2019 were \$1,340.10. Of this, the Museum paid \$475, the DuPage Foundation paid \$365.10 for grant-funded programs, and \$500 was reimbursed from DCHS for a partnered event.

Events are listed in Appendix 1.

**Santa Express**

The Museum hosted six Santa Express trains for 663 participants. Children enjoyed milk and cookies while singing carols and reading holiday stories aboard the Metra train. Santa visited with each family. This program netted \$9,969.93 (2018: \$8,316.16). Three sponsors provided cookies, milk and water: Chick Fil A, Arrowhead Golf Club and Culligan Water.

**Birthday Parties**

The Museum offers several birthday themes for children aged 4 to 12. Birthday parties are \$150 for 10 children. Additional children cost \$5 each. In 2019, the Museum hosted eight birthday parties with 114 children participating. Total revenue was \$1,500 with a profit margin of 89%.

**Outreach Events**

The Museum participated in 12 outreach events in Wheaton, Carol Stream, Sycamore, and Westmont. The Museum hosted a table and an activity at these events to bring awareness to the Museum’s mission. Staff spoke directly with roughly 675 people at these events, though nearly 10,000 people may have come in contact with the Museum’s message.

**Presentations**

The Museum staff facilitates presentations for organizations using touchable education artifacts and PowerPoint. Two presentations educated 80 attendees and netted \$200 for the Museum in 2019.



## Voices of DuPage

In fall 2016, the Museum began an oral history initiative to record DuPage residents' stories for future generations. The Museum focuses on a different theme every year to focus on, but oral histories on all topics are accepted. Staff has collected 32 histories on the themes of the Civil Rights Movement, veterans/military, and agriculture/farms.

## Camps

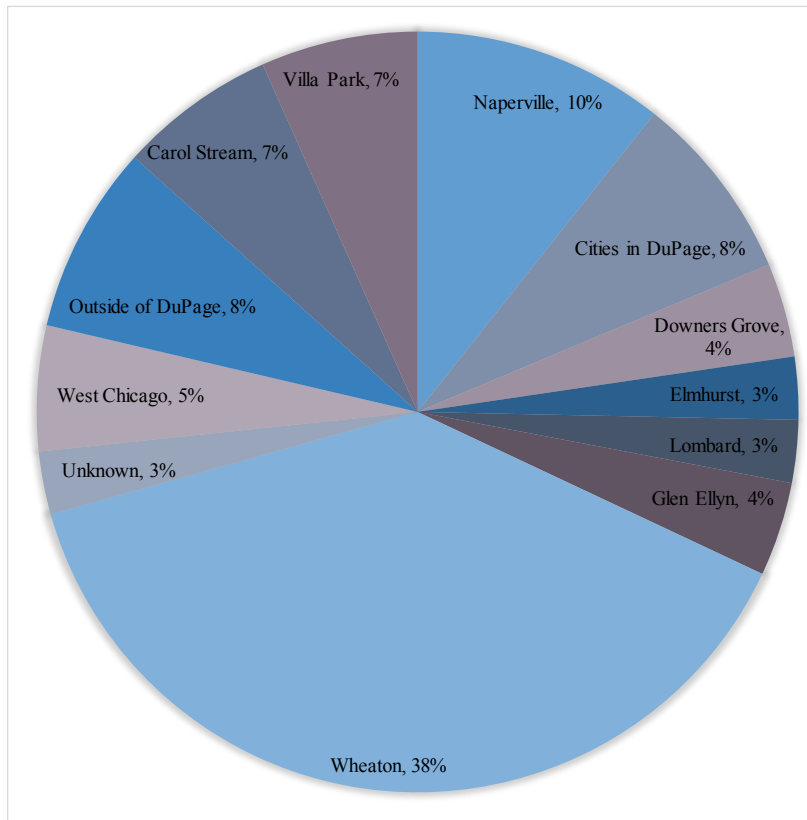
In 2019, the Museum offered 12 camps, including 10 LEGO camps on various themes facilitated by an outside contractor. Camps netted \$8,712.78 (2018: \$8,404.10) with a profit margin of nearly 33%.

## Guided Tours, School, and Scout Programs

Tours are available starting at \$2 per person. The Museum also offers various programs for school and scout groups for between \$4-\$7/ student or scout. There were 53 tours and programs conducted in 2019, earning \$3,434. These tours and programs reached 763 participants. In addition, seven special education organizations, five adult groups, and eight schools took advantage of self-guided tours.

The listing of 2019 tour groups can be found in Appendix 1.

## Tour and Program Group Locations



Charles Brand Lecture. Michelle Podkova

## Camps

Year	Attendees
2014	88
2015	92
2016	154
2017	121
2018	148
<b>2019</b>	<b>167</b>

## Tours and Programs

Year	#	Attendees
2014	21	383
2015	36	616
2016	22	302
2017	21	330
2018	30	628
<b>2019</b>	<b>53</b>	<b>763</b>



Abraham Lincoln in Song. Michelle Podkova



LEGO Camp attendees. Michelle Podkova



*Cuckoo Clock. Larry Kmeicik*

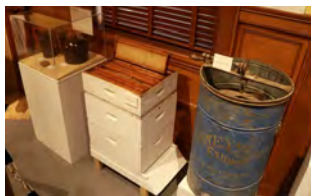
**40 Donors gifted  
200+ New Artifacts**

**Digitization Project**

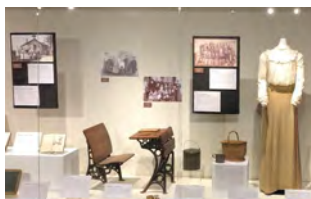
Type	Photos	Total
3D Objects	16,005	19,790
Images	2,175	9,688
Archives	366	12,074
Books	1,788	2,847
Totals	20,334	44,399

**Research Requests**

Year	Amount	#
2015	\$1,000	88
2016	\$631	62
2017	\$217	72
2018	\$506	88
2019	\$569	85



*Home Grown. Zach Bishop*



*Making the Grade. Zach Bishop*

**Collection**

**Collection Status**

In 2019, 40 generous donors gifted the Museum over 200 artifacts to the permanent, education, and research collections. Staff continues to evaluate artifacts for deaccession in accordance with the American Alliance of Museums’ Best Practices.

The Museum also continued to digitize the collection. Volunteers and staff photographed three-dimensional artifacts in addition to scanning photographs and archival materials. Currently, 45% of the collection is digitized. For a breakdown of collection types and digitization progress, see the table to the left. The Museum also continues to add more detail to its digital catalog.

The Museum is working towards accessibility of the photograph collection to the public through the PastPerfect Online Database. Currently, 2,464 artifacts are uploaded and available to the public to view from the comfort of their home. Grants are being sought for more collection digitization.

**Museum Research and Reproductions**

The Museum staff provides research services for \$25 per hour with the first 30 minutes free for DuPage residents. Reproductions of the collection pieces are also available for a fee. In 2019, staff completed 85 research and reproduction requests. For details on revenue and requests, see graph to the left.

**Exhibits**

The Museum presented six temporary exhibits based on artifacts from the collection in addition to items from private individuals and other museums within DuPage.

- ◆ *DuPage Architects* | Aug. 11, 2018 - June 8, 2019
- ◆ *DuPage Music Makers* | Sept. 15, 2018 - July 29, 2019
- ◆ *Lights, Camera, Action!* | January 27, 2019 - July 15, 2019
- ◆ *Read all About It: Newspapers and Journalism in DuPage History* | April 27, 2019 - January 26, 2020
- ◆ *Making the Grade: Education in the 19th Century* | September 7, 2019 - April 18, 2020
- ◆ *Home Grown: Agriculture and Life in DuPage County* | Sept. 21, 2019 - July 28, 2020

In addition, the Museum’s showcase at Arrowhead Golf Club, *Wheaton, Illinois: Golf History Starts Here*, remained on display. The Museum’s special loans from the Illinois State Military Museum of the 36th Illinois Infantry Regiment National Colors and 8th Illinois Cavalry Guidon will continue until 2021.

## Institutional Stewardship

### Building Preservation

In April 2019, staff began a project to rescue the original Men's Reading Room mantel (currently the office of the Wheaton Park District Executive Director) from a Wheaton home set for demolition. The mantel is properly stored until it can be reinstalled to its rightful place in the building.

### StEPs Program

DuPage County Historical Museum continues to work towards future accreditation through the American Association of State and Local History's (AASLH) Standards of Excellence Program (StEPs). StEPs is a voluntary training program consisting of five sections of three sets of guidelines for museum Best Practices as laid out by the American Alliance of Museums (AAM). AAM is the accrediting body in the United States. The Museum has earned two certificates. Several more are nearly completed.

### Accreditation

Focus continues on the following major tasks for accreditation:

- ◆ Renovation of first-floor bathroom (completed in 2019)
- ◆ Storage area lead remediation (completed 2018)
- ◆ Convert lighting to collection-friendly LEDs (completed in 2018)
- ◆ Foyer / exterior doors (completed in 2017)
- ◆ New roof (completed in 2016)
- ◆ Completion of AASLH StEPs program (in progress)
- ◆ Continued preservation and maintenance of building (in progress)
- ◆ HVAC system upgrade (project planned in 2020)
- ◆ Completing an inventory of collections (in progress)
- ◆ Digitizing the Museum's collection (in progress)
- ◆ Exhibit and Program evaluation methods instituted (in progress)
- ◆ Humidity/temperature controls for collection (progress in 2017)
- ◆ Tuck-pointing and windows (planning continues with County)
- ◆ Updating Museum policies: Business Plan (2017 & 2018), Strategic Plan, Marketing and Development Plan (in progress)
- ◆ Creation of new policies: Historic Structure Policy, Interpretation Plan, Housekeeping Plan, and Collection Conservation Plan
- ◆ Plan and fundraise for new permanent exhibit (plan in progress)
- ◆ Policy check through AAM—beginning step of Accreditation

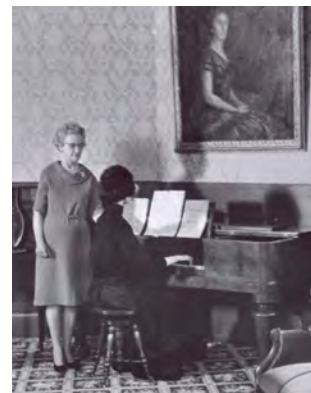
The AAM changed and updated the application process for accreditation in 2013. The most recent statistics on accreditation and the current requirements are listed in Appendix 2.



*Original mantel. Michelle Podkova*



*Carpenters move the mantel. Michelle Podkova*



*Sitting Room exhibit circa 1960s, looking toward the original placement of the mantel. Institutional Archives*



*Updates to bathroom. Michelle Podkova*



Curator Zach Bishop with the IAM Awards. Kyra Millard

**Grants for 2019: \$3,200**

**Grants for 2020: \$2,500**



Wheaton, IL: Golf History Starts Here won an Award of Merit, 2019. WPD Staff



IAM Award Certificates.

## Honors Grants

- ◆ American Association of State and Local History (AASLH) Scholarship— \$700 for Museum Manager to attend the AASLH annual conference in Philadelphia, PA.
- ◆ DuPage Foundation, History DuPage Fund— \$2,500 for *Home Grown* exhibit and programming in 2019.
- ◆ DuPage Foundation, History DuPage Fund— \$2,500 Unrestricted Grant for FY2020.

## Awards

- ◆ Illinois Association of Museums (IAM) Award of Excellence in Exhibits for *DuPage Music Makers*.
- ◆ IAM Award of Merit in Printed Materials for *Wheaton, IL: Golf History Starts Here* exhibit catalog.

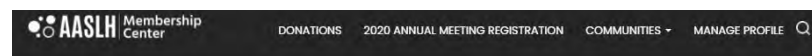
## Publications

- ◆ Bridget K. O'Rourke and Zachary R. Bishop. "Now Is the Proper Time for a Foreigner to Say a Word": The Rhetorical Agency of Hilda Satt Polacheck." *Journal of American Ethnic History* 39, no. 1 (2019): 66-97.
- ◆ Podkowa, Michelle. "Exhibit Hall Inspiration at #AASLH2019." AASLH Blog. American Association of State and Local History, September 25, 2019. <https://aaslh.org/exhibit-hall-inspiration/>.

## Other Honors

- ◆ Museum Manager invited to join History in Our Parks National Affinity Community through AASLH.

See grant and award letters and selected publications in Appendix 3.



## Affinity Community: History in Our Parks

Directory & Features

### The History in Our Parks Community

Don't see the Join Group button? Click here to sign in or create a profile.

The History in Our Parks Task Force is working to identify the unique needs and challenges of parks and recreation agencies that care for historic and cultural resources while operating within a system that is not geared towards heritage preservation. In doing this, the task force seeks to gather data on the number of parks and recreation agencies (municipal, county and others) that care for historic and cultural resources (museums, historic sites, collections, archeological sites, cemeteries, landscapes, etc.), initiate an assessment of their needs and challenges, and explore how AASLH can help through networking, training and collaborative efforts with other organizations.

#### Recent Forum Activity

##### Re-opening

Posted by: Amanda Vance, Wednesday, May 6, 2020  
Forum: General Discussion

##### COVID-19 check in

Posted by: Amanda Vance, Tuesday, April 7, 2020  
Forum: General Discussion

##### Where is everyone from?

Posted by: Michelle Podkowa, Tuesday, March 10, 2020  
Forum: General Discussion

##### What's your favorite historic site that's in park?

Posted by: Kelly Rose, Friday, February 28, 2020  
Forum: General Discussion

##### Welcome!

Posted by: Amanda Vance, Thursday, February 27, 2020  
Forum: General Discussion

#### Chair

Shawn Halifax

#### Committee Member

Joanna Brace

#### Committee Member

Monica Drake

#### Committee Member

Omar Eaton-Martinez

#### Committee Member

Jen Marsh

#### Committee Member

Michelle Podkowa

#### Committee Member

Kelby Rose

#### Committee Member

Amanda Vance

## Museum Rentals

In 2019, the Museum hosted 19 rentals from private individuals and partner organizations. These entities rent the Museum auditorium for a variety of reasons including weddings, business meetings, club and social gatherings, events, and appreciation dinners. The Museum worked with two filming productions this year. A local movie filmed over the summer and Walmart filmed part of their Super Bowl commercial at the Museum.

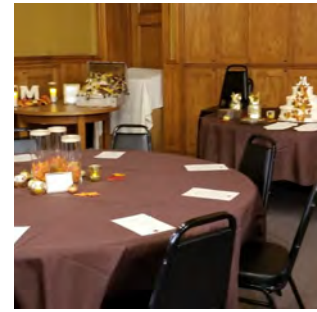
Additionally, the Museum auditorium hosted over 40 Wheaton Park District meetings and events in 2019.



