

WHEATON BREW & SELTZER FEST 2022

AUGUST 6 | 12-4P | MEMORIAL PARK

WHEATON
BREW
& SELTZER
FEST
BRANCH OUT IN 2022



WHEATONBREWFEEST.COM

EVENT DETAILS



SELTZER OPTIONS THIS YEAR



4,000+ FACEBOOK FOLLOWERS



1,000+ ATTENDEES



100+ VOLUNTEERS



60+ CRAFT BEERS



30 BREWERIES



VARIOUS FOOD VENDORS



4 HOURS OF LIVE ENTERTAINMENT



MARKETING REACH

45,000+ Through social media, E-Marketing, Web, and Print Advertisements.



16,000 PAGE VIEWS

AT WHEATONPARKDISTRICT.COM

PRESENTING ORGANIZATION



The Wheaton Park District is the leader in the community and region, offering unique facilities, 813 acres of open space, and 54 parks that attract visitors from DuPage County and beyond. Through special events, programming, and services, the Wheaton Park District serves more than a million people annually while encouraging them to create, discover, and play.

BENEFITTING ORGANIZATIONS



Court Appointed Special Advocates (CASA) of DuPage County, Inc. is a non-profit organization that recruits, trains, and supports volunteer citizen advocates to effectively speak to the best interests of abused, neglected, and dependent children in DuPage County's juvenile court system. Every child has the right to a safe, permanent, and nurturing home. CASA provides Wheaton Brew Fest with all the volunteers necessary to host this event.



The DuPage County Historical Museum (DCHM) Foundation, Inc. raises funds to support the Museum's mission to educate the general public through the collection, preservation, interpretation, and exhibition of materials documenting the history of DuPage County.

SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Presenting Sponsor Exclusivity	✓			
Premier Booth Space (covered 10'x10')	✓	✓		
Standard Vendor Space (uncovered)			✓	✓
Complimentary Tickets	8	6	2	
PRE-EVENT RECOGNITION				
Press Release	✓	✓		
Social Media Promotion	✓	✓		
Website Presence on WheatonBrewFest.com with link to organization site	✓	✓	✓	✓
Email Blasts	✓	✓	✓	
Event Posters/Flyers	✓	✓	✓	
ONSITE RECOGNITION				
Cover of Wheaton Brew Fest Event Program	✓			
Inclusion in Stage Announcements	✓			
Inclusion in Event Program	✓	✓	✓	✓
Logo Incorporated into Event Signage	✓			
Logo Presence on Bandshell Signage	✓			
Event Sponsor A-Frame	✓	✓	✓	
POST-EVENT RECOGNITION				
Thank You Email Blast	✓	✓	✓	✓
Inclusion of a 1/4-page Advertisement in Wheaton Park District Digital Program Guide	✓			

Food Vendor opportunities available. \$200 per booth.
Separate application required.

MEDIA PARTNERSHIPS & IN-KIND DONATIONS AVAILABLE

- Media Gold \$5,000 in trade advertising (benefits of Gold Level)
- Media Silver \$2,500 in trade advertising (benefits of Silver Level)
- Media Bronze \$1,000 in trade advertising (benefits of Bronze Level) – Printing of program and participant passes (benefits of Silver Level)



Committed to making Wheaton Brew Fest the best fest around. Come enjoy the newly renovated Memorial Park Bandshell.