

# WHEATON BREW FEST 2021

AUGUST 7 | 12-4:30P | MEMORIAL PARK



WHEATONBREWFEEST.COM

# EVENT DETAILS

**VIP** 300 VIP TICKET HOLDERS



**1,600+ ATTENDEES**



**100+ VOLUNTEERS**



**80+ CRAFT BEERS**



**35 BREWERIES**



**4,000+ FACEBOOK FOLLOWERS**



**4 FOOD VENDORS**



**4 HOURS OF LIVE ENTERTAINMENT**



**MARKETING REACH**

45,000+ THROUGH SOCIAL MEDIA, E-MARKETING, WEB AND PRINT ADVERTISEMENTS, AND MORE



**16,000 PAGE VIEWS**

AT [WHEATONBREWFESt.COM](http://WHEATONBREWFESt.COM)

# PRESENTING ORGANIZATION



The Wheaton Park District is the leader in the community and region, offering unique facilities, 813 acres of open space, and 54 parks that attract visitors from DuPage County and beyond. Through special events, programming, and services, the Wheaton Park District serves more than a million people annually while encouraging them to create, discover, and play.

# BENEFITTING ORGANIZATIONS



Court Appointed Special Advocates (CASA) of DuPage County, Inc. is a non-profit organization that recruits, trains, and supports volunteer citizen advocates to effectively speak to the best interests of abused, neglected, and dependent children in DuPage County's juvenile court system. Every child has the right to a safe, permanent, and nurturing home. CASA provides Wheaton Brew Fest with all the volunteers necessary to host this event.



The DuPage County Historical Museum (DCHM) Foundation, Inc. raises funds to support the Museum's mission to educate the general public through the collection, preservation, interpretation, and exhibition of materials documenting the history of DuPage County.

# TESTIMONIALS

"Being a privately funded agency has its challenges. The Wheaton Brew Fest is truly a Powerful Friend to Powerless Kids, enabling CASA to not only earn money by providing volunteers, but also raise awareness of abuse and neglect in our communities. CASA is extremely thankful for its partnership with the Wheaton Park District. Each year the WPD gives back to the community by hosting the best party in town all the while helping abused and neglected kids who found themselves in juvenile court, through no fault of their own."

– Beth Stremel, *Court Appointed Special Advocates (CASA) of DuPage County*



# SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Presenting Sponsor Exclusivity	✓			
Premier Booth Space (covered 10'x10')	✓	✓		
Standard Vendor Space (uncovered)			✓	✓
Complimentary VIP Tickets	6	2		
Complimentary General Admission Tickets	8	6	2	
<b>PRE-EVENT RECOGNITION</b>				
Press Release	✓	✓		
Social Media Promotion	✓	✓		
Website Presence on WheatonBrewFest.com with link to organization site	✓	✓	✓	✓
Email Blasts	✓	✓	✓	
Event Posters/Flyers	✓	✓	✓	
<b>ONSITE RECOGNITION</b>				
Cover of Wheaton Brew Fest Event Program	✓			
Inclusion in Stage Announcements	✓			
Inclusion in Event Program	✓	✓	✓	✓
Logo Incorporated into Event Signage	✓			
Logo Presence above Bandshell Signage	✓			
Event Sponsor A-Frame	✓	✓	✓	
<b>POST-EVENT RECOGNITION</b>				
Thank You Email Blast	✓	✓	✓	✓
Inclusion of a 1/4-page Advertisement in Wheaton Park District Program Guide (29,000)	✓			

Food Vendor opportunities available. \$200 per booth.  
Separate application required.

## MEDIA PARTNERSHIPS & IN-KIND DONATIONS AVAILABLE

- Media Gold \$5,000 in trade advertising (benefits of Gold Level)
- Media Silver \$2,500 in trade advertising (benefits of Silver Level)
- Media Bronze \$1,000 in trade advertising (benefits of Bronze Level)
- Printing of program and participant passes (benefits of Silver Level)



Committed to making Wheaton Brew Fest the best fest around. Come enjoy the newly renovated Memorial Park Bandshell.