*Auditorium decorated for a private rental. Museum Staff*



*Berkshire Hathaway Home Services Koenig Rubloff Realty Group: Wheaton hosted Hot Cocoa & Photos with Santa on December 21, 2019. Sam Bauman*



*Wedding rental. Michelle Podkova*

**Total Rental Revenue:  
\$10,289.50**

Event	Attendees
Reindeer Run	1,100
Organizations	692
Private Rentals	597
<b>Total</b>	<b>2,389</b>

### Museum Partners:

Berkshire Hathaway Home Services Koenig Rubloff Realty Group: Wheaton  
 Culinary Historians of Northern Illinois  
 DuPage County Genealogical Society  
 DuPage County Historical Society  
 For Prophet, Inc.  
 Hinsdale Historical Society  
 Wheaton College  
 Wheaton Park District  
 Wheaton Public Library  
 Youth Outlook



*Movie production rental. Michelle Podkova*



*Museum Assistant Dave Clements posing with his reenactment fatigues in the permanent gallery. Michelle Podkowa*

**1,575.75 Total Hours**

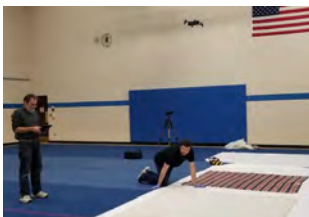
Train Engineers: 652  
 Volunteers: 402.75  
 Interns: 521.5

**Total Value: \$40,071.32 \***

\*Bureau of Labor Statistics rate, indexed by Independent Sector of \$25.43 per hour.



*Manager Michelle Podkowa with actor Eddie Jemison during the filming of For Prophet. Museum Staff*



*Volunteer Larry Kmiecik and Curator Zach Bishop photographing artifacts using a drone. Michelle Podkowa*

**Personnel**

**Wheaton Park District Administration**

The Museum building functions as the Administrative Office for the Wheaton Park District. Museum Assistants serve in an administrative capacity for the District by answering phones, assisting with District registration, and other administrative tasks.

**Staff Development**

All staff is CPR/AED certified through the Park District Safety Manager. Staff also takes yearly online training through Wheaton Park District’s risk management company as well as having in-person training facilitated by management. The Museum continued their partnership with Giant Steps by training and qualifying for the Autism-friendly Directory.

Museum Manager and Educator Michelle Podkowa attended the American Association for State and Local History annual conference in Philadelphia, where she presented with the History in Our Parks Task Force during a Roundtable discussion. See Appendix 3 for Michelle’s blog article about the conference.

Curator Zachary Bishop attended the Stateline Small Museum Conference in Janesville, Wisconsin on May 17, 2019. He took classes on archives management, the care and display of historical textiles, tiered collections, and artifact accessioning.

Three staff members attended Civic Leadership classes through Northern Illinois University in 2019. They included topics such as: Strategic Planning, Time Management and Grant Writing.



*2019 Staff Members on Selfie Day: Betsy Slockyj, Morgan Valenzuela, Zach Bishop, Kyra Millard, Angelique Roselli, and Michelle Podkowa. WPD Staff*

## Interns

The Museum mentors interns throughout the year. Each college intern completes 210 hours and earns credit towards a degree. Interns focus on the area of study they prefer, and the Museum staff teaches them their craft in preparation for their future career. Interns in 2019 included Kirk Burger, Abby Campbell, James Cook, and Danielle Oakes. Interns completed a total of 521.5 hours in 2019.

## Volunteers

In 2019, seven individual volunteers served a total of 402.75 hours. These volunteers are listed the right; to view a complete list of volunteer hours, see Appendix 4.

The DuPage Society of Model Engineers (DPSME) continued to serve the Museum in 2019 by maintaining the model train layout. One weekend a month, they run the trains for the public. They assist with members-only train hours for the children's Explorer's Club and the club volunteered for special education programs throughout the year. In 2019, DPSME volunteered a total of 652 hours.

## A Selection of 2019 Volunteer Projects

- Digitization of the photograph and archival collections
- Revising the Disaster Plan
- Assisting patrons with research
- Photographing three-dimensional collections
- Designing and assisting with educational programs
- Conducting exhibit research
- Writing and editing exhibit labels
- Inputting data into PastPerfect
- Cataloging and accessioning artifacts
- Cataloging and rehousing the Education Collection
- Transcribing Voices of DuPage oral histories



*Congratulatory note from Giant Steps after training and qualifying for the Autism-friendly Directory.*

## Volunteers

Darren Baker  
Jean Gieraltowski  
Jerry Gieraltowski  
Katheryn Jaderholm  
Larry Kmiecik  
Craig Passley  
Hery Siahaan  
Avry Tower

## DPSME Members

Forest Andrews  
Michael Bauer  
Norman Brockmeier  
Mark Malik  
Andrew Mueller  
John Nolan  
Tom Schneider  
William Stroner  
Daniel Taylor, Jr.  
Kenneth Valentine  
Keith Ward

## Interns

Kirk Burger  
Abby Campbell  
James Cook  
Danielle Oakes



*DPSME Volunteers Tom Schneider and Forest Andrews in the train exhibit. Phillip Riewerts*



*Intern Danielle Oakes. Michelle Podkowa*



*Daisy Tea Scout Program.  
Michelle Podkowa*



*Visitors in Enduring Values exhibit. Phillip Riewerts*



*Downtown Wheaton Ice Fest.  
Michelle Podkowa*



*Museum Assistant Kyra Millard giving a tour.  
Museum Staff*

## Marketing & Communications

In 2019, messaging focused on spreading the awareness about the Museum during the downtown Wheaton construction. Construction caused parking challenges as well as difficult access to the Museum front entrance. Ongoing efforts to share exhibit information, program registration, workshops and special events include eblasts, signage on the building, the Wheaton Park District seasonal program guide, press releases, and regular social media posts on Facebook and Instagram.

Team members from the marketing team and museum meet on a monthly basis, review the marketing calendar, discuss upcoming events and strategize marketing ideas to promote the museum offerings like rentals, birthday parties, memberships and workshops.

For the first time, the Museum contracted with kidlist.com to promote birthday party packages through its e-newsletters and website. As a result, four new birthday parties were booked.

Monthly eblasts continue to be successful in driving attention to the Museum's website and registration portal. Overall, eblasts receive an open rate of 23% with a click through rate of 15%. This open rate is a 7.5% increase from 2018. This growth is evident in website page views which are up to 51,384 from 33,637.

Press releases are distributed to announce exhibit openings, award or grant notifications and special events. In 2019, a total of six press releases and media invitations were distributed. They averaged a 21% open rate. Various stories were featured in the *Kane County Chronicle*, *Daily Herald*, *My Suburban Life*, *Wheaton Patch*, and two radio interviews on 90.9FM *First Light*. A selection of these newspaper publications are included in Appendix 5.

## Sponsorship

In 2019, a total of \$21,000 was secured in sponsorship for Casino Night, October Fest, and Night at the Museum Foundation events and one community engagement exhibit sponsor. In addition, various local businesses continue to provide in-kind donations for events such as Santa Express, Home Grown Garden to Table and Night at the Museum. Some of these sponsors are First Trust, Jewel Osco, Chick Fil A, Arrowhead Golf Club, and Culligan Water.



*Lights, Camera, Action! Lana Kozol*



## Social Media

Museum and marketing staff cooperatively maintain the Facebook, Twitter, and Instagram. All social media platforms are updated one to five times per week. Posts focus on programs, exhibits, and events at the Museum, as well as historical facts about DuPage County, facility closures, and other important information.

In 2019, the Museum and the Foundation boosted three Facebook posts.

The Museum deleted its Twitter account as the account was no longer serving the Museum's needs. The effort of maintaining the account was not efficient in reaching DuPage residents. It was found that while the average reach per tweet increased, the vast majority of the account's followers were not real accounts (meaning they were spam or bot accounts), so those tweets were reaching few real people.

## Website Statistics

**Total website visits:** 14,741

**Total page views:** 51,384

### Most visited pages:

Home: 15,974

Plan a visit: 4,934

Collections exhibits: 4,240

Calendar: 3,734

Santa express: 2,804

Parties rentals: 1,648

Contact: 1,614

October fest: 1,306

Schools scout groups: 1,038

### Top 5 places where visitors linked from:

Organic search: 5,459

Direct: 4,358

Referral: 1,241

Social media: 535

### Websites where visitors come from:

Discover DuPage (DuPage Convention & Visitors Bureau)

Facebook

## PastPerfect Online Database Statistics

**Total searches:** 1,759

### Most common searches:

Wheaton

Country Fair

Map

Driving Park

School

### Facebook

Year	Page Likes	Average Views/ Post
2014	471	243
2015	651	114
2016	907	160
2017	1015	192
2018	1274	286
<b>2019</b>	<b>1554</b>	<b>426</b>

### Twitter

Year	Tweets	Followers
2014	34	278
2015	150	404
2016	405	455
2017	11	462
2018	354	592
<b>2019</b>	<b>64</b>	<b>820</b>

### Instagram

Year	Followers	Average Views/ Post
2018	599	131
<b>2019</b>	<b>1012</b>	<b>232</b>



*Read All About It. WPD Staff*



*Guests enjoying Casino Night.  
Larry Kmiecik*

**2019 Foundation**

- David Thiel, President
- Marty Keller, Vice President
- Mike Benard, Secretary
- Samantha Bauman
- Melody Coleman
- Emily Doyle
- Bob Jacobsen
- Don Puchalski
- Troy Rodman

**Membership**

Year	Members
2016	48*
2017	15
2018	196^
<b>2019</b>	<b>41*</b>

\*Membership included with \$50+ donation.

^Membership included with Casino Night tickets.



*Brewfest. Michelle Podkowa*



*October Fest. WPD Staff*

**DuPage County Historical Museum Foundation**

DuPage County Historical Museum Foundation is a 501(c) (3) recognized by the State of Illinois. The Foundation's primary function is to raise funds to support the Museum's mission.

The Foundation works closely with the Wheaton Park District Development Coordinator, Museum staff, and Park District staff, with the goal to solicit donations, grants, sponsorships, memberships and coordinate fundraising events. These initiatives include:

**Casino Night** takes place at the Museum in March each year. The 2019 theme focused on Las Vegas with an illusionist added for entertainment, along with a Money Wheel as a new gaming option. The event was down in guest tickets from its highest point in 2018. There were 132 tickets sold.

In 2019, the **Explorers Club**, the Museum's children's membership program, hosted the 4th annual **Night at the Museum** children's party. The event sold out with more than 100 in attendance. Night at the Museum was a terrific driver for the children's membership program, which also provides discounts and perks such as early access to Santa Express tickets, additional member hours for special events and train days.

**Shakespeare in the Park** was not held in 2019 due to Memorial Park construction. The event is expected to resume.

The second annual **October Fest** family event was held on Wesley Street on October 5, 2019. The event was moved due to construction in Memorial Park. More than 1,200 people attended and were entertained with live bands, a beer garden, food vendors and children activities inside the Museum. Due to its location, the event encouraged many to visit the Museum that night for the children's activities and several hundred ventured through the exhibits. The event started with a strong turn out, but rain kept crowds away for the second half of the event.

In 2019, the Foundation began mailing a printed newsletter to Museum members and donors. Newsletters will continued to be mailed twice a year.

## DuPage County Historical Museum Foundation Budget

### Foundation Assets

	2019	2018	2017	2016	2015
Total Assets	\$108,177	\$92,405	\$80,951	\$80,121	\$290,631
Total Liabilities	\$945	\$2,501	\$22,697	\$29,272	\$33,873
Total Net Assets	\$107,233	\$89,904	\$58,254	\$50,849	\$256,758

### Foundation Budget Comparison

Revenues	2019	2018 Actual	2017 Actual	2016 Actual	2015 Actual
Administrative	\$21,158	\$35,428	\$29,641	\$13,618	\$235,667*
Casino Night	\$25,649	\$33,327	\$21,807	\$21,844	\$15,544
October Fest	\$26,895	\$26,480	\$0	\$0	\$0
Night at the Museum*	\$670	\$700	\$0	\$0	\$0
Memberships	\$1,289	\$544	\$635	\$635	\$530
Holiday Bazaar	\$0	\$0	\$0	\$75	\$150
Annual Appeal / Donations <sup>^</sup>	\$3,850	\$2,621	\$4,195	\$4,919	\$3,255
CSADA <sup>†</sup>	\$0	\$0	\$0	\$0	\$0
On Par for DuPage	\$0	\$0	\$32,598	\$45,396	\$40,133
Hope and History	\$0	\$0	\$0	\$0	\$0
<b>Revenue Sub Total</b>	<b>\$79,510</b>	<b>\$97,590</b>	<b>\$88,876</b>	<b>\$87,072</b>	<b>\$295,279</b>

### Expenses

Administrative	(\$35,365)	(\$40,842)	(\$41,707)	(\$254,002)*	(\$28,769)
Casino Night	(\$11,791)	(\$10,233)	(\$9,473)	(\$9,671)	(\$5,079)
October Fest	(\$12,575)	(\$14,166)			
Night at the Museum	(\$695)				
Memberships	(\$588)	(\$130)	(\$874)	(\$496)	\$0
Holiday Bazaar	\$0	\$0	\$0.00	(\$400)	\$0
Annual Appeal / Donations <sup>^</sup>	(\$1,166)	(\$568)	(\$522)	(\$2)	(\$23)
CSADA <sup>†</sup>	\$0	\$0	\$0	\$0	\$0
On Par for DuPage	\$0	\$0	(\$24,617)	(\$28,671)	(\$28,232)
Hope and History	\$0	\$0	\$0	(\$2,379)	(\$15)
<b>Expenses Sub Total</b>	<b>(\$62,181)</b>	<b>(\$65,939)</b>	<b>(\$77,194)</b>	<b>(\$297,259)</b>	<b>(\$62,118)</b>

<b>Report Totals</b>	<b>\$17,329</b>	<b>\$31,651</b>	<b>\$11,682</b>	<b>(\$210,187)</b>	<b>\$233,160</b>
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\* Inland's \$200,000 donation for the roof project was made in FY2015, and paid for in FY2016

<sup>^</sup>Does not include final totals for campaign, some expenses paid and additional revenue generated in January of the following year

<sup>†</sup>Participation in program discontinued after 2014

\*2017 and 2016 Night at the Museum expenses and revenue are included in the membership line item

NOTE FOR 2017-2019 BUDGETS: The Foundation was charged \$21,734.74 in the year ending 12/31/12 for the Pratapas consulting engagement. That amount represented 50% of the charges. The Foundation lacked sufficient resources to fund that obligation at the time. The Foundation's financial position has improved and it is proposed that the Foundation board authorized the repayment of the \$21K, one third each in 2017, 2018, and 2019.

