

The Wheaton Park District is proposing a renewal of the Community Event Partnership with First Trust for 2026. This Community Event Partnership will continue to showcase the shared commitment of the Wheaton Park District and First Trust to fostering a vibrant and connected Wheaton community.

Under the proposed annual partnership, First Trust Portfolios L.P. would be designated as the Community Event Partner, encompassing all special events hosted within the calendar year.

The partnership would be recognized in and on the following:

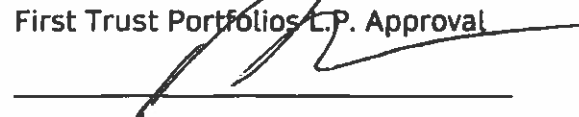
Recognition Benefits
✓ Press Release Announcing Event Lineup and Partnership Distributed to media list of over 25 outlets Distributed in February 2026
✓ Program Guide Event Listing Page Viewed 53,000 times on average All 4 seasons
✓ Website Event Listing Page & Individual Event Pages Viewed over 2,244,000 times
✓ Partner Websites <i>when applicable</i> <i>March / April 2026</i>
✓ Static Signage at Ray Morrill Community Center 1.6 million visitors Displayed March/April through December 2026
✓ Static Signage at Memorial Park Bandshell 35,000+ Displayed May – October, 2026
✓ Memorial Park Postcard Announcing Summer Events 700 direct mailed to park neighbors Distributed March 2026
✓ Static Signage, Electronic Signage or Acknowledgement at all Events 125,000+ attendees Displayed April 2026 – September 2026
✓ Eblasts Event Specific 20,000 households monthly per event
✓ Social Media WPD Facebook 10,100+ followers WPD Instagram 3,800+ followers Plus associated facility pages, ie., Cosley Zoo, DuPage Museum, etc.
✓ On-Site Opportunities At any annual events Hosted by First Trust or Charitable Partner(s) based on event dates
✓ Event Calendar Posted to Website February – December 2026
✓ Access to event tickets to be discussed per event

2026 Community Event Partnership: \$100,000 (March 1 - December 31)

This commitment/partnership would allow the Wheaton Park District to allocate funding towards the events of their choosing.

Wheaton Park District Approval


Date
4/13/2026

First Trust Portfolios L.P. Approval


Date
4/8/2026