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**OFFICIAL EVENT MERCHANDISER**

*Date: February 1, 2016*

*Prepared for: Brad Keene  
Wheaton Park District/Wheaton Wings  
Soccer Club*

*Prepared by: Katie Colvin  
National Director of Sales & Development  
Fine Designs Imprinted Sportswear, Inc.*

**Description:** *On behalf of Fine Designs, Inc., I am proud to present the following proposal for consideration.*

*This strategic partnership would join our efforts in the creation of a comprehensive merchandising sales management program for the agreed event(s):*

- **Wheaton Wings Spring Classic ~ May 20-22, 2016**

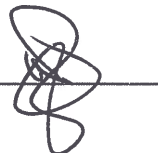
**FINE DESIGNS INC AGREES TO THE FOLLOWING:**

1. **Pay WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB** according to the following formula below for the exclusive apparel sales for the aforementioned tournament(s):  
\* **28% of Gross Sales** if event generates sales of \$15,000 or more.  
\* **\$1200 minimum or 25% of Gross Sales** if event generate sales of \$14,999 or less.
2. **Commission Payment:** Commission will be paid by check, which will be mailed no later than 10 business days post-event.
3. **Donated Apparel:** Donate up to 80 Event Staff/Volunteer T-shirts at no cost to **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB** at each event. Donated items will be yellow short-sleeved tshirts with a large tournament logo on the chest and an optional print on the back (STAFF, COACH, VOLUNTEER, etc). If additional shirts are needed they can be purchased for \$7 each.
4. **COUPONS:** Provide **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB** with coupons good for \$3 off any of Fine Designs merchandise to pass out to all kids on **WHEATON WINGS SOCCER CLUB** teams.
5. **Logo Design:** Provide all event logos, slogans and other decals at no charge, or use existing artwork.
6. **Roster/Typesetting:** Provide typesetting for COMPLETE LIST OF TEAM AND COMPETITOR NAMES to be used on the back of shirts as requested by customers.
7. **Design Proof:** Provide PROOF of ALL artwork to be used on-site with ample time for edits
8. **Inventory:** Provide no less than eight (8) styles of garments for sale, in a variety of colors and sizes.
9. **Quality of Production:** Provide Sales Kiosk will be aesthetically pleasing and draw spectators and participant's attention with colorful displays and graphics. All displays will be subject to review and approval of **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB**.
10. **Professional Staff:** Provide and compensate professionally trained onsite salespeople at agreed up-on times and locations.

**WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB AGREES TO THE FOLLOWING:**

1. **Exclusive Souvenir Merchandiser:** Fine Designs shall have exclusive selling rights on Souvenir apparel (i.e. onsite screen printing) and all other general sport-specific screenprinted apparel (does not include vendors selling jewelry, equipment/uniforms, arts/crafts, headbands, etc.).
2. **Revenue Sharing:** It is understood and agreed upon through this agreement that **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB** holds the exclusive authority to assign merchandise rights for its tournaments. Therefore, Fine Designs shall not be required to pay any percentage of sales to host facilities and/or other facility merchandise rights holders at any of **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB** tournament venues unless otherwise agreed. If revenue sharing is required, **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB** will handle negotiations and Fine Designs shall not be responsible for providing any additional percentage of sales to any other party.
3. **Logo Property:** All data produced as a result of this program shall remain the sole property of **WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB**.

INITIALS



**WHEATON PARK DISTRICT/WHEATON WINGS SOCCER CLUB AGREES TO THE FOLLOWING:**

4. **Space Provision:** Provide prime locations for vendor booth (space accommodations to be agreed upon by both parties).

Katie Colvin, National Director of Sales & Development for Fine Designs, shall serve as booking/tracking agent.

I agree to commit the organization I represent for the term stated in agreement for the charges related to the support of services requested. I have read the instructions and stipulations on this form and agree to comply with them as conditions for use of FDI services. I understand that **Fine Designs, Inc.** has the **exclusive right** to sell event apparel at the event. If it is discovered that any company other than **Fine Designs, Inc.** is selling apparel with the event name and or the event logo, that company must be immediately expelled from the event and the host will forfeit any and all commissions due from Fine Designs.

Client represents that it is the owner of all trademarks, service marks, names, and/or logos (the intellectual property) submitted to Fine Design, or that it has received proper authorization or license to use the same from others and can provide written proof of such authorization to Fine Designs upon request. Client agrees to indemnify Fine Designs from any and all expenses, including legal fees and damages, arising out of the unauthorized use of another's intellectual property.

The sale of Official Event logo apparel AND other sport-specific screenprinted apparel is exclusively limited to Fine Designs.

Both parties understand that this document is subject to revision if both parties mutually agree to modify during the contract term.

If you agree with all terms and conditions of this partnership, please sign and fax to (815)425-3000 or email to [katie@finedesigns.com](mailto:katie@finedesigns.com).

**FINE DESIGNS IMPRINTED SPORTSWEAR  
AUTHORIZED SIGNATURE**

name: Katie Colvin

title: National Director of Sales &  
Development

signature:



date: 2.1.16

**WHEATON PARK DISTRICT/WHEATON WINGS  
SOCCER CLUB  
AUTHORIZED SIGNATURE**

name: Michael Benard

title: Executive Director

signature:



date:

2/1/16