## **Appendix**

# Appendix 1: Education

## Tour and Program Groups

Group/Organization	Type	Program	Location
BASP/Longfellow Elementary	Scouts	Timeless Toys	Wheaton
Bear Scouts	Scouts	Beat the Drum	Elmhurst
Bear Scouts, Pack #444	Scouts	Marble Madness	Naperville
Brookdale Glen Ellyn	Adult	Museum Tour	Glen Ellyn
Brownie Scout Troop	Scouts	Daisy Tea Party	Villa Park
Brownie Scout Troop	Scouts	Life in Early DuPage/Flag History	Wheaton
Brownie Scout Troop #55572	Scouts	History Detectives	Lisle
Brownie Scouts	Scouts	History Detectives	Wheaton
Brownie Scouts	Scouts	Social Butterfly Tea Party	Wheaton
Brownie Troop #55181	Scouts	Making Games	West Chicago
Camp Quest	School	Self-Guided Tour	DeWitt
Casa San Carlo	Adult	Museum Tour	Northlake
Cedarhurst	Adult	Museum Tour	Woodridge
Connection Transition Services District 203	School	Self-Guided Tour	Naperville
Cub Scouts	Scouts	Beat the Drum	Naperville
Cub Scouts	Scouts	Collections	Wheaton
Cub Scouts	Scouts	Collections	Naperville
Cub Scouts	Scouts	Making the Grade	Wheaton
Cub Scouts Pack #534	Scouts	Timeless Toys	Naperville
Daisy Scout Troop #55904	Scouts	Daisy Tea Party	Glen Ellyn
DG Museum   DG Historical Society	Adult	Research Tour	Downers Grove
Edison Middle School	School	Self-Guided Tour	Wheaton
Gateway Special Recreation Association	Special Edu	Self-Guided Tour	Oak Brook
Girl Scout Troop #45606	Scouts	Making Friends	Schaumburg
Girl Scout Troop #55158	Scouts	Social Butterfly Tea Party	Elmhurst
Girl Scout Troop #55269	Scouts	Daisy and the Girl Scouts	Carol Stream
Girl Scout Troop #55299	Scouts	Life in Early DuPage	Naperville
Girl Scout Troop #55540	Scouts	Daisy and the Girl Scouts	Wheaton
Girl Scout Troop #55570	Scouts	Making Games	Wheaton
Girl Scout Troop #55655	Scouts	Daisy and the Girl Scouts	West Chicago
Girl Scout Troop #55665	Scouts	Making Games	West Chicago
Girl Scout Troop #55754	Scouts	Daisy Tea Party	Wheaton
Girl Scout Troop #55757	Scouts	Daisy Tea Party	Wheaton
Girl Scout Troop #55899	Scouts	Daisy Tea Party	Lombard
Girl Scout Troop #55937	Scouts	Daisy and the Girl Scouts	Wheaton
Girl Scout Troop #70748	Scouts	Life in Early DuPage   Social Butterfly Tea	New Lenox
Girl Scouts	Scouts	History Detectives	Wheaton
Girl Scouts	Scouts	History Detectives	Wheaton
Glenbard North HS	School	Self-Guided Tour	Carol Stream
Homer Glen Cub Scouts	Scouts	Marble Madness & Beat the Drum	Homer Glen
Junior Scouts	Scouts	Social Butterfly Tea Party	Carol Stream
Kensington School of Wheaton	School	Custom Museum Program	Wheaton
Kindi Academy	School	Civil War/Great Depression	Darien
LEAP Program	School	Great Depression/Calligraphy	Villa Park
Lifespace Community Retirement Group	Adult	Museum Tour	Downers Grove
Lincoln Elementary Brownie Scout Troop	Scouts	Making Friends Program	Wheaton
Lincoln School Daisy Scout Troop #55669	Scouts	Daisy Tea Party	Wheaton
Monarch	Adult	Self-Guided Tour	Monarch
Montessori School	School	Customized School Program	Wheaton

## Appendix 1: Education


Parkview Community Church	Presentation	1917: Catalyst for the Modern Era	Glen Ellyn
Pleasant Hill Elementary Den	School	Paws for Action Adventure Loop	Winfield
Sandburg School	School	Self-Guided Tour	Wheaton
SASED	Special Edu	Self-Guided Tour	Naperville
SASED	Special Edu	Self-Guided Tour	Naperville
SASED - Kingsley School	Special Edu	Self-Guided Tour	Downers Grove
Schaumburg H.O.U.S.E.	School	Living History	Roselle
Scout Robotic Group	Scouts	Architectural Tour	Carol Stream
St Mike's First Grade Daisy Scout Troop	Scouts	Daisy Tea Party	Wheaton
Travanse Living at Wheaton	Adult	Self-Guided Tour	Wheaton
TREC/NEDSRA	Special Edu	Self-Guided Tour	Addison
United Cerebral Palsy	Adult	Self-Guided Tour	Villa Park
United Cerebral Palsy	Adult	Self-Guided Tour	Villa Park
United Cerebral Palsy	Adult	Self-Guided Tour	Villa Park
WDSRA	Special Edu	Self-Guided Tour	Wheaton
WDSRA	Special Edu	Self-Guided Tour	Carol Stream
West Chicago HS Transition	School	Self-Guided Tour	West Chicago
Wheaton College	School	Self-Guided Tour	Wheaton
Wheaton College	School	Museum Tour	Wheaton
Wheaton North HS	School	Self-Guided Tour	Wheaton
Wolf Scouts	Scouts	Hobbies and Collections/Tour	Wheaton
Wyndemere	Presentation	History of Wheaton	Wheaton
Wyndemere	Adult	Museum Tour	Wheaton
Cub Scouts	Scouts	Hobbies and Collections	Lombard

## Educational Programs 2019

- ❖ Abraham Lincoln in Song by Chris Vallillo (DuPage County Historical Society)
- ❖ *A League of their Own* Movie
- ❖ Architects without Acclaim: The Local and In Some Cases National Work of Andrew Rebori, M.E. Bell and Robert Salisbury by Bob Goldsborough
- ❖ Architectural Walking Tour (Wheaton Historic Commission for Preservation Month)
- ❖ Heirloom Gardening by Alexa Newman (Wheaton Public library)
- ❖ *Home Grown: Garden to Table* (Culinary Historians of Northern Illinois)
- ❖ Jarvis Hunt: Wheaton Roots, National Reach by Bob Wittebort
- ❖ Make Music Wheaton (Downtown Wheaton Association)
- ❖ Rich and Fertile Land (Culinary Historians of Northern Illinois)
- ❖ Sacred Spaces: The Architectural Designs of Herbert Brand by Charles Brand
- ❖ Santa Express (x6)
- ❖ Take a Look at Zook by Hinsdale Historical Society
- ❖ The Basics of DNA Testing for Ancestry by Robert Sliwinski (DuPage County Genealogical Society)
- ❖ Underground Railroad Brown Bag
- ❖ Victorian Crafts
- ❖ Victorian Valentines (x2)
- ❖ Voices of DuPage (x2)
- ❖ Week of the Young Child: Architecture
- ❖ Calligraphy Program at Wheaton Public Library Maker's Day
- ❖ Winter Crafts

November 2019

# A NOTE FOR YOU



Thank you for your presence, faith, love, mind, strength, Lee - Sam!  
 We appreciate you and teaching us more about the good life! You are so loved! - Colleen Davis

**MICHELLE ...**  
**A SIMPLE NOTE & THANKS FOR**  
**A FABULOUS TIME AT THE MUSEUM!**  
**IT WAS GREAT TO LEARN FROM YOU.**

**DAD HAASE**  
 Thank you! - MADDIE your love for these things is truly inspiring to all who know you!  
 Thank you for giving your time to serve and inform us! - Mitchell

Thank you!  
 - Courtney

Thank you!  
 - Susannah

Thank you for the informative for sharing the tour!  
 - Michael

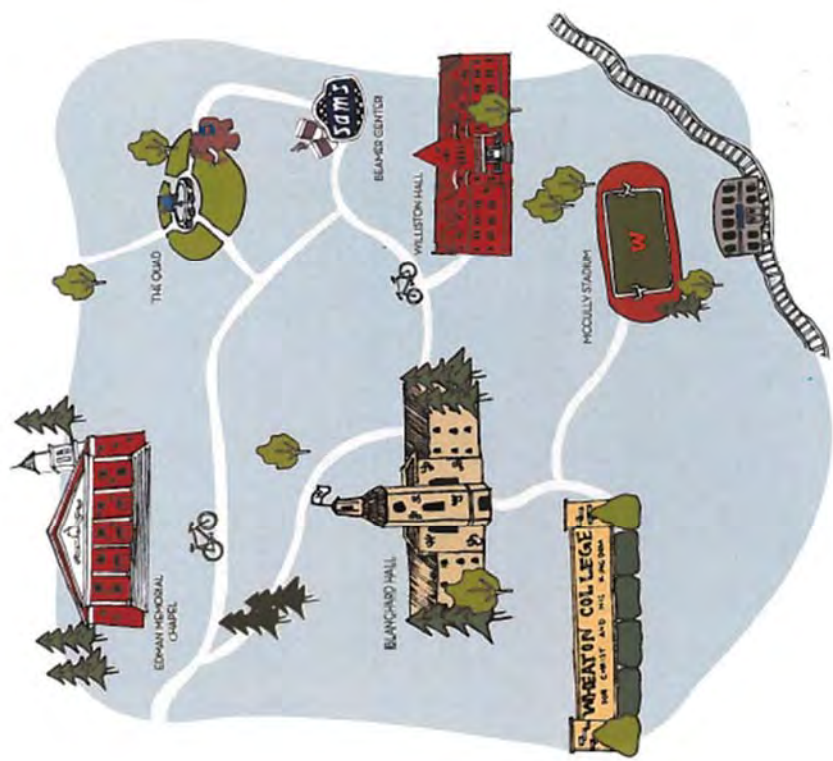
Thank you!  
 - Matthew

Thank you for sharing your knowledge with us.  
 - John much love teacher come back! Abundant!

Thank you for being a wonderful leader for our group!  
 - Heather

Thank you!  
 - Jennifer

Thank you!  
 - Jennifer



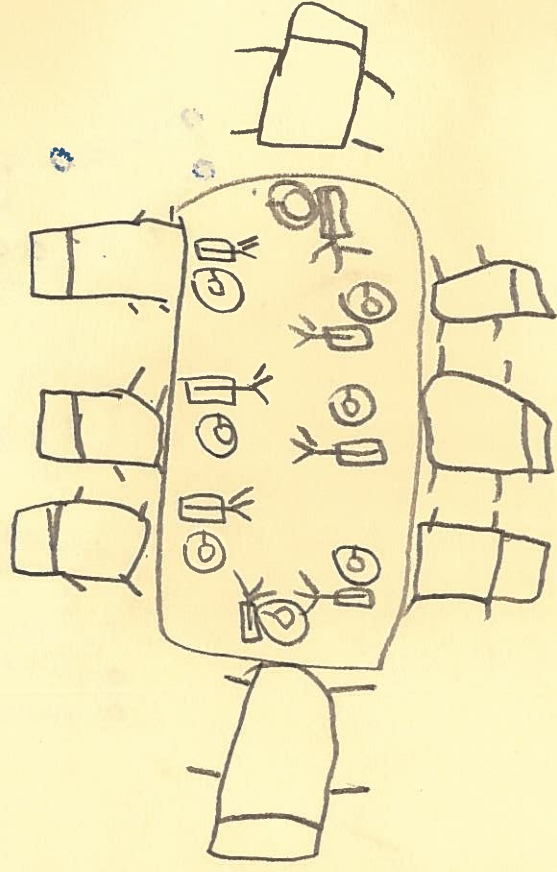
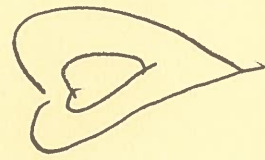
WHEATON COLLEGE

2019 15 January

Appendix 1: Education

Thank you  
for letting  
us come

to the  
History Museum,  
Love, Lily







# Wheaton Park District

2.4.19

Thank you so much for allowing us to visit your wonderful museum + children's area. We really enjoyed watching the train move around! Other activities like playing music, connecting train tracks, + dressing up were lots of fun too. We'll make sure to leave a donation on our way out.

Have a wonderful day,

Kendra + Eric



### Board of Commissioners

Steve Fieweger   John Kelly   Phillip A. Luetkehans   Terry A. Mee   Ray Morrill   Mark Schobel   Kim VanderSchaaf

### Executive Director

Michael Benard

Administration Office   102 E. Wesley Street   Wheaton, IL 60187   630.665.4710   [www.wheatonparkdistrict.com](http://www.wheatonparkdistrict.com)

## Appendix 2: Institutional Stewardship

### Accreditation Statistics

Of the nation's estimated 35,000 museums, 1,072 are currently accredited. There are currently 31 museums in the State of Illinois that are accredited. Naper Settlement and the Morton Arboretum are the only museums from the County of DuPage that have been accredited by the American Alliance of Museums (AAM). AAM is the organization who accredits museums in the United States.

### Budget for Accredited Museums

Annual Budget	Accredited Museums
\$350,000 and under	8%
\$350,000--\$499,999	6%
\$500,000--\$999,999	18%
\$1,000,000--\$2.9M	30%
\$3M--\$4.9M	12%
\$5M--\$14.9M	17%
\$15M and over	10%

### Staff Size

Full-Time Staff	Accredited Museums
1-5	15%
6-15	28%
16-30	21%
31-50	12%
51-70	5%
71-100	8%
101-150	5%
151-200	1%
More than 200	6%

### Museums Accredited in Illinois

County	Accredited Museums
Cook	17
DuPage	2
Lake	1
McLean	1
Sangamon	1
Franklin	1
Fulton	1
Peoria	1
Champaign	3
Coles	1
Will	1
Jefferson	1
<b>Total</b>	<b>31</b>

### Museum Type

Museum Type	Accredited Museums
Art	41%
History	22%
General-Multi-disciplinary	10%
Historic House/Site	8%
Natural History/Anthropology	8%
Specialized/Theme	4%
Science/Technology/Planetariums	3%
Arboretum/Botanical Garden	3%
Children's	Less than 1%
Zoological	Less than 1%
Nature Center	Less than 1%
Aquarium	Less than 1%

### Governance Type

Governance Type	Accredited Museums
Private Non-profit	63%
College/University	16%
State	7%
Municipal	6%
Federal	4%
County/Regional	2%
Joint Governance, Trust, School	2%
Tribal	Less than 1%

### A Guide to the New Reaccreditation Process

After several years of listening to the field through surveys, interviews, and convenings, a new, streamlined Reaccreditation process has been created—one that has been significantly changed, not just tweaked.

- Through a combination of policy, process, and technology changes, the time needed to complete a reaccreditation review has been reduced by 50% or more.
- The reaccreditation process has also been realigned to begin with a presumption of innocence and focus on what's changed at the institution, in the field, and in standards since the last review, rather than starting from zero.
- More emphasis is being put on institutional impact and less on process/policy.
- The Self-Study has gone paperless.

However, there has been no dilution of the standards, and the core architecture of a Self-Study, a site visit by peers, and review by the Accreditation Commission remains.

#### *The Self-Study*

- It's about 75 percent shorter than the previous version.
- It's comprised of the following sections:
  - **Organizational Data** – Simple demographic questions, such as museum type, governance, budget, and staff size.
  - **Museum Overview** – Questions that gather more detailed information about the museum's mission, collections, and other certifications; and special questions if the museum is (or part of) a museum system.
  - **Operational Data** – Questions that gather detailed data on finances, facilities, human resources, attendance, and types of collections. This section accounts for about 50% of the entire Reaccreditation Self-Study.
  - **Changes Since Last Review** – A dozen questions (a mix of essay and checkboxes) about the types of changes at the museum, and how the museum has responded, or been impacted by them.
  - **Attachments** – A list of documents to upload: 8 required; 2 if applicable; 4 optional.
  - **Help** – Definitions, resources, information on standards, and guidance on how to answer selected questions.
- You complete it entirely online. Access and update your data anytime for greater flexibility.
- There are three Self-Study submission deadlines each year: March 1, July 1 and November 1. Every accredited museum is already assigned one of these due dates for its next reaccreditation review.
- A review fee is due at the time of submission, beginning in 2015. The fee will be based on the museum's Alliance membership status. Tier 3 Members will receive a significant discount.
- A PDF reference copy of the Self-Study is available at: <http://bit.ly/16UWLQ6>.

