



**JUNE 3-6, 2021**  
**MEMORIAL PARK | DOWNTOWN WHEATON**



**TASTE OF WHEATON.COM**

# EVENT DETAILS



**25 FOOD VENDORS**



**2,300 RUNNERS**

Cosley Zoo Run for the Animals



**30+ ART & CRAFT VENDORS**



More than

**30,000 FEST GOERS**



**60+ BUSINESS EXPO VENDORS**



**4 DAYS**

of Fun



**3 BLOCKS**

Of Carnival Rides & Games



**MARKETING REACH**



**28 HOURS**

of Live Entertainment

**33,000+ page views at  
TasteofWheaton.com**

# PRESENTING ORGANIZATIONS



The Wheaton Chamber of Commerce is the voice of the business community. Our members work together to foster meaningful business relationship, advocate on issues impacting local economy, and develop business education and marketing opportunities. Our members are the pillars of the business community. Together we join forces to influence business and community issues.



The Wheaton Park District is the leader in the community and region, offering unique facilities, 813 acres of open space, and 54 parks that attract visitors from DuPage County and beyond. Through special events, programming, and services, Wheaton Park District serves over 1.6 million people annually while encouraging them to create, discover, and play.

# TESTIMONIALS

“Over the last eleven years First Trust Portfolios has been in Wheaton, we have valued being among a host of other companies that call Wheaton home, along with all the individuals and families who live here. It’s always been important to First Trust to support our community and those who live in, and visit, this great city. First Trust is proud to be a part of many Wheaton festivals and events, and find our partnership with the Wheaton Park District, and the many things it hosts, to be a great way to be a part of our hometown city’s community.”

– Lisa Weier, *First Trust Portfolios*



# SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	DIAMOND \$15,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	PARTICIPATION \$500
AVAILABILITY	1	3	6	9	10
Exclusive Booth Space Available ( <i>number of days</i> )	4	4	3	2	N/A
Complimentary Carnival Wristbands ( <i>one day unlimited</i> )	12	4	N/A	N/A	N/A
<b>PRE-EVENT RECOGNITION</b>					
Company Name Incorporated with Event Logo	✓				
Pre-Event Signage	✓				
Media Print Advertisements	✓	✓			
Social Media Promotion	✓	✓			
Website Presence on tasteofwheaton.com	✓	✓	✓	✓	✓
Email Blast Inclusion	✓	✓	✓	✓	
Event Posters/Flyers	✓	✓	✓	✓	
Press Release	✓	✓			
<b>ON-SITE RECOGNITION</b>					
Volunteer Shirts (200)	✓				
Taste of Wheaton Event Signage	✓				
Event Sponsor Banners	✓	✓	✓		
Event Sponsor A-Frame	✓			✓	✓
Inclusion in Announcements	✓	✓	✓	✓	
Taste of Wheaton Event Program	✓	✓	✓	✓	✓
<b>POST-EVENT RECOGNITION</b>					
Thank You Email Blast	✓	✓	✓		
Quarter Page Ad in Wheaton Park District Program Guide or E-Ad in Monthly Blast (29,000+ impressions)	✓	✓			

## MEDIA PARTNERSHIP & IN-KIND DONATION AVAILABLE

- Media Gold \$5,000 in trade advertising (benefits of Gold Level)
- Media Silver \$2,500 in trade advertising (benefits of Silver Level)
- Media Bronze \$1,000 in trade advertising (benefits of Participation Level)
- Climbing Wall 2 day rental – minimum 10 hours (benefits of Gold Level)
- 1,000 Custom Logo Cups or Koozie (benefits of Participation Level)
- 130 Cases of Water – 24 pk/16-20 oz bottles (benefits of Participation Level)
- Printing of specialty signage (based on level of donation)

For more information, contact Kristina Nemetz at 630.510.5064 or [knemetz@wheatonparks.org](mailto:knemetz@wheatonparks.org).

park photo here

Committed to making Taste of Wheaton the best fest around. Come enjoy the newly renovated Memorial Park Bandshell.