



AUGUST 26-28 2021



Photos: Art Cigoy

WHEATONPARKDISTRICT.COM

EVENT DETAILS



TWO-NIGHT PERFORMANCE



MORE THAN 30 ACTORS
from across the United States



Expected attendance of
2,000 PEOPLE EACH NIGHT



MARKETING REACH

4,000 web traffic
100,000+ impressions

PRESENTING ORGANIZATIONS



The Arena Theater program is small and ensemble-driven, with students from many different majors participating. Production Manager and Technical Director Andy Mangin has been teaching students how to produce theater in a liberal arts environment since 2005. He manages the productions and designs and builds sets throughout the season.



The Wheaton Park District is the leader in the community and region, offering unique facilities, 813 acres of open space, and 54 parks that attract visitors from DuPage County and beyond. Through special events, programming, and services, Wheaton Park District serves over 1.6 million people annually while encouraging them to create, discover, and play.



WHEATONPARKDISTRICT.COM/SHAKESPEARE

SPONSORSHIP BENEFITS

| SPONSORSHIP LEVELS | GOLD \$7,500 | SILVER \$2,500 | BRONZE \$1,000 | PARTICIPATION \$500 |
|---|-----------------|-------------------|-------------------|------------------------|
| VIP Reserved Seating | 10 | 6 | N/A | N/A |
| PRE-EVENT RECOGNITION | | | | |
| Website Presence | ✓ | ✓ | ✓ | ✓ |
| Email Blasts | ✓ | ✓ | ✓ | |
| Event Posters/Flyers | ✓ | ✓ | ✓ | |
| Press Release | ✓ | ✓ | | |
| Social Media Promotion | ✓ | ✓ | | |
| ONSITE OPPORTUNITIES | | | | |
| 10x10 Booth on Event Nights | ✓ | ✓ | ✓ | ✓ |
| Logo on Event Banners | ✓ | ✓ | | |
| Logo on Event A-Frame | ✓ | ✓ | ✓ | |
| Inclusion in Announcements at Band Shell | ✓ | ✓ | | |
| Event Program | ✓ | ✓ | | |
| POST-EVENT RECOGNITION | | | | |
| Thank You Email Blast | ✓ | ✓ | ✓ | |
| Commemorative Shakespeare in the Park Shirt | | | | |

In-kind food and beverage donations needed. Please contact Amy Seklecki at aseklecki@wheatonparks.org for more information.



Performances Over the Years

2014 –

2015 –

2016 –

2017 –

2018 –

2019-2020 – Cancelled due to park renovation and State of Illinois Social Distancing Guidelines

2021 – Back again for an amazing performance! Show TBA.



Committed to making Shakespeare in the Park the best outdoor summer theater around. Come enjoy the newly renovated Memorial Park Bandshell.