## Appendix 2: Institutional Stewardship



### The Site Visit

- Site visits will happen only during three periods of the year, and will be pre-assigned based on your museum's Self-Study due date (see the chart below).
- With this approach you will now know far in advance the six-week window when your site visit will occur so you can plan accordingly. You will work with your peer reviewers to set the exact dates of the 2-3 day site visit.
- You will still have the chance to vet a list of potential peer reviewers; the Alliance staff will select both team members.

### Schedule

Self-Study submitted in:	Site visit takes place between:	Accreditation Commission reviews in:
March	July 15-August 30	October
July	November 1- December 15	February (of the next year)
November	March 10- April 14 (of the next year)	July

- The time from the Self-Study's submission to the Commission's decision will be about a year, barring any issues you need to remedy during the process. (See page 3 for a detailed timeline.)
- Accredited status will expire every ten years. Exceptions to this are:
  - In select cases the Commission may designate a shorter award period due to concerns.
  - Requests (from the museum) for extensions to the Self-Study due date or site visit period will be approved only in rare cases due to highly unusual extenuating circumstances. Any such extension time granted will be deducted from the museum's next 10-year accreditation period.

### Preparing for Your Museum's Next Reaccreditation Review

- Put the museum's Self-Study due date, and corresponding site visit dates listed above, on the calendar...and tell the staff and governing authority members. Put site visit expenses in the budget for that year. Expect a 2-3 day visit by two reviewers.
- Review your museum's last Self-Study, Visiting Committee report, and Accreditation Commission decision letter: has the museum resolved or made progress on issues cited in these materials?
- Ensure your five Core Documents (listed below) meet standards and reflect current practice. Use the free Reference Guides for each Core Document available on the Alliance website. These five Core Documents will get particular scrutiny as part of the accreditation process. (Accredited museums do not have to apply to Core Documents Verification; this document review will occur as part of the accreditation process.)
  - Mission Statement
  - Strategic Institutional Plan(s)
  - Collections Management Policy (*if museum owns, manages or borrows collections*)
  - Institutional Code of Ethics
  - Disaster Preparedness/ Emergency Response Plan

## Appendix 2: Institutional Stewardship



### Reaccreditation Timeline

	TIME for this phase* (months)	CUMULATIVE TIME for the review* (months)
<p><b>SELF-STUDY</b></p> <ul style="list-style-type: none"> <li>• Museum is assigned a due date at the time of its accreditation award; date is nine years away.</li> <li>• Museum completes and submits Self-Study online by assigned due date.</li> <li>• Alliance staff does thorough review of for completeness.</li> <li>• In <b>1 month</b>, museum receives review results (Self-Study Review Checklist).</li> <li>• Museum responds to any requests for clarification or information and/or submits any missing documents within <b>1 month</b>.</li> </ul>	<b>2</b>	<b>2</b>
<p><b>SITE VISIT</b></p> <ul style="list-style-type: none"> <li>• Process begins when museum submits Self-Study (Site Visit and Self-Study phases run concurrent for two months).</li> <li>• Museum receives list of potential Peer Reviewers to approve; museum returns list within <b>1 week</b>.</li> <li>• Accreditation Program staff makes request (more than one if necessary) to one of approved individuals to serve as the Visiting Committee Team Contact and one of the approved individuals to serve as the second team member.</li> <li>• The Visiting Committee coordinates with museum to set visit date within the pre-assigned six week window.</li> <li>• Museum prepares for site visit.</li> <li>• Visit occurs.</li> <li>• Visiting Committee writes and submits report to Accreditation Commission.</li> <li>• Museum placed on pre-assigned Commission meeting agenda.</li> </ul>	<b>4–6</b>	<b>6–8</b>
<p><b>ACCREDITATION COMMISSION REVIEW &amp; DECISION</b></p> <ul style="list-style-type: none"> <li>• Accreditation Commission reviews Self-Study and Visiting Committee report.</li> <li>• Commission grants or denies accreditation, or votes to table its decision for up to 1 year so museum can address specific concerns.</li> <li>• Museum receives decision letter and a copy of the Visiting Committee report.</li> <li>• When accreditation is granted, the next Self-Study due date is stated in the decision letter. Accreditation is granted for 10 years (shorter terms of 5 years are sometimes applied instead).</li> </ul>	<b>2–4</b>	<b>8–12</b>

\* Times given are approximate and do not factor in additional time the museum must take to remedy incomplete items or tabling actions by the Commission at final decision stage.

## Appendix 3: Honors

### Michelle Podkowa

---

**From:** Aja Bain <abain@aslh.org>  
**Sent:** Thursday, June 27, 2019 12:19 PM  
**To:** Michelle Podkowa  
**Subject:** AASLH Small Museums scholarship

Dear Michelle,

Congratulations! You have been chosen as one of this year's AASLH Small Museums scholarship winners. We are so glad to be able to help you join us and your colleagues from around the country in Philadelphia this August. The \$700 scholarship will cover the cost of the conference registration and the Small Museums Luncheon, with any remaining funds available to offset additional conference items, travel, or lodging expenses. You will find the registration form here (<http://download.aslh.org/2019+Annual+Meeting/Registration+Forms/RegistrationForms-PhillyFINAL.pdf>), which you can fill out and email back to me. Indicate that you are a small museum scholarship winner and deduct the \$267 registration fee and \$47 lunch ticket from your total owed (if anything). Please let me know if you intend to accept this award, and if you have any questions. We look forward to seeing you!

#### **Aja Bain**

Program and Publications Manager  
American Association for State and Local History  
615-320-3203 | [aslh.org](http://aslh.org)

**[Join us for the 2019 Annual Meeting in Philadelphia, August 28-31.](#)**

# Appendix 3: Honors

November 20, 2019

Ms. Michelle Podkowa  
Museum Manager and Educator  
DuPage County Historical Museum Foundation  
102 E. Wesley St.  
Wheaton, IL 60187

Dear Ms. Podkowa:

At the suggestion of Megan and Steven Shebik, a \$2,500 grant is being awarded to DuPage County Historical Museum Foundation from the History DuPage Fund, a donor-advised fund of The DuPage Community Foundation, d/b/a the DuPage Foundation. The grant is unrestricted and must be used within 12 months of the issue date.

**If you publicize this grant, please list it as a donation from the History DuPage Fund of the DuPage Foundation.**

Please sign and return this letter to indicate 1) that there have been no changes in your organization's IRS status, 2) your agreement to the terms of the grant, and 3) that all funds will be spent for charitable purposes. This agreement may be returned by mail, fax or email at [laura@dupagefoundation.org](mailto:laura@dupagefoundation.org).

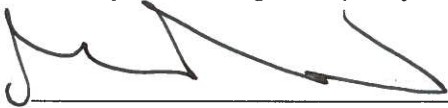
In addition, your organization confirms 1) that this grant does not fulfill the payment of any pledge or other financial obligation, 2) that no goods or services of value will be provided to the donor or to the Foundation as stipulated by Internal Revenue Service regulations and our agreement with the donor, and 3) that, in compliance with Executive Order 13224 and the Patriot Act, no funds provided by the DuPage Foundation will be used to support terrorist activity nor to promote or engage in violence, terrorism, or bigotry.

On behalf of the Shebik family and the DuPage Foundation Board of Trustees, I am pleased to forward this grant and hope it will further your mission. If you have any questions regarding this grant, please feel free to call me.

Sincerely,

  
Barb Szczepaniak  
Vice President for Programs

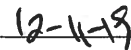
I hereby acknowledge receipt of your check for \$2,500 and agree to the terms of the grant.



Signature



Title



Date

Enclosure

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## Appendix 3: Honors



3000 Woodcreek Dr., Suite 310  
Downers Grove, Illinois 60515-5408

p 630.665.5556  
f 630.598.5276

[dupagefoundation.org](http://dupagefoundation.org)

November 15, 2018

Ms. Michelle Podkowa  
Museum Educator  
DuPage County Historical Museum Foundation  
102 E. Wesley St.  
Wheaton, IL 60187

Dear Michelle,

Congratulations! I am pleased to inform you that your grant application has been selected for funding. This year it is being funded through one of the DuPage Foundation's donor-advised funds. As part of our Community Needs Grant Program process, the Foundation regularly offers our donor-advisors the opportunity to review the grant applications that we receive. We do this in an effort to inform local donors about the needs in the community, to introduce them to the many organizations which apply to us, and to engage donor-advisors in helping us boost the level of grant support that is provided through our grant process.

This year, in response to your grant application, a donor-advisor recommended a \$2,500 grant from the History DuPage Fund, a donor-advised fund of the DuPage Foundation, to support an exhibit highlighting local agriculture in DuPage County.

***If you publicize this grant, please list it as a donation from the History DuPage Fund of the DuPage Foundation. Also, if you wish to send a note to the donor-advisor, you may send it to us and we will forward it.***

We will be distributing grant checks and recognizing this cycle's grant recipients at our Holiday Open House on Wednesday, December 12 and look forward to seeing you there. You are welcome to invite a member of your board or staff to join us in this celebration. Please [RSVP online](#) before December 6.

Please review, sign and upload this grant agreement to your account by December 6 to indicate 1) that there have been no changes in your organization's IRS status, 2) your agreement to the terms of the grant, and 3) that all funds will be spent for charitable purposes.

At the conclusion of your grant or by November 1, 2019, whichever occurs first, you will be required to complete a final report. The final report is an opportunity for your organization to reflect upon the challenges and successes you have experienced related to this grant and will provide the DuPage Foundation with valuable information to evaluate the impact of our grantmaking in the community. The final report form is available at [Final Report Forms](#) under Community Needs, and should be electronically uploaded to your online account.

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## Appendix 3: Honors

In addition, your organization confirms 1) that this grant does not fulfill the payment of any pledge or other financial obligation, 2) that no goods or services of value will be provided to the donor or to the Foundation as stipulated by Internal Revenue Service regulations and our agreement with the donor, and 3) that, in compliance with the Executive Order 13224 and the Patriot Act, no funds provided by The DuPage Community Foundation, d/b/a DuPage Foundation, will be used to support terrorist activity nor to promote or engage in violence, terrorism, or bigotry.

On behalf of the donor-advisor and the DuPage Foundation Board of Trustees, I am pleased to forward this grant and hope it will further your mission. If you have any questions regarding this grant, please feel free to call me.

Sincerely,



Barb Szczepaniak  
Vice President for Programs

I hereby agree to the terms of the grant.



Signature

Executive Director / Sec

Title

12-3-18

Date

P.S. A media release and photo will be sent to you after the Holiday Open House. In the meantime, please share the news about your grant on social media and don't forget to tag the DuPage Foundation.

## Appendix 3: Honors

### Zach Bishop

---

**From:** Schultz Angel, Jeanne <SchultzAngelJ@naperville.il.us>  
**Sent:** Monday, October 21, 2019 7:52 AM  
**To:** Zach Bishop  
**Subject:** 2019 IAM Award



October 18, 2019  
DuPage County Historical Museum  
Zachary Bishop

Congratulations! Your nomination will be receiving an award on November 19, 2019 at 4pm at the 2019 IAM Annual Awards reception held in Normal, IL. Please click the link below to register for the 2019 Awards Reception:  
<https://iam.site-ym.com/events/EventDetails.aspx?id=1280760>

For more information about the conference, please click the link below:  
<http://www.illinoismuseums.org/inspire/annual-conference/exhibit-at-conference/>

If you have any questions, please contact me and I will be happy to help. You can reply back to this email or by phone at 773-426-4885.

All the best,  
Jeanne Schultz Angel  
Awards Chairperson

### “Now is the proper time for a foreigner to say a word”: The Rhetorical Agency of Hilda Satt Polacheck

BRIDGET K. O'ROURKE AND ZACHARY R. BISHOP

*Abstract* This paper explores the rhetorical agency of Hilda Satt Polacheck, author of *I Came a Stranger: The Story of a Hull-House Girl*, the only known memoir of life at Hull-House written by an immigrant woman. Polacheck wrote the memoir during the 1950s and 1960s, and her daughter, Dena Epstein, edited the manuscript for posthumous publication in 1989. *I Came a Stranger* focused on the influence of Jane Addams on Polacheck's early twentieth century experiences as a "Hull-House girl" and how she became an American at the social settlement. Although the memoir ends in 1935 with the death of Jane Addams, Polacheck's writings and political activities after 1935 shed new light on the author's reconstruction of her experiences at Hull-House. When Polacheck began writing the memoir in the 1950s, the FBI was investigating her and her adult children for alleged un-American activities. This article considers how Polacheck reconstructed her rhetorical agency and authority after Jane Addams' death to promote a more expansive and tolerant Americanism during the politically repressive Cold War era.

HILDA SATT POLACHECK (1882–1967), a Jewish immigrant who migrated from the Pale of the Settlement in Russia to Chicago as a child, found her life transformed when she began participating in classes and social activities at Hull-House. Polacheck's best known work was *I Came a Stranger: The Story of a Hull-House Girl*, the only known memoir of immigrant women's experiences at the social settlement. She wrote the memoir during the 1950s and 1960s, but could not find a publisher before her death in 1967, and her daughter, Dena Epstein, edited and published the work in 1989. *I Came a Stranger* explores Jane Addams's influence as a mentor in Polacheck's early life and her experiences becoming an American at Hull-House at the turn of the century. Later chapters recollect Polacheck's life as a wife and mother in Milwaukee, where she remained politically active and campaigned in support of causes championed by Jane Addams, including

## Appendix 3: Honors

# Exhibit Hall Inspiration at #AASLH2019

SEPTEMBER 25, 2019 | IN *SMALL MUSEUMS, PROFESSIONAL DEVELOPMENT, ANNUAL MEETING, BLOG* | BY *AASLH CONTRIBUTING AUTHOR*



*By Michelle Podkova, DuPage County Historical Museum, Wheaton, IL*

This spring, I was asked by AASLH to be on the History in Our Parks Task Force to help work towards better relationships between historic sites, collections, and museums with their parent recreation organizations. This is an important topic for me personally, as my career has been in museums that are run by park districts. My current position is as the Museum Manager at a small county museum that is run by a municipal park district, but owned by the larger county government. My goals for my involvement in this task force include bettering the relationship between my own park district and county governments with our museum, but also and perhaps more importantly to me, helping others learn from our successes and our challenges to create better situations for their historic sites and museums.

### Appendix 3: Honors

It is the History in our Parks Task Force that brought me to AASLH's 2019 Annual Meeting as a participant in the Friday afternoon roundtable, with financial assistance from the Small Museums scholarship sponsored by the *Small Museums Affinity Community*. What surprised me the most about the AASLH conference was how useful the Exhibit Hall was for my museum. I have attended AAM's conference in St. Louis, as well as many state and regional conferences in the Midwest, but at all of them the useful information I took away was always from the sessions. This time, while the sessions were wonderful and engaging, I learned so much directly useful to my position and our museum's goals from the vendors.



Every vendor I talked with discussed information directly applicable to our museum. I spoke with one vendor about assisting our staff with renovating our permanent exhibit, and this company will be working with our curator to discuss concepts and the processes of this task. After developing the specifications, we will also be asking for a quote and seeing if we can fundraise or earn a grant for the exhibit replacement. Finding a company that fit well with organizations structure and understood our staff's concerns will greatly help this multi-year process.

### Appendix 3: Honors

I spent about an hour speaking to a representative at the AAM booth where I learned so much about our future accreditation process. Our museum is currently working on *StEPs* (AASLH's self-assessment program) and will be doing core document verification and applying for accreditation once that is complete. Learning more about the process and discussing possible assessments to assist in the process helped clarify our museum's trajectory. We also learned that AAM is willing to assist us in educating our multiple boards and parent organization in this process, including showing them how much work it is. Hearing firsthand from AAM that they are in our corner to support us through the process eased my mind as we begin this daunting task in our small museum.

Assessments were already on our mind as we have been working through StEPs, and stopping by the *Conservation Center for Art & Historic Artifacts* (CCAHA) and *Institute of Museum and Library Services* (IMLS) booths allowed me to explore our museum's specific needs for an assessment (or several). Our museum has done MAP and CAP in the past, but due to our museum's history, those assessments done fifteen and seven years ago respectively are no longer relevant. At the booths, I learned we are eligible to do each of those assessments again. Before accreditation, our staff will need to complete at least one of these assessments to assist us. The Conservation Center greatly helped by clarifying smaller assessments we could do, even internally, to better understand our collection's needs.

## Appendix 3: Honors



I often find myself bouncing back and forth between two extremes at conferences. On one hand, I am overwhelmed by the amount of work we have to do to get where we need to be and am unsure how we will ever get there with our small staff and budget. On the other, I am energized by the amount of new ideas or finding out that our museum is right where we need to be, with the plans we have being on trend with the rest of the field. These two extremes often leave me exhausted and sometimes a little jaded. At AASLH this year, while I know the museum has so much work to do, I found myself leaning towards the more energized side, knowing we are entering pivotal years and being so excited I am able to be a part of them.

One final thought: I want to thank everyone who came across my husband and my eighteen-month-old daughter on our trip to the conference. Everyone was so kind to us as we navigated a hotel mostly filled with adults for the conference, and the city of Philadelphia is unbelievably kid-friendly. As a first-time and nursing mom, it is wonderful to be part of a field that embraces inclusivity like this.

## Appendix 4: Personnel

### Intern Hours

<b>Intern Name</b>	<b>2019 Hours</b>
Kirk Burger	168
Abby Campbell	203
James Cook	81
Danielle Oakes	213
<b>Total</b>	<b>665</b>

### Volunteer Hours

<b>Volunteer Name</b>	<b>Started</b>	<b>2019 Hours</b>
Darren Baker	2019	18.75
Jean Gieraltowski	2000	4
Jerry Gieraltowski	2004	4
Katheryn Jaderholm	2019	11.75
Larry Kmiecik	2015	79.25
Craig Passley	2014	75.25
Hery Siahaan	2019	81.5
Avry Tower	2016	32
<b>Totals</b>		<b>306.5</b>



## Appendix 5: Marketing

### Yelp Review of Arrowhead Golf Club highlighting the *Wheaton, IL: Golf History Starts Here* exhibit:



**Annette B.**

Mount Prospect, IL

416 friends

1204 reviews

3056 photos

Elite '2020

[Share review](#)

[Embed review](#)



1/7/2019

[10 photos](#)

What a gorgeous venue! This place is wonderful for hosting a banquet or large gathering. Everything in this facility is shiny and new and the whole building is very spacious. You can host a party and maintain privacy from other events with ease. The bathrooms are luxurious, as is the secluded bridal suite. Moreover, the FOOD here is incredible!!! After I ate, I enjoyed wandering through the building. This is a golf club, so much of the first floor caters to golfers and has a fun bar on the first floor, as well. Best of all, this venue has a fascinating exhibit on golf history (in partnership with the local historical society)--other historical societies, take note.



# Entertainment options abound in DuPage and Cook

March 13, 2019

MARCH 21


BAROQUE CHAMBER CONCERT: Noon and 1:15 p.m., Armerding Center for Music and the Arts, 132 Recital Hall, Wheaton College, 520 E. Kenilworth Ave., Wheaton. The performances feature Jennie Oh Brown on traverso, Jeremy David Ward on gamba and Emily Jane Katayama on harpsichord. Cost: Free. Information: Conservatory of Music at 630-752-5099, [www.wheaton.edu/wheaton-college-conservatory-of-music/music-events-calendar](http://www.wheaton.edu/wheaton-college-conservatory-of-music/music-events-calendar).

DUPAGE HOUSING INFORMATION TABLE: 5 to 8 p.m., Wheaton Public Library, 225 N. Cross St. Members of the DuPage County Continuum of Care will staff an information table on the library's main floor to help those in need of securing affordable housing. Information: [wheatonlibrary.org](http://wheatonlibrary.org).

"A RICH AND FERTILE LAND" LECTURE: 7 p.m., DuPage County Historical Museum, 102 E. Wesley St., Wheaton. Join Bruce Kraig and museum manager Michelle Podkova as they discuss "A Rich and Fertile Land," including a look at culinary history. Registration is requested. Cost: \$5 for adults. Information: [dupagemuseum.org/events/rich-and-fertile-land](http://dupagemuseum.org/events/rich-and-fertile-land).

## Appendix 5: Marketing

### A Selection from the Mathieson Moyski Austin & Co., LLP Newsletter




The header graphic features the firm's name, "MATHIESON MOYSKI·AUSTIN & Co., LLP", and the tagline "Accountants and Advisors" on a dark blue background. To the right, there is a collage of images including a calculator, a pen, and a building with a clock tower.

**March 2019**

---

The Mathieson, Moyski, Austin & Co. team showed up in force for Casino Night, an evening of fun and fund-raising for the [DuPage Historical Museum Foundation](#). This event, held in the auditorium of the DuPage Historical Museum, offered casino games, raffles and silent auctions, all for a good cause. [Photo of [Helen Demsher](#), CPA, and her husband [John](#), courtesy of the [Wheaton Park District](#).]



The foundation's mission is "to raise funds to support DCHM's mission to educate the general public through the collection, preservation, interpretation, and exhibition of materials which document the history of DuPage County and its relationship to Illinois and the nation, and to provide local history services for historical organizations and for scholarly endeavors." For more information about the museum and its foundation, contact [Margie Wilhelmi](#).

---

DuPage County  
**Daily Herald**  
Mark your calendar 2  
Comics 4  
Classifieds 5-6  
dih dailyherald.com

# Neighbor & Classified



The Wheaton Flag brought readers news of their hometown from 1857 through 1860. The DuPage County Historical Museum is displaying the paper's front page from Oct. 21, 1858.

COURTESY OF DUPAGE COUNTY HISTORICAL MUSEUM

## 'Read all about it'

DuPage history museum celebrates the influence of newspapers throughout time

By ANN PICCININNI  
Daily Herald correspondent

Newsprint yellows and crinkles and becomes brittle and fragile over time.

That's one of the things visitors to the DuPage County Historical Museum will see when they view the new exhibit opening Saturday, April 27, at the Wheaton venue.

They'll also see how this storied communication mode has lasting power through chronicling history and making an impact on the lives of DuPage residents.

"Read All About It! Newspapers and Journalism in DuPage History," an exhibit that will continue through Jan. 26, 2020, takes a long view of local journalism, museum curator Zachary Bishop said.

"The exhibit shows the various roles newspapers have played in the lives of DuPage County residents from the 1830s to the present day," he said.

From 1857 through 1860, a publication called The Wheaton Flag brought readers news of their hometown. On display will be the paper's front page from Oct. 21, 1858.

There's also a 1919 movie review from Glen Ellyn resident Audrie Alspaugh Chase, a film critic who wrote under the pseudonym Kitty Kelly. And there will be artifacts from Col. Robert R. McCormick, owner and publisher of the Chicago Tribune from the 1920s through the middle of the 20th century.

The Chicago newspaper's account of the Titanic's disastrous maiden voyage will be available for perusal.



COURTESY OF WHEATON PARK DISTRICT

A new exhibit celebrating the importance of newspapers will open Saturday at the DuPage County Historical Museum in downtown Wheaton.



COURTESY OF DUPAGE COUNTY HISTORICAL MUSEUM  
A variety of newspaper artifacts will be on display in "Read All About It! Newspapers and Journalism in DuPage History."

Throughout the exhibit, visitors will encounter examples of how newspapers affect social

life and government policy. "They'll see how they've impacted political movements

and elections," Bishop said. "One of the best examples is how newspapers played a role in the abolition of slavery movement."

Reports of President Abraham Lincoln's assassination will be on view, he said, from a national newspaper, the New York Herald.

Bishop said the exhibit will include displays of clippings from an anti-slavery newspaper called The Western Citizen, a publication widely circulated among anti-slavery groups that helped people escape enslavement through the "underground railroad" to freedom.

A popular local publication, The Wheaton Illinoisian, will be represented. Bishop said the paper was published in the late 19th century through the early 20th century. Bishop said newspaper

**If you go**

**What:** "Read All About It! Newspapers and Journalism in DuPage County"

**Where:** DuPage County Historical Museum, 102 E. Wesley St., Wheaton

**When:** 9:30 a.m. to 4 p.m. Monday through Friday, noon to 4 p.m. Saturday and Sunday from April 27 through Jan. 26, 2020

**Admission:** Free; donations suggested

**Info:** dupagemuseum.org and (630) 510-4941

stories about the Spanish-American War in 1898 reveal how newspapers influenced public sentiment prevalent at the time.

"Newspapers played a big part in swaying public opinion to going to war against Spain," he said.

The exhibit also will include newspaper delivery bags, printing blocks and photographs of newspaper offices and printing operations.

The papers on exhibit, stored in archival boxes when not on public view, will be displayed under plexiglass to ensure their preservation.

"Newspapers kind of disintegrate very quickly. They were printed on paper that's not meant to last," he said. "We do the best we can to keep them in shape."

Bishop said the museum, which currently features four galleries, is free and open to the public. Donations are suggested and encouraged.

Selected Scenes of Movie Filmed at DuPage County Historical Museum:

Daily Herald May 30, 2019 147<sup>th</sup> Year No 228

# Movie written by Elk Grove man will be shot in Elgin, Wheaton

BY ELENA FERRARIN

eferrarin@dailyherald.com

It took years for Mark Stewart Iverson to write a script and raise funds for his first feature-length movie, and when it came time to film it, he chose downtown Elgin.

Iverson, of Elk Grove Village, will make his solo directorial debut in the upcoming "For Prophet," which he describes as a comedy/drama, or "dramedy," telling the story of Damon Pender, a small-town business owner who tries to save the local homeless shelter from closing while in a tug-of-war between an angel and a demon.

The film will be shot almost entirely in downtown Elgin, with a few scenes in Wheaton. Filming will take place June 5-26, with exterior shooting June 8-9 and June 19-20. A protest staged across from the Elgin Tower Building will be filmed June 20.

Iverson said he fell in love with downtown Elgin while scouting locations across the suburbs.

"There's that history and there's some grittiness too," he said. "It's not revamped and repolished and repackaged (like other suburban downtowns). There's weight to everything. Even if there is something newer, it's next to something older."

While faith is an element of "For Prophet," it is not a traditional faith-based movie, Iverson said.

"I think there is a giant market for people who want to see a character-driven movie and also have faith, but don't need to see a message-driven movie," he said.

The film will have a cast and crew of more than 50 people mostly from Illinois, with some actors from out of state, production manager Timothy Voelker said. First United Methodist Church will lend office space and Dream Hall



BRIAN HILL/bhill@dailyherald.com

**"For Prophet," a movie written and directed by Mark Stewart Iverson of Elk Grove Village, will be filmed starting June 5 almost entirely in downtown Elgin. Iverson, front, and others from the production crew are shown here Wednesday at Blue Box Cafe, one of the filming locations.**

will provide catering, he said.

Elgin is "a very supportive artistic community," said Voelker, who lived in Elgin until this month, when he moved to Chicago.

"From its architecture down to Jerry the barber (Jerry Newman at Central Barber Shop), there's so much history there and the town has just seen so much over time. ... It's a small spot to navigate in the grand scheme, but it definitely feels big and it has a heart. That's the thing that shone through when we considered other locations."

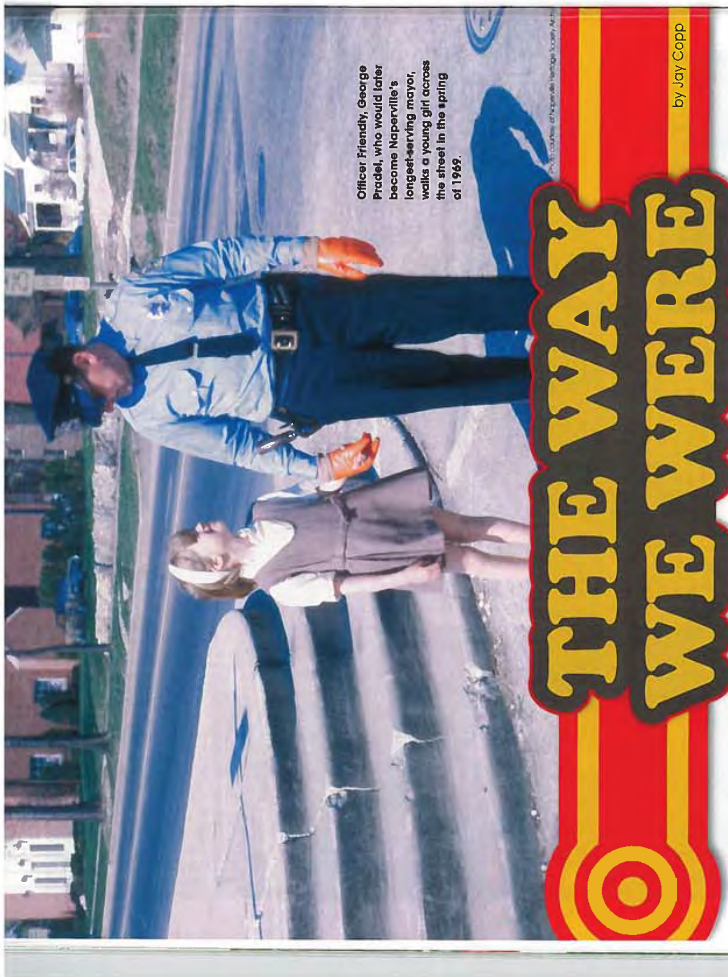
Iverson said he and lead producer Enrico Natale, a Chicago native now based in Los Angeles, have been trying to make a movie together for years.

Natale has produced more than a dozen feature films, including "The Killing of Kenneth Chamberlain" and "Amelia 2.0." Iverson co-wrote and codirected the Hulu web series "Dorm Life."



### **Blue Star museum program:**

Blue Star Museums, an initiative of the National Endowment for the Arts, Blue Star Families and the Department of Defense that provides free access to more than 2,000 museums nationwide to families of active-duty military personnel, involves several suburban museums this summer. The 2019 program, which concludes Sept. 2, includes the Sheldon Peck Homestead and Victorian Cottage in Lombard as well as the Addison Historical Museum, Elgin History Museum, Hinsdale History Museum, Stacy's Tavern Museum of the Glen Ellyn Historical Society, and the DuPage County Historical Museum of the Wheaton Park District, among other zoos, aquariums, gardens and more. For details, visit [arts.gov/bluestarmuseums](https://arts.gov/bluestarmuseums).



Officer Friendly, George Pradel, who would later become Naperville's longest-serving mayor, walks a young girl across the street in the spring of 1969.

by Jay Copp

## 50 YEARS AGO

### A Look Back at the Western Suburbs in 1969

**B**ack then, well before the iconic Riverwalk, before the town's first McDonald's and when downtown was cozy and quaint, Naperville functioned perfectly well with a single spotlight — at Ogden and Washington. Residents hunted pheasants on the outskirts of town. The town of 22,000 was so slow-paced that friends would actually stop to talk in the middle of Jefferson Avenue, a suicidal maneuver today. The year was 1969. The community was still tightly

hitched to its rural past. The town's sole high school, Naperville Central, owned a sprawling farm two miles south of it, and the school's robust horticultural program enrolled nearly 100 students, more than any other vocational program there. To work the school farm a half-century ago, students simply asked their farmers to spare one of their tractors for a day. One fine spring morning a horde of teenage boys did just that and plowed 80 acres of corn and soybean as part of their studies. They could not know that the only plowing

future students in Naperville would do was through advanced courses to get them into college. Their country town would become a bustling city with modern ambitions. "Naperville was just beginning to wake up then," recalls John Greene, who moved to Naperville from Berwyn in 1969 to sell real estate and never left. Naperville was another world to him then. "I didn't even know where Naperville was," he says. Wheaton was simultaneously sleepy and small 50 years ago. In fact, it was literally footsteps removed from its horse-oriented

past. It wasn't until 1965 that city officials removed from downtown the four-foot-high curbs, elevated many decades ago to accommodate shoppers descending from horse-drawn carriages.

But the most graphic sign of the transition to a new age was visible on the land being cleared for the College of DuPage, opened in 1967 near Glen Ellyn. Farmers were making way for colleagues; plowshares were being beaten into swords of knowledge. A bean was being transformed into the interior design department, a farmhouse made way for the journalism department, and a pig barn became the bookstore. A large corn crib, on the other hand, needed only relatively minor tweaking to become the funky college Art Barn.

For the nation, 1969 was a watershed year. The largest antiwar protest in U.S. history occurred when a half million people marched in Washington. The youth culture flourished at Woodstock. Space-suited Neil Armstrong took one giant leap for mankind. Wrapped both in menace and promise, tomorrow had suddenly arrived in America.

The year 1969 also was a dividing line for the western suburbs, on the cusp of great change. Somnolent suburbs like Naperville and Wheaton were shaking off their agrarian roots to evolve into the towns they are now. DuPage and Kane counties grew and prospered.

The old joke is that if you remember 1969 you weren't there. But that year was unmistakable in helping to form the suburbs as they are today. The spacious homes, backyard barbecues and the plentiful restaurants and glistering shopping centers grew out of that pivotal time. Yet missteps also were taken. Ideals and more equitable outcomes, a better version of the suburbs, also failed then to take root.

#### WHEATON LEAPS FORWARD

In 1969, a supremely ambitious businessman and onetime failed paper cup salesman ceremoniously thrust

a seven-foot spatula into a patch of earth on 22nd Street in Oak Brook. Ray Kroc broke ground for the new corporate headquarters of McDonald's.

Just down the street, Lombard was celebrating its centennial. The year before, the suburb had lost a large, productive family farm on Butterfield but gained the world's largest shopping center. Yorktown Mall was anchored by four retail giants: Penney's, Wards, Carson's and Wirthhold's. Mall officials, fully aware of the area's recent agrarian history, set up a giant pond for shoppers to catch fish as one of their first promotional events.

Momentous change also was seen in the skies above the McDonald's headquarters and Yorktown. More and more planes roared overhead that year because O'Hare Airport had added a sixth runway. In a few



The cover of a 1968 look magazine named Wheaton on All-America City.

years, O'Hare would proudly assume the title of the world's busiest airport.

By 1969, the farm era of the western suburbs was dissolving but it had hardly disappeared. DuPage County still had 410 farms, 5,247 pigs and 37,893 chickens, according to the Illinois Agricultural Census. Bib overalls were even more common in Kane County, with its 1,210



McDonald's founder Ray Kroc and business associates pose in 1969 with the "world's largest spatula" near a sign announcing McDonald's soon-to-be-built corporate headquarters in Oak Brook.

farms, 46,269 pigs and 59,638 chickens. Wheaton then was still mostly a dozing Mayberry. The subdivisions and shopping plazas south of Roosevelt were still to come. A single stop sign was sufficient for the quiet intersection of Butterfield and Naperville roads.

Downtown Wheaton was a marvel of continuity and prosperity. "It was very vibrant, kind of like a mall, a destination," says Ken Carlson, who grew up in Wheaton in the 1960s and whose family were longtime store owners. "We had a jewel, a movie theater, a gift shop, a pet shop, record store, three pharmacies and three shoe stores."

Time seemed to stand still. Venerable Wheaton Restaurant on Front Street dated from 1905. Entertainment and activities hearkened to the past. Once a week, the 96-member Wheaton Municipal Band played at the bandshell at Memorial Park. The town of 28,000 somehow accommodated 48 Girl Scout troops and 29 Boy Scout groups.

Carlson could ride his bike and visit with grade school friends on farms. On Prairie Avenue, today dotted with palatial homes, was a chum whose father ran a "truck farm," a smaller farm that delivered its crops directly to markets in Chicago.

## THE WAY WE WERE



Wheaton epitomized the success of the American experiment in self-government and capitalism. At least *Look* magazine believed it did. In 1968, the popular weekly magazine named Wheaton an All-America City. The honor came after a decade of improvements, including updates to its downtown, new schools, a library, city hall and swimming pool, thanks to hefty tax hikes, and most notably, the passage of a fair housing ordinance, approved, for symbolic reasons, just before the stroke of midnight on July 3, 1967.

"We accept and meet the challenge of changing times, updating, expanding,

building and renewing, through the persuasion of involved people," said resident Dick Noble, a legendary WMAQ radio announcer, in a speech after the award. "Wheaton still is church-going, conservative and dry — a good place to bring up a family. But, most important, Wheaton is people who care."

Wheaton also welcomed change. Noble said, "A few days ago, a couple walked into a real estate office, looked through the listings, chose the houses they'd like to see, and after looking at them, bought their new home. What's new about this? Only one thing. This couple is Negro and their new neighbors are not."

*Look* praised Wheaton for its advances yet also raised questions about the societal costs of its exclusivity and cast doubt on its aspirations. Until the 1960s, Wheaton has been "slumbering as peacefully as Rip Van Winkle," and while "big Chicago was seething" the town remained "somber, square and isolated." The magazine noted the open housing law and ran a photo of a gathering at a home that included black children. Wheaton was a settling example that "in the year of simmering urban



Stores in downtown Wheaton (left) and Wheaton Pharmacy (above) in the late 1960s.

tension, Americans can still live together productively and peacefully."

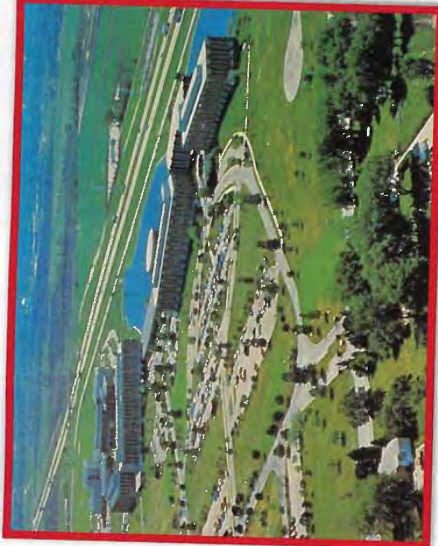
Still, the ideal of integration may be unreachable because of "property values so high that few Negroes will be able to buy a ticket for the promised land."

### THE RISE OF NAPERVILLE

In 1969, one of America's most elite companies arrived in Naperville. It shuttered a plant in Pennsylvania and relocated its research and development department in Whiting, Indiana, to open a major facility in what was once was a German farm town. The community was breathlessly optimistic about the plant and its 250 employees. In a lengthy two-part series in the *Naperville Sun*, a reporter gushed that he was "awestruck with the miracles performed in the technological complex. . . . It's the kind of big business that for many years this community has aspired to attract."

The reporter enthusiastically described the "plastic fabrication lab . . . its monstrous like machines gobble up plastic pellets that look like rice." The end result was an endless sea of glasses, bottles and bowls. The company was Amoco Oil. Companies were the past, present and future then. Community leaders weren't bashful about what the Amoco Research Center meant for Naperville. The town was "taking a giant step into tomorrow land," the story reported.

Naperville in 1969 was the boonies, the hinterlands, a country town with more



In 1969, Amoco Oil built a modern research center on open land in north Naperville.

moving to Naperville became a no-brainer. Barbara Howers, a 14-year-old in 1969, is a fifth-generation Naperville resident whose ancestors farmed. Fast food in 1969 meant Cock Robin, and fine dining was the exquisite Willow Manor, a white-pillared Georgian mansion now home to Mesón Sabida. Naperville was notable for what it didn't have. "There wasn't congestion. There was little crime," recalls Howers.

The throwback character of Naperville was reflected in the conservative social mores. Alumni after alumni of Naperville Central, reflecting in 1989 on their senior year, 20 years earlier for a story for the *Naperville Sun*, insisted that sex, drugs and the counter-cultural lifestyle had yet to arrive in town. The innocence of the times was revealed in what alumni said was the biggest scandal of their school years — the class valedictorian was banned from the graduation because he violated the rule on no facial hair.

Despite its backwardness, Naperville leaders envisioned a future of growth, and the town steadily annexed huge swaths of land. Developers, realtors and young families were waiting in the wings. Greene, who eventually developed his own thriving real estate company in Naperville, was told about the opportunity by Rich Portt, a successful realtor in La Grange. "Want to make some money?" Portt asked Greene.

"Naperville then was not a destination city. It wasn't La Grange, Hinsdale or Clarendon Hills. You got a lot more for the money," says Greene. Over time, Little appreciated and understood,

the highways were much more important than for getting people to and from work. The high-speed roads transformed a basic economic paradigm of America. "They disengaged industry from the railroads," explains Ann Durkin Keating, an urban/suburban expert and history professor at North Central College. Railroads once had meant a river or lake was no longer crucial for economic development, and now highways were the new engines of progress.

In 1966, Bell Labs of AT&T became the first high-tech company to settle in the Naperville region. It was soon followed by Amoco and then Nalco Chemical, Hewlett Packard and Lab-Tek. The growth was rapid and stunning. In 1971, the city approved permits for commercial development valued at \$1.3 million. By 1978, that figure had climbed to \$40 million (\$157 million in today's dollars).

Residents followed the jobs. Naperville issued a respectable 203 permits for single-family homes in 1971. That grew more than five times by 1977, when 1,104 permits were issued.

Underlying the growth, making it possible and even foreseeable, was



A postcard depicting the 1968 Naperville Community High School Homecoming at the corner of Main and Jefferson



## THE WAY WE WERE

### SHOPPING — AN AMERICAN EVOLUTION



The advent of large shopping malls like Yorktown in Lombard, shown here circa 1968, changed shopping habits dramatically and resulted in dramatic downtown declines for many downtown shopping districts.

In 1969 in La Grange, John O'Connell, a fatherly man who did not drive, had to outfit her five children. So twice a year, once in the spring and once in the fall, she summoned a cab, stuffed them in and was driven less than a mile to McAlister Schoen, a department store on La Grange Rd. There were plenty of other shopping options then in a compact area of downtown La Grange: a Sears, a Wards, three dime stores, a book shop and popular clothing stores such as Mr. Flays.

"You could do all your shopping in La Grange," says O'Connell, now a dentist who still lives in town. Adds John Burns, who leads historical walking tours in town and is the current town clerk, "This was pre-mall, when La Grange was a regional shopping center. A lot of people in the suburbs came to La Grange to shop."

Local shopping centers such as Oakbrook Center, North Riverside Mall, Yorktown, Fox Valley Mall in Aurora, and Stafford Square in Bloomingdale decimated downtowns not only in La Grange but to varying degrees in Oak Park, Wheaton and Downers Grove. By the mid-1980s, La Grange was a shell of its former self. "The only thing missing from downtown

was blowing tumbleweed then," says O'Connell. "The business district didn't know what to do." La Grange tried turning Calendar Court into a mall but that floundered, much as Oak Park and State Street's efforts at closing off streets to cars failed. La Grange started to turn a corner in the 1980s with the success of two restaurant/bars, in Kahoots and Palmer's. "The light bulb went off," Restaurants can make it here," says Burns.

La Grange created a tax increment financing (TIF) district to help revive downtown. It built a parking garage, controversial at the time, eliminated the pesky parking meters and added planters and a host of other aesthetic improvements. Today, as it has been for more than two decades, downtown on a Friday or Saturday is hopping, not a ghost town at all, but a beehive of people.

Other suburbs have enjoyed similar revivals, a resurgence fueled by a wave of construction of condos and apartment complexes as well as new restaurants and shops. In the cycle of civic life, it's 1969 all over again, but with a twist: Residents once again enjoy bumping into neighbors, eating adventurously locally while not having to battle city traffic.

a long-ago decision by the federal government. In the late 1940s, Washington Laboratory on 3,600 acres southeast of Naperville. This was followed in 1967 by the opening of the National Accelerator Lab, renamed shortly thereafter for famed physicist Enrico Fermi. The two scientific kingpins brought to the region a deep pool of intellectual capital, key to the development of the coming high-tech corridor.

Spurred by the new high-tech industry, DuPage and then Kane took off like a rocket in the 1970s. By the mid-1980s DuPage was the fastest-growing county outside the Sun Belt. Jobs and wealth bubbled up. Beautiful, spacious homes sprouted up.

The growth was dizzying. DuPage went from 490,000 people in 1970 to 658,000 by 1980 on its way to its current 930,000. Kane increased from 251,000 in 1970 to 278,000 by 1980 to its present-day 535,000. Naperville zoomed from 22,000 in 1970 to 42,000 in 1980 to today's 148,000, and Wheaton from 31,000 to 43,000 in a decade and now to 54,000. St. Charles went from 13,000 in 1970 to 17,500 in a decade and then to today's 33,000, Downers Grove from 29,000 to 37,000 and now to 49,500.

More settled, closer-in suburbs had grown earlier. Elmhurst, for example, grew from 21,000 in 1950 to 37,000 in 1960 and to 46,000 in 1970 before declining to 44,000 in 1980 and rebounding to 46,000 today.

Chicago had its lakefront, skyscrapers and its rich culture but also wrenching poverty, closed factories and violent crime. In contrast, the western suburbs enjoyed low unemployment, top-notch schools, low crime and little blight.

One by one, farms vanished. By 1992, DuPage was down to just 95 farms, 241 cattle and no chicken or pigs to speak of. Kane was home to only 703 farms, 16,000 cattle and 49,000 pigs. Squeals and moos were supplanted by the honking horns and the hum of air-conditioned homes. The counties and towns formed innumerable commissions and approved

countless plans to manage the growth. Early on, in the 1970s, Naperville city officials in particular devised detailed plans to deal with infrastructure, downtown improvements and parking issues.

But progress came with plenty of growing pains. Reflecting on the rapid growth and envisioning a "could-be-worse" mindset, a Naperville city engineer in 1977 bravely asserted, "It's not a disaster right now."

Others were less sanguine. The Chicago Tribune in 1967 excoriated the western suburbs for its heedless growth, resulting in crisscrossing traffic jams, and a stifling insularity and continuing lack of diversity. DuPage uncomfortably grappled with "its own urban sprawl," the story explained.

The lack of diversity in DuPage and Kane was not happenstance or isolated to the Chicago area but the direct result of federal policy regulations that few fully understood then or now. FHA and VA loans made suburbanization possible, but loans for blacks in white areas were seldom approved. "The government made it easier for white people to buy a home in the suburbs. There was unequal access," says Keating.

The FHA refused to insure mortgages in black neighborhoods and subsidized builders who were mass-producing subdivisions for whites, while requiring that no homes be sold there to blacks, according to *The Color of Law*, an acclaimed book by Richard Rothstein in 2017. The Fair Housing Act of 1968 was too little, too late.

"The horse was out of the barn by then. Things had worked themselves out by then," says Keating.

Precluding a more economically diverse suburbia, let alone racial diversity, was the homogenous zoning chiefly related to lot size. Today, given that many suburbs are built out, it's problematic for developers to build smaller homes, apartments and multi-dwelling units, says Keating.

The suburbs went off the track not only on diversity but also in its resistance

to mass transportation and its car-centered neighborhoods. "The reliance on the car — it raises questions about the future of our planet," maintains Keating.

Prosperity often comes with a price. People understand that nostalgia typically leaves out the negative. Still, they long for the way things used to be because they know what once was cannot be recaptured. The genie never goes back in the bottle. Those who grew up in a town that changed economic, demographic and moral, is that things are never quite as they seem. What we think we are certain of is actually a mirage; a stereotype, a distortion of reality.

Wheaton was a timeless, unchangeable Mayberry in 1969, and it was anything but. Its population actually had doubled from 1950 to 1960. The 1960s were a time



Downtown Elmhurst (above and at right) and the Elmhurst Shopping Plaza at York and Bullerfield (below right) circa the late 1960s



Fifth-generation Howler of Naperville is more blunt: "I think Naperville lost its character."

### CHALLENGE FOR THE FUTURE

Honore Greeley had it right. Go west, young folks. For all their faults, the suburbs remain a desirable place to live.

Home showings in Naperville and elsewhere continue to draw eager crowds. "Naperville is thriving. I think the way it all worked out was great," says Keating, the realtor.

Growth has been the theme for a half century, and at last diversity has become part of

that arc. Minorities represented 32 percent of the population of DuPage in 2015 (the latest year accurate figures are available), compared to a scant 5 percent in 1980.

Economic diversity also has arrived. Nearly 165,000 people in DuPage were low income in 2017, a fairly dramatic 65 percent increase in less than a generation. The irony of viewing the past, assessing change and measuring growth, economic, demographic and moral, is that things are never quite as they seem. What we think we are certain of is actually a mirage; a stereotype, a distortion of reality.

Wheaton was a timeless, unchangeable Mayberry in 1969, and it was anything but. Its population actually had doubled from 1950 to 1960. The 1960s were a time



of tremendous change in town, despite its seeming permanence. It won the All-America award precisely because the town was transforming itself.

Noble praised his beloved town: "Wheaton does what this country of ours has done. We absorb large numbers of people of all kinds, making their needs our needs." Well, yes. And no.

Look magazine hailed Wheaton as an All-America city while also throwing down a gauntlet for it. While little may seem to be at stake in a prosperous town, don't be fooled. In 1969, not much different than today, America confronted discontent, urban violence and poverty. "Now it (Wheaton) faces a choice: either dive in or get back out of the water," the Look story read. "Because so much power all over America now sleeps in suburbs much like Wheaton, the outcome matters." ■



DAILY HERALD FILE PHOTO

Get tips and techniques on canning your garden harvest when Culinary Historians of Northern Illinois presents “Home Grown: Garden to Table” Thursday, Oct. 24.

# Master Gardeners to offer techniques for canning

*Submitted by Culinary Historians of Northern Illinois*

Does canning a garden harvest sound overwhelming? It doesn't have to be. The DuPage County Historical Museum, collaborating with the Culinary Historians of Northern Illinois, presents “Home Grown: Garden to Table” Thursday, Oct. 24, to share tips and techniques.

The no-stress lesson in home preserving will include a demonstration, audience participation and take-home samples.

The University of Illinois Extension Master Gardeners will be on-hand to assist with gardening questions and how to prepare gardens for winter. From making pumpkin pie in a jar to canning pickles, all skill levels can try these hands-on activities that include containers of fall bounty to take home.

The Culinary Historians of Northern Illinois' mission is to seek and understand social and cultural history through the study and celebration of food and drink.

“Canning mattered in the past because it preserved the food we grew so we could feed our families through the cold winter months,” said Elizabeth Carlson, creator of Ellie Presents and culinary historian.

“Today, it's easier and sometimes cheaper to buy everything we need from the grocery

store. But canning is preserving our food, our summer sunshine, our daily trips with the watering can. Plus, it's really fun! There's a little bit of art, a little bit of science, and a lot of love in a glass jar.”

The History DuPage Fund of the DuPage Foundation awarded the museum with a grant to help sponsor their latest exhibit, Home Grown, and its accompanying programming.

Home Grown explores the historical methods and tools that DuPage residents used to farm and raise livestock and the impacts agriculture has had on the county's economy, society and culture. The exhibit is featured until July 28, 2020.

“The Home Grown exhibit focuses on our agricultural past,” Museum Manager Michelle Podkova said. “Canning and preserving foods is a large part of that, since technology had not yet existed for long term storage of foods. Canning is viewed as intimidating to many. Our goal is to show how easy it can be to bring more awareness to the art of preserving.”

“Home Grown: Garden to Table” will be 7 to 9 p.m. in the museum auditorium, 102 E. Wesley St. in Wheaton. Tickets are \$15 per person or \$10 for members. For more information or tickets, call (630) 510-4941 or visit [dupagemuseum.org](http://dupagemuseum.org).

DuPage Society of Model Engineers Museum volunteer featured for another organization where he volunteers on December 30, 2019 in the *Daily Herald*:

# Hobbyists chug along at the Great Train Show



Print

Outdoor banners

**THE DUPAGE COUNTY HISTORICAL MUSEUM PRESENTS**



**HOME GROWN**  
AGRICULTURE & LIFE IN DUPAGE CO.

SEPTEMBER 21, 2019 – JULY 28, 2020

Explore the historical methods and tools that DuPage residents used to farm and raise livestock and the social, political, and cultural impacts on the county



**NOW ON EXHIBIT**  
THROUGH JULY 2019

f @ | dupagemuseum



*DuPage*  
**MUSIC MAKERS**

Learn about local legends and how they shaped the music scene



**LIGHTS  
CAMERA  
ACTION!**

Learn how movies shaped everyday life



# 2019 EXHIBITS

**DUPAGE ARCHITECTS**

**CLOSES JUNE 8, 2019**

The rich architectural history in DuPage could not have been achieved without the talent and skill of some truly amazing men. Explore the individuals behind the designs in this fascinating exhibit.



**DuPage Music Makers**

**CLOSES JULY 29, 2019**

Music is an element of cultural heritage that bonds communities and embodies an era. DuPage has produced a variety of local legends. Learn their stories and how they influenced the county's music scene.



**LIGHTS CAMERA ACTION!**

**JANUARY 27-JULY 15, 2019**

Movies have captured the world's imagination since 1895, when the first motion pictures premiered in Paris and New York City. Follow the history of film throughout the twentieth century and learn how movies shaped everyday life in DuPage County and the United States in this new exhibit.



**READ ALL ABOUT IT!**

NEWSPAPERS & JOURNALISM IN DUPAGE COUNTY

**APRIL 27, 2019-JANUARY 26, 2020**

Extra! Extra! Newspapers have been sharing news of local, national, and international events with DuPage County communities since the first pioneers settled in the 1830s. Read all About It explores the social and political roles that newspapers played in the county's history

**MAKING THE GRADE: EDUCATION IN THE 19<sup>TH</sup> CENTURY**

**SEPTEMBER 7, 2019-APRIL 18, 2020**

In the 1800s, children learned their ABCs and 123s in one-room schoolhouses with students of all ages. Discover what it was like to be a student in DuPage County during the 1800s and how education has changed and stayed the same in this new exhibit.



**HOME GROWN**  
AGRICULTURE & LIFE IN DUPAGE CO.

**SEPTEMBER 21, 2019-JULY 28, 2020**

Agriculture has been a vital element of life in DuPage County for over 190 years, providing its residents with essential foods and raw materials to make their living. Home Grown explores the historical methods and tools that DuPage residents used to farm and raise livestock and the impacts agriculture has had on the county's economy, society, and culture.

102 E. Wesley St. | Wheaton, IL | 630.510.4941 | dupagemuseum.org | f/dupagemuseum | t/dupagemuseum | @dupagemuseum



# HOME GROWN

## ORAL HISTORY PROJECT

**PRESERVE YOUR FARMING & AGRICULTURE MEMORIES!**

**FAMILY FARMS · LIFE ON THE FARM  
LABOR · CROPS · ANIMALS · EDUCATION  
FARM BUREAUS AND CLUBS  
FARMER'S MARKETS · EQUIPMENT AND TECHNOLOGY  
HOME GARDENING  
THE ORGANIC AND FARM-TO-TABLE MOVEMENTS**

Oral histories are placed in the Museum's collection for research and educational purposes.

**DATES**  
Saturday, April 13 | Friday, May 17  
Sunday, June 15 | Wednesday, August 7  
Saturday, September 21 | Sunday, November 17  
*Or by appointment*

**CALL TO RESERVE**  
630.510.4941



Exhibit opens  
September 21, 2019



102 E. Wesley St. | Wheaton, IL | dupagemuseum.org




# American Home Garden Design: 1830-Present



**Thursday, October 10 | 7P**  
**Meeting Room A | Wheaton Public Library**

Garden writer Nina Koziol discusses how home garden design has changed since the Midwest was first settled, including the rise of the suburban lawn movement, foundation plantings, cottage gardens, moon gardens, heirloom plants, and more. She will also discuss how they can be used in your own garden.

Registration required at [wheatonlibrary.org/calendar](http://wheatonlibrary.org/calendar) or call 630.868.7520. Registration opens August 19.



102 E. Wesley St. | Wheaton, IL  
630.510.4941 | dupagemuseum.org



225 N. Cross St. | Wheaton, IL  
630.668.1374 | wheatonlibrary.org




## Home Grown: Garden to Table

**Thursday, October 24 | 7-9P | Museum Auditorium**  
\$15 per person | \$10 members

Is canning your garden harvest overwhelming to you? Join Culinary Historians of Northern Illinois and the Museum for a no-stress lesson in home preserving. The demonstration will include audience participation and take-home samples.

The University of Illinois Extension Master Gardeners will be on-hand to assist with gardening questions and how to prepare your garden for winter.

All skill levels welcome. Register at [dupagemuseum.org](http://dupagemuseum.org). Call 630.510.4941 for member discount ticket.



Culinary Historians  
of  
Northern  
Illinois



**ILLINOIS**  
Extension  
COLLEGE OF AGRICULTURAL, CONSUMER  
& ENVIRONMENTAL SCIENCES





102 E. Wesley St. | Wheaton, IL | 630.510.4941 | dupagemuseum.org

★ ★ ★ ★ ★

## A LEAGUE OF THEIR OWN MOVIE SCREENING

© Swank Motion Pictures, Inc.

**A League of their Own Movie**  
Saturday, March 30 | 1-3:30P  
Museum Auditorium  
Free Event | All Ages

Did you know *A League of their Own* was partially filmed at Cantigny? Watch this iconic movie based on a true story.

Concessions available, proceeds benefit the Museum.  
Register at [dupagemuseum.org](http://dupagemuseum.org).

102 E. Wesley St. | Wheaton, IL 630.510.4941  
[dupagemuseum.org](http://dupagemuseum.org)

DUPAGE COUNTY HISTORICAL MUSEUM PRESENTS

# make music WHEATON

**FRIDAY, JUNE 21, | 12-3P**

Join us in this first live, free musical celebration, the longest day of the year, with concerts on the streets, sidewalks, parks and in venues across the city.

We will be proudly showcasing local pianists, guitarists, vocalists, and violinists who will perform a wide variety of standards, including performances on a piano that used to grace the former library's cultural center – Steinway!

**LEARN MORE**  
[makemusicday.org/wheaton](http://makemusicday.org/wheaton)

**FEATURING**

**NOTABLE NOTES** 630-456-1804 **MUSIC ACADEMY**

102 E. Wesley St. | Wheaton, IL | 630.510.4941 | [dupagemuseum.org](http://dupagemuseum.org)

## DUPAGE ARCHITECTS

**EXHIBIT EXTENDED UNTIL JUNE 8, 2019**

The rich architectural history in DuPage could not have been achieved without the talent and skill of some truly amazing men. Explore the individuals behind the designs in this fascinating exhibit.

**"TAKE A LOOK AT ZOOK"**  
SATURDAY, JANUARY 19  
1P | ALL AGES  
MUSEUM AUDITORIUM  
\$3 PER ADULT,  
CHILDREN AND  
MEMBERS FREE

Although known for his romantic Cotswold cottages, Hinsdale architect R. Harold Zook (1889-1949) actually designed buildings in many popular revival styles of the 1920s, 30s, and 40s. Lynne Mickle Smaczny's presentation will highlight his extensive work throughout the Chicago suburbs and illuminate the features and distinctive details that define his unique style.

Register at [dupagemuseum.org](http://dupagemuseum.org).

**JARVIS HUNT:  
WHEATON ROOTS,  
NATIONAL REACH**  
THURSDAY, JANUARY 24 | 7P  
ALL AGES | MUSEUM AUDITORIUM  
\$3 PER ADULT, CHILDREN AND  
MEMBERS FREE

Jarvis Hunt (1863-1941) left his architectural mark on DuPage County with Chicago Golf Club and many houses. But his work spanned the continent, from Long Island to Oakland—and he's a local hero in Kansas City. Join Robert J. Wittbert, author of *Jarvis Hunt: Wheaton Roots, National Reach* at the Museum to discover more.

Register at [dupagemuseum.org](http://dupagemuseum.org).

**SAVE THE DATE!  
SACRED SPACES: HERBERT BRAND**  
THURSDAY, APRIL 10

**ARCHITECTURAL WALKING TOUR**  
SATURDAY, APRIL 27

**ARCHITECT WITHOUT ACCLAIM:  
REBORI, BELL AND SALISBURY**  
THURSDAY, MAY 23

102 E. Wesley St. | Wheaton, IL 630.510.4941 | [dupagemuseum.org](http://dupagemuseum.org)

## DUPAGE ARCHITECTS

**EXHIBIT EXTENDED UNTIL JUNE 8, 2019**

The rich architectural history in DuPage could not have been achieved without the talent and skill of some truly amazing men. Explore the individuals behind the designs in this fascinating exhibit.

**ARCHITECTS WITHOUT ACCLAIM: THE LOCAL WORK OF REBORI, BELL AND SALISBURY**  
THURSDAY, MAY 23 | 7P  
\$3 PER PERSON | MEMBERS AND CHILDREN FREE

Architectural historian Bob Goldsborough provides an inside look at three largely unheralded architects, Andrew N. Rebori, M.E. Bell and Robert H. Salisbury, who left their mark on DuPage County.

Register at [dupagemuseum.org](http://dupagemuseum.org), members call 630.510.4941 for free ticket.

102 E. Wesley St. | Wheaton, IL 630.510.4941 | [dupagemuseum.org](http://dupagemuseum.org)

## Politics, Printing Presses & Ink by the Pound:

*A Look at the Storied History of DuPage County Newspapers*

**Thursday, January 16 | 7P | All Ages  
Museum Auditorium | \$3 per person**

Local historian Bob Goldsborough, traces the history of newspapers in DuPage County examining how the coverage of our area has changed and who were some key individuals in the newspaper industry who lived in DuPage.

Tickets are available on Eventbrite or [dupagemuseum.org](http://dupagemuseum.org). Members are free and should call 630.510.4941 to register.

102 E. Wesley St. | Wheaton, IL | 630.510.4941 | [dupagemuseum.org](http://dupagemuseum.org)

# Appendix 5: Marketing

## Print Misc. Print Marketing

### BIRTHDAY BASICS

#### MAKE THIS BIRTHDAY A SPECIAL ONE!

Plan your child's next birthday party at the DuPage County Historical Museum!

**DETAILS**

- Parties are available year-round.
- Parties are offered for ages 4 and over.
- All activities are age-appropriate for the birthday child.

**SCHEDULING**

To schedule, call the Museum Manager and Educator at 630.510.4956 at least two weeks prior to the date.

Parties are held Monday-Friday with limited availability on weekends.



102 E. Wesley St.  
Wheaton, IL 60187  
630.510.4941  
dupagemuseum.org

#dupagemuseum @dupagemuseum

Museum Hours  
Monday-Friday | 9:30A-4P  
Saturday-Sunday | 12-4P

Michelle Podkova,  
Museum Manager and Educator  
mpodkova@wheatonparks.org | 630.510.4956

Zachary Bishop,  
Museum Curator  
zbishop@wheatonparks.org | 630.510.4958

### BIRTHDAY PARTIES AT THE MUSEUM



### THEMED BIRTHDAY PARTY PACKAGE

Ten children (including birthday child) and four adults are included in the party package. Additional children may be included at a cost of \$5 each. The staff will work with you to create a memorable experience.

**PACKAGES INCLUDE**  
\$150 (1.5 hours)

- Invitations and envelopes
- 45 minutes of themed activities, facilitated by Museum staff
- Museum exploration time
- Decorations and craft supplies
- Paper products and plasticware
- Set up and clean up

### PARTY THEMES

**CHOOSE FROM THE FOLLOWING**

**TRAINS**  
All aboard for a very special birthday party! Party includes plenty of time to visit and see the HO model railroad with choice of activities and craft.

**VICTORIAN TEA PARTY**  
Dress for a fancy tea and enjoy parlor games. Party includes choice of two crafts.

**DINOSAURS**  
Your birthday surrounded by prehistoric guests! Party includes dinosaur decorations and themed craft.

**YOUR CHOICE**  
Pick your own theme to celebrate your very special day. Museum staff will work to incorporate games and crafts around your special theme.

### SLEEPOVER PARTY

Ten children (including birthday child) and four adults are included in the party package. Party room and Museum are available to you for 12.5 hours. This includes all of the products and services detailed in the basic package. Two museum employees will stay in the building overnight with the group.

**PACKAGE DETAILS**  
\$400 (12.5 hours)  
Available on Fridays & Saturdays  
7:30P-8A

THE DUPAGE COUNTY HISTORICAL MUSEUM FOUNDATION PRESENTS

# OCTOBER FEST

presented by  
**Gilbert's CRAFT SAUSAGES**

OCTOBER 5 | 2-8P | WESLEY & MAIN ST.

**LIVE ENTERTAINMENT**

**BEER GARDEN**

**CHILDREN'S AREA**

**FOOD VENDORS**

**SPONSORSHIP OPPORTUNITIES AVAILABLE**  
Promote your business to more than 1,500 while supporting DuPage County history

Contact Carey Moreland  
630.510.4961 | cmoreland@wheatonparks.org



## OCTOBER FEST

*Gilbert's*

### SPONSORSHIP OPPORTUNITIES

	\$7,500 PRESENTING	\$5,000 PLATINUM	\$2,500 GOLD	\$1,000 SILVER	\$500 VENDOR
Availability	1	2	4	6	10
Sponsor Exclusivity	-	-	-	-	-
Company Name in Event Logo	-	-	-	-	-
Inclusion in Newsletter	-	-	-	-	-

PRE-EVENT	PRESENTING	PLATINUM	GOLD	SILVER	VENDOR
Logo on Banner	-	-	-	-	-
Social Media Mention	-	-	-	-	-
Logo on Poster	-	-	-	-	-
Logo in E-Marketing	-	-	-	-	-
Logo on Website	-	-	-	-	-

ON-SITE EVENT	PRESENTING	PLATINUM	GOLD	SILVER	VENDOR
Logo on All Event Signage	-	-	-	-	-
Inclusion in Announcements	-	-	-	-	-
Logo on Stage Signage	-	-	-	-	-
Logo on A-Frame	-	-	-	-	-
10x10 Booth (Covered)	-	-	-	-	-

The DuPage County Historical Museum Foundation is a 501(c)(3) non-profit organization. Sponsorships are tax-deductible to the extent allowed by law and help to support the Museum's mission of collecting, preserving and exhibiting DuPage County history.

**SECURE A SPONSORSHIP**  
Contact: Carey Moreland  
630.510.4961 | cmoreland@wheatonparks.org



102 E. Wesley St. | Wheaton, IL  
630.510.4941 | dupagemuseum.org

THE DUPAGE COUNTY HISTORICAL MUSEUM PRESENTS

## HOME GROWN

AGRICULTURE & LIFE IN DUPAGE CO.

ON EXHIBIT  
**SEPTEMBER 21, 2019 – JULY 28, 2020**

Agriculture has been a vital element of life in DuPage County for over 190 years, providing its residents with essential foods and raw materials to make their living. Home Grown explores the historical methods and tools that DuPage residents used to farm and raise livestock and the impacts agriculture has had on the country's economy, society, and culture.

**SPONSORSHIP OPPORTUNITIES AVAILABLE**  
Contact Carey Moreland at 630.510.4961 or at cmoreland@wheatonparks.org





### SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS <small>10 months of sponsor benefits</small>	\$4,000 PRESENTING SPONSOR	\$2,500 PLATINUM SPONSOR	\$1,000 GOLD SPONSOR	\$500 SILVER SPONSOR
NAME IN EXHIBIT LOGO	-	-	-	-
HOST EXHIBIT OPENING	-	-	-	-
LOGO ON EXHIBIT BANNER	-	-	-	-
LOGO ON MATERIALS	-	-	-	-
LOGO ON SIGNAGE	-	-	-	Name
LOGO ON WEBSITE	-	-	-	-
LOGO IN NEWSLETTER	-	-	-	-

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102 E. Wesley St. | Wheaton, IL  
630.510.4941 | dupagemuseum.org

**Plant this card and watch it grow!**

## HOME GROWN

AGRICULTURE & LIFE IN DUPAGE CO.

Exhibit runs September 21, 2019 – July 26, 2020



102 E. Wesley St. | Wheaton, IL  
630.510.4941 | dupagemuseum.org

# Appendix 5: Marketing

## Digital

### Web & Social Media Graphics





## Digital Sample Email Marketing Campaigns

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### Architects without Acclaim:

The Local and in Some Cases National Work of Andrew N. Rebori, M.E. Bell and Robert H. Salisbury

Thursday, May 23 | 7P

\$3 per person, museum members and children and their parents/adults \$10. Subscriptions will provide an inside look at three largely unheralded architects who left their mark on DuPage County.

Andrew N. Rebori | M.E. Bell | Robert H. Salisbury

Exhibitions from the Home Mart's latest through important national events like the 1989 World's Columbian Exposition and explore what brought each to DuPage County and how they came to rest with the landmark structure they designed.

Register online or call 630-510-4941.

Register

More from the Museum

More to see and do

Examine all our beautiful exhibits online

Discover the Museum

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### Casino Night

March 9 | 7-10P

Casino Games | Raffle & Silent Auction | Food & Bar

Get your tickets now before they sell out!

Tickets

Tickets include \$20 in charity raffle per person. All proceeds benefit The DuPage County Historical Museum Foundation.

After Party

The party featuring after Casino Night will be held at the Renaissance Club. Complimentary raffle tickets will be available at the DuPage County Historical Museum until 6:00 pm on March 9 at the Renaissance Club.

Presented by TRANSNATIONAL IVY

Sponsorships available

To learn more contact E. Gary Prussell at [gary@dupagehistory.org](mailto:gary@dupagehistory.org) or call 630-510-4941.

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### Home Grown Exhibit Opening

Thursday, May 23 | 7P

Home Grown Exhibit is a celebration of the coming of Home Grown to DuPage County. The exhibit will feature a variety of Home Grown products and information about the local food system. The exhibit will be held at the DuPage County Historical Museum.

Upcoming Programs & Events

Train Schedule

April 23 & September 23 | 6:30-9P | Free event

The DuPage County Historical Museum is pleased to announce the return of the DuPage County Historical Museum Train. The train will be a replica of the original DuPage County Historical Museum Train and will feature a variety of exhibits and information about the local food system.

Abraham Lincoln in Song

Thursday, May 23 | 7P | Free event

Enjoy an evening of song and music celebrating the life of Abraham Lincoln. The evening will feature a variety of songs and music about Lincoln's life and legacy.

The Basics of DNA Testing for Ancestry

September 23 | 6:30-8P | Free event

Learn what you can do with your DNA test results. This evening will cover the basics of DNA testing for ancestry and how to use the results to learn more about your family history.

Voices of DuPage: Home Grown

September 23 | 7P

Voices of DuPage: Home Grown will feature the voices of Home Grown, from the farmers who grow the food to the people who eat it.

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### Home Grown: Garden to Table

Thursday, October 24 | 7-9P

Museum Auditorium

\$15 per person | \$10 members

In caring for your garden harvest, overlooking to your John Culinary Historian of garden history and the museum for a live video lesson in home preserving. The demonstration will include audience participation and take-home samples.

The University of Illinois Extension Master Gardeners will be on hand to assist with gardening questions and how to prepare your garden for winter.

All skill levels welcome. Call 630-510-4941 for member discount tickets.

Save the Date

Hystery Mystery Event: Paul Revere's Horse is Missing!

November 9 | 7-9P

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### Exhibit now open!

Learn about the history of movies

Exhibit open through July 15

Movie fans celebrate the world's longest-running movie exhibit when the first movie cameras premiered in Paris and New York City. Follow the history of the DuPage County Historical Museum's exhibit and enjoy some movie magic courtesy of the DuPage County and the local film industry.

Studio Movie Grill Tickets available at the Museum!

Enjoy a night out at the movies and support the Museum!

Only \$7.50 each

Big movie nights for Studio Movie Grill is open at the Museum. Tickets are \$7.50 and can be used for any movie in our theater. Tickets are available at the Museum and the Museum Park Store. Community Garden located at 7777 S. Riverside Street.

More at the Museum

View our upcoming open events and programs.

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### Night at the Museum Children's Party

Friday, April 26 | 6:30-9P

DuPage County Historical Museum

Join us for the fourth annual night at the Museum Children's Party for a night of after hours fun, activities with a variety of "behind the scenes" fun!

Admission includes

- Three-hour flashlight scavenger hunt
- Crafts
- Games
- Snacks

Tickets

\$10 per person | Free for DuPage County Historical Museum's Explorer Club members

Free tickets with Explorers Club

Receive an Explorer Club member for as little as \$20 and get five nights at the Museum Museum!

Free tickets are equal to the number of paid members (Club members) and up to five additional adults.

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### Special Edition Winter Newsletter

A winter guide to the collection...

Exhibits

Join your friend

Casino Night

Saturday, March 9 | 7-10P

Learning Tables | Food | Three Hour Open Bar

In this issue, you'll also find:

- 2014 Exhibits
- Museum's Funding
- Curator's Corner
- Upcoming Events

Night at the Museum Children's Party

Join us for the fourth annual night at the Museum Children's Party for a night of after hours fun, activities with a variety of "behind the scenes" fun!

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### Sacred Spaces: The Architectural Designs of Herbert Brand

Wednesday, April 16 | 7P

\$20 per person | Children and their parents/adults \$10. Subscriptions will provide an inside look at three largely unheralded architects who left their mark on DuPage County.

Upcoming Events

Voices of DuPage: Home Grown

Saturday, April 18 | 7P | Free event

The DuPage County Historical Museum is pleased to announce the return of the DuPage County Historical Museum Train. The train will be a replica of the original DuPage County Historical Museum Train and will feature a variety of exhibits and information about the local food system.

Week of the Young Child Building Blocks to Architecture

Saturday, April 19 | 10P | Free event

Join us for a week of events celebrating the life of Herbert Brand. The week will feature a variety of events and activities about Brand's life and legacy.

Night at the Museum Children's Party

Friday, April 26 | 6:30-9P | Free event

Join us for the fourth annual night at the Museum Children's Party for a night of after hours fun, activities with a variety of "behind the scenes" fun!

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### Santa Express

### Explorers Club members-only pre-sale

September 23-29 | Starting at 8A

Tickets \$20 per person

All riders ages 12 months and older must have a paid ticket. Largest infants under the age of 12 months must sit on a parent's lap and the cost receives a pacifier bag. All participants will need to be listed on the registration and ages must be provided. We are sorry if you are not eligible for the train but please don't lose hope as there is enough room for all participants.

Train Schedule

- Saturday, December 6 | 9:55A-11:15A
- Saturday, December 14 | 9:55A-11:15A
- Saturday, December 19 | 9:55A-11:15A

Become an Explorers Club member!

Club members will receive an email with their online access code (IDB) and a QR code to the train (IDB) the week before the pre-sale starts. Public registration begins October 